



# WIFV NEWS

April 2018

*The idea that women don't like each other or undermine or sabotage each other is a big myth. It is not true at all. Smart women connect with each other instantly and help one another.*

- Patricia Rigen

## President's Message



Is it Spring yet? The way the weather keeps changing I'm starting to think Spring packed up her bags and went on a long vacation! I am definitely ready for the warmth of the sunshine, flowers blooming, and the burst of color that comes this time of year.

The last quarter of our fiscal year (July - June) is full of some awesome programs, excellent opportunities for growth, and exciting new projects for our thriving community. The April 4th Wednesday One on Negotiating is led by WIFV member, Susan Borke, and will provide attendees with quality tips and strategies on getting what you want. Our Media Job Fair is back on Saturday, April 14th with some new companies alongside returning ones who are looking for YOU to fill that position.

Did you know that there is a position for you on the WIFV Board of Directors? Yes, YOU! Board service is an excellent way to share of your time and talent with your peers via WIFV! There will be two information sessions to provide you with all you need to learn about board service and how you can apply your skills to our board. The sessions are Thursday, April 19 and Monday, April 23 at 6:30 pm at Interface Media Group. We will have light refreshments and promise to end in 90 minutes or less!

The really amazing part about joining the board this year is that you will be an integral part of the 40th Anniversary Celebration. The official date is actually September 10, 2019! We will officially start celebrating in September 2018. Why? Because we have to march into the next decade with a BANG! Trust me when I say, you want to

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## Roundtable Roundup

**Narrative Directors: *The Hollywood Model is Not the Only Way to Make Films***

April 2, 2018, 6:30 to 8:30 pm

Interface Media Group, 1233 20th St, NW  
(Dupont South Metro)

[RSVP here](#)

**Documentary: *Peer Feedback***

April 9, 2018, 6:30 to 8:30 pm

Docs in Progress, 801 Wayne Ave, Silver Spring

[RSVP here](#)

**Animators: *Artist/Animators Jackie Lay and Kathy Wilson***

April 23, 2018, 6:30 to 8:30 pm

Interface Media Group, 1233 20th St, NW

[RSVP here](#)

**Screenwriters: *Formatting in Final Draft***

April 23, 2018, 6:30 to 8:30 pm

Interface Media Group, 1233 20th St, NW

get your tickets now (membership) - it's going to be worth it!

In closing, April is National Poetry Month. For anyone who shares their favorite poem via Twitter or Instagram using #WIFVDC and tags us, I will personally like and retweet. Plus, I'm giving away four copies of the book, *Where the Sidewalk Ends* by Shel Silverstein, to four lucky members that participate. You have until Monday, April 16 to get in on the fun!

I will leave you with "Listen to the MUSTNT'S," one of his many poems from Silverstein's book:  
*Listen to the MUSTNTS child,*  
*Listen to the DON'TS*  
*Listen to the SHOULDNTS*  
*The IMPOSSIBLES, the WONT'S*  
*Listen to the NEVER HAVES*  
*Then listen close to me-*  
*Anything can happen, child,*  
*ANYTHING can be.*

Wishing everyone a month of making things happen!

Creatively yours,

*Carletta*

#MFOL

[RSVP here](#)

Roundtables are free for WIFV Members. There is a \$10 fee for non-members. Online registration for walk-in's will be available onsite for credit or debit only.

## Coffee & Conversation



Next Coffee will be held on  
June 26, 2018.  
Location TBA

## Career Series Continues - Negotiation, Job Fair

### Weds One: Preparing for Negotiations-A Secret Weapon of Effective Negotiators

Being prepared for a negotiation often means a real difference in its ultimate success, so why do so many people fail to take this most important step?



"I've heard all the excuses, and they boil down to this: most people really don't know how. In this presentation, I'll teach you a practical, easy to implement approach you can use when preparing for negotiations. This presentation includes how I and others have used the 3 R's of effective negotiation preparation successfully. Once you understand and begin to practice the process, you'll reap the benefits of being a more effective negotiator." **Susan Borke** ([read more here](#))

**Preparing for Negotiations**, April 4 at Interface Media Group, [RSVP here](#)

Online registration for walk-in's will be available onsite for credit or debit only.

### WIFV Annual Media Job Fair

The Media Job Fair gives Mid-Atlantic media professionals an opportunity to meet with prospective employers. Get your resume and/or demo reel in the hands of company representatives! Every year attendees are hired within days of this event! Only **pre-registered guests** will have access to the Media Job Fair exhibitors between noon and 2:00 pm. If you prefer to pre-register with a check or money order, please mail, email, or fax [this form](#) to our office or fax by April 12.

On-site registration is available beginning at 1:30 pm for access between 2:00 and 3:30 pm.

**WIFV Media Job Fair**, April 14 at Pepco Exhibition Gallery, 702 8th St, NW (Gallery Place)

The first 50 DC residents who register in advance will receive a \$10 discount courtesy of OCTFME.

#### Confirmed Exhibitors as of March 23 include:

Brightline Interactive  
C-SPAN  
Double R Productions  
GOFERS  
Green Buzz Agency  
Henninger Media Group  
Interface Media Group  
Maryland Public Television  
Pintail Productions



**pepco**  
EDISON PLACE  
GALLERY

Public Broadcasting Service  
TeamPeople  
Video Action  
Word Wizards

Info on exhibiting companies and the positions they are recruiting will be distributed in advance of the Media Job Fair to pre-registered attendees!

We are grateful for the venue sponsorship of the Pepco Edison Place Gallery.

Series sponsors:



## WIFV needs YOU!

By Carletta S. Hurt

The best way to serve WIFV is with your time and talent! The Board of Directors is looking for members ready to work and engage in taking WIFV into the next 40 years!

Come out to one of our **Join the Board** presentations to learn more about this amazing opportunity to serve!



Dates:

**Thursday, April 19**

**Tuesday, April 24**

Both meetings are at 6:30 pm at Interface Media Group, 1233 20th St, NW, (Dupont South Metro)

Professional, Executive and Corporate Members are eligible to serve on the WIFV Board and will vote for the candidates. The WIFV Board of Directors is responsible for developing programs, governing the organization, ensuring financial stability, and forming partnerships to benefit the membership.

Have an expertise? The board is seeking members with diverse skill sets especially in the areas of Development, Event Planning, PR/Marketing, and Graphic Design/Website.

Candidates must submit a statement, biography (maximum of 400 words combined) and jpg photo to the WIFV Office by May 7, 2018 at 4:00 pm. Guidelines and a sample statement will be distributed at the meetings. You can also request them from [president@wifv.org](mailto:president@wifv.org)

Interested? Meeting dates conflict with your schedule? Let us know! We can get you the information you need to consider a run for the board. Email [president@wifv.org](mailto:president@wifv.org) with the subject line - I want to serve!

## #GalsNGear at NAB and DC

On Tuesday, April 10, 2018, #GalsNGear will again host a pop-up event and live-streamed show during the 90,000-attendee NAB Show in Las Vegas, the premiere conference of the television, broadcast and media industry. The event kicks off with a NETWORKING COFFEE at 8:30 am sponsored by ADOBE and BLACKMAGIC DESIGN followed by a lively PANEL DISCUSSION and gear demos on the NABSHOW Live! stage with women from across the spectrum of technical jobs in production and post. The show will be live-streamed by *Broadcast Beat Magazine* on NABSHOW Live! This year, many of the featured guests will also be included in the



Podcast series being recorded at the show. Free Exhibits Pass for NABSHOW with promo code EM12. [Register here.](#)

**#GalsNGear Panel, April 10, 8:30 am at the Live! Stage**

Co-Host **Adryenn Ashley**, CEO, Loly.io

Co-Host/Founder **Amy DeLouise**, Producer/Director, DeLouise Enterprises LLC



#GalsNGear 2017

Guests:

**Alicia Robbins**, Cinematographer

**Sharon Rossmark**, CEO/Founder/UAS Pilot, Women & Drones

**Robin Goodlick**, CEO/UAV Pilot, Robin Aerial

**Jocelyn Hsu**, Founder/Chief Product Officer AR Wall

**Serena Cheng**, Product Strategist, Digital Anarchy

**Kylee Peña**, Coordinator, Production Technologies - Imaging and Sound, Netflix

**Payton List**, Workflow Producer, SIM Intl International

**Mia Cortez**, VP Studio in the Sky Productions

Student Filmmaker Guests:

**Molly Hill**, Colorist and Motion Picture Scientist, Rochester Institute of Technology,

**Meagan Arnold**, Cinematographer/Filmmaker, GMU

**Katherine Velle**, Editor/Filmmaker, GMU

Production Team:

**Rachel Longman**, Show Runner; Senior Producer, RHED Pixel

**E. Samantha Cheng**, Executive Producer; Broadcast Producer

Production Assistants from University of Nevada, Las Vegas: **Alexandra Olianna**, **Cassidy Ruby**, **Maita Pancis**, **Itxrel Garcia**

"Science of Sizzle," Post|Production Campus - April 10, 2:15 to 2:45 pm

Speed Networking Mixer, Post|Production Campus - April 10, 2:45 to 3:15 pm

Dolby "Women to Watch" Mixer, Chandelier Lounge, Cosmopolitan Hotel - April 11, TBD time

#GalsNGear is a pop-up event that brings professional women in the technical fields of video, film and digital media together with the tools, skills and community to succeed in their chosen craft. #GalsNGear is a national initiative of Women in Film & Video and is focused on creating new opportunities for women DP's, gaffers, editors, special effects designers, sound engineers, drone operators and more.

**Programs in the DC area will be announced soon!**

Thanks to the #GalsNGear 2018 Sponsors:



and Partners - **iZotope**, **Transcriptive**, **B&H**, **Verilux**, **Sundance Media Group**, **Zacuto**, **Unofficial Cardboard**, and **Future Media Concepts**.

**Locavore Screening April 11 - DOEVILLE**



If you want to know who grows your food, shouldn't you want to know who makes your media? WIFV is excited to present the Locavore Series in partnership with Arlington Cinema and Drafthouse to regularly bring the work of local filmmakers to the big screen.

On April 11, we will feature **DOEVILLE** by **Kathryn Pasternak**. *Synopsis:* DOEVILLE follows farmer Gail Rose as she struggles to keep a promise made to her late husband Alex – to keep his beloved deer farm alive – here in the heart of Virginia's beautiful Shenandoah Valley. It's impossible to predict how Gail's story ends... but the journey is one full of spirit, determination, courage, humor, heartache and hard work.



Tickets are \$10 and after the first 50 proceeds go to the filmmakers. [Get your tickets here.](#)

**Wednesday, April 11, 2018, 7:30-9:30 pm**

Arlington Cinema and Drafthouse, 2903 Columbia Pike, Arlington, VA

[Register here](#)

The Locavore Series will resume in September.

## Need a Fiscal Sponsor? WIFV Spring Deadline April 30

**Applications** will be accepted from current WIFV members only. WIFV membership is open to men and women in the film, television and media industry.

WIFV supports fiscally sponsored projects that are consistent with its IRS-approved mission. Eligible projects for fiscal sponsorship must meet one or both of the following criteria:

- Film and media projects that feature women in key, above-the-line roles (specifically: producer, director, writer, editor or director of photography); or
- Film and media projects whose subject matter informs and features women's experiences or points of view.

These projects must be non-commercial in nature, i.e. not produced solely for financial gain. A preference will be given to projects that do not have investors.

More info on WIFV Fiscal Sponsorship program, including application checklist [here](#).

WIFV fiscally sponsored projects have received more than \$300,000 in grants and donations and have screened at film festivals and community organizations globally, including Hot Docs. Projects selected from the last round of applications include **ONE WOMAN, ONE VOTE: A Voice for All Women Film Festival** and **SPENT: The Hidden Cost of Dementia**. More info on fiscal sponsored projects can be found [here](#).

## Seed Fund for Doc Filmmakers - May 18 Deadline



The WIFV Board of Directors is pleased to offer a Seed Fund for Documentary Filmmakers to support the work of its members. WIFV believes this initiative to be a tremendous member benefit and that this program furthers our mission to provide resources for women in the film, television and media industry. Grants may be used in the research and development phase of any documentary project and must be spent within 12 months of notice of the award. The grant will be distributed in two parts - 50% upon notice of award; 50% after receipt of progress report (that can be submitted at any time after 30 days of the initial grant) and within 12 months of the original award.

The first Seed Fund grants were made in 2016. Recipients of the Seed Fund for Documentary Filmmakers include Kristin Reiber Harris, Katie Lannigan, Kimberly McFarland, and Krystal Tingle.

Few Seed Funds exist for documentary filmmakers. WIFV understands the importance of first-in

support and is grateful for the many contributions it has received from its members to support this program. In addition to a grant of \$2,500, WIFV will offer a mentoring component with accomplished WIFV members and bring the power of our programming events and workshops to address key education needs.

There will be one call for Seed Fund Grant applications per calendar year. **The 2018 application deadline is May 18, 2018.** The application form is [here](#). The application checklist is [here](#). FAQs are [here](#). A [Budget Template](#) is provided.

## Employment Issue? Resources!

Women in Film & Video with the assistance of Richard Volin, Esq. is providing this region's mediamakers with information and resources about legal issues of interest and import. Below you will also find resources from WIF-LA, PGA, and SAG-AFTRA as well.

[Click here](#) for some basic information regarding the law on **employment discrimination and hostile work environments**.

[Click here](#) for **information relating to sexual harassment laws and enforcement in the DMV**, including links to the abundant (and free) resources available from federal, state, and county agencies in the DMV Metro Area. [Access resources here](#).

[Click here](#) for information on the sometimes subtle signs of **age discrimination** in hiring as well as resources to assist if one experiencing this form of discrimination

**Women in Film-LA** launched a **Sexual Harassment Help Line** - an integrated program to refer victims of harassment to designated mental health counselors, law enforcement professionals, and civil and criminal lawyers and litigators. Anyone, regardless of gender or location, can access the Sexual Harassment Help Line at 323-545-0333. The help line is open Monday-Friday from 10 am-5 pm PST. After hours calls will be returned during business hours.

The **Producers Guild of America** has released its **Anti-Sexual Harassment Guidelines**. [You can read them here](#).

**SAG-AFTRA** recently released a Four Pillars of Change initiative which includes a Code of Conduct on Sexual Harassment. [You can read the Code of Conduct here](#).

## What Are We Going to Do Now? Tackling Sexual Harassment in Our Industry Beyond The Hashtags Event on April 2, 2018

Please join SAG-AFTRA in a safe space as industry professionals from across Washington-Mid Atlantic come together to discuss changing the culture and provide practical information and guidance when experiencing or witnessing harassing behavior. Learn about your rights and protections, the resources for recourse and recovery available to you, appropriate bystander intervention, how harassment can be disrupted and reported, and the issues surrounding the real fear of retaliation. Both men and women are strongly encouraged to attend; this is not a women's only issue or forum.

When: 7-9 p.m., **Monday, April 2**

Where: Silver Spring Civic Center, 1 Veterans Place, Silver Spring, MD 20910

RSVP: Email [anita.garcia@sagaftra.org](mailto:anita.garcia@sagaftra.org). Put *Beyond the Hashtag* in Subject line.

## WIFV Member Benefits Hub

WIFV is excited to announce a member-only web page on [wifv.org](http://wifv.org) that will feature all your membership benefits. You'll be able to view all benefits available to WIFV members, access discount codes, and take advantage of special saving on everything from discounted tickets through Working Advantage to production insurance through Front Row!

Current member benefits include discounts with Barbizon Lighting Company; BNC Finance; Front Row Insurance; Future Media Concepts; International Spy Museum; The Hollywood Reporter; HotelStorm; KITSPLIT; kweliTV; MyDVDTransfer.com; My Eye Dr.; National Geographic Federal Credit Union; RealScreen Magazine;

WIFV Member Benefits

Women in Film & Video is pleased to announce our member benefits for the upcoming year. We are honored that these companies and organizations have agreed to offer services and/or discounts to our members. Click on the member benefit below to get more information!

WIFV Membership Card	The Hollywood Reporter	National Geographic Federal Credit Union
Barbizon Lighting Company	HotelStorm	RealScreen Magazine
BNC Finance	KITSPLIT	Super Shuttle and ExecuCar
Front Row Insurance	kweliTV	Think Out Loud Productions
Future Media Concepts	MyDVDTransfer.com	Woolly Mammoth Theatre
International Spy Museum	My Eye Dr.	Working Advantage
		Zip Car

FEATURED EVENTS

- Narrative Directors Roundtable Feb 05, 2018
- Wards One Web Series Feb 07, 2018
- WIFV Happy Hour Feb 08, 2018
- Producing A WRINKLE IN TIME Feb 13, 2018

GET THE NEWSLETTER

Email Address\*  
example@wifv.com

Super Shuttle and ExecuCar; Think Out Loud Productions; Woolly Mammoth Theatre; Working Advantage; and Zip Car.

To access the WIFV Member Benefit page, [click here](#). Just make sure you remember your login information!

## Discount for 12th Annual Editors Retreat - July 25-29

Join us for the 12th Annual Editors Retreat! A five day, interactive event created for experienced TV, film and video editors. The event, taking place from July 25-29, 2018 in the buzzing production hub of Atlanta, GA. brings together industry visionaries to discuss and share the latest technologies, techniques, platforms, and workflows you should be applying to generate leading-edge work.

Editors Retreat invites you to come get inspired by the experiences and knowledge of the speakers and your fellow attendees. Hear from impressive keynotes, including the just announced, Emmy nominated, ACE Editor of STRANGER THINGS, Kevin D. Ross. Rub shoulders with your industry peers as you spend five awesome days of training and fun, bonding activities.

Save an additional \$100 with promo code WIFV18: <http://ow.ly/FDRN30i8ODX>



produced by FMC in association with NABShow

## New and Renewing Members

The following joined or renewed their WIFV membership (Mar 6 - Mar 28, 2018)

Reid Bailey  
Laura Ballou  
Jane Barbara  
Victoria Barry  
Via Bia  
Wendi Berman  
Yi Chen  
Dylan Comstock  
Anna Connolly  
Annie Danzi  
Denene Deverman Crabbs  
Hugh Drescher  
Ann Emerson  
Angela Forest  
Marcey Lynn Frutchey

Alan Gaffere  
Katie Gates  
Harriet Getzels  
Itzel-Marine Gourmelon  
Donna Gureckas  
Sarah Hollister  
Karetta Hubbard  
Robert Jackson  
Sarina Kirpalani  
Karen Kasmauski  
Michelle L. Kim  
Kirk Lambert  
Carola Mamberto  
Laura McCann  
Emil Moldoveanu  
Bjorn Munson  
Marilyn Navarro

Rachel K. Ofore  
Margaret Parsons  
Jacqui Porth  
Jena Richardson  
Karin Rosnizeck  
Gary Schonman  
Myles Shank  
Rachell Shapiro  
Tre'Shonda Sheffey  
Sheila Smith  
Pauline Steinhorn  
David Stern  
Kate Sweeney  
Sarah Teagle  
Kamilan Thurmon  
Alexandra Tydings  
Vishwas Vishwas

**About WIFV**

WIFV supports professionals in the media industry by promoting equal opportunities, encouraging professional development, serving as an information network, and educating the public about women's creative and technical achievements.



**Send Stories to:**

Women in Film & Video  
4000 Albemarle Street, NW  
Suite 305  
Washington, DC 20016  
202-429-9438  
[director@wifv.org](mailto:director@wifv.org)  
[www.wifv.org](http://www.wifv.org)

WIFV is grateful for the annual support of these organizations and our [corporate members](#).



You are receiving this email because you have expressed an interest in Women in Film & Video. Don't forget to add [director@wifv.org](mailto:director@wifv.org) to your address book so we'll be sure to land in your inbox!