



WIFV NEWS

December 2012 Members in the News Edited by Flo Dwek

WIFV Film Wins National Award!

The Religion Newswriters Association has honored *SOLD: Fighting the New Global Slave Trade* with its "Documentary of the Year" Award. *SOLD*, the first film to be fiscally sponsored by WIFV-DC, was directed and produced by Jody Hassett Sanchez.

Filmed in India, Togo and Pakistan, *SOLD* intertwines the stories of three extraordinary individuals - a Muslim, a Christian and a Hindu - who defy death threats and challenge powerful interests in the battle to end slavery in the 21st Century. *SOLD* has been broadcast in more than 40 countries and the director and documentary have toured South Korea on the invitation of the State Department.



Hassett Sanchez is in preproduction on her next film about the artist Liza Lou and working on a crowdfunding campaign for the African Film Project, a non-profit documentary boot camp she founded to provide talented young Africans with the resources and story-telling tools to

become digital story-tellers with a global reach. [Check it out here.](#)

Rios Little Aids National Hispanic Council on Aging

Goldman Scholarship Announced

Named for 1985-87 WIFV President Randy Goldman, the scholarship honors her creative vision, passion for education, and commitment to the larger film community. The Scholarship supports professional development for WIFV Members and is jointly supported by The Maine Media Workshops and WIFV Past Presidents. This year the Randy Goldman Fund Scholarship was presented by Michal Carr to Kimberly Merritt at the 2012 Women of Vision Awards.



Kimberly Merritt and Michal Carr at the Women of Vision Awards.

Photo courtesy of Channel 50's DC Hot Spots

Carolyn's First Decade Fund Awarded

WIFV is honored to announce the establishment of the annual Carolyn's First Decade Fund in memory of long-time WIFV member and documentary filmmaker Carolyn Projansky as a way to honor her passion for visual storytelling, commitment to education and dedication to mentoring young filmmakers. The scholarship includes a grant for continuing education, WIFV Membership and

Julie Rios Little owner of Rios Little Media was busy a great part of the year traveling and meeting with Hispanic Senior older adults in Florida, Texas, and DC to help the National Hispanic Council on Aging



record their testimonies and get their voices heard. These senior citizens expressed their opinions about a wide range of topics including social isolation, fear of reporting financial abuse, health and housing issues, among others. See her work here:

[Hispanic Older Adult Forum in Miami;](#)
[Barriers to Report Healthcare Fraud / Older Hispanic Adults](#)

DeVeaux does "Doc in a Day"

Faith DeVeaux just participated in Stone Soup Films' "Doc in a Day," wrapping production on a short documentary on BloomBars, located in Columbia Heights. Five teams spent time filming at five different non-profits around the area, then did an edit. Stone Soup will do the final editing, and present the short to the non-profit, as well as post it on their own site. Stone Soup will show all of the films at BloomBars in early January. I was on Team 5: Kelsey Cohen, Faith DeVeaux, Jay Mallin, and Zev Vernon-Lapow. [You can see us and some of the other team members on Stone Soup's Facebook page.](#)

attendance at WIFV professional development programs as well as mentoring from established media professionals. The inaugural scholarship was presented by Susan Barocas to Regina Reese at the 2012 Women of Vision Awards.



Karen Whitehead, Regina Reese, Susan Barocas and Lauren Seltzer celebrating the Carolyn's First Decade Fund Award!

Photo Courtesy of Channel 50's DC Hot Spots

EFF Receives AMPAS Grant

The Environmental Film Festival in the Nation's Capital is proud to announce that it has been selected as one of 23 film festivals to receive a 2013 grant from The Academy of Motion Picture Arts and Sciences. The grant will support the 21st annual Environmental Film Festival's Youth Outreach Program geared to inspiring future environmentalists. The 2013 Festival will present over 150 documentary, narrative, animated, archival, experimental and children's films from March 12-24, 2013 across the Washington, D.C. area. More info at www.dcenvironmentalfilmfest.org

Congrats to WIFV Members Receiving TIVA Peer Awards

Distinguished Achievement Award - Linda Maslow, Maslow Media Group, Inc.

Documentary (under 30 minutes)

Gold -- Hillmann& Carr Inc., *Shale Gas and America's Future*

Silver -- Irene A. Magafan, *The Bonobo Connection*



Documentary (over 30 minutes)

Gold -- Heather A. Taylor, Archetypal Images LLC,
Breaking Through The Clouds: The First Women's National Air Derby

(Pictured Heather Taylor and Laura Given Von Schrittz with Award!)

Bronze -- Black Opal Productions LLC, *ARC OF LIGHT: A Portrait of Anna Campbell Bliss*

Docudrama (under 30 minutes)

Gold -- Rocket Media Group, *FBI Forensics*

Silver - Rocket Media Group, *Game of Pawns*

Public Service Announcement

Silver -- RHED Pixel, National Federation for Credit Counseling - 'Mortgage'

Education/Training (under \$25K)

Silver -- Double R Productions, Washington Gas "Always Safe"

Public Relations/Marketing

Bronze -- RHED Pixel | Amy Delouise, Wolf Trap Foundation for the Performing Arts (under \$25K)

Bronze -- Jeannie Johnson, BET|Leading Women Defined: Ava DuVernay Awards Package (under \$25K)

Bronze -- Spark Media, Inc., HESAR (\$25K-\$50K)

Gold -- IMG Productions, Booz Allen Hamilton - S.T.E.M. "Mentoring" (\$50K and over)

Internal Communications

Gold -- Rhed Pixel | Amy Delouise, Children's National Medical Center - Sheik Zayed (under \$25K)

Silver -- Roland Millman, Bright Screen Productions, Pfizer Lifestyle (under \$25K)

Silver -- Rocket Media Group, Navy Cyber: The Fifth Operational Domain (\$50K and over)

Internet Only

Bronze -- RHED Pixel, Aircraft Owners and Pilots Association - Live (Graphics/Animation)

Bronze -- RHED Pixel, Apple Certified Training iWork for iPad (Education/Training)

Bronze -- RHED Pixel, Who's Here - Promotional Spot (Commercial/PSA)

Independent Short

Bronze -- Tarakata Films &Tohubohu Productions, *The Lake*

Student Production: Non-Dramatic

Silver - Irene A. Magafan, *The Bonobo Connection*

Acting on Camera - Dramatic, Female

Silver -- Tara Garwood, *Mr. Smith Goes to the Information Age*

Bronze -- Tara Garwood, *The Lake*

Acting Voiceover

Silver -- Don Hagen, Gettysburg Address for Gettysburg Leadership Seminar (Long Form, Male)

Bronze -- Melissa Leebaert/MelissaVoice, Inc., *Into Deepest Space: The Birth of the Alma Observatory* (Long Form, Female)

Bronze -- Don Hagen, Promo for PBS *In Performance at the White House* (Spot, Male)

Silver -- Jeannie Johnson, "BET | Huggies Vignette: Potty Dance" (Spot, Female)

Bronze -- Melissa Leebaert/MelissaVoice, Inc., Dana Farber Cancer Institute (Spot, Female)

Directing

Gold -- Dennis Boni, *Charm City Rumpus* (Fiction, Short)

Bronze -- Tara Garwood & William Coughlan, *The Lake* (Fiction, Short)

Bronze -- Roland Millman, Bright Screen Productions, Pfizer Lifestyle (Non-fiction, under 30 mins/under \$25K)

Bronze -- Walter J. Gottlieb, *Crossroads* (Non-fiction, under 30 mins/\$25K-\$50K)

Gold -- Tom Feliu, *Game of Pawns* (Non-fiction, under 30 mins/over \$50K)

Editing

Silver - EsinOzdog, *The Soul of the PinUp* (Non-fiction, under 30 mins)

Bronze -- T. Scott Snider, *Game of Pawns* (Non-fiction, under 30 mins)

Silver -- Tom Fish, Irene A. Magafan, *The Bonobo Connection* (Non-Fiction, 30 mins and over)

Silver -- RHED Pixel, National Federation for Credit Counseling - 'Mortgage' (Spot, PSA/Commercial)

Motion Graphics

Gold -- Matthew S. Nagy, Ross Caroland, Jerry Gaylord, Matthew M. Zappile, CDC "You Decide" Teen Pregnancy Spot (2D/3D Animation, \$10K-\$25K)

Gold -- Hillmann& Carr Inc.andTresD, Building Sunnylands (2D/3D, \$25K and over)

Scriptwriting - Non-Fiction (under 30 minutes)

Silver -- Jeannie Johnson, BET|Leading Women Defined: Ava DuVernay Awards Package (Non-fiction under 30 minutes)

Bronze -- Woodward Productions, *Year of the Chief* (Non-fiction under 30 minutes)

Bronze -- Irene A. Magafan, *The Bonobo Connection* (Non-fiction, 30 minutes and over)

Audio Post - Original Composition

Silver -- Brian Wilbur Grundstrom, *ARC OF LIGHT: A Portrait of Anna Campbell Bliss*

Bronze -- J4 Music & Composition, LLC, Arrange To Settle Movie Trailer

Audio Post - Sound Design

Bronze -- Human Factor Blake Althen, *Full Metal Jousting* Promo

Director of Photography - Dramatic Short

Gold -- Dennis Boni, *Charm City Rumpus*

Bronze -- Aaron E. Shirley, *While Good Folk Sleep*

Radio Spot, Female

Gold -- Melissa Leebaert/MelissaVoice, Inc.,EADS Coast Guard
Silver -- Jeannie Johnson, "Maryland Is More"
Bronze -- Melissa Leebaert/MelissaVoice, Inc.,EADS Airbus:Fully Invested

Audio Narration

Gold -- Don Hagen, Audiobook: "Spooner" by Pete Dexter (Male)
Bronze -- Don Hagen, Audiobook: "The Reckoning" by Jeaniene Frost (Male)

Silver -- Ashley Judd, Irene A. Magafan, *The Bonobo Connection* (Female)

This year's Peer Awards Chair was WIFV Member, Bart Woodward!

Sapling Pictures honored at AMA Awards Gala

Sapling Pictures was honored by the Washington, D.C. chapter of the American Marketing Association (AMADC) at its 80th Anniversary Top Marketer Awards ceremony, as one of 10 winners in the Outstanding Marketing category for the live-action and animated digital shorts it produced for Face the Facts USA, a nonprofit public policy initiative. The winning animation, part of the "100 Days, 100 Facts" campaign, describes emerging cyber security threats and encourages voters to seek more information.



CEO and Executive Producer Keith Jodoin said that his company was challenged by the task of distilling "a vast and complex field of statistical data" in the 1:00 animated piece. "We designed a quick-read visual metaphor using a mouse character, and backed him up with narration to present the data and reinforce our message."

Winners of the 80th Anniversary Top Marketer Awards were chosen by a panel of judges including AMADC board members, university professors and senior marketing executives.

About Sapling Pictures

Sapling Pictures is an award-winning digital media and branding company, producing fact- and fiction-based content of all lengths and genres, across all media. They offer pre-production, production and post-production services, including stereoscopic 3D. Sapling Pictures was founded in 1998 and is based in Fairfax, Va.

About Face the Facts USA

Face the Facts USA is a nonprofit, independently funded enterprise that aims to help voters cut through political spin to make informed decisions. It is a George Washington University Web-based public policy initiative headed by professor and award-winning journalist Frank Sesno, philanthropist Ed Scott and a prominent, bipartisan advisory board.



WIFV is grateful for the annual support of these companies and our corporate members.

About WIFV

WIFV supports women in the industry by promoting equal opportunities, encouraging professional development, serving as an information network, and educating the public about women's creative and technical achievements.

Contact Us

Women in Film & Video
3628 12th Street, NE
Washington, DC 20017
202-429-9438
director@wifv.org
www.wifv.org

Send Stories to:
director@wifv.org

