



# WIFV NEWS

December 2016

## President's Message



Representing WIFV at TIVA Peer Awards

In November, the TIVA Peer Awards celebrated the many accomplishments of media makers in the DC metro area at the French embassy. The theme of the evening was finding ways to build bridges between organizations to help support production across the region. Last year, our own **Melissa Houghton**, Executive Director, was honored with the Community Partner Award at this event. This year, 2002 Women of Vision honoree, past president, and WIFV advisory committee member **Rosemary Reed** was honored with the Steve Wallace Community Service Award. Both women are shining examples of giving back to the community, connecting people to the resources they need, and mentoring emerging talent to become professional media makers.

Every year, WIFV also recognizes a member who exemplifies community service with the **Liesel Flashenberg Award**. Past winners include the Flashenberg Family, **Rona Fitzgerald**, **Vicki Warren**, **Hillary Kirsner Leonard**, and **Carletta Hurt**. The Liesel Flashenberg Award for Community Service was created in 2010 to honor the memory of Liesel Flashenberg, a past president of WIFV, to acknowledge her many contributions to her communities through her work with immigrant women and establishment of Through the Kitchen Door International. The award is presented each year to a WIFV member who exemplifies Liesel's dedication to giving back and making a difference to non-profits in the area. If you know a member that you would like to

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**December 7, 2016**

6:00 - 8:30 pm

Lost & Found

1240 9th Street, NW

[Register here](#)

Wet your whistle after a day at the GVExpo with your WIFV and Virginia Production Alliance (VPA) colleagues. Lost & Found is right across the street from the Washington Convention Center. This replaces the December Weds One and is Dutch Treat! [Please RSVP here](#)

## Gathr: Crowdsource Your Audience

nominate, [fill out the online nomination form here](#). The winner will be announced at the annual WIFV/ TIVA Holiday Party on January 27, 2016.

We invite you to join the movement and give to our community this holiday season. Some ideas include:

1. **Use the hashtag #WIFVDC** to talk about Women in Film & Video and why you support our organization on your social media accounts, and post a #UnSelfie to show how your work creates a positive impact.
2. Donate to the **Documentary Seed Fund**. Because start-up funding is so difficult to raise, many worthy media projects with women in above-the-line positions never get off the ground. But with even a \$35 contribution, you can help a filmmaker test a concept or conduct background interviews for a compelling documentary. Our second round of grants will be awarded in 2017.
3. Identify an in-kind donation for WIFV events and services. Providing a venue for a membership event or volunteers for outreach programs like **Image Makers** and the **Kids World Film Festival** helps WIFV to improve media literacy for our youth and develop future filmmakers.
4. Visit the **WIFV website** to learn more about how you can make a difference.

Wishing you peace, joy, and abundance,  
Rebecca



Dutch Treat  
[RSVP here](#)

## WIFV Member Coffee

**Tuesday, December 20, 2016**  
**8:30 - 10:00 am**  
Panera Bread  
8541 Georgia Ave, Silver Spring

Amy McGee of GATHR FILMS made a great presentation at the November Weds One. [Her powerpoint presentation is here for your use!](#)

Gathr is revolutionizing theatrical distribution by enabling movie-goers to crowd-source screenings of films to theaters near them via Theatrical On Demand®. Gathr accommodates the demand of these engaged communities by facilitating screenings virtually wherever and whenever they are sourced. The company works



with more than 3,000 theaters across all the major theater chains. Gathr uses political-style grassroots coalition-building to

target decentralized communities to galvanize their supporters and communities around social impact and political action.

## Roundtable Roundup

**Animators:** *Animation First in the Production Pipeline*

December 1, 2016, 6:30 to 8:30 pm  
Interface Media Group, 1233 20th Street, NW  
[RSVP here](#)

**Narrative Directors:** *Working with Actors*

December 5, 2016, 6:30 to 8:30 pm  
Interface Media Group, 1233 20th Street, NW  
[RSVP here](#)

## WIFV Member Gifts

Support your colleagues in the WIFV Member Gift Guide [here!](#) It's a great way to support local artists and to realize just how talented this community is!



## Holiday Party - Jan 27

Shake off your winter doldrums with the WIFV/TIVA Holiday Party on January 27. Give yourself a present and respond before December 31 to secure



early bird pricing! [Register here](#)

## Goldman Scholarship Deadline Extended

### Randy Goldman Career Development Scholarship Applications due December 15

WIFV offers the Randy Goldman Career Development Scholarship to WIFV Members as a way to honor WIFV Past President Randy Goldman and her creative vision, passion for education, and commitment to the larger film community. The scholarship, funded by past WIFV Presidents, enables creative women with a vision for their career paths and a need for additional focus and study in a particular field of interest, to continue their professional development. Applicants must have at least 12 years experience as a media professional. [Application form available here.](#)



## #GalsNGear Continues at GVExpo in December!

#GalsNGear is a pop-up event by Women in Film & Video and partners that creates visibility, training and networking opportunities for women in technical positions in production and post-production for broadcast, film, mobile, web, and

transmedia.

**WIFV will be at Booth 413** and we look forward to seeing you. It's a great place for Gals interested in Gear to gather before seeing the products on the exhibition floor! **Join us at a WIFV/VPA Happy Hour on December 7 from 6-7:30 pm at Lost & Found.** It's Dutch Treat and you can [register here.](#)

We encourage WIFV members to register early for Drone workshops on December 7 and the Audio workshops on December 7 and 8. [Members should use discount code WIFV100 when registering here.](#)

December 7 - four (4) DRONE workshops presented by **Luisa Winters PREPARING FOR YOUR FAA PART 107 TEST** | 10:00 - 10:45AM  
With the FAA 's announcement of the new FAR Part 107, there is tremendous confusion about obtaining this certification. This session is a quick-start guide to receiving your very own Part 107 UAV Pilot certification from the FAA. This section of the workshop will prepare you for studying to pass the Part 107 test.



### **INTEGRATING UAV INTO THE CORPORATE/COMMERCIAL ENVIRONMENT** | 11:00 - 11:45AM

Congratulations, you are ready to Incorporate UAV into your business, and this is the time to do it! This section of the workshop will clarify what your business needs to incorporate UAV into your day-to-day workflow.

### **UAV CINEMATOGRAPHY: A Recipe for Guaranteed Success** | 12:00 - 12:45PM

You have the right UAV; you have all the permits and are following all the regulations. You are ready to fly! Learn how to optimize your field production time and build a plan to assure you capture the required shots. Following this unique, guaranteed "recipe" of shot styles, you will be able to convey your story and clearly communicate your message.

### **IDENTIFYING & MITIGATING RISK IN UAV OPERATION** | 3:15 -4:00PM

Understanding risk is the first step in reducing accidents while operating a UAV. Mitigation of risk carries across all aspects of any UAV project, including operational hazards, safety, efficiency, and

overall insurance cost reduction. Protecting your investment in equipment and personnel along with protecting your client is key to success.



**Cheryl Ottenritter** is presenting two (2) AUDIO workshops over December 7 and December 8.

**FIXING AUDIO IN POST: How to Get Rid of Common Problems** - December 7 | 3:15 PM

Bad Audio is an Epidemic. In this fast paced class, we will discuss approaches to the most common audio issues we face every day. What happens when your recording of the President has picked up the camera clicking of the photographer? And is there hope for camera mic audio? This class will primarily be in Adobe Premiere, Audition and Avid Pro Tools, but the skills will transfer to any NLE or DAW.

**Do you have a specific sample of problem audio or an issue you run across often?** If so - send your sample and or description of the problem to Cheryl at [cheryl@otthouseaudio.com](mailto:cheryl@otthouseaudio.com) with Fix It In Post in the subject line by December 3, 2016. We will review the most common problems submitted.

**THE PERFECT MIX: Audio Essentials for Video Editors** - December 8 | 3:15 PM

Often the difference between a good mix and a great mix is 2 or 3 db and a couple of frames. And often it's using the right tools at the right time. In this class you will be introduced to the essential tools audio specialists use every day to create their magic. Ones that you can use too in your NLE. An overview of the essential tools - EQs, Compressors, Noise Reduction Tools and Master Compression Tools - will include in what order they are best effective. Plus, there are many 3rd Party Plug Ins out there - but what should be in your audio tool box and why?



**JOIN US!**



**Government  
VIDEO EXPO**



**NATIONAL  
DRONE SHOW**

WHERE WASHINGTON'S TV, VIDEO, DRONE, AND AV PROFESSIONALS GATHER  
TOGETHER TO NETWORK, LEARN AND DISCOVER NEW TECHNOLOGIES.

DECEMBER 6-8, 2016 | WALTER E. WASHINGTON CONVENTION CENTER, WASHINGTON, DC



## Shop at Amazon Smile - Support WIFV

Whenever you shop with [Amazon Smile](#), Amazon will donate a percentage of every purchase to WIFV - at no extra charge to you! [Click here](#) to set your Amazon account to automatically donate to WIFV, and be sure to type in [smile.amazon.com](https://smile.amazon.com) whenever you make an Amazon purchase.

With the holiday shopping season upon us, this is an easy way to show your support and make a difference for women in screen-based media!



## What's Up? Docs!

**What's Up? Docs!** - hosted by The Documentary Center at GW - is a **new, thought-provoking monthly series of documentaries** curated in a way that only one of the top university documentary programs in the nation can offer. Each screening is followed by a Q&A with a forward-thinker who will lead a discussion that will go beyond what a film is about to what it means in the larger historical and social context.



The inaugural fall season, **Roots: Films That Defined the Documentary Form**, focuses on films that defined the documentary form. The series concludes with:

**THE TIMES OF HARVEY MILK** (12/8) (LGBTQ), Special Guest TBA

Films are screened from 7:00 - 9:30 p.m. every second Thursday at The George Washington University Cloyd Heck Marvin Center Amphitheater (third floor) located at 800 21st Street NW, Washington, D.C.

Both seasons passes and individual tickets are now on-sale! **Members of WIFV receive a special discount rate on admission to this one of a kind crash course in non-fiction film.** Simply enter "docs" (without quotation marks) where directed when purchasing in order to receive your discount. [Purchase your individual tickets now!](#)

## Reel Corner Blog - Have You Submitted Yet?



Have you been keeping up with our [Reel Corner blog](#)? WIFV member **Flo Dwek** has been attending film screenings and interviewing filmmakers for the benefit of the WIFV community. We are grateful for the support of **Word Wizards** for this initiative. Read Flo's recent four-kernel review of MANCHESTER BY THE SEA [here](#). [Summaries of ScriptDC master classes are here!](#)

Do you know about an upcoming screening? Attending a workshop you want to share? Write an article and send it to the *Reel Corner* blog! For info on how you can submit, email [membership@wifv.org](mailto:membership@wifv.org).

## British Film Institute Unveils New Strategic Plan

The British Film Institute has unveiled a strategic plan to invest £500 million (US\$620 million) into the UK film industry over the next five years.



During an event in Birmingham on Tuesday (Nov. 29), BFI chair Josh Berger and CEO Amanda Neveill explained that the plan, dubbed BFI2022, will partly focus on increasing in-house expertise to better position the industry during the country's Brexit negotiations to leave the European Union.

Building on the Film Forever plan, the 2017-22 strategy's other primary goals include shifting focus to fund more filmmaking not necessarily destined for theatrical releases, and aspire to greater diversity on screen and behind the scenes by pushing producers to adopt voluntary diversity standards. [Read full article here.](#)



## District of Columbia Network - New Shows!

An exciting new DCN program, **WE ARE WASHINGTON**, debuted Monday, October 24th. DCN on-air personalities, Cecily Fernandez and Matt Granato co-host this quick-paced, dynamic rundown of news from across the District of Columbia. "We Are Washington" explores and showcases the vibrant culture and exciting events that making living in DC unlike anyplace else. Catch the show every Monday at 6:30pm on **DCN**, Channel 16!

**SIMONE BUTTERFLY: FASHION INVESTIGATOR** is a 30-minute show that features fashion attorney Mariessa Terrell and her alter ego, Simone Butterfly interviewing designers and local clothing boutiques. The show exhibits the District's position as a leader in fashion innovation. Catch the show Thursdays at 9pm on DCN.

**EZ STREET'S, THE STREET REPORT** is a 30-minute show that features District radio personality, EZ Street and his adventures. From interviewing pop culture icons like Mary J. Blige and Iggy Azalea to showcasing local music talent in the District, EZ Street does it all. The show also takes EZ to other people's workplaces and puts him squarely in the action as he tries out such jobs as food truck vending and working in a salon for a day. Catch the show Thursdays at 9pm on DCN.

**DISPLAY** is a 30-minute music video show that features independent artists from the District of Columbia and surrounding areas. Videos are solicited from the public, providing a much-needed

direct avenue for exposure and promotion. Featured videos include works by Columbia Nights, Alcazar Weklin, J. Kidd, Trey Chaney, Bruce Gardner, T. Lucas, and Rare Essence. Catch all the talent Fridays at 7pm on DCN.

**WASHINGTON FULL CIRCLE** offers viewers more sights, sounds and stories all focused on what makes DC such an exciting place to live, work and play! On each show newsmakers, trendsetters, civic leaders and celebrities chat with host Ferman Patterson. Catch all the fun Tuesdays at 7pm on DCN.

**DKN SPORTS** will show the local high school football action of your favorite teams and future stars. We have the recaps of powerhouse high school standouts like Ballou, Dunbar, Wilson, Bell, Cardozo, Eastern and Woodson are all on the schedule every Friday on **DKN**.

## Key Dates for Health Insurance Marketplace

**December 15, 2016** - If you want to change plans, act by Dec.15, so coverage starts January 1.

**December 31, 2016** - Coverage ends for 2016 Marketplace plans.

**January 1, 2017** - Coverage can begin for 2017 Marketplace plans.

**January 31, 2017** - Open enrollment period ends.

### Visit [HealthCare.gov](http://HealthCare.gov)

- If you have Marketplace coverage now, review your application at [healthcare.gov](http://healthcare.gov) to make sure it's up-to-date and report any life changes.
- If you don't have Marketplace coverage now, create an account at [healthcare.gov](http://healthcare.gov) and see what coverage or help with costs you may qualify for.
- Apply and enroll.

## New and Renewing Members

The following joined or renewed their WIFV membership (Oct 29 - Nov 30, 2016).

Sandra Abrams Felicia Barlow Clar Connie Bransilver Barbara Buchanan William David Crosson Noelle Cwiklinski Serper Victor Ehienuo Agnes Erskine Jon Gann Cecilia Gonzales Maha Haddad Douglas Hanback Michelle Handleman Seff Frances A. Hardin	Jaime Horrigan Aisha Jama Aliya Jones Rick Kain Rachel Kennedy Esther Kim Matt LeClair Julia Liberman Inger McPhail Linda Monroe Christopher Neubauer Anja Paul Dianne Duncan Perrote Laura Possessky	Carol Rosen Arwa Sawan Christy Steele Elizabeth Stuelke Amy Tasillo Antoinette Tope Christine Weber Tresubira Whitlow Wendy Wilmowski Amanda Winkler Melissa Witherspoon Bart Woodward  <b>Corporate Members:</b> Studio Unknown TeamPeople
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## About WIFV

WIFV supports professionals in the media industry by promoting equal opportunities, encouraging professional development, serving as an information network, and educating the public about women's creative and technical achievements.



## Send Stories to:

Women in Film & Video  
4000 Albemarle Street, NW  
Suite 305  
Washington, DC 20016  
202-429-9438  
[director@wifv.org](mailto:director@wifv.org)  
[www.wifv.org](http://www.wifv.org)



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WIFV is grateful for the annual support of these [companies](#) and our [corporate members](#).