

February 2017

President's Message



Create hope, not fear.

Provide opportunities, not stumbling blocks.

We can change the world.

This message wrapped up the WIFV awards presented at this year's WIFV-TIVA Holiday Party at the Harman Center for the Arts. The amazing Gwen Tolbart received the Liesel Flashenberg Award for Community Service, Yi Chen received the Carolyn's First Decade Fund, and Krystal Tingle, the Randy Goldman Career Development Scholarship. True to WIFV's twofold mission, the community service award raises visibility of member achievement, and the two scholarships are designed to provide mentoring opportunities and advance the media careers of the recipients. Each award or scholarship was established in the memory of a WIFV member or past president whose self-less passion, creativity, and commitment to storytelling inspired our community



Members of WIFV Board!

At the party, WIFV Board Members mingled with attendees to create connections, catch up on industry news, and ask for informal input about our programming, including the Women of Vision Award. Founded by WIFV Advisory Committee Chair and Past President Michal Carr, this award

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Roundtable Roundup

Narrative Directors: Screening Shorts by Jason Lobe and Sandra Camargo February 6, 2017, 6:30 to 8:30 pm Interface Media Group, 1233 20th Street, NW RSVP here

Animators: 360 Video February 13, 2017, 6:30 to 8:30 pm The Duke & The Duck, 1342 Florida Ave, NW RSVP here

Documentary: Feedback Spotlight February 13, 2017, 6:30 to 8:30 pm Docs in Progress, 801 Wayne Ave, Ste G-100, Silver Spring, MD **RSVP here**

Makeup & Hair: Brand Management

celebrates the technical and creative achievements of trailblazing women in media. We want to ensure that you can celebrate people who inspire you, and that you can also hear insights about their journey to success. The recent Women of Vision Awards honoring **Joan Darling, Dawn Porter**, and **Christine Vachon** focused on creating a forum to allow audience Q&A with these outstanding media makers.



When our Women of Vision honorees share their thoughts and career experiences, networking and connections happen between the speaker and audience, and from member to member, person to person. The stories we tell are an important way of sharing experiences across generations, cultures, and points of view. When the media community comes together in mutual support across organizations, like TIVA and WIFV, it creates a positive energy in turbulent times. Your stories can change the world.

Changing media one story at a time, **Rebecca**

February 22, 2017, 6:30 to 8:30 pm Interface Media, 1233 20th St, NW RSVP here

Screenwriters

February 27, 2017, 6:30 to 8:30 pm Interface Media, 1233 20th St, NW RSVP here

Roundtables are free for WIFV Members. There is a \$10 fee for non-members.



WIFV Member Coffee

Tuesday, February 28, 2017 8:30 - 10:00 am Dunkin Donuts Tenleytown 4530 Wisconsin Ave, NW

RSVP here

Flashenberg, Goldman, Carolyn - Oh My!

WIFV is an organization that believes in giving back to its members!



The WIFV Board of Directors conferred the **Liesel Flashenberg Award for Community Service** to **Gwen Tolbart** in recognition of her many hours of volunteer service in the DC region since she joined the FOX 5 DC News Team in 2002. Ms. Tolbart was unable to accept the award in person, but her acceptance remarks are available **here**. Richard Bienvenue, Executive Director Emeritus of Our House Youth Home accepted the award on her behalf.

WIFV offers the **Randy Goldman Career Development Scholarship** to WIFV Members in honor of WIFV Past President Randy Goldman and her creative vision, passion for education, and commitment to the larger film community.

The scholarship, funded by past WIFV Presidents, enables creative women with a vision for their career paths and a need for additional focus and study in a particular field of interest, to continue their professional development. Applicants must have at least 12 years experience as a media professional. The Maine Media Workshops of Rockport, Maine and WIFV partner to provide this scholarship. The Workshops generously match WIFV's contribution by

donating fees and services. The scholarship, which totals up to \$2,500 in funds and fee waivers, allows the winner to experience one of the nation's premier film, video and digital educational programs. The 2017 recipient of the Goldman Scholarship is **Krystal Tingle**.

Carolyn's First Decade Fund was established in memory of long-time WIFV member and documentary filmmaker Carolyn Projansky as a way to honor her passion for visual storytelling, commitment to education, and dedication to mentoring young filmmakers. The fund is designed to help advance the careers of individuals in their first decade of working as media professionals by providing them with access to skills development and the



Back Row: Krystal Tingle, Rebecca Bustamante, Michal Carr. Front Row: Yi Chen, Richard Bienvenue, and Karen Whitehead. CREDIT: Keri Williams

larger film community. The 2017 recipient of the Carolyn's First Decade Fund award is Yi Chen.

Resume Swap, Job Fair, Social Media Tips

Career Development Triple Play

The Weds One on March 1, otherwise known as the **Resume Swap**, kicks off WIFV's three-part series of career building workshops. Hear from industry experts about what employers want to see in your resume and your interviews. This event will help you prepare for the **WIFV Media Job Fair** (April 1) and the April Weds One: **Professional Networking through Social Media** (April 5).

Sign up for all three of these events here with the Career Building Package! Members and Students save \$15 and non-members save \$20.

When attending the Resume Swap, bring 10 copies of your resume and have it reviewed by your peers and HR professionals. Among the experts available to you are Ken Nice and Mandee Zerbee from Team People, Leslie Shampaine (producer), and Carol Dudley from the Howard University Office of Career Development.



who pre-register! Register here.

Each year, WIFV proudly presents the **Media Job Fair**. Job seekers meet with recruiters from media companies throughout the DMV region. People are hired for full-time, part-time and freelance jobs every year.

Saturday, April 1, 2017, Noon to 3:30 pm Pepco Edison Place Gallery, 702 8th Street, NW \$10 WIFV Members / \$20 Public OFCTME is offering a \$10 discount to the first 50 DC residents The exhibitor list already includes C-SPAN, Green Buzz Agency, Interface Media Group, and Word Wizards! We will update the list regularly **here**. They are looking for entry level and experienced candidates in a range of positions. All Media Job Fair attendees receive information about the exhibitors and the positions they are recruiting for so they can plan their visit and meet the correct recruiters with relevant needs! Pre-register and receive the materials in advance of your arrival!

Professional Networking through Social Media concludes this year's Career Development Triple Play on Wednesday, April 5 at Interface Media Group. Now that you've met your potential employer, how can you successfully stay on their radar screen as they make their final decisions? The WIFV Programming Committee is putting together a program that keeps you in the loop. **Register here**.

Global Perspectives: Notes from Abroad

This is the first of a continuing series of articles from women's film organizations from around the globe, coordinated by Judy Meschel and LeeAnn Dance of the WIFV International Committee. Enjoy!

FIRST WORLD PROBLEMS, Directed by Hanna Maylett, WIFT Finland View trailer here

I got the idea for my film FIRST WORLD PROBLEMS when a friend of mine told me how she desperately tried to open a wrong car in a car park. I found this story of an exhausted mother just losing it both comical and recognizable. It had been 20 years since my last short film so I felt it was time to make another one.

Financing a short film is such a long road so we decided to make our film guerilla style. I actually paid the necessary production expenses from my maternity allowance. We gathered an almost all-female crew (!) and shot the film in one day. With no budget we got very creative, and we had so much fun!



I realized the lack of men in the crew only on the set, so we were not intentionally favoring women in recruiting. We chose our best and closest colleagues and they happened to be women!

As one of the founder members of WIFT Finland, I highly value every opportunity to get to make films about women and with female colleagues. And if we don't get enough chances to finance our films we make them anyway! Guerilla filmmaking is also an opportunity to be free to tell whatever story you want without any gatekeeper structures. This film became a personal milestone in my filmmaking career, as a reminder of the empowering side of filmmaking.

Oscars February 26 - Nominations Make History

History being made this year with 4 of the 5 nominees in the Best Documentary Feature category are filmmakers of African descent - **a first in history in any category**: Raoul Peck - I AM NOT YOUR NEGRO; Roger Ross Williams - LIFE ANIMATED; Ezra Edelman - O.J.: MADE IN AMERICA; and Ava DuVernay - 13th.

Joi McMillon is the first black woman to be nominated in the Editing category. She is also only the second editor of African descent to be nominated. The first was in 1969, when Hugh A. Robertson picked up a nomination for "Midnight Cowboy." He didn't win however. Shadow and Act notes more highlights for filmmakers of African heritage in this **article**.

And from the Women's Media Center, the other side of the story! Women represent only 20 percent of the non-acting categories in the 89th annual Academy Award nominations, according to the **Women's Media Center analysis**. Despite an overhaul of membership last year, where hundreds of new members were invited, including many women and people of color, female Oscar nominees dipped two percentage points from last year's nominations.

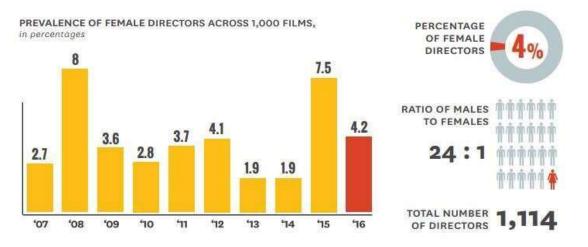
Courtesy of SAG-AFTRA and its long-form "Conversations" talk series, which features some of today's most loved and respected actors in conversation, in front of a live audience! Enjoy the conversation with Octavia Spencer (Best Supporting Actress Oscar nomination) and Jenelle Riley of *Variety*. The actual program starts about 12:20



Inclusion in the Director's Chair?

New study from the Media, Diversity, & Social Change Initiative at USC Annenberg.

Inclusion in the Director's Chair? is authored by Dr. Stacy L. Smith, Dr. Katherine Pieper, and Marc Choueiti, and is the most comprehensive intersectional analysis to date. It examines gender, race, and age of directors across 1,000 top-grossing movies from 2007-2016. It also includes an analysis of film distribution by company for films by female, Black, and Asian directors. **You can read the report here**.



FEMALES ARE GROSSLY UNDERREPRESENTED IN THE DIRECTOR'S CHAIR

What's Up? Docs! Returns for Spring Series

What's Up? Docs! - hosted by The Documentary Center at GW - is a new, thought-provoking monthly series of documentaries curated in a way that only one of the top university documentary programs in the nation can offer. Each screening is followed by a Q&A with a forward-thinker who will lead a discussion that will go beyond what a film is about to what it means in the larger historical and social context.



The spring season asks the question "What Do You Believe?". Each film and post-screening conversation seeks answers to this central human question. The series opens Thursday, February 9th exploring the topic of "Evidence" with the Academy-Award nominee and Sundance Grand Jury Prize Winner CAPTURING THE FRIEDMANS.

The film will be followed by a post-screening discussion with special guest **Shawn Armbrust**, Executive Director of the **Mid-Atlantic Innocence Project**. Ms. Armbrust works to prevent and correct wrongful convictions in the District of Columbia, Maryland, and Virginia.

This screening will be held **Thursday, February 9, 2017, 7:00 - 9:30 pm** at The George Washington University Cloyd Heck Marvin Center Amphitheater (third floor) located at 800 21st Street NW, Washington, DC.

Tickets for this screening are now on-sale! Members of WIFV receive a special discount rate on admission to this one of a kind crash course in non-fiction film. Simply enter "docs" (without quotation marks) where directed when purchasing in order to receive your discount. Learn more about What's Up? Docs! and purchase your tickets today!

February is Heart Health Month

By Sandra Abrams



In December 2016, Carrie Fisher, screenwriter and actress, died of cardiac arrest. Her passing can serve as a reminder that when it comes to heart health, women need to make their health a priority. Most of the time, we are too busy taking care of others. February is American Heart Month. Preventing heart disease starts with better food choices and some type of physical activity. Both of these steps can

help with weight control and lower cholesterol and blood pressure, according to the Centers for Disease Control and Prevention. Remember you are the director of this film about your health. Now, start writing a new script for good health in 2017.

TED Talk: Crisis of Online Abuse

Enough with online hate speech, sexual harassment and threats of violence against women and marginalized groups. It's time to take the global crisis of online abuse seriously. In this searching, powerful talk, **Ashley Judd** recounts her ongoing experience of being terrorized on social media for her unwavering activism and calls on citizens of the internet, the tech community, law enforcement and legislators to recognize the offline harm of online harassment. **View TED Talk here**.

NEA Media Arts Deadlines

Below is an overview of NEA grant funding available in 2017 for organizations with Media Art-based projects.Keep in mind that the Media Arts category represents 1 of 15 different artistic disciplines within the Art Works grant offerings, therefore, we do recommend reviewing the **complete list of individual disciplines** and deadlines, which includes Youth Arts Education, Multidisciplinary & Presenting, Visual Arts, and Artist Communities.



Art Works I: Media Arts - Deadline February 16, 2017

Eligible project types for this deadline include exhibition, presentation, distribution, and preservation activities, such as festivals, curated series, screenings, exhibitions, installations, touring programs, and distribution and preservation projects.

Art Works II: Media Arts - Deadline July 13, 2017

Eligible project types for this deadline include creation, education, and resources for artistic and professional development, such as production of all genres and forms of media art that use electronic media, film and technology, artistic tool-making (hardware or software), residency, labs, or facilities access programs for media artists/filmmakers, intergenerational workshop series, conferences, and media art publications. An organization may submit more than one application under the Art Works category through the Media Arts discipline under the July 13, 2017, deadline.

Shop at Amazon Smile - Support WIFV

Whenever you shop with Amazon Smile, Amazon will donate a percentage of every purchase to WIFV - at no extra charge to you! Click here to set your Amazon account to automatically donate to WIFV, and be sure to type in smile.amazon.com whenever you make an Amazon purchase.



New and Renewing Members

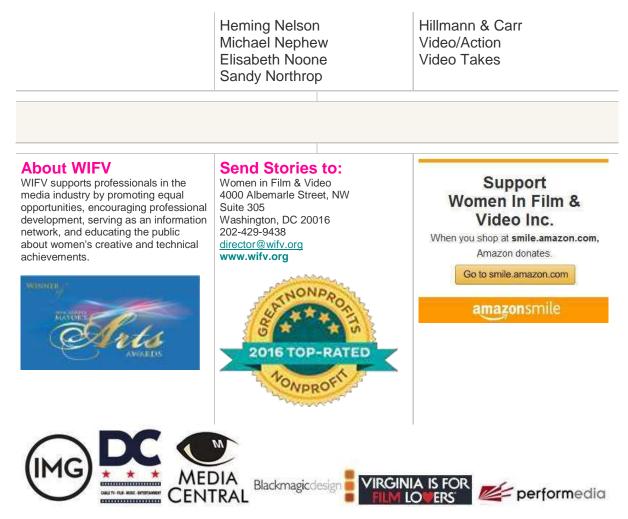
The following joined or renewed their WIFV membership (Dec 24, 2016 - Jan 31, 2017)

Erika Agbi Nara Allen Patricia Aufderheide Nancy Bannon Rick Barnett Victoria Barrett Tracy Baumgardner Ashante Bean Susan Borke Barbara Burst Cintia Cabib Claire Callahan Leola Calzolai-Stewart Sandy Cannon-Brown Michal B. Carr Frank Cervarick Melissa Chiou Iris Crenshaw Sharon Crissinger LeeAnn Dance Jeremy Dann Annie Danzi Serae Delpierre Faith DeVeaux Katherine DuBois Carol Federman Renee Fischer Rona Fitzgerald Rockzana Flores Christa Forman

Mary Gates Morgan Gilpatrick Harriet Goetzels Ashley Gordon Itzel-Marine Gourmelon D. W. Gregory Umit Gulsen Nicole Haddock Caroline Halligan Angela Hatcher Sally Heldrich Chad Horn Adrienne Imbrigiotta Lynnette Jackson Isaac Johnson Heather Jones Jennifer Katz Susan Kehoe Norman Kelley Aviva Kempner Krys Kornmeier Melissa Leebaert Maren Leggett Karen Lillard Angela Lyons Pippa McBride Vicki McGill Matthew McNevin Regina Meeks Latashia Middleton Marilvn Munder

Tolu Oluwadiya Kathi D. Overton Andrea Palombella Flavia Polles **Bridgette Reilly** Charlotte Rinderknecht Linda Robbins Tanva Roche Erica Rowe Douglas Ryan Kelsey Ryan Patrick Sammon Kelsey Schwartzbach Heidi Scott Katie Sheridan Robin Smith Justin Swain Paula Sweenev Theresa Terrible Anne Thompson Mary Theresa Tierney Susana Travieso Kristin Udowitz Lauren Unger Michelle Vessels Ben Weinberg Kelsey Williams Theresa Wood

Corporate Members:



WIFV is grateful for the annual support of these companies and our corporate members.