



WIFV NEWS

April 2014



President's Message

Dear WIFV,
One of my favorite things about being your president is getting to hear so many wonderful messages from those in our community who have made a critical contact, found the perfect job or

been able to move their project to the next level because of the power of the WIFV network.

That spirit is at the center of the [31 Women for 31 Days](#) campaign you heard so much in March. We started this campaign three years ago to highlight all of the amazing talent here in our own community during Women's History Month. The idea was simple: to every day highlight a woman from our local community who has made her own invaluable contribution to the media industry. We have used the campaign to honor independent filmmakers, production company owners, animators, directors of photography, editors, make-up artists, and many other creative and technical experts.

At the same time we ask you, our members, to give a dollar for every day in the month to help support our continuing efforts to support you. We know that you already make an investment in WIFV in the form of the annual membership fee, and we do our best to deliver every penny of value we can for your money. But as many of you know it takes a lot of energy, time -- and yes, money -- to run an organization that serves the community. [We only ask once a year for operations support, and we hope you will consider donating at least \\$31 to the campaign \(your contribution is tax deductible\).](#) Women in Film & Video is proud to play a role in advancing women in their careers. But simply put, WIFV can't provide programs that enable emerging and established media makers to overcome professional hurdles and continue to make history without your help.

I see this campaign as more than a fundraising

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Resume Tips and Techniques

Are you ready to grow your career this spring? Then it's time to brush up your resume. Join WIFV and the WICT Washington DC/Baltimore chapter as we present a panel of experts with Resume Tips and Tactics. The timing is perfect as the WIFV Media Job Fair is scheduled for April 12, 2014.

Confirmed panelists reflect a wide-range of hiring experience:

Elizabeth Ventura, EMV Enterprises, Inc.;
Ken Nice, Yoh Company;
Katarina Price, Katarina Price Photography;
Karen Proctor.

Wednesday, April 2, 2014, 6:30 to 8:30 pm
Interface Media Group, 1233 20th St. NW, DC
(Dupont Circle South)
\$15 WIFV/WICT Members/ \$30 Public
[RSVP here](#)

effort; it's a metaphor for WIFV itself. When we stand alone our resources are limited, but together we can move mountains.

Your \$31 contribution alone may not seem like a lot, but consider this: If every member participated, we would raise over \$31,000 -- enough to create more scholarships to support the next generation of women filmmakers, to create bigger and better programs to serve you and to fund media makers here in our community whose groundbreaking work might not otherwise see the light of day. Together, we are powerful.

In fact, I feel so strongly about the power of this campaign that I will put my money where my mouth is. [The campaign officially ends March 31, but for every WIFV member who gives between now and the end of April, I will personally donate an additional dollar. That's up to \\$1100 extra dollars that we can use to help nurture and grow the work of the amazing media makers here in the DC area.](#)

I hope that you will consider supporting the 31 for 31 campaign -- it's more than just a financial contribution, it's a way of showing your support for this vibrant community -- 35 years strong and counting.

Best,
Erin

WIFV Media Job Fair - April 12

Meet with prospective employers and get your resume in the hands of people making hiring decisions. Every year people are hired within days of the WIFV Media Job Fair!



Only Pre-registered guests will have access to the WIFV Media Job Fair exhibitors from Noon to 2:00 pm.

[Register here](#) or [download this form](#) and mail or fax your registration as directed.

On-site registration available starting at 1:30 pm for exhibitor floor access from 2:00 to 3:30 pm.

Saturday, April 12, 2014, Noon to 4:00 pm
Pepco Edison Place Gallery, 702 8th Street, NW,
(Gallery Place or Metro Center)
\$10 WIFV Members/\$20 Public
[Register here](#)

The Office of Motion Picture and Television Development will provide a \$10 discount to the first 50 DC Residents who register.

Confirmed Exhibitors:

ABC7/Newschannel 8
Artisan - New York, LLC
Atmosphere Lighting
Double R Productions
GVI Productions
Henninger Media Services
Interface Media Group
Maslow Media Group
PBS - Public Broadcasting Service
RHED Pixel
Sapling Pictures
Team People, LLC
Tess Wald Productions
WHUT, Howard University Television
YOH, A Day Zimmerman Company

WIFTI Shorts Showcase - March 31



To celebrate Women's History Month, WIFV is hosting the Women in Film and Television International (WIFTI) Showcase - an evening of stories by women!

Monday, March 31, 2014, 6:30 to 9:00 pm
Busboys and Poets,
5331 Baltimore Avenue, Hyattsville, MD
Suggested donation of \$10.00 at door.
Purchase food and beverages from menu!
[RSVP here](#)

Featured films:

A Senior Moment - Director: Michelle Davidson/Producer: Linda Wiedmaier
Kansas City Women in Film and TV

Talus & Scree - Director/Writer: Ruth Lawrence/Producer: Krysta Rudofsky
Women in Film & TV Atlantic Provinces (Canada)

The Weather Girl - Director/Writer: Carleen Kyle/Producer: Nathalie de los Santos
Women in Film Vancouver

The Campaigner - Director/Writer/Producer: Rebecca Brand
Women in Film and TV United Kingdom

Cielo Lindo - Writer/Director/Editor: Iris Lopez/Producer: Margie Ramirez
Women in Film Dallas

In Safe Hands - Writer/Director: Jackie van Beek/DP: Ari Wegner
Women in Film and TVNZ (New Zealand)

4 Bhanrion (4 Queens) - Director: Victoria Colona/Producer: Cahleen Dore
Women in Film & TV Ireland

Second Time Around - Writer/Director/Producer: Denene Deverman Crabbs (VA)
Second Time Around is a heartwarming story for the entire family about Tyler, a tech-savvy teen who teaches his widowed grandfather Harry how to re-enter the dating scene and learns a few love lessons of his own. The film written, produced and directed by Denene Deverman Crabbs, Principal of Cinergy Group LLC, takes a look at the use of technology in dating relationships today and the virtue of courtship. It was shot on a RED EPIC (5K) camera in Fairfax County, VA, in 3.5 days. Starring Nick Nerangis (*Gods and Generals*, *The Contender*, *West Wing*) as Harry, Tommy Wheatley as Tyler, Martha Newman as Harry's florist, and Emily Varea Hyland as Tyler's girlfriend, Jen.

Farming for the Future - Director/Producer: Aditi Desai (DC)
Cliff Miller of Mount Vernon Farm in the Virginia Piedmont is trying innovative management techniques to sustain his farm for future generations. Cliff's story is that of many farmers seeking new ways to be economically and environmentally sustainable. In conjunction with AU's Center for Environmental Filmmaking and the Prince Charitable Trusts.

Supporter Spotlight - Shine Creative

Supporter Spotlight recognizes the work and contributions to the industry of WIFV's supporters. As a 501(c)3 charitable organization, WIFV relies on financial support from companies, individuals, foundations, and government entities. This month we focus our Spotlight on **Shine Creative, LLC**, a corporate member that recently renewed its support. To find out how your company can help

WIFV, please contact Melissa Houghton at Director@WIFV.org.

How Shine Creative Makes it Shine

By Cindy Schwartz, Director of Sales & Marketing, Shine Creative, LLC



Shine came about when Bernardo Alvarez and Brian Mosher brought their talents together with the idea of creating a top-notch postproduction boutique. Their philosophy is to "Make it Shine" in an atmosphere that brings out the best in people and fosters a fun and creative environment for both clients and our team.

Bernardo's brilliant motion graphics design and editorial work earned him a reputation in the industry, but he doesn't believe in moments of genius...he believes it's all about collaboration and bringing together the right team. Brian, the business guru and managing partner, has over twenty years of experience helping clients realize their creative visions. He has produced shows, launched networks and worked on three presidential races, but the most fun he has ever had was starting Shine.

Shine Creative, LLC is an innovative and bilingual Broadcast Design, Editorial and Audio Studio in Washington DC, and we are proud to sponsor Women in Film & Video.

Fiscal Sponsorship? Info Meeting April 9

The WIFV Board of Directors is pleased to offer a fiscal sponsorship program to support the film and media projects of its members. WIFV believes this initiative to be a tremendous member benefit and that this program furthers our mission to provide resources for women in the media industry. The WIFV Fiscal Sponsorship Program is a financial and legal system where our 501(c)(3) public charity provides limited financial and legal oversight for a project initiated independently by a filmmaker. That project must be non-commercial in nature, i.e. not produced solely for financial gain. Sponsored Projects are eligible to solicit and receive grants and tax-deductible contributions.

Program Eligibility Requirements

Applications will be accepted from current WIFV members only. WIFV supports fiscally sponsored projects that are consistent with our IRS-approved mission. Eligible projects for fiscal sponsorship must meet one or both of the following criteria:

- Film and media projects that feature women in key, above-the-line roles (specifically: producer, director, writer, editor or director of photography); or
- Film and media projects whose subject matter informs and features women's experiences or points of view.

If a member's project is selected for fiscal sponsorship, they must remain a WIFV member in good standing for the duration of the project. Three letters of recommendation are required. [Application, Checklist, Guidelines and FAQ here](#). The deadline for the Spring round of applications is April 30, 2014.

Want to learn more? Information meeting Wednesday, April 9, 2014 at 6:30 pm.

Interface Media Group, 1233 20th Street, NW (Dupont Circle South Metro)

RSVP to director@wifv.org

WIFV is honored to serve as fiscal sponsor for the following women-made films:

SOLD: Fighting the New Global Slave Trade directed by Jody Hassett Sanchez;

Moosehead's Wicked Good Plan directed by Sarah Katz;

Breaking the Rules directed by Five Star Films;

Keter Betts directed by Ada Babino;

The Last Song Before the War directed by Kiley Kraskouskas;

Voices from Within directed by Joy Haynes and Ellie Walton;

Chinatown Documentary (working title) directed by Yi Chen;

Bamako Chic: Threads of Power, Color and Culture directed by Maureen Gosling & Maxine Downs;

Blue Ridge Barnum directed by Emma Mankey Hidem;
Ellington: Keeping the Dream Alive directed by Brainwave Productions;
Guardians of the Everglades produced by Connie Bransilver;
The Last Battlefront directed by Anna Reid Jhirad;
Doeville (working title) directed by Kathryn Pasternak;
Bill Mauldin Up Front directed by Sandy Northrop;
Labor of Love directed by Kelsey Brannan;
Painted City directed by Caitlin Carroll;
Brigidy Bram: The Kendal Hanna Story directed by Laura Gamse;
Newsreel: Collective Filmmaking in Times of Revolution directed by Ivora Cusack & James Schneider.

***The Last Song Before the War* is supported in part by an award from the National Endowment for the Arts. Art Works. *Voices From Within* is supported in part by a grant from the Humanities Council of Washington, DC**

Call for WIFV Members in the News Articles

What's the best way to brag about your accomplishments? With a Members in the News article, of course. Not only can you include a photo and your website, it is archived at www.wifv.org/news and adds to your SEO.

Submit your paragraph, jpg photo, and any links to director@wifv.org by the 5th of the month.

WIFTI Summit, May 16-18, 2014



Women In Film and Media Pittsburgh (WIFM) will host to the 2014 Women In Film and Television International (WIFTI) Summit May 16-18, 2014. The Summit will draw hundreds of women from WIFTI's 40 chapters located across the globe to discuss filmmaking issues and attend panel discussions, screenings, the Opal Awards, and other events. [Early Bird Registration available here.](#)

Reserve your hotel room ASAP and well before April 10 - as we have the only available rooms at the hotel at a crazy low rate of \$119.00. Once our room block is gone - no more rooms.

[Programs continue to be added to the schedule.](#) Here are recent additions:

Michele Gentile, CPA - **Understanding Profit Participation in the Motion Picture Industry**;
 Steve Cuden - **Creating Unforgettable Scenes**;
 Meenakshi Gigi Durham (author of *The Lolita Effect*) - **Gender Disparity in the Media**;
 Christy Uffelman - **Forget the Glass Ceiling: Now We Have to Navigate the Labyrinth?**

New and Renewing Members

The following joined or renewed their WIFV membership (March 1 - March 25).

Jesse Achtenberg
 Day Al-Mohamed
 Jane Barbara
 Meigan Bell
 Paula Bellenoit
 Deborah Benner
 Julia Beyer

Don Hagen
 Michael Weston Henry
 Ben Howard
 Angela Inez
 Jane Ingalls
 Monique Isaac
 Karen Kasmauski

Bridgette Reilly
 Kimberleigh Rene
 Amy Richards
 K.C. Schillhann
 Gary Schonman
 Gabriela Schulte

Michael Blain
Kimberly Bowser
Elizabeth Bruns
Tai Burkholder
Hey Suk Chong
Kyra Coffie
Lisa Covi
Betsy Cox
Sandrina Day
Sheila Curran Dennin
Robyn DeShields
Anne Dickerson
Alexis Doty
Alex Driscoll
Donna Fair
Victoria Fleischer
Peggy Fleming
Jessica Fonoroff
Angela Forest
Antonio Fraguas
Heather Godwin
Jennifer Goldsmith
Alicia Gordon
David Goulding

Kaiulani Kimbrell
Nicolas Laget
Penny Lee
James Lewis
Di Li
Nikita MacRall
Irene Magafan
Chris Mariles
Melissa C. Matchett
Kelsie McCall
Samantha Merrick
Brian Mosher
Fran Murphy
Flora Nicholas
Jamie Odeneal
Kathi D. Overton
Dara Padwo-Audick
Catalina Parks
Anja Paul
Patricia Perry-Burgess
Rachel Rasby
Robin Reck
Rosemary Reed

Cindy Schwartz
Ken Sheehan
Sheila Smith
Judith Snyderman
Chip Sovek
Sylvia Strobel
Justin Swain
Nancy Swenton
Heather R. Taylor
Ellen Tripler
Barbara Valentino
Aellyn Turiya Vallis
Lauren Vance
Julia Vickers
Monda Webb
Marilyn Weiner
Karen Whitehead
Bart Woodward
Catherine Wyler

Corporate Members:
Capital Audio Post
Double R Productions
Shine Creative LLC

About WIFV

WIFV supports professionals in the media industry by promoting equal opportunities, encouraging professional development, serving as an information network, and educating the public about women's creative and technical achievements.

Contact Us

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www.wifv.org

Send Stories to:

director@wifv.org

