



WIFV NEWS

April 2013 Members in the News
Edited by Flo Dwek

Happy 13th Anniversary Capture Video!



Jessica Piscitelli, President of Capture Video, Inc., in Reston, VA, is excited to announce that her company is celebrating its 13th year of video production (lucky 13!). Their latest project is a "How It's

Made"-style HD video for the American Concrete Pressure Pipe Association (ACPPA). The video shows the manufacturing process of concrete pressure pipe, from mixing concrete to installing pipe, and highlights some of the advantages this type of pipe has over other, traditionally used materials. Piscitelli shot HD footage at ACPPA's Phoenix, AZ and Toronto manufacturing plants and is also including footage shot by a Canadian crew in Montreal. The final video will also incorporate voice over, 3D animation and 2D graphics. *For more information, contact Piscitelli at 703-860-1238 or at Jessica@capture-video.com; or visit www.capture-video.com*

Nicoll: To Japan and Back

Kudos to cinematographer Peter Nicoll, who has been to one side of the world and back and has worked on several different projects—all in just a few months. After returning from Japan, where he shot a short doc for the International



Harmelin Joins Word Wizards

Matthew Harmelin has recently joined the team at Word Wizards, Inc. as an Assistant Operations Manager and is looking forward to helping the company grow. Word Wizards, Inc., is a transcription, post production and web design company that has been serving the DC Metro area for 20 years. Harmelin says he is excited about working to expand Word Wizards' social media and online profile by writing insightful blog articles of value to the entire DC production community. To take on the company's busy transcription workload, he is getting a better grasp of their entire database and operations system. Harmelin has even been training with closed captioning software to handle special video orders. *To learn more, contact Harmelin at 301-968-0808 or at matt@wordwizards.com; or visit www.wordwizardsinc.com*



DeLeon Merges Film, Economics & More



Araceli De Leon is a multi-lingual film professional with an economics background. De Leon assists international organizations in designing media strategies to disseminate information about trade, poverty, technological innovation, migration, human rights and education. She recently wrote several scripts for mostly Web-based videos and documentaries on international development and financial markets. "Writing a tight script for an agency like the World Bank is very challenging,"

Monetary Fund at their Annual Meeting in Tokyo, Nicoll served as DP and began principal photography on the scripted TV show pilot, *Fluffers*. Since then, he and his company, SuperLuminal Films, were selected to direct and shoot short films for the American Association of People with Disabilities. This world traveler has also seen his work premiere at the PBS Event, *MAKERS: Women Who Make America*; and in Alex Gibney's new film, *We Steal Secrets*. You may contact Nicoll at 617-510-8069 or at peter@sl-films.com; or visit his Web site at www.peterjnicoll.com.



Meet the Industrious Keri Williams

Keri 'Kamika' Williams provides an array of photography and filming needs for theater productions, individual and group

projects, documentaries and special events. She would like WIFV to know that she has been a traumatic brain injury survivor for ten years now and has just graduated from Howard University with a BA degree in Radio, Television & Film and a BFA in photography. "This is a time of tremendous change for me," Williams confides. "I believe that higher education is the path to freedom. Education has truly created an opportunity for me to succeed, forming new pathways when old ones have faded." What Williams likes best is working with youth. Recently, she worked on a youth-developed PSA for WIFV's Image Makers and continues to volunteer as a portfolio developer and videographer for a local youth program. Williams is determined to empower or teach others how best to capture information to tell their story. "The simplicity of a moment can impact the lives of many, when shared through a lens. I intend to uplift and encourage communities, building self-esteem, one smile at a time." *Want to help build some smiles? Contact Williams at kamikaziphotos@gmail.com or at 240-346-7661.*

she explains. "The problems are complex; they don't lend themselves to visual representation; and they involve multiple players in a variety of settings, languages and cultures!" De Leon's years of international experience as both an economist and a film professional have helped her smooth the way along these jagged fronts, from one project team to another. Her other activities include assisting in local film festivals and organizing and hosting WIFV's Film Book Club. "For many busy WIFV members, reading is a luxury," De Leon says, "so I work with club members to select books that are relevant, have good press reviews and some literary value." *Want to learn more? Contact De Leon at 240-481-1555 or at storiesadeleonda@yahoo.com*

Dine with WIFV Advisory Committee

Back by popular demand! Please join WIFV Advisory Committee Members for a three-course dinner and lively discussion.

Friday, May 3, 2013, 7:00 to 10:00 pm
Dinner for 8-10 at each of four private homes in DC.
\$40 Executive Members/ \$50 other WIFV Member Classes/ \$65 Guests

[The list of Advisory Committee Members is here.](#)

[RSVP Required by April 26 to secure your place at the table.](#)



Yi Chen Honored by DC Film Office

A WIFV shout-out to Yi Chen, founder of Yi Chen Studios and a WIFV fiscal sponsored filmmaker, who was honored by the District of Columbia Office of Motion Picture and Television Department as

the April 2013 Filmmaker of the Month. Her work, which uses both narrative and documentary style filmmaking to explore the diverse and complex issues of the nation's capital, has already received recognition locally and nationally.

Yi Chen began her filmmaking career with the release of a narrative short *FL 324*. Shot on black and white 16mm film on location in the District, the film is a story of alienation and reconciliation faced by a young Asian gay man in the midst of a family conflict. The film premiered at the 10th Annual DC Independent Film Festival and was selected by the Heritage Film Festival in Maryland, the Falls Church Film Festival in Virginia, as well as the Katra Film Series in New York. Yi also won two Peer Awards for Best Narrative Short at the 2010 Our City Film Festival.

The success of the film led to the founding of Yi Chen Studio in 2008, a boutique production company where Chen produced and directed her second independent project *Chinatown*. The film is a half-hour vérité documentary about one of the District's oldest ethnic communities. The film's intimate observation of the residents sheds light on the intricate cultural and social issues facing the gentrified neighborhood. Chen presented the film at the 2013 Our City Film Festival as part of the Atlas Performing Arts Center' INTERSECTIONS Art Festival. She's currently working on outreach and community engagement for the film, in addition to researching for her next project.

Yi's interest in giving the voiceless a voice through visual storytelling also reflects in her freelance work for clients including the United Nations, Link TV, MIT TechTV, History Channel, and PBS. Two Public Service Announcements she edited for Nothing But Nets, a global grassroots campaign to end malaria deaths, debuted on the 55 feet tall Toshiba Vision screen in Times Square.

Yi's love for cinema started when she was writing film reviews for her college newspaper. Now a freelance reporter for the Asian Fortune newspaper, she has written reviews of Chinese director Feng Xiaogang's 2012 war epic *Back to 1942* as well as the Freer Gallery's Korean Film Festival DC.

The [District of Columbia Office of Motion Picture and Television Development](#) is responsible for generating revenue and stimulating employment and business opportunities in the District through the production of film, television, video, photography and other multimedia projects. Contact the Office at 202-727-6608. Join the DC Film community on [Facebook](#) or [Twitter](#).



Lunafest Saturday April 20, 4:00 and 6:35 p.m.

The 13th annual *Lunafest* features stories of reflection, hope, and humor from around the world that will compel discussion, make you laugh, tug at your heartstrings, and motivate you to make a difference in your community. Incredibly diverse in style and content, the films in *Lunafest* are united by a common thread of exceptional storytelling. WIFV is pleased to be a community partner for these screenings.

Blank Canvas by Sarah Berkovich, USA - Taking an unconventional route, Kim decides to turn her baldness (from uterine cancer treatment) into a blank canvas for self-expression.

Chalk by Martina Amati, Italy - When a gymnast is selected for the national training camp, she discovers something new about bodies, boys, and friendship.

Flawed by Andrea Dorfman, Canada - Artist Dorfman animates the story of her long-distance relationship with a man whose profession-plastic surgery-makes her confront her hang-ups about her own appearance.

Georgena Terry by Amanda Zackem, USA - This is the story of Georgena Terry, founder of Terry

bicycles, who revolutionized the women's biking industry by creating a bike frame specific to a woman's body.

Lunch Date by Sasha Collington, UK - Waiting for her date at a restaurant, Annabel instead meets his teenage brother, Wilbur, who has some bad news.

Self-Portrait with Cows Going Home and Other Works by Rebecca Dreyfus, USA - This film offers a soulful and slightly eccentric view of the private world of Sylvia Plachy, one of the greatest living photographers.

The Bathhouse by Jisoo Kim, South Korea - Weary from toiling in the city, women venture into the bathhouse and undergo an empowering physical and spiritual transformation in this luscious, fantastical paradise.

Whakatiki-A Spirit Rising by Louise Leitch, Australia - Kiri, a Maori woman, takes a trip with family and friends to the Whakatiki River, where powerful memories awaken and her relationship rapidly crumbles.

When I Grow Up by Sharon Arteaga, USA - A mother and daughter find hurt and hope during their morning routine of selling tacos from their truck.

Lunafest Ticket holders are invited to a reception
5:45 p.m. - 7:00 p.m. at the Goethe-Institute
For more info and to see trailer: LUNAFEST.ORG
For more info and tickets: FILMFESTDC.ORG

Benefit Screening of *Lipstick & Liquor* - April 21

You are invited to a special screening of *Lipstick & Liquor: Secrets in the Suburbs* with Director Lori Butterfield and special guests.

Sunday, April 21, 2013 at 3pm
Old Town Theater, 815 1/2 King St., Alexandria, VA 22314
[Reserve Tickets here.](#)

A reception will be held before the film for VIP ticket holders.
Panel Q&A after the screening moderated by WTOP's Hillary Howard.
Proceeds to support the DC-area recovery community!
[Trailer here](#)

Synopsis: A cold, December day. A mystery unfolds. Julie Kroll stumbles away from a minor car accident in Northern Virginia, leaving behind her eight-year-old daughter...and an open container of alcohol. As darkness descends, she disappears. *Lipstick & Liquor* is a compelling new documentary that explores the secrets of the suburbs and confronts the stigma surrounding women who drink.

Lipstick has been a three-year passion project originally inspired by a story in the *Washington Post*. It's Lori Butterfield's way of trying to move the needle on an issue that needs more urgent attention. *Lipstick* explores the psychological and cultural issues behind this trend and the stigma that makes women 12 times more likely to resist treatment than men. Ultimately, the film celebrates the power of recovery to transform women's lives.

Proceeds from the screening are going to support the DC-area recovery community. [Tickets can be purchased from the OTT box office.](#) They are \$20 each and if you're unable to attend, you can "donate a ticket" through the box office so we can give it to someone who is newly sober. There's going to be a panel discussion after the screening and a reception beforehand for VIP ticket holders

if you're interested. WTOP's Hillary Howard is hosting the event and Father Martin's Ashley, a treatment center in Maryland is the presenting sponsor.

Women and Minorities in Media Festival at Towson University

WAMM Fest is currently celebrating its 6th year. Started as a way to celebrate and encourage local and regional diversity in audio and video production, WAMM Fest has grown to be an international festival with official selections and category winners from over 18 countries. Join us at Towson University - Van Bokkelen 204 starting on April 8.

This year, due to a generous donation, all events for the festival will be free, however tickets are required and available through our website - wammtu.com. As an added bonus, the more WAMM events you RSVP for and attend, the more chances you get to win an iPad 4.

4/12 7-9 PM Category Winners

4/13 12-3 PM 2 master classes with producer, filmmaker and WAMM Guest Artist Kelcey Edwards

4/13 7-10 PM Screening of *Wonder Women: The Untold Story of American Superheroines* followed by talk, Q&A, and reception with Kelcey Edwards and costume contest - dress like your favorite superheroine or superhero!



WIFV is grateful for the annual support of these companies and our corporate members.

Just a reminder that you're receiving this email because you have expressed an interest in Women in Film & Video. Don't forget to add director@wifv.org to your address book so we'll be sure to land in your inbox!

About WIFV

WIFV supports women in the industry by promoting equal opportunities, encouraging professional development, serving as an information network, and educating the public about women's creative and technical achievements.

Contact Us

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