



WIFV NEWS

August 2017

The USC's Viterbi School of Engineering Signal Analysis and Interpretation Lab researchers found in a new [study](#) that men had 37,000 dialogues compared to 15,000 for women, male writers outnumbered female writers 7 to 1, and directors 12 to 1. However, when women were part of a writing team, representation was 50% higher on screen.

President's Message



As we watch summer's "closing credits" in the next few weeks, we know that the Fall will bring a burst of new colors, cooler weather, and all kinds of fresh opportunities-- not to mention some of our favorite TV shows will return with all new

episodes!

The WIFV Board is entering a new season, too. As new leaders join, we're planning and preparing new and exciting initiatives and fresh opportunities. However, the commitment to serving our members and showcasing talent across the media landscape remains the same. We are excited about the energy, connections, and experience stepping up to lead this amazing organization.

We have four broad goals for the upcoming year: (1) attracting new members, (2) sustaining and engaging our current members, (3) providing innovative and educational programs across a variety of disciplines, and (4) giving you access to exclusive opportunities to further your career that you won't get anywhere else. I welcome your feedback, comments, connections and suggestions on these goals and all things WIFV. Email me at wifvdc.president@gmail.com

Make sure you engage with us on social media - [Twitter](#), [Facebook](#), and [Instagram](#). It's a great way to stay connected to all the great new things coming up!

Let's BE this year!
Be bold!
Be amazing!
Be worthy!

~ Shonda Rhimes

Creatively yours,

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WIFV Coffee



Tuesday, August 22, 2017

8:30 - 10:00 am

Red Emma's
30 West North Avenue
Baltimore, MD

[RSVP here](#)

Roundtable Roundup

Documentary

September 11, 2017, 6:30 to 8:30 pm
Interface Media, 1233 20th St, NW

[RSVP here](#)

Narrative Directors

September 11, 2017, 6:30 to 8:30 pm
Interface Media, 1233 20th St, NW

Animation

September 14, 2017, 6:30 to 8:30 pm
Pigmental Studios, Gallaudet University Campus,
Appleby Building, NE Corner of Florida Ave and
6th St NE (NOMA/Gallaudet Metro)

Carletta

Carletta S. Hurt, 2017-18 WIFV President

Weds One: Women in the New Political Climate

Join us for a spirited discussion about the current political landscape with women working as journalists and influencers from all sides of the political spectrum. What are the major upcoming initiatives that will affect women in general—and women in media specifically? What are the best strategies to influence those laws and policies? What stories are being omitted from the dialogue and how can we work together to tell them?

Wednesday, **Sept 6, 2017**, 6:30 to 8:30 pm
Interface Media Group, 1233 20th St NW
(Dupont South Metro)
\$15 members; \$30 general public
[RSVP here](#)

[RSVP here](#)

Screenwriters

September 25, 2017, 6:30 t 8:30 pm
Interface Media, 1233 20th St, NW
[RSVP here](#)

Roundtables are free for WIFV Members. There is a \$10 fee for non-members.

Executive Breakfast - 9/13

Double R Productions

celebrates its 30th anniversary by hosting the WIFV Executive Breakfast *30 Years & Counting: How Tough DC Media Mavens Survive & Thrive*.

Double R owner **Rosemary Reed** will moderate a panel of

accomplished owners of media companies - **Michal Carr** (Hillmann & Carr), **Linda Maslow** (Maslow Media), and **Gwen McKinney** (McKinney and Associates). They will discuss the strategies of successfully navigating DC's creative economy scene and building successful media businesses. Come enjoy their stories and apply their advice to your goals!



Wednesday, **September 13, 2017**

8:00 am check-in; 8:30 am breakfast & panel
City Club of Washington, 555 13th Street, NW
\$15 Executive Members / \$25 WIFV Members / \$35 Public

[Register here](#)

Team WIFV Scores at 48 Hour Film Competition



Need we say more? Thirty-one Team WIFV members toiled for 48 hours to create an entry in the Slapstick genre that tickled the audience's fancy and won second place for Audience Favorite at its initial screening at the AFI Silver Theatre. You can see the full list of crew and cast [here](#). Thanks for **Dianela Urdanata de Ratha** and **Diane Williams** for leading the team to victory!

DCShorts, September 7-17!

Recognized by *MovieMaker Magazine*, *USA Today*, and *Washington City Paper Reader's Poll* as one of the best film festivals in the world, and named a finalist for the 31st and 32nd Annual Mayor's Arts Awards, DC Shorts champions short films and the filmmakers who create them. DC Shorts believes in the power of short films to democratize filmmaking, permitting diverse voices to be heard from around the globe.



The 14th annual festival, to be held September 7-17 in various locations throughout Washington, DC, received a record breaking 1500+ film submissions and 77 screenplay submissions. It will screen nearly 170 films from over 30 countries and present 6 screenplays in a live reading showcase. The 11-day event will include film screenings of shorts in every conceivable genre and style, filmmaker Q&As, industry workshops, parties, networking events and more. And for those unable to join in-person, many films will also be available through a secure online portal accessible through a computer, tablet, smartphone or Roku box as part of the DC Shorts Online Film Festival.

This year's programming is more expansive than ever before with 17 Official Selection Unique Showcases, 12 Special Showcases organized by theme, a free Outdoor Showcase in partnership with The Golden Triangle BID, and four, Free Lunchtime Showcases presenting filmmakers from underserved communities in partnership with OCTFME. Also special this year is the amount of films that will be premiering at the festival including 15 world premieres, 6 North American, 5 U.S., and 25 East Coast. While the 17 unique showcases give a mixed-bag of films back to back, the Special Showcases, Free Lunchtime and Outdoor Showcases present films in theme. "From a celebration of our Northern neighbor's 150th birthday (O, Canada) to films that focus on current events and politics (Ripped from the Headlines), we're truly presenting something for everyone," reports Director of Programming, Joe Bilancio. Other Special Showcases include documentaries (The Real Reel), the finest international shorts (Around the World), African American, GLBT, comedies (ROTFLMAO), animation (Animation Domination), a celebration of life (Life Cycles), and a presentation of the winning official selections and audience favorites in two Best Of showcases.

New this year, DC Shorts presents a series of free Networking Events for those in the film industry including a Tech Talk Series, an app launch, and a speed networking event. True to its commitment to education and support of filmmakers, DC Film Alliance, the umbrella non-profit of DC Shorts, will present a long list of free workshops for filmmakers in subjects ranging from filming on a budget to screenwriting, to acting. Each workshop is led by an industry professional. Also new this year, DC Shorts will present educational seminars at locations such as the Congress Heights Art and Culture Center, reaching underserved communities. Returning this year will be the DC Shorts Screenplay Competition where the audience is privy to a table reading of 6 selected screenplays for which they will then vote. The audience-selected winner receives \$2,000 cash prize (\$1,000 at the announcement and another \$1,000 in completion funds) and automatic entry for their completed film to screen at an upcoming DC Shorts Film Festival. Paired down from over 70 submissions, 4 of the six finalists are local screenwriters. For those interested in screenwriting, there will be a screenwriting seminar taking place before the competition.

For more information, visit us at <http://festival.dcs shorts.com>.

Steadicam Basics on September 19

You'll learn how to balance the rig, adjust the vest and arm for your personal body, standard operating posture, basic moves to practice, and more. **Sheila Smith** and **Andy Schwartz** will bring their rigs to share their expertise and then let you try your turn at operating! Space is limited.

Tuesday, September 19, 2017, 6:30 to 8:30 pm
Interface Media Group, 1233 20th Street, NW (Dupont Circle South Metro)
\$15 WIFV Members / \$30 Public

[RSVP here](#)



Sheila Smith is an award-winning Director of Photography and Steadicam operator. Besides working as a DP for several full-length independent features, Sheila has operated on features including STEP UP 2 and THE RUNNER with Nicolas Cage. As a day player she's worked on THE WIRE, VEEP, and COVERT AFFAIRS. Her Steadicam credits include THE COLBERT REPORT, national commercials and many independent features and shorts. In 2009, Sheila won the Women of Vision award from WIFV-DC.

Andy Schwartz is a Cinematographer and Director, as well as a talented and proficient Steadicam Operator. Working in production for more than 17 years, he has shot and directed regularly and extensively for Discovery Channel, National Geographic, Animal Planet, etc. as well as documentary feature films. As a Steadicam Operator he has worked in the scripted film, TV and music video industry, including work for Grammy winner Brad Paisley and THE DAILY SHOW WITH JON STEWART.

Documentary Sustainability Summit Report

We are excited to announce that a new NEA report, *State of the Field: A Report from the Documentary Sustainability Summit*, is available for download [here](#).

Issued in partnership with International Documentary Association (IDA), the report highlights key findings and recommendations from the Documentary Sustainability Summit, held in February 2017 at the NEA offices, that brought together leaders in the documentary community alongside leaders from government and the arts. Among the 80 summit participants were leading documentary filmmakers, producers, distributors, film festival representatives, and funders. Informed by conversations held at the convening, the report provides a comprehensive overview of sustainability challenges alongside case studies and additional resources to further forward this field-wide discussion on a national level.

In addition to reading this report, we welcome you to join us for a series of webinar conversations led by experts in the field. Each webinar is free and open to the public, offering extended opportunities to engage with and discuss key findings and recommendations from the report. [Registration information here](#)

Building Resiliency: Emerging Forms & Collaborative Networks
September 5, 3:00pm-4:00pm (EDT)

Supporting Independent Productions: Film Rebate & Tax Incentive Programs
September 21, 3:00pm-4:00pm (EDT)

Strengthening Communities: Regional Programs & Public Broadcast Initiatives
October 12, 3:00pm-4:00pm (EDT)



Global Perspectives: Notes from Abroad

This is the next installment of a continuing series of articles from women's film organizations from around the globe, coordinated by Judy Meschel and LeeAnn Dance of the WIFV International Committee. Enjoy!

Raise Audience Expectations About Women AND Men

WIFT Ireland | Director: Hannah Quinn | *My Bonnie*



Run up the ramp! Break down the gates! Wake the fuck up!

These are the kind of words that have been ringing in my ears for the last couple of years from researchers and women film makers who have been directing for much longer than I have and they inspire me every day to take on that mantle and just go and do it.

It started about 3 years ago when I was really impressed by a play my sister-in-law had written, which was about a couple avoiding their inevitable break-up and then figuring it out in a non-violent way. I wished that films were made like this instead of where the pathetic guy just murders the girl when they fall out of love. I had been working as an A/D for over 20 years and I noted that the films were becoming more

and more violent which was reflective of our current culture or was it? Perhaps violent films and games were just normalising this horrendous violence towards women and vulnerable people. I have two sons who we've taught how to communicate and deal with conflict in a non-violent way, so it's not exactly rocket science.

I realised the only way to put the brakes on these dumb but frightening and exceptionally violent films is to smother them with intelligent realistic content and raise audience expectations about women AND men.

That was my light bulb moment and knew that I had to be a part of that change, that I had to step up to the plate and use all the immense filmmaking skills I had been learning, to make films that look at better stories and conflict resolution in a more intelligent way.

I urgently had to play my part and decided to make my first film. With my perfectionist tendencies and knowledge of how fickle the film industry is, it was a huge learning curve for me and took guts and tears and a massive leap of confidence to put my heart on the line. But I was lucky that I already had film making skills and talented contacts to help me turn that play into an award winning short film - MY BONNIE.



My Bonnie_VOD.mov

Since then, whilst continuing to work as an A/D, I made a short doc called SMITHY & DICKIE about love letters from the 1940's versus the current digital age, and also got to direct two episodes of the TV show RED ROCK. For all of the fascinating research I've been reading about the lack of women on and behind the screen, I got a real example of my own unconscious bias. For example on one of the ep's, I needed someone to play a small part of a solicitor and briefly presumed she would be played by a man! But thankfully my 2nd A/D, cast a woman who was absolutely fantastic.

To break down the barriers for all women and for young girls and boys to see better role models being portrayed on screen as they grow up, these are the kinds of basic unconscious changes we all need to see on screen. More women Directors are going to force a huge impact. All the women I've been reading about who have been bashing at the gates for a long time and listening to them highlighting it again and again, motivates me every day and I've really got the bug now. So before that ramp gets pulled up, I'm going to stick my oar in and help ram it wide open.

2017 WIFTI Shortcase Grant Recipients

The Women in Film & Television International - WIFTI has announced the 2017 winners of the Short Film Showcase. The selection carries 28 films from around the world of women filmmakers and the best of each category in documentary, narrative and animation.

The WIFTI Short Film Showcase jury headed by Meighan McGuire and including Aleshia Mueller, Cheri Anderson, Chris Powers, Jakk Netland, Joanne Liebler, Jody Winter, Melissa Martin, Melissa Houghton, Molly Katagori, Nancy Puetz, Carol Bidault, Rachel Anderson, and Wenonah Wilms watched more than 225 films from members of Women in Film Chapters globally.

Films are screened in varied chapters of Women in Film, most run in the month of March honoring international Women's day March 8th while others showcase women filmmakers through out the year.

Best in Documentary - PICKLE

Directed by Amy Nicholson - NYWIFT - New York USA

Best in Narrative - NEVER LAND

Directed by Anna Hoghton - WFTV UK - United Kingdom

Best in Animation - THE BUS TRIP

Directed by Sarah Gampel - WIFT Sweden

The WIFTI Short Film Showcase allocates \$750 in grant money to each in the best of the three categories, documentary, narrative and animation. Filmmakers are all members of a chapter of Women

FCPX Creative Summit - WIFV Member Discount



Future Media Concepts is proud to announce the third edition of the FCPX Creative Summit on October 27-29, in Cupertino, CA. Check out the newly revealed program, which features three days of sessions structured on three parallel tracks: Editorial, Motion, and Case and Third Party. Designed for a range of users, from advanced beginners, to intermediate, to the veterans of the game.

Plus, you will get an inside look at the Apple Campus and engage with the Apple Product Team. The Expo Night will showcase great companies and the latest industry solutions, and the networking events will help you expand and solidify your professional network. Join other FCPX professionals and make your presence known in the FCPX ecosystem.

Register now and save an additional \$100 when you use code **WIFV17**

Application Deadline - Institute for Documentary Filmmaking - Due November 1

The Documentary Center at The George Washington University is pleased to announce that we are **now accepting applications for the 2018 Institute for Documentary Filmmaking**. You can find updated information about the program, application process, tuition and the Center as a whole [on our new website](#).

We are looking for a diverse group of storytellers from all different backgrounds to join us from January through June 2018 as we immerse ourselves in the specific art and craft of non-fiction filmmaking. Individuals who attend the Institute come from such diverse disciplines as broadcasting, law, psychology, literature, science, anthropology, museum studies and education. Many participants do not have any media or filmmaking backgrounds, while others have extensive experience in these fields, so **prior technical experience is not a requirement**.

There are no other intensive graduate documentary filmmaking programs in the nation like the one at GW. Our six-month program leads to a **Certificate in Documentary Filmmaking** and, for the past nearly 30 years, we are the only institution that makes this offering. The unique scope and depth of what our students experience at GW has made us known as **one of the top ten documentary programs in the U.S.**

Located in the heart of documentary country, the D.C. area offers students and alumni unparalleled opportunities for experience in the field. Our students regularly intern for esteemed non-fiction production entities and also benefit from access to the largest historical collections in the world at the National Archives, the Library of Congress, and the Smithsonian Institution in their everyday work that no other location or program can offer.

The Institute is highly regarded in the documentary world and, upon completion of the program, our graduates do very well as they launch themselves on the life-long journey to becoming successful filmmakers. **If you're interested in learning more about The Institute for Documentary Filmmaking or the application process, please don't hesitate to reach out with any questions.**

New and Renewing Members

The following joined or renewed their WIFV membership (June 1, 2017 - July 31, 2017)

John Allen
Zeke Alton
Carol Appleby
Charles Barker
Claudia Bolanos
Ericka Boston
Jennifer Brown

Royal Kennedy Rogers
Lauren Knapp
George Kolotov
Christina Ksoll
Shannon Lawrence
Kathleen LeDain
Carolyn Marie
Kim Marie

Monica Schorn
Lisa Scott
Nina Gilden Seavey
Brenda Seidman
Elizabeth Sell
Carolyn Silvernail
Russell Max Simon
Christie Starley Wagner

Teri Burnette
Giovanna Chesler
Stephanie Cosby
Carlyn Davis
Roberto DeCecco
Delise Dickard
Angela Edwards
Julie Espinosa
Tonya Fitzpatrick
Dana Flor
Mary Frost
Rachel Gordon
James Gossard
Kay Hankins
Steven Holloway
Michi Jones

Joseph Martin
Thomas Mason
Ravenn McDowell
Anna Molinaro
Leah Morgan Harrell
Steve Muskat
McKenzie Nelson
Jodi Niehoff
Katheryn Pasternak
Christina Perez
Theresa Perkins
Jesse Ryan
Karen Ryan

Richelle Taylor
Charlie Towne
Aaron Tucker
Frank Turner
Christopher Wade
Flora Wallace-Smith
Mark Ward
Vera Oye Yaa-Anna
Nicholas Zachar
Elizabeth Zullo

Corporate Members:
Carlyn Davis Casting
Documentary Center/GWU
FAVS/GMU

About WIFV

WIFV supports professionals in the media industry by promoting equal opportunities, encouraging professional development, serving as an information network, and educating the public about women's creative and technical achievements.



Send Stories to:

Women in Film & Video
4000 Albemarle Street, NW
Suite 305
Washington, DC 20016
202-429-9438
director@wifv.org
www.wifv.org



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WIFV is grateful for the annual support of these [companies](#) and our [corporate members](#).

You are receiving this email because you have expressed an interest in Women in Film & Video. Don't

forget to add director@wifv.org to your address book so we'll be sure to land in your inbox!