# WIFV NEWS

#### September 2015

#### **President's Message**



No, that's not my personal Oscar in the photo this month, but I certainly enjoyed getting to hold him when I attended the WIFV Advisory Committee meeting this month. It was my first official meeting as President of Women in Film & Video, and I considered it a good omen for my presidency. An actress by trade, this photo taps into some

of my own personal fantasies about the ultimate career. What would my life look like if I was experiencing amazing success and all of my dreams were coming true? From the first magical moment of inspiration to the 7:00 a.m. call time, how do I stay inspired and 100% present?

I took these questions with me from that committee meeting to the annual WIFV board retreat at Interface Media Group on August 1. This was my opportunity to share that "this is so cool" feeling I had when I held that Oscar with our new and returning board members. You should know that WIFV board members are fearless and relentless in their pursuit of excellence, but they also need inspiration and vision each year as we develop our strategic plan. Liz Fletcher Brown, award-winning author and Immediate Past President of the National Speakers Association, was our quest speaker. She stood in front of the room and told a story about her experiences as a professional dancer, including lessons learned about keeping your balance in rough waters.

Liz spoke to us about clarifying our purpose, strengths, and values. The more clarity we put around this, the more our work on behalf of WIFV will be a joyful expression of our vision for the organization. As I looked across the table at Monica Lee Bellais, founder of *Spotlight on Screenwriters*, I saw how closely her own essential beliefs are tied to that program. Monica believes strongly in the power of our screenwriters, and is fully invested in supporting and developing their professional skills. When

#### In This Issue

 WIFV Open House - Sept 2

 Estate Planning for Women - Sept 9

 Roundtable Round-Up

 New Gender Status in Films Report Released

 Randy Goldman Career Development Scholarship Report

 Monument to a Dream Screening - Sept 15

 Arc of Light at Chesapeake Film Fest - Sept 19

 Parables of War Screening - Sept 27

 WIFV Members on UDC Televised Panel

 Supporter Spotlight - To the Contrary

 2015 National Film Registry Nominations - Vote Today!

 What's Filming in DC?

 Spotlight on Screenwriters 2015

 Call for Articles / Awards Info - Members in the News

 New and Renewing Members

#### Personal Finance Series Plan to Give More - Estate Planning

Wednesday, **September 9, 2015** 6:30-8:30 pm

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Presented by David Houston, JD, Director of Advanced Strategies, RiverSource Insurance **RSVP required by September 4**. This program will only be available for 18 WIFV Members and will include dinner.

Join us to learn how to:

- \* Control how your estate is distributed
- \* Give to loved ones or charities important to you
- \* Help reduce taxes and leave a larger legacy

**David Houston** brings an extensive background in financial services consulting to his role as director of advanced strategies. Before joining RiverSource, he worked as an advanced sales consultant for ING Financial Services, where he provided insurance consulting and marketing support to a nationwide force of general agents and producers. Previously, David worked in a similar capacity for Securian Financial and has Liz asked everyone to say two words that exemplify WIFV's purpose, Monica responded, "Empowering creativity." If you haven't yet seen the *Spotlight* one-sheets from the first catalogue of screenplays, you're missing a truly fantastic expression of those two words. While we're on the topic of *Spotlight* on *Screenwriters*, mark these dates on your fall calendar:

#### Sept. 10 - Marketing a Screenplay Workshop Sept. 18 - Early Bird Pricing Ends for ScriptDC

Oct. 1 - Lights, Camera, Action! Workshop Nov. 13 - 15 - ScriptDC

Please let us know when you see us fulfilling our mission, share with us when you have a new career opportunity through WIFV connections, and tweet @WIFV\_DC when you receive welldeserved recognition for your work as a media maker. Better yet, come to the **WIFV Open House** on **September 2** @ **6:30 p.m.** at Henninger Media, and tell us your stories in person! And although we won't know until the October awards ceremony, WIFV is a finalist for the Annual Mayor's Arts Awards for Outstanding Service to the Arts for the second consecutive year in a row. Maybe I'll get another chance to hold an award that belongs to someone else this

Changing media one story at a time,

Rebecca

year . . . you.

#### WIFV Open House 9/2

Catch up with colleagues. Win a door prize. Thanks to Henninger Media Services, Media Central, and National Geographic Federal Credit Union for their support of this event. **RSVP here.**  also served as an independent legal consultant for American Express Financial Advisors.

Ameriprise

#### Roundtable Round-Up

Narrative Directors Roundtable Tools to Fund and Manage your Series or Film September 8, 2015, 6:30 to 8:30 pm Interface Media Group, 1233 20th Street NW RSVP here

**Documentary** Roundtable **September 14**, 2015, 6:30 to 8:30 pm Doc House, 8700 First Avenue, Silver Spring

Education & Children's Media Roundtable What's Up with Educational Games and A Bonus Game Salad Demo September 16, 2015, 6:30 to 8:30 pm Interface Media Group, 1233 20th Street NW RSVP here

Screenwriters Roundtable September 28, 2015, 6:30 to 8:30 pm Interface Media Group, 1233 20th Street NW

## New Gender Status in Films Report

Media, Diversity, & Social Change Initiative recently published a report entitled *Inequality in* 700 Popular Films: Examining Portrayals of Gender, Race, & LGBT Status from 2007 to 2014. The full report is available here!

#### Report from 2014 Randy Goldman Career Development Scholarship Recipient - Karen Kasmauski



Two years ago, I began working on a video with two colleagues. We wanted to explore a situation that all of our mothers had experienced. Though I dabbled in video while on a Knight Fellowship at Ohio University I was at heart a still photographer. Creating a video documentary intimidated me.

Telling stories has always come naturally to me. I spent the bulk of my career as a contract photographer for National Geographic. My stories-often proposed by me-were deep explorations of single-word topics, like radiation, genetics, aging, migration, immigration, or viruses.

Yet as our profession evolves, photojournalists like me must learn to use additional tools, video and audio, as well as social media. I had to learn complex new software programs.

Software is like a language, and language has always been a challenge for me. Despite having a Japanese mother and living in an area with many Spanish-speaking people, I get by only in English. Years ago I attempted to learn Japanese, but out of my mouth came a hybrid mix of English, the language of my birth, German, the language I took in high school and finally Japanese. My brain was inventing words to the point that I sounded like a character from "Firefly," the cult science fiction program where everyone spoke a mash up of Chinese and English. In great frustration my instructor would cry out "Speak Japanese!" I stopped the lessons after three months.

To participate in this project I needed at least an overview of a professional video-editing program. With the advice of colleagues experienced in video, I decided on Premier Pro rather than FCP X.

As a member of WIFV, I knew the Randy Goldman Scholarship was available to help people further their professional career through education. I decided to take an editing class from the Maine Media Workshop. I had thought about this for several years and was thrilled when Melissa called me to let me know I was awarded the Goldman.

For more than a year, my travel schedule prevented me from taking the Premier Pro class. Finally, this June, I was able to make the trip to Maine and learn the basics of Premier in an intense week-long session. Ironically, by that time, our film was done and ready for release. Still, this amazing experience is of great value to me. My familiarity with Premier Pro has opened my eyes to new ways of telling stories that I hope to use in this next year.

The video I developed with my colleagues and Blue Chalk Production is called *Fall Seven Times, Get Up Eight: the Japanese War Brides*. It will air on BBC International in August. More info here. This 30-minute broadcast film is a story of discovery by the daughters of Japanese war brides, told through brutally honest conversation, striking archival footage, and transcendent videography. Atsuko, Emiko and Hiroko were part of an unprecedented mass migration of Japanese women settling in the US, their erstwhile enemy, after WWII. This under-reported saga speaks to immigrant struggles of assimilation, raising multi-racial children and finding identity.

Applications for the 2016 Randy Goldman Career Development Scholarship are due November 19. Info available here. Applications will also be available at the WIFV Open House on September 2 at Henninger Media Services! It's also your chance to meet past Goldman Scholarship recipients and many of the WIFV Past Presidents who make this scholarship possible.

#### Monument to the Dream Screening - Sept 15

2k Restoration of Charles Guggenheim's 1967 Oscar®-nominated Documentary Film and Discussion - Free Admission

Tuesday, September 15, at 7:00 p.m., William G. McGowan Theater Reservations: **archivesfoundation.org/events** or 202-357-6814

Join us for the Guggenheim Documentary Center Tribute Program, featuring Charles Guggenheim's third Academy Award®-nominated film. Recently restored by the National Park Service and Guggenheim Productions, Inc. using 2k digital technology, *Monument to the Dream* chronicles the construction of the St. Louis Gateway Arch from conception to its completion on October 28, 1965. As it celebrates its 50th anniversary, the Arch stands today as the tallest national monument in the Western Hemisphere and one of the 20th Century's greatest civil engineering achievements.

Following the 28-minute film will be a discussion moderated by Mary Delach Leonard, veteran reporter for St. Louis Public Radio, featuring Dr. Tracy Campbell, author of *The Gateway Arch: A Biography* and Maggie Hales, Executive Director of the St. Louis City Arch River 2015 Foundation. The panel will discuss the complete story of the Arch: from



early design concepts, the approved, iconic design by master Finnish-American architect Eero Saarinen, the epic construction, the National Park Service site creation, and the current plans to redevelop the cityscape along the banks of the Mississippi River. The Honorable James W.



# Arc of Light Screening at Chesapeake Film Fest

Award-winning documentary film *ARC OF LIGHT: A Portrait of Anna Campbell Bliss* will screen on Saturday, September 19 at 12:15 p.m. at the historic Avalon Theatre in Easton, Md., as part of the Chesapeake Film Festival 2015. The screening will be followed by a question and answer session with Cid Collins Walker, the executive producer/director

of the film and Richard Walker, scriptwriter/ producer.

ARC OF LIGHT examines the life and work of a pioneering yet under-recognized artist who has devoted her life to the creation of works of art that explore the complex intersections between art, technology, science, nature, mathematics and architecture. The film looks at the astonishing range of Bliss' work, from small, painterly studies of color and light to architectural site commissions of immense scale. Bliss, 89, has forged her own vision in art and architecture, tapping historically important movements in art, architecture and design for inspiration yet anticipating the future by incorporating computer-generated imagery into her work.

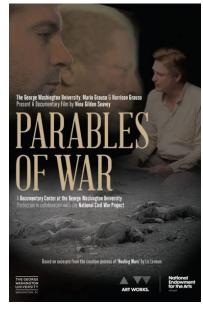
The Chesapeake film Festival opens Friday, September18 and runs through Sunday. The event aims to offer the finest in narrative, documentary and short films to the Chesapeake Bay community, showcasing films highlighting the diversity as well as the universality of the human condition.

To reserve tickets for the screening visit **www.chesapeakefilmfestival.com**. To learn more about *ARC OF LIGHT: A Portrait of Anna Campbell Bliss*, visit **www.arcoflight.org** or contact Cid Collins Walker at 202-210-8383.

# Parables of War Screening - Sept 27

AFI Silver Theatre, Sunday, September 27, 2015, 5:00 PM Post-screening Q&A with **Nina Gilden Seavey**, Director/Producer, and **Barbara Porter**, Producer Reception to follow Hosted by The Documentary Center, George Washington University Tickets are free and seats are first come, first served with your ticket. **RSVP here** 

Questions about the event? Email gwdocs@gwu.edu or call 202-994-8701.



Dance, documentary, and drama. All converge in *Parables of War* to explore the timeless question: can civilization bind the wounds of war? Featuring Liz Lerman, MacArthur "Genius" award-winning choreographer; Bill Pullman, Actor; Joshua Bleill, Marine Corps Veteran; Keith Thompson, Dancer; Tamara Hurwitz Pullman, Dancer; Marjani Forte-Saunders, Dancer. The film is based on selections from the creation process of Liz Lerman's "Healing Wars"

Link to trailer here.

A Project of the National Civil War Project. *Parables of War* was made possible by Mario and Harrison Grauso and The National Endowment for the Arts

What are people saying about Parables of War?

Parables of War is not just a film, it is a moving and poetic experience. Ira Deutchman, Independent Producer, Distributor, and Professor, Columbia University Most feature films should be shorter, Parables of War is a short I wish were longer....fascinating [and] masterfully crafted. . . Doug Block, Filmmaker and Founder, The D-Word

# **WIFV Represented on UDC Televised Panel**

In mid-August, Firebird Flava a student of media production at the University of the District of Columbia, filmed MEDIA MAGIC: INSIGHT TO MEDIA PRODUCTION. The panel consisted of WIFV members, Aleksandra Lagkueva, Keri Williams, and Rita Zanin discussing how to simplify workflow, software choices, employment options, and involvement in professional organizations such as WIFV & TIVA.



Photo From left to right: Tiffanne May, Danny Ikenberry, Keri Williams, Vincent Brown, Rita Zanin, Melvin Bogard, Antonio Jones, Danard Grays, and Aleksandra Lagkueva.

The show is meant to inspire the audience to enter the media field and understand the DC film community, gain insight on the technical aspects of media production, and sort through the skills needed for videographers and editors. UDC-TV will be doing a series of shows, and invite other professionals and opportunity to participate. You can meet UDC students at the WIFV Open House on September 2 who are seeking panel participants!

# Supporter Spotlight: To the Contrary

Supporter Spotlight recognizes the work and contributions to the industry of WIFV's supporters. As a 501(c)3 community benefit organization, WIFV relies on financial support from companies, individuals, foundations, and government entities. To find out how your company can support Women in Film & Video, please contact Melissa Houghton at director@wifv.org.

#### To the Contrary with Bonnie Erbe plans for its 25th season

The year was 1992. The number of women in the Senate doubled, and female membership in the House of Representatives went from 28 to 47. The media dubbed 1992, "The Year of the Woman in American Politics."

1992 was also the launch year for PBS' *To the Contrary with Bonnie Erbé*, the first and still only woman-owned, all women's news analysis program. *To the Contrary* provided a timely forum for women to discuss national and international issues and policies. It was a platform for views rarely, if ever, available elsewhere on television.



As TTC advances towards its 25th season, we'll chart the quarter-century of progress (or lack thereof) made by American women since the "Year of the Woman." In an era when women expected fast-forward change, has it come to pass? The research will be released at a National Summit in early 2017.

We're also planning extensive coverage of the Presidential primaries, women candidates and what the election means to women, a documentary on the split in the Methodist Church over LGBT participation, and sexual assault prevention at college campuses as the school year gets underway. Other coverage of women, children, families and diverse communities takes host Bonnie Erbe and our production crew to Ethiopia where she'll examine the shift away from orphanages and towards family reunification.

# Support Period Closes September 1 - WIFV 2015 Nominations to National Film Registry

The Library of Congress maintains the National Film Registry to honor "culturally, historically or aesthetically significant films" that are at least 10 years old at the time of their inclusion in the Registry. The selected films are "works of enduring significance to American Culture." More information about the National Film Registry can be found here.

WIFV is nominating the following films for consideration by the National Film Registry in 2015 as part of its multi-year initiative to have more women-made films included in this national repository. **More info on the films can be found here**.

- 1. The Big House (1930). Written by Frances Marion, edited by Blanche Sewell;
- 2. Fast Food Women (1992). Written/directed by Anne Lewis;
- 3. He's Only Missing (1978). Written/directed by Robin Smith;
- 4. Paris is Burning (1990). Written/directed by Jennie Livingston;

5. *Sleepless in Seattle* (1993). Directed by Nora Ephron, screenplay by Jeff Arch, David S. Ward, and Nora Ephron.

Help bring these films to the attention of the selection committee by showing your support here. The Library of Congress looks to public support for nominations, so your "vote" counts!

# What's Filming in DC?

A number of still photography shoots, documentaries, commercials, and feature films chose the District as their filming location over the last month. They include but are not limited to:

- Documentary: How To Stay Young (for BBC One and BBC Worldwide)
- Documentary: Jarkko Goes
- TV Series (Documentary): Declassified (CNN)
- Commercial: Comcast Xfinity
- Documentary: Human Kinda
- TV Series: Got Ur # (Fuse Media for the Fuse Network)
- Web Series (Pilot): Districtland
- TV Series (Documentary): The Arab Experience
- TV Series: VICE (for HBO)
- TV Series: House Hunters International
- TV Segment (News): Zip Trip (WTTG/Fox 5)
- Still Photography: MSNBC Promo for The Rachel Maddow Show
- Digital Special Effects:CBS Digital Backgrounds
- TV Series: Vocativ for SHOWTIME
- PSA: Anti-Smoking
- Still Photography: NetApp
- TV Segment: Strange Inheritance (for Fox Business Network)
- Travel Video: A Look at DC & Baltimore
- TV Special (Documentary): Great American Railroad Journeys (for BBC)
- TV Special (Documentary Series): Secrets of the Underworld
- TV Segment (News): Expresso (for South African Broadcasting Co.)
- Travel Video: South African Airways Destination

Visit the Current Productions section of the MPTD web site to see what's filming this week.

# **Spotlight on Screenwriters 2015 - Workshop Dates**

The three submission deadlines for the 2015 edition of Spotlight on Screenwriters yielded nearly 70 screenplays for review. This year's edition will be unveiled at ScriptDC on November 14, 2015 and will be sent to producers, directors, and agents across the country bringing the amazing writers from this region to people who could produce their work. This program, founded by Monica Lee Bellais, is a great example of how WIFV brings its connections, resources, and advocacy to the service of our members. The illustration below is of the one sheets included in the 2014 edition.

WORKSHOP SCHEDULE Workshops at Interface Media WIFV Members \$20.00; Non-Members \$25.00 Register via calendar wifv.org Sept 10 - Marketing your Screenplay Oct 1 - Lights, Camera, Action!

#### CONTACTS:

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## **Call for WIFV Members in the News Articles**

What's the best way to brag about your accomplishments? With a Members in the News article, of course. Not only can you include a photo and your website, it is archived at www.wifv.org and adds to your SEO.

Submit your paragraph, jpg photo, and any links to director@wifv.org by the 5th of the month.

#### **Call for Award Info**

If you have won an award, screened at a film festival, or received a major grant, please let me know so we can share your success. Send the info to director@wifv.org

#### **New and Renewing Members**

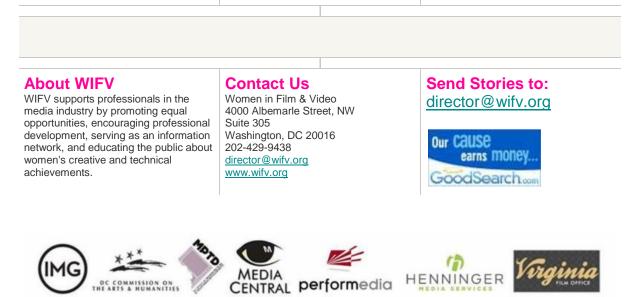
The following joined or renewed their WIFV membership (July 1 - August 28).

John Allen Carl Anderson Elizabeth Andrade Carol Appleby Carolyn Bain Sara Barger Maria Barnes Chad Bartlett **Charles Bartlett** Cristina Bartolomei Tom Bindley Jennifer Brown Nathaniel Brvant Christine Cafasso Wendra Chambers Lynn Chen E. Samantha Cheng Susanne Coates **Diedre Couev** Amy DeLouise Justin Dent Aimee Dixon Marina Dovganych Steve Dorst **Kevin Downs** Peter Dowty Jill Drew Marie Gallo Dyak Julia Elliott **Bradley Evans River Finley** Karyn Folan Cheryle Franceschi Erica Ginsberg Rachel Gordon David Grant Terrance Green **Jacqueline Greff** 

Jeffrey Hall Jody Hassett-Sanchez **Brenda Haves** Stephanie Hellerman Tina Hoffmann Ashley Hoppin Carletta Hurt Lauren Hyland Cynthia Iris Keith Jodoin Todd Johnson Melanie Jones Terry Jones, CPA Manan Singh Katohora Jen Katz Royal Kennedy Rodgers Gloria Kim Emma Kouguell Thomas Lawrence Deanna Lee Paige Lee Jason Lobe Rachel Longman Shannon Mackey Mitch Malasky Kim Marie Linda Maslow Joseph McGloin Matt McNevin Inger McPhail Kia Meredith-Caballero Rhea Mettel Alva Moore Dawn Morgan Jim Moriarty Leigh Mosley Erik Mueller Sterling Mulbry

Martha Newman Maria Nicklin Catie O'Keefe Andrea Oluwadiya Andrea Passafiume Mary Patterson Yolanda Pauling Felicia Pride Lealin Queen Amy Rankin John Rodgers Jeff Rosenberg Karen Ryan Virginia Ryker Adele Schmidt Alice Sharpe Sarah Smith T. Scott Snider Sharon Sobel Dan Sonnett Brenda J. Spevak **Christy Steele David Stern** Maggie Stogner **Birgitta Sunderland** Helenah Swedberg Nancy Swenton Asia Tavlor Heather A. Taylor Thomas Timmins Maria Ugarte Aellyn Turiya Vallis Kathryn Washington Anna Wilding Fiona Wilkinson Wvnette Yao Ann Zamudio Karen Zill Stacy Zwolak

Corporate Members: AVID Maslow Media Group O'Keefe Communications Pixeldust Studios WILL Interactive



WIFV is grateful for the annual support of these companies and our corporate members.

You are receiving this email because you have expressed an interest in Women in Film & Video. Don't forget to add <u>director@wifv.org</u> to your address book so we'll be sure to land in your inbox!