



WIFV NEWS

November 2017

I would love to see more women directors because they represent half of the population - and gave birth to the whole world. Without them writing and being directors, the rest of us are not going to know the whole story.

Jane Campion

President's Message



Fall is here and the season of giving is about to get started. I am thankful for another year (my birthday is Nov. 30 and my son's birthday is Dec. 27)! What's on your thankful list? I am also thankful (and humbled) to serve the amazing women and

men of the WIFV Community. This community is friendly, supportive, talented, and amazingly creative!

Make new friends but keep the old, one is silver and the other gold... - that's the childhood song that comes to mind after attending our annual Open House last Tuesday night (October 24) at **Serendipity Labs-Bethesda**. The evening was full of great conversation, good food, and awesome door prizes. This year's Open House sponsors were Serendipity Labs-Bethesda, the Maryland Film Office, Free State. Photos will be posted to the **WIFV Facebook page**. Thank you to everyone that came out including several members of the Board of Directors, Advisory Board, and Legacy Committee. We look forward to seeing you at another WIFV event!



WIFV Board Members at Open House - Boston, Menkes, DeVeaux, Folan, Hurt, De Francis, Allen, Abrams
Photo Credit: Leigh Mosley

November is a full month. We have a host of events and activities to keep you going all month long. Here are a few:

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Roundtable Roundup

Narrative Directors: Script Supervision

Special Guest, Mary Ann Boyd

November 6, 2017, 6:30 to 8:30 pm

Interface Media Group, 1233 20th St, NW

[RSVP here](#)

Documentary: Sustainability of Documentary

Film Field - Special Guest, Jax DeLuca, Director of Media Arts, NEA

November 13, 2017, 6:30 to 8:30 pm

Interface Media Group, 1233 20th St, NW

[RSVP here](#)

Animation: Animation for Documentary Film

Special Guest, Brian Monroe

November 15, 2017, 6:30 to 8:30 pm

Interface Media Group, 1233 20th St, NW

[RSVP here](#)

Roundtables are free for WIFV Members. There is

Nov 1 - Weds One: Legal Issues in Media

Nov 8 - Locavore screening

Nov 13 - Documentary Roundtable with NEA's Jax DeLuca

Nov 17-19 - ScriptDC

Nov 28 - #GivingTuesday

For more information about these programs and others, please check out the newsletter and visit the [WIFV website](#).

I especially want to encourage folks to attend **Script DC**. It's our 12th year and we are thrilled to have a wealth of experienced filmmakers in all areas to share their knowledge. [Register here](#).

In closing, we hope you join us on Tuesday, November 28 for #GivingTuesday. This is an inspiring day of giving where we hope to raise \$5,000 to give DC metropolitan youth a chance to learn production skills through our Image Makers program.

As always, follow us on social media and let's engage!

Creatively,

Carletta

a \$10 fee for non-members.

Age Discrimination in Hiring

By Rich Volin

Federal and state statutes prohibit employers from refusing to hire someone because of that person's age. But while the prohibition is clear, ageism can be subtle. Sometimes questions and comments during the application and interview process can provide insight into whether an employer is making hiring decisions based on age. If you believe that a potential employer may be discriminating against you because of your age, there are resources to which you can turn for information, guidance, and protection. Those resources include federal, state, and local agencies whose missions are to enforce laws that prohibit workplace discrimination. [Click here for full article and resources](#)

Editor's Note - WIFV is developing regional resources similar to above related to harassment with special attention paid to the process for freelancers to report incidents. They will be available soon.

WIFV Coffee



Tuesday, November 28, 2017
8:30 to 10:00 am
La Madeleine
7607 Old Georgetown Rd
(Bethesda Metro)
[RSVP here](#)

Legal Issues in Media

The evening will feature a discussion on Copyright/ Trademark Issues, Contract Issues, Securing Story Rights/Options, and Legal Entities/LLCs. Confirmed panelists include **Paige Gold**, **John D. Mason** and **Brian A. Frankel**. The discussion will be moderated by **Laura Possessky**.

Wednesday, November 1, 2017

6:30 pm networking; 7:00-8:30 pm presentation

Interface Media Group, 1233 20th Street, NW (Dupont Circle South Metro; on-street parking)

\$15 WIFV Members / \$30 General Public

[Register here](#)



This is not a trick! Add a Member, Get a Month

By Eulonda Lea, WIFV Membership Chair

When was the last time you told someone how great it is to be a member of WIFV and suggested they join? Can't remember? Well, here's your chance. Beginning October 1 through midnight October 31, when you recruit a new member, you'll be treated to an extra month on your membership! Get this, there's no limit to the number of referrals you get credit for and each one adds another month to your membership if completed by the deadline.



As if that's not sweet enough, each current WIFV member who recruits a new member during October will be included in a drawing to win two pies of their choice from Dangerously Delicious Pies delivered to your home or office. Every referral is another entry in the drawing and another month of membership!

Membership applications may be downloaded [here](#) and faxed to 202-429-9440 or emailed to membership@wifv.org. The new member just puts your name in the "Referred by" line! New members may also join by calling 202-429-9438, but make sure they mention your name so you will get credit for them joining.



Consume Local Films

WIFV, in partnership with the [Arlington Cinema & Drafthouse](#), is excited to announce the Locavore Film Series. The series highlights and supports the incredible work of local filmmakers! See the work on the second Wednesday of September, October, November, January, March, April, May, June, and July. Tickets are \$10/person and proceeds benefit the filmmakers! [Read film descriptions here.](#)

You care where your food comes from, shouldn't the source of your media be just as important? After all, you probably spend more hours daily watching media than eating! Supporting the work of local filmmakers is just as important as supporting local farmers. Meet your local mediamakers at the following screenings:

Wednesday, November 8 - BEDFORD: THE TOWN THEY LEFT BEHIND by Joe Fab
[Purchase tickets here](#)

-No film in December.

Wednesday, January 10 - Films with a global perspective
CHINATOWN by Yi Chen
THE GAUCHOS OF ARGENTINA and THE PAINTED TRUCK by Judith Dwan Hallet VOICES/PEACE by Amy DeLouise
[Purchase tickets here](#)

-No film in February, have a lovely Valentine's Day!

Wednesday, March 14 - FROM THE BACK OF THE ROOM by Amy Oden
[Purchase tickets here](#)

Wednesday, April 11 - DOEVILLE by Kathryn Pasternak
[Purchase tickets here](#)

Wednesday, May 9 - LAST NIGHT by Harold Jackson III
[Purchase tickets here](#)

Wednesday, June 13 - ROCK 'N ROLL REVIVAL DOC by Ed Santiago
[Purchase tickets here](#)

Wednesday, July 11 - GEOGRAPHICALLY DESIRABLE by Mike Kravinsky
[Purchase tickets here](#)

All ticket purchases are made through [Arlington Cinema & Drafthouse](#).

ScriptDC, November 17-19 - Words to "ACTION!"

ScriptDC supports the work of directors, producers, actors, and writers via seminars that provide access to talented media professionals willing to share their expertise. This year five master classes and several workshops will allow you to focus on what you want to accomplish creatively this year! [Register here](#) and unleash your creative side!

Master Classes, Workshops, Critiques, and Speakers* include:

- **Directing** with Joan Darling (observer slots available)
- **Universal Storytelling/Engaging the Female Heroic** with Dara Marks and Deb Norton
- **Writing the Limited Series** with Otessa Ghadar, Diana Kerew, Alana Sanko, and Dara Padwo Audick
- **Financing/Marketing/Distribution** with Laurie Scheer, Carolyn McDonald, Michelle Mower, Sara

- Elizabeth Timmins, Deborah Riley Draper, and Phil Contrino
- **Animation/Interactive** with Robert Hone, Matt Lucas, Marina Martins, Derek McDaniel, and Bruce Nesmith
 - **Script Critiques** - FEW slots available / Need your first five ASAP for actor rehearsals
 - **Pitch Critiques** - gain the confidence you need to make your pitch in any elevator!
 - **Harness the Power of Creative Resistance** with Deb Norton
 - **Final Draft Formatting** with Shelly Mellott
 - **The Outlook for Independent Filmmakers in China** with Michael Uslan and David Uslan
- [See speaker bios here.](#) [View course descriptions here.](#)



While all the master classes are designed to hone your skills and get you closer to distributing your film at festivals and in theaters, attendees will gain a headstart on the competition since many of this year's speakers have experience with production and distribution in China, the largest viewing audience in the world. This will allow you to develop strategies and long-term relationships to yield results when your films

are ready to head to the Far East. Friday night screening - RED LIGHT REVOLUTION. Saturday night screening - PRETTY MAID. Filmmaker Q&A after each film! Saturday night reception and Spotlight on Screenwriters catalogue reveal.

ScriptDC 2017 is sponsored by the Office of Cable Television, Film, Music & Entertainment, the Maryland Film Office, Interface Media Group, The Rose Group, and the Gem Star Foundation.

*Speakers confirmed as of October 23, 2017. Subject to change.

Made by Members Gift Guide - Deadline Nov 10

Again this year we will do a special issue of the WIFV Newsletter (or two) that features gift items made by WIFV members available for sale. In past years, we've included books, films, jewelry, stuffed animals, and more.

If you have an item you would like to promote to members send a short description and jpg format photo to director@wifv.org by November 10. You can see past issues [here](#).

Combat the under-representation of female DP's, gaffers, editors, special effects designers, sound engineers, drone operators, and others. Draw attention to the fact that gals can be gearheads too when you wear a #GalsNGear t-shirt! **Order yours** for \$15 (t-shirt) plus \$5 (shipping).

Recognize women working behind the camera and behind the console! Shirts are black, v-neck, with the #GalsNGear Logo. We have Sm-3XL on hand, **but get yours quickly** because stock is limited. We will have the shirts for purchase at WIFV programs to save you that shipping charge. Not too early to think about stocking stuffers!



Dec Weds One - Choosing a Story to Tell

Join us for an impactful discussion with Julia Myers, DeShuna Spencer, and Greg Siers ([bios here](#)). The panelists serve in a different aspect of the media industry, giving each one a unique perspective on deciding the importance of storytelling and what stories deserve to be told. The discussion will allow time for audience questions and is designed to give participants something to think about when deciding which stories are important to them and which stories may be important to their potential audience.

Wednesday, December 6, 2017 - 6:30 pm networking; 7:00 pm presentation
 Interface Media Group, 1233 20th Street, NW (Dupont South Metro)
 \$15 WIFV Members; \$30 general public

[RSVP here](#)



L-R: DeShuna Spencer, Julia Myers, Greg Siers

Colette Burson - Mason Media Lab Guest Artist

By Rebekah Mejorado



Alex Bowen, Zoe Peters, and Professor Hans Charles on the Set of "Myself When I Am Real" Photo Credit: William Dixon

The Mason Film Lab is an opportunity for Film and Video Studies at George Mason University to spend a semester working with an experienced guest director, industry professionals, and SAG actors to bring a short film to life. Film Lab gives students real crew experience similar to what they will experience beyond their college education. Mason Film Lab productions go on to film festivals nation-wide and internationally, giving Mason film students the experience of working on a complete film in every stage: from pre-production, production and post-production, to the festival circuit.

This semester, Film and Video Studies announces Colette Burson will be guest Writer/Director. Burson is Co-Creator, Writer, Director and Executive Producer of the HBO series HUNG and the FX series THE RICHES as well as the Writer/Director of the feature film PERMANENT (starring Patricia Arquette and Rainn Wilson and screening at the Virginia Film Festival in November) and COMING SOON (starring Mia Farrow). Students will shoot for three days on location at the beautiful Greenhill Winery in Middleburg, VA. The creative team will include Producer Lisa Thrasher, Film and Video Studies Assistant Professor (whose films have premiered at the Sundance, Berlinale, and SXSW Film Festivals), and Director of Photography Hans Charles, Film and Video Studies Assistant Professor and Director of Photography for Ava DuVernay's Oscar-nominated and Emmy-winning 13TH. Previous Film Lab projects have included MYSELF WHEN I AM REAL, directed by Nefertite Nguvu (IN THE MORNING) and starring JoNell Kennedy (DREAM GIRLS) and Jacky Ido (INGLORIOUS BASTERDS), THE PICK UP and JAVA directed by Film and Video Studies Program Director/Associate Professor Giovanna Chesler (Director BYE BI LOVE and Producer OUT IN THE NIGHT).



Behind the Scenes of the Mason Film Lab: THE PICK

Notes from the WIFTI Network - Kenya

This is the next installment of a continuing series of articles from women's film organizations from around the globe, coordinated by LeeAnn Dance of the WIFV International Committee.



BIAS AGAINST WOMEN IS UNIVERSAL

By Asha Ahmed Mwilu

This past August, we held a heated election in Kenya. In many ways, the world focused on the big race, on the front-runners in the Presidential election. It was a constant frenzy about the two men whose competition would determine the fate of the country.

I felt lethargic about the whole thing. It was the same story as in the 2013 poll; same candidates, same rivalry. So, I embarked on my own little project - to tell a story that not many people cared about. A constitutional requirement that two thirds of elected leaders should be women was looking like pipe dream. Many women who were running for office were facing violent threats on the campaign trail and concerns that we wouldn't meet the threshold were mounting. In July, I followed six women as they campaigned for various positions.

One of my subjects, a vocal MP had reported to Parliament that a male MP stripped her during a heated debate about a new security bill. He'd gone even further, threatening to sexually assault her with a broken bottle because of comments she had made about the president. These women's stories were incredible. Another women representative had been slapped by Nairobi's governor. People said she was nagging him and deserved the slap. Most of these women's stories were simply shocking.

Following them however, forced me to internalize the Kenyan society's attitude towards women. It made me think about my own experience of starting out in the newsroom as a young reporter. It reminded me of having to carefully choose what I wore to work because of how male colleagues would treat me. Or how female colleagues in Kenyan newsrooms would faced unfair treatment from editors because "getting married or being pregnant slows down their journalistic instincts".

This project confirmed to me that it does not matter what profession you're in, the discrimination we face as women is universal and perhaps having more women in positions of leadership is one effective way to bridge the gap.

Journalist and Documentary Filmmaker, Asha Ahmed Mwilu was the 2016 CNN MultiChoice African Journalist of the Year for her work *TERROR CROSSING*, chosen from a record number of 1,637 entries spanning 38 countries across the African continent. She works with Kenya Television News (KTN).

SAG-AFTRA Contracts for Indie Films

By Elisabeth Noone

A Win-Win for Union Talent and Local Producers

It's now easier than ever for producers to hire SAG-AFTRA performers for non-broadcast productions in our market, thanks to a new waiver launched earlier this year.

Local producers can now mix in one or more union talent even if the rest of their production is non-union. And they can simply use a signatory pay service to handle the paperwork for the SAG-AFTRA performers.

But simplifying the process for these corporate/educational productions is just one of several major new benefits created by the waiver. In another significant change, producers who create content for government clients -or do so in-house at a government agency - now can hire union talent through a simplified process and cover "supplemental use" in a buyout.

And a **new half-day rate for on-camera narrators or hosts** provides a more economic option for producers, who previously had to hire a union narrator for a full day. This will make it easier for producers to hire on-camera narrators who can get the job done in a short amount of time.

Overall, rates for "industrials," or co-ed and government non-broadcast productions, are simplified and lower. Under the waiver, all co-ed work now falls under a single category, which includes unlimited non-broadcast, internet and new media use.

If you or your clients have never used union talent, or perhaps shied away because of any of the concerns that the waiver now addresses, this is a great set of business solutions. You can now choose from a wealth of union talent with the experience and skills to bring the quality you are seeking to your production, and to do the work efficiently and professionally. You'll save time both in the audition room, on the set, and in post.

No special process is required – the waiver already has put the changes into effect for all producers in

the Mid Atlantic region. For those who are not signatories with the union, it's easy for a paymaster service to handle the contract and payment process. Your talent, and the local office, can easily guide a producer through this.

"It's a win-win situation for everyone concerned, said Lance Lewman, President of the SAG/AFTRA local in a statement to producers."You can hire people who, by the very definition of union professionalism, will bring your production to a whole new level, both in terms of quality and with regard to how fast and efficiently the work gets done. You may find that you actually cut costs while enhancing your project's impact."



SAG·AFTRA

"The feedback we're getting from producers and casting directors is great," said **Jane Love**, Assistant Executive Director of SAG-AFTRA Mid-Atlantic. "My staff and I are happy to answer any questions or walk you through the process." Producers can call the SAG-AFTRA Washington-Mid Atlantic Local at (301) 657-2560 or email WMAwaiver@sagaftra.org for more information. The changes, along with rates and estimates of costs are available online [here](#).

Joint Statement from SAG-AFTRA and the Joint Policy Committee on Broadcast Talent Union Relations

SAG-AFTRA and the Joint Policy Committee on Broadcast Talent Union Relations (JPC) issued the following joint statement regarding commercial low budget digital productions:

After listening to the concerns of our signatories and with the JPC's member needs in mind, both organizations have decided to offer a waiver for commercial digital low budget productions."

While a waiver of this scope is rare, the union and the JPC felt it necessary to create this waiver mid-contract to offer relief to ad agencies that are losing clients to non-signatory ad agencies on digital work. Our hope is that they will now be able to retain this work and maintain those highly creative and productive relationships with advertisers.

Nonunion work in the area of digital (internet and new media) commercials has grown over the years. While the rates under this waiver are negotiable, it will secure more work for our members and provide contributions towards health and pension benefits.

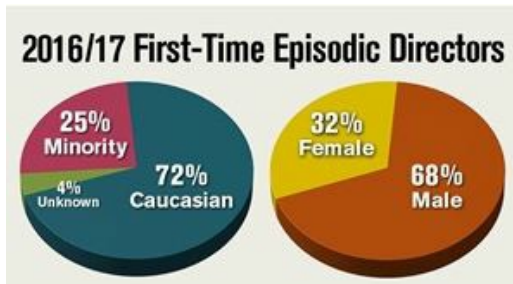
This waiver applies solely to new low budget digital commercial productions with budgets of 50k and under. Any digital commercial with a budget over 50k is still covered by the existing terms and conditions of the Commercials Contract and paid at not less than the minimums set under the Internet or New Media provisions.

We are using this waiver to experiment with the goal of developing a strong foothold in this area."

For more information contact: SAG-AFTRA Washington-Mid Atlantic Local at (301) 657-2560 or email WMAwaiver@sagaftra.org

Feel free to contact Elisabeth Noone at ENoone@elisabethNoone.com

Sharp Rise in Hiring 1st Time Minority TV Directors



The pipeline of new episodic television directors grew larger than ever before and became markedly more inclusive in the 2016/17 television season - with the percentage of ethnic minority first-time TV directors more than doubling since 2009/10 and the percentage of women nearly tripling - according to a report published by the Directors Guild of America.

The move toward inclusion - after years of glacial progress - suggests that qualified people who have previously been overlooked because of their race or gender are beginning to get recognition and opportunities commensurate with their talent.

"The fact is, it all starts with the pipeline," said DGA President Thomas Schlamme. "The hiring decisions employers make today can have enormous impact on the composition of the pool in two years, five years, ten years' time. Our research shows that when employers actually do the work of

being inclusive, they find talented directors who overwhelmingly succeed in establishing longer-term careers." [Read full report here.](#)

Serendipity Labs-Bethesda Passes for WIFV Mems

Serendipity Labs-Bethesda was a great location for the WIFV Open House! The common areas, work spaces, and amenities were toured by many attendees. If you're interested in investigating a coworking space, **they are offering a Complimentary Week to WIFV Members.** [Activate here.](#)

New and Renewing Members

The following joined or renewed their WIFV membership (Sept 27, 2017 - Oct 25, 2017)

<p>Michelle Aguilar Kimberly Arias Penni Berbert Alan Bezet Shannon Braine Susan Branch Smith Aissa Claveria Meena Dasgupta Kaylyn Dawkins Carolyn Dodd Florence Dwek Joe Dzikiewicz Erin Essenmacher</p>	<p>Jacob Fisk Marlene Free Daphne Glover Ferrier Christina Helm Keisha Jackson Taylor Korzeniewski Kiley Kraskouskas Serena Lee Steve Lichtenstein Cheryl Little Akeba Lynn Marian Merewitz Ginger Moss</p>	<p>Maureen O'Grady Jennifer Oko Diana Owens Mary Patterson Margo Precht Speciale Sheri Ratick Stroud Irene Rojas Kevin Sampson Maureen Sasscer Delacey Skinner Asia Taylor Clarissa Villondo</p> <p>Corporate Members: The Actors Center Backfin Media</p>
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About WIFV

WIFV supports professionals in the media industry by promoting equal opportunities, encouraging professional development, serving as an information network, and educating the public about women's creative and technical achievements.

Send Stories to:

Women in Film & Video
4000 Albemarle Street, NW
Suite 305
Washington, DC 20016
202-429-9438
director@wifv.org
www.wifv.org

Support Women In Film & Video Inc.

When you shop at smile.amazon.com, Amazon donates.

[Go to smile.amazon.com](http://smile.amazon.com)

[amazon](http://amazon.com)smile



WIFV is grateful for the annual support of these [companies](#) and our [corporate members](#).

You are receiving this email because you have expressed an interest in Women in Film & Video. Don't forget to add director@wifv.org to your address book so we'll be sure to land in your inbox!