





**Be a WIFV
Sponsor**





OUR MISSION

Women in Film & Video of Washington, DC (WIFV) is a 501(c)(3) non-profit organization dedicated to advancing the professional development and achievement for women working in all areas of film, television, video, multimedia and related disciplines. WIFV supports women in the industry by promoting equal opportunities, encouraging professional development, serving as an information network, and educating the public about women's creative and technical achievements.



“Interface has been a sponsor of WIFV for more than 10 years. Why? Because it helps us deliver our message to a very targeted audience, but more importantly, it allows us to give something back to the community in which our employees and freelancers work, live and thrive. Our experience with WIFV keeps us in touch with the people behind the profession. By supporting a group that supports our workers’ goals and dreams, we all win.”

Adam Hurst, Interface Media Group
Celebrity Sponsor Level since 1997
Star Sponsor Level since 2004





ABOUT WIFV

Thirty years ago, a group of women in DC started sharing information about their respective careers and experiences in the film industry and realized that there was a professional void that they needed to fill. Rather than working in isolation, they decided to help each other reach their potential by making connections and navigating the potential pitfalls that could hinder their success as filmmakers. That spring these women exchanged phone numbers and started to meet monthly in each other's living rooms. On September 10, 1979 they incorporated Women in Film & Video DC (WIFV), formalizing a network of knowledge and contacts that have proven invaluable to women in the DC region's media industry.

Since 1979, WIFV has been recognized as the premier professional resource and advocacy organization for DC-based media makers. The organization started with 35 women and has grown to serve more than 1,000 male and female members.

WIFV has two full time staff members, supervised by a volunteer Board of Directors, comprised of women and men working in all facets of the media industry. Every year, WIFV's dedicated team of volunteers provides more than 70 education and networking programs for its members and an interested public to raise the professionalism of experienced and aspiring filmmakers to new heights.

WIFV is an affiliate of Women in Film and Television International (WIFTI), a global network of nearly 40 chapters whose total membership includes more than 10,000 media professionals worldwide. Representing one of the country's leading non-fiction film production centers and being located at the center of federal, non-profit and non-governmental agencies, WIFV is uniquely positioned to offer its members unsurpassed continuing education offerings and connect them to professional opportunities across the globe.





WIFV PROGRAMMING

Wednesday One Series

On the first Wednesday of nearly every month, WIFV presents a panel discussion of a relevant topic to the media industry. Networking starts the evening and Q&A follows each presentation. Topics from the past year included: Moms Making Media, Journey to Making your Documentary and The Art of the Audition.



Executive Programs and Salons

WIFV hosts several advanced level events per year, geared towards our Executive Members who have worked in the media industry 10 or more years. These events feature prominent speakers in an intimate setting to allow for substantive presentations, one-on-one discussions and promotion of members' projects.

Open House

Every Fall, WIFV welcomes its members back from the summer with an Open House. Members have a chance to catch up with one another, volunteer for WIFV committees and get ready to jump into the busy education season ahead. The evening includes the annual members' meeting where plans are revealed for the programming year, which runs between September and June.





WIFV PROGRAMMING

Job Fair

One of WIFV's most popular events where industry recruiters from major networks, studios and post-production companies find new employees from the DC area.

Resume Swap

The Resume Swap was created in conjunction with the Job Fair to provide media makers and students an opportunity to gain feedback on their resumes from media hiring professionals.

Script DC

The goal of this conference is to help the region's writers achieve their creative dreams by connecting them with accomplished teachers, consultants and industry professionals. Over a weekend in October, WIFV presents a series of workshops, script critiques and pitch sessions with the industry's best. The event kicks off with an opening night screening and Q&A with the featured screenwriter.

WIFTI Short Films Showcase

Held during March in honor of International Women's Day and Women's History Month, Women in Film & Television International (WIFTI) chapters hold screenings of award-winning short films produced and directed by women.





WIFV PROGRAMMING

Networking Events

WIFV strives to keep its members connected to each other throughout the year. A great way to do this is through informal networking parties at local bars and restaurants. WIFV often co-hosts networking events with related media organizations such as The Ad Club, DC Film Salon, TIVA and WALA.

Roundtables

Roundtables help members connect around similar interests. We know that a strong community is vital to our success as an organization and Roundtable Groups give our members a much-needed outlet to reach out and learn from one another. Current roundtable groups include Animators, Conscious Media, Documentary, Editors, Student/Transitioning Professionals, Screenwriters and Talent.

Women of Vision Awards

These awards celebrate women's creative and technical achievements in media. This large-scale event focuses our attention on trailblazing work. In 2010, the Women of Vision Awards were presented to Patricia Aufderheide (AU Center for Social Media), Grace Guggenheim (Guggenheim Productions, Inc.) and Connie Day McClinton (Interface Media Group). The Women of Vision Awards started in 1994 and recipients are a veritable who's who of women in front and behind the camera.





COMMUNITY OUTREACH

Image Makers

WIFV launched this program in 1998 to foster the next generation of filmmakers. By pairing its members with high school students to make public service announcements, professionals and students explore all facets of media production. Through hands-on experiences, the students are taught how to produce compelling messages by working with local charitable groups as clients for the PSAs.



Kids World Film Festival

This film festival shares the joy of international film with local elementary school children. The program is introduced with in-school media literacy training in the schools prior to the festival to teach critical viewing skills and an appreciation of the wide range of media available today. Selected short films present stories of tolerance, diversity and conflict resolution. Schools from across the region participate in this program, many for multiple years.



"I feel very fortunate to have established such a great relationship with DC WIFV and Kodak. The added bonus is the personal satisfaction I get from being able to interact with DC WIFV on behalf of Kodak. It is a genuine pleasure and I look forward to supporting WIFV (in the future)."

Melanie Jones, Kodak
Visionary Level Sponsor since 1996





MEMBER BENEFITS

Randy Goldman Scholarship

The Randy Goldman Scholarship Fund was created by WIFV's past Presidents in memory of former WIFV president Randy Goldman. The Fund awards a scholarship to a WIFV member who demonstrates her commitment to professional growth through continuing education. WIFV partners with The Maine Media Workshops to provide fee waivers and stipends so the scholarship recipient can take classes and enjoy a creative retreat.



Fiscal Sponsorship

The WIFV fiscal sponsorship program provides financial and legal oversight for a media project initiated independently by a WIFV member. The project must be non-commercial in nature and eligible for grants and charitable donations. WIFV works with the selected filmmakers to secure funding, explore distribution and get important stories before audiences. Applications are accepted from current WIFV members only.





MEMBER BENEFITS

E-Newsletter

The WIFV newsletter is sent electronically to all members each month and contains all the latest information about Women in Film & Video's events, programs, members and sponsors. It is the best place to catch up on what's happening in the regional media community and the organization as a whole. Written contributions from members or the Board are included.



Members-Only Listserv

WIFV operates several listservs for the benefit of its members and roundtable participants! The main listserv sends out several postings per day, 365 days per year about employment, technology, events and screenings. It is the "go to" resource in the region when creatives are looking for colleagues, information and recommendations. Sponsors can access the listserv footer to promote their support of WIFV and enjoy thousands of impressions per week.



Online Member Directory

All WIFV members are entered into a master database housed online and organized for easy searching. If you're looking for a make-up artist or director of photography, the online directory is a valuable resource for everyone.

WIFV members create some of today's most innovative and informative TV programming, films and new media. They include both women and men from across the industry: · executives · directors · producers · independent filmmakers · writers · editors · film commissioners · entertainment attorneys · newscasters · animators · designers · actors & voiceover talent · hair & makeup artists · composers · location managers & production crews · publicists · distributors · marketing consultants · film festival programmers and executives






SPONSORSHIP

WIFV is a 501(c) (3) nonprofit organization that fully recognizes the value and importance of our sponsors. They help us exist so we can serve our members, our industry, and future generations of filmmakers.

The generosity of our sponsors allows our volunteers to create meaningful outreach programs for our community, develop educational resources and programs for our members, and further our mission of advancing women's roles and opportunities in the multimedia industry.



Our sponsors are part of our history with multi-year support and involvement. They help us advance the art and profession of filmmaking, and understand that their contributions help WIFV remain a vital and growing resource for women (and men) in our industry.

WIFV is pleased to offer a range of sponsorship opportunities including annual sponsorship, event sponsorship and in-kind donations. We are always happy to work with sponsors individually to develop sponsorship packages that suit your particular needs and marketing objectives.

A matrix of the different levels of corporate sponsorship illustrates a range of benefits and investments to fit any budget. If you are interested in becoming a sponsor or need more information on programs, please contact:

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	LEGEND	DIRECTOR	STAR	VISIONARY	PATRON	FRIEND	CORPORATE MEMBER
Annual Sponsorship Amount	\$25,000 1 year	\$15,000 1 year	\$10,000 1 year	\$5,000 1 year	\$2,500 1 year	\$1,000 1 year	\$300 1 year
Memberships	6	4	3	3	3	3	2
Women of Vision Awards Tickets	10	8	6	4	2	1	
Women of Vision Awards Video Recognition	Biggest Logo Sole Screen Credit	Bigger Logo, Shared Screen Credit	Big Logo, Shared Screen Credit	Bigger Name, Shared Screen Credit	Big Name, Shared Screen Credit		
Women of Vision Presentation	Welcome Comments at Awards (One Opportunity)						
Women of Vision Awards—Directory Recognition	Full Page Logo Sponsor	Full Page Logo Sponsor	Full Page Logo Sponsor				
WIFV Directory Recognition	Legend Sponsor	Director Sponsor	Star Sponsor	Visionary Sponsor	Patron Sponsor	Friend Sponsor	
Promotional Discounts	20%	15%	15%	10%	10%	5%	
Newsletter	Cover, Inside Listing & 3 Articles per Year	Cover, Inside Listing & 2 Articles per Year	Cover, Inside Listing & 1 Articles per Year	Cover & Inside Listing	Cover & Inside Listing	Cover & Inside Listing	Inside Listing Only
Product/Service Announcements to WIFV Members	4 Product/Service Announcements per year either via e-mail or direct mail (sent by WIFV on behalf of sponsor)	2 Product/Service Announcements per year either via e-mail or direct mail (sent by WIFV on behalf of sponsor)	1 Product/Service Announcement per year either via e-mail or direct mail (sent by WIFV on behalf of sponsor)				
Home Page Banner Link	1 Year	6 Months	3 Months				
Presenter Title Option	First	Second	Third				
WIFV Radio Programming	Featured Guest & :60 Spot	:30 Spot	:15 Spot				
Women of Vision Awards Program Listing	✓	✓	✓	✓	✓	✓	✓
Sponsor Webpage Listing	✓	✓	✓	✓	✓	✓	✓
WIFV Directory Listing	✓	✓	✓	✓	✓	✓	✓
Collateral Publication Listing Hotline To Your Website	✓	✓	✓	✓	✓	✓	✓
Opportunity to Host WIFV Event	✓	✓	✓	✓	✓	✓	✓
Hosted Event Publicity	✓	✓	✓	✓	✓	✓	✓



WOMEN IN FILM & VIDEO

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Please join us!