

September 2020

President's Message



So it looks like this pandemic thing might be going on for a while. How do we sustain our wonderful sense of WIFV community when we can't get together in person?

A few suggestions:

Attend a WIFV coffee or happy hour. You've seen the announcements, why not attend? Yes, it's one more Zoom meeting, but I've never regretted attending one of these — it's an easy low-key way to get together with other like-minded people and just talk about what's going on. I always learn something new or make a new connection. And on a personal level, it really brightens my day.

Let another WIFV member know their work is seen. Scan the WIFV Monday Missive, Members in the News, or the listserv, and pick a few things that seem interesting. Watch that short, visit that website, check out that podcast. It's inspiring and motivating to see what other WIFV members are creating. For bonus points, reach out to that member and let them know you've seen their work. Trust me — that quick email will make someone's day.

Plan a socially-distanced outdoor get together with another WIFV member. I don't know about you, but I find there is a certain *je ne sais quoi* that comes from seeing another living, breathing human being in three-dimensional form. Now that the heat and humidity of summer is lifting, why not reach out to a few folks you've met through WIFV to schedule a socially-distanced outdoor meetup?

Stay up-to-date on industry issues. Actively make an effort to keep up with your industry reading, watching, and listening. Being able to talk about mutual topics of interest and share information with like-minded WIFV members helps reinforce our community bond. For example, I was recently talking with a filmmaker about distribution for her film, she mentioned drive-ins, and because I had just listened to a webinar, I was able to tell her about one distributor's recent experience in pivoting to drive-ins.

Attend the WIFV Open House, September 10!
[Register for the WIFV Open House here](#) and join

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Roundtable Roundup

Narrative Directors: Meet the Filmmaker - Trevor Doyle

September 14, 2020, 7:00 - 8:30 pm

This is an online program.

Registration will open in early September.

Documentary: Trailer Night

September 14, 2020, 6:30 - 8:00 pm

This is an online program in collaboration with Docs In Progress.

Registration will open in early September.

Animators: Online Happy Hour

September 17, 2020, 4:30 - 6:00 pm

[RSVP here](#) and receive login info.

Makeup/Hair: Topic TBA

September 21, 2020, 6:30

Registration will open in early September.

Screenwriters: Because of multiple ScriptDC workshops currently underway, Screenwriters Roundtable is on temporary hiatus.

Roundtables are free for WIFV Members. There is a \$10 fee for non-members. You

the best media networking event of the year. We'll have breakout rooms to provide meaningful connections. Greet current colleagues, make new friends, and find your next project or co-collaborator. Plus, you won't have to worry about parking, and the food, drink, and room temperature will be exactly to your liking! The public is always welcome.

I'd love to hear any other community-building tips you might have. Please share them with me at president@wifv.org and if I get enough, I will share them (with your permission) in an upcoming column.

Having said that, I want to acknowledge that connecting with others may not be top of mind or easy to execute on for those who are struggling. Some of us are ill, caregiving, grieving; depressed, anxious, and/or facing other mental health challenges. Many are experiencing financial, housing, and/or job insecurity. All the while grappling with racial injustices and political divisions, not being able to see loved ones, or enjoying our usual distractions. These are trying times, which is all the more reason for WIFV to pull together as a community. Let's all make an extra effort to be there for each other.

As always, don't hesitate to reach out to me at president@wifv.org.

Until next month,

Cathie Saadeh

must pre-register to receive login links for online programs.

COVID-19 Resources

Thanks to **Carolyn Marie** for collecting a **Best Practice Makeup Protocols**. **You can access them here.**

WIFV has been collecting (and suggesting) relief resources for freelancers, artists, and small businesses across the region. **Access them here.** We will update as new information becomes available.

Submit Your News - We Want to Know and Celebrate!

The deadline to submit your information for the monthly Members in the News e-publication is the 10th of the month. Send your article (100 words or so) and a jpg-format photograph or link to your video project to director@wifv.org. **You can see past issues here.**

Have an article for the monthly newsletter? Send your article (see guidelines above) to director@wifv.org

Upcoming Events

WIFV Open House - September 10

Attend the WIFV Open House, September 10! **Register here.** Don't miss the best media networking event of the year! On Thursday, September 10, 7-10 pm, we are hosting a Virtual Open House to celebrate our 40th Anniversary! WIFV members are encouraged to attend. Non-members are welcome! Please free free to invite friends who may be interested in joining WIFV.

Put on your best party clothes, grab your favorite beverage, and join us online to:

- Catch up with colleagues, make new friends, find potential collaborators!
- Meet the new WIFV Board of Directors!
- Learn about the WIFV committees and how YOU can be involved!
- Meet some of WIFV's founders and members of Advisory Council!
- Congratulate Melissa Houghton on her 15th Anniversary!
- Hear about 2020-21 initiatives from WIFV President, Cathie Saadeh!

WIFV is 40 years young, and we're just getting started. During our first four decades, the organization has worked to support the achievement of all who work in screen-based media and related disciplines across the Mid-Atlantic region, creating a vibrant, creative local media community through resources, connections, and advocacy. In our 41st year and beyond, WIFV will continue working to promote women's creative and technical achievements in media, supporting gender parity both in front of and behind the camera, and ensuring that ALL creative voices have an opportunity to be heard.

Break-out rooms will provide the opportunity to build meaningful connections.



Thursday, September 10, 7:00 - 10:00 pm [RSVP here](#)

This is an online event. We will send you the link to join the festivities in early September and a reminder just a few days before. **You must register** to receive the link. Can't wait to see you!



For those of you who don't want to face a conversation in the morning, WIFV will be hosting Happy Hours online. They are a chance to see new faces and discuss what's on your mind! Collaborations have already been formed.

Thursday, September 3, 4:30-5:30 pm

[RSVP here](#) Free to participate

This is an online event. You will receive the login credentials with your registration confirmation.

Thursday, September 17, 4:30-5:30 pm

Focus on Animation and Animators!

[RSVP here](#)



The beverage will be in a cup at your house, but the conversation will be online! Board Members look forward to conversing with mediamakers to hear how you are nurturing your creative soul.

Tuesday, September 8, 9:30 - 10:30 am

[RSVP here](#) Free to participate

This is an online event. You will receive the login credentials with your registration confirmation.

Tuesday, September 22, 9:30 - 10:30 am

[RSVP here](#)

ScriptDC Continues

We are so eager to bring filmmaking resources to this community that we aren't waiting for the return to "normal." And really, how good was "normal" for you anyway? ScriptDC has always been about taking the field for this region's filmmakers by bringing information, resources, and connections that you can use to tell your stories.



So, we're deconstructing the weekend event into a series of 20+ workshops that will be presented across six months or so. Each month will have a theme and the workshops - set aside those Tuesday evenings now - will feature subject-matter experts who are interested in nurturing your talent. More info and presenter bios on registration pages.

September Workshops - Screenwriting Basics

September 8 - **You Had Me at Page One** - Pilar Alessandra - [Register here](#)

September 15 - **The Dreaded 2nd Act & How To Tame It**- Dara Marks, PhD - [Register here](#)

September 22 - **Creating Memorable Characters** - Marilyn Atlas - [Register here](#)

September 29 - **How to Receive Feedback and Provide Revisions**- Laurie Scheer - [Register here](#)

October Writing Workshops - Writing for Television/Episodic Delivery

October 6 - **Writing for Television Panel** - Co-hosted by SeriesFest - [Register here](#)

October 13 - **Story or TV Pilot?** - Ellen Sandler - [Register here](#)

October 20 - **Hands-On TV Series "Bible"** - Ellen Sandler, Felicia Pride - [Register here](#)

October 27 - **Breaking Into the Writers' Room** - Ligiah Villalobos. Paul Ruehl, Karyn Folan

October Documentary Workshops

October 8 - **Current State of Documentary Panel**

October 15 - **Business of Documentary Filmmaking**

October 22 - **Impact Producing**

October 29 - **Distribution Models**

November - **Writing Features and Script One-on-Ones**

January - **Producing Workshops**

February - **It's Up to You!**

Workshop fees - \$15 WIFV Members & Students /\$30 Public; Baker's dozen discount available!

These are online events. You will be sent the login link with your registration confirmation email.

News You Can Use

ROCKET TO VENUS Receives Press Coverage



Illustration is courtesy of Joseph Gough

WIFV members **Daphne Glover Ferrier** and **Bob Ferrier** had one of their current work-in-progress films profiled in a fun-behind-the-scenes cover feature for the **Washington Post Magazine**. Their documentary **ROCKET TO VENUS** follows two best friends uncovering a century-old mystery of a rocket that was built in a small Baltimore garage in 1927. To check out more about their film, watch the trailer, donate to the project, or learn about their impact campaign [visit the website](#). The film is currently in production and the team hopes to finish it in the summer of 2021. [Read article here!](#)

One Woman, One Vote Film Festival Comes to You



To celebrate the centennial of the 19th amendment winning women the vote and continue to bring women's voices front and center, the 2020 One Woman One Vote Festival (OWOV) and Women Make Movies (WMM) invite you to join us in a nationwide initiative -- the 2020 One Woman One Vote Film Festival, a [curated](#)

[collection of films](#) for you to [create your own online film event](#), and four online national screening events (RBG, COUNCILWOMAN, WONDER WOMEN, WITHOUT A WHISPER) to encourage, inspire and empower women everywhere to use their power for change. **The collection titles are available at no charge through November 3, 2020.**

For more information visit 2020owovfest.org.

Join us for a One Woman One Vote Film Festival National Online Event
September 24, 2020 at 6 pm ET

COUNCILWOMAN (2018), directed by Margo Guernsey, is the story of Carmen Castillo, a Dominican City Councilwoman who maintains her job cleaning hotel rooms, as she takes on her new role in politics. She faces skeptics who say she doesn't have the education to govern, the power of corporate interests who take a stand against her fight for a \$15/hourly wage in the City, and a tough re-election against two contenders—all of this while balancing the challenges of managing a full-time job cleaning hotel rooms, and a personal relationship. It's a journey behind the scenes of politics after the victory. [Register for national conversation and access to film here](#).



Call for Submissions:
Jane Cusumano/WIFV Short Narrative Film Finishing Fund



The Jane Cusumano/WIFV Short Narrative Film Finishing Fund supports artists with the completion/post-production of a short film (no longer than 15 minutes including credits). This grant program is made possible with proceeds from the 2001 DC screening of **WHAT MATTERS MOST**, written and directed by Jane Cusumano and limited in-kind services from regional media companies including **Henninger Media Services**, **Ott House Audio** and **ReelPlan**. The program is administered by Women in Film & Video.

The first grant supported **TELL ME ABOUT ORANGE** and the film has been selected for the Rehoboth Beach Regional Showcase and the WRPN Women's International Film Festival (as of this date). The team behind the short was Rachel Ament (Writer), Robin Noonan-Price (Director/Co-Producer), Malikkah Rollins and Jane Barbara (Producers), Sandra Brennan (1st AD), Matt LeClair (DIT), Alison Bauer (Script Supervisor), Martha Karl (Casting Director), Celia de la Vega and Miles Waterman (PA), Nasreen Alkhateeb (Cinematographer), Brigid McCormick (1st AC), Serena Lee (Slater/2nd AC), Kai Keefe (Sound), Mike Yoder (Gaffer), Keith Nixon (Grip), Karen Harris (Set Designer), Matthew Uyen-Binh-Moffatt, Judy Klein, Marie Brinas (Consultants) and most pictured above!

Grants are awarded via a merit-based review process based upon the following criteria:

- Artistic Merit and Strength of Work Sample from the film under consideration;
- Readiness of Work to be Completed;
- Overall Creative Excellence;
- Distribution Plan.

The grant amount is \$3,000 in cash and limited in-kind services to include:

- up to 8 hours color correction,
- up to 8 hours Design/Graphics time for the Graphics/Titles,
- up to 8 hours audio mix, and
- up to 4 hours of festival consulting provided by ReelPlan.

Deadline for applications is September 14, 2020. [More info and application requirements here](#)

Call for Applications: WIFV Fiscal Sponsorship

The WIFV Board of Directors is pleased to offer a fiscal sponsorship program to support the film and media projects of its members. WIFV believes this initiative to be a tremendous member benefit and that this program furthers our mission to provide resources for women in the film, television and media industry. The WIFV Fiscal Sponsorship Program is a financial and legal system where our 501(c)(3) public charity provides limited financial and legal oversight for a project initiated independently by a filmmaker. That project must be non-commercial in nature, i.e. not produced solely for financial gain. Sponsored Projects are eligible to solicit and receive grants and tax-deductible contributions.

While many fiscal sponsorship programs exist for filmmakers, WIFV presents a known and trusted entity for its members. We further differentiate our program by offering a mentoring component with accomplished WIFV members, by providing access to the Executive Director and her knowledge of funding resources, and by bringing the power of our programming events and workshops to address key education needs. We look forward to the many successful film and media projects that WIFV will help usher into creation through our fiscal sponsorship program.

The next application deadline is October 26, 2020.

[Instructions and necessary forms are available here.](#)



Warped by Michael Cavanaugh for August 24, 2020
[Buy a print of this comic here](#)

New & Renewing Members (July 30 - August 24, 2020)

Shilette Addison-Reed
 Nick Barker
 Charles Barnett
 John Benedetto
 Maria Brazda
 Maddie Brennan
 Lee Burrows
 Dan Byrnes
 Susanne Coates
 Lindsay Corriveau
 Michael Davis
 Amy DeLouise
 Sali Dimond
 Matt Dixson
 Simon Efokoa
 Tonya Fitzpatrick
 Dana Flor

Suzie Galler
 Carmella Gioio
 Jeffrey Hall
 Olivia Haller
 Stephanie Hellerman
 William Holland
 Joan Hutcheson
 Emma Mankey Hidem
 Jasmine Jones
 Allison Kraus
 Christina Ksoll
 Delora Lambert
 Joseph Martin
 Anna Molinaro
 Paula Murrain
 Roberta Pieczenik
 Charlie Puritano

Virginia Ryker
 Cathie Saadeh
 Adele Schmidt
 Abigail Sharon
 T. Scott Snider
 Brenda Spevak
 Torell S. Taylor
 Charlie Towne
 Kate Tsubata
 Racine Tucker-Hamilton
 Carolyn Walter
 Charlotte Wilkerson
 Wynette Yao
 Karen Zill

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VIRGINIA IS FOR FILM LOVERS



Send Stories to:
director@wifv.org



About WIFV

Women in Film & Video supports media professionals by promoting equal opportunities, encouraging professional development, serving as an information network, and educating the public about women's creative and technical achievements. WIFV welcomes all genders, genres, and experience levels.

Support Women In Film & Video Inc.

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