



# WIFV NEWS

February 2013

## President's Message



February is that in-between month - the holidays are over and Spring isn't here yet. Our big predictor of the future is a groundhog! But in the middle of it all is Valentine's Day. We're using that as our focus and using February to Share

the Love by becoming even better advocates for our members and the regional media industry.

WIFV participates in a variety of strategic partnerships to bring new resources to its membership. We were delighted to partner with WETA/PBS at the end of January to get a sneak peek at *MAKERS: Women Who Made America*. It was a fun evening and we'll be encouraging house parties on February 26 to view the broadcast and continue the conversations.



Guests at the MAKERS Reception hosted by WETA/PBS/WIFV

We learn so much from all of you about the partnerships you craft to get your projects to

## In This Issue

[President's Message](#)

[Increase Arts Funding](#)

[Fiscal Sponsorship Update and program - Feb 11](#)

[Post-Holiday Party](#)

[WIFTI Shorts Showcase - March 8](#)

[Snuggle with the Stars Oscars Party - Feb 24](#)

[Image Makers Update](#)

[New and Renewing Members in December](#)

## Weds One - Advocacy to Increase Funding for Media

If you think the arts need more money and more consistent funding then you should attend this meeting! William Minor, Esq. (DLA Piper) and Shellie Williams (Arts and Humanities Council of Montgomery County) will provide the background and resources we need to become more effective advocates for arts funding and independent media productions. This is your chance to be the change you need to achieve.

Wednesday, February 6, 2013

6:30 - 8:30 pm

Interface Media Group, 1233 20th Street, NW

\$15 WIFV Members/\$30 Public

RSVP at the [WIFV Calendar](#) or to

[membership@wifv.org](mailto:membership@wifv.org)

[Panelist bios in the calendar entry.](#)

You will also learn how you can participate in the Americans for the Arts Advocacy Day in April.

screen. Even with those partnerships, we know it is very difficult to find adequate funding. Two programs in February aim to address this head-on. The Weds One is all about learning how we can work together to make the public funding pie larger by becoming activists for arts funding. The Documentary Roundtable, now in partnership with Docs in Progress, is about fiscal sponsorship. Both programs are about how we can effectively share the power of your work to improve funding streams.

Melissa and I look forward to seeing many of you at the next WIFV Coffee on February 12. This time we'll be meeting at the Le Pain Quotidien in Clarendon at 8:30 am. It's a great way to start the day!

See you soon,  
**Mary May**



Board Members Catherine Wyler, Monica Lee Bellais and Rebecca Bustamante joined the MPAA for inaugural festivities.

## WIFV Fiscal Sponsorship Updates

WIFV is pleased to welcome *Doeville* directed by Kathryn Pasternak and *Bill Mauldin: Up Front* directed by Sandy Northrop to those projects supported by the WIFV Fiscal Sponsorship program. This program exists to give filmmakers access to mentors and provides limited legal and financial oversight for fundraising to bring their projects to completion. WIFV now serves 14 projects. [More info here.](#)

**To learn more about fiscal sponsorship and if it might be right for your project, join us at the next WIFV/Docs in Progress Documentary Roundtable when Erica Ginsberg and Melissa Houghton will provide an overview to fiscal sponsorship and the programs at those two organizations.**

Monday, February 11, 2013, 6:30 - 8:30 pm  
Interface Media Group, 1233 20th Street, NW (Dupont Circle South Metro)  
No charge but RSVPS appreciated to [membership@wifv.org](mailto:membership@wifv.org)

WIFV is currently serving as fiscal sponsor for the following films:  
*SOLD: Fighting the New Global Slave Trade* directed by Jody Hasset Sanchez;  
*Moosehead's Wicked Good Plan* directed by Sarah Katz;  
*Breaking the Rules* directed by Five Star Films;  
*Keter Betts: Musical Disciple* directed by Ada Babino;  
*Essakane Film* (working title) directed by Kiley Kraskouskas;  
*Voices from Within* directed by Joy Haynes and Ellie Walton;  
*Chinatown Documentary* (working title) directed by Yi Chen;  
*Bamako Chic: Threads of Power, Color and Culture* directed by Maureen Gosling and Maxine Downs;  
*Blue Ridge Barnum* directed by Emma Mankey Hiden;  
*Ellington: Keeping the Dream Alive* directed by Brainwave Productions;

*Guardians of the Everglades* produced by Connie Bransilver;  
*The Last Battlefront* directed by Anna Reid Jhirad;  
*Doeville* directed by Kathryn Pasternak; and  
*Bill Mauldin: Up Front* directed by Sandy Northrop.

For more information call Melissa Houghton at 202-429-9438 or go to [www.wifv.org/fiscalsponsor](http://www.wifv.org/fiscalsponsor)

Since the program began, nearly \$50,000 in grants and contributions has been received to support these films. *Essakane Film* is supported in part by an award from the National Endowment for the Arts. Art Works.

## Dancing in the Islands



WIFV Members and guests had a great time celebrating at the Post-Holiday Party at the Gibson Guitar Showroom. Event organizers Faith Nelson, Randi Cohen-Coblentz and Andrea Palombella set the stage for a great evening. An opportunity drawing featured a night's stay at the Inn at Perry Cabin, island delicacies from the Embassy of Barbados, a headshot package from Karen Long, a casting consultation with Kimberly Skyrme, and much more.

The evening's sponsors included Roland Barnes, Devon Brown, Lillian Brown, Christopher Daley, Vivienne Foster, Valerie Holland, Gail Kerr, Jennifer Lester, Faith Nelson, Loughton Sargeant, Una Small, and Howard Wilson.

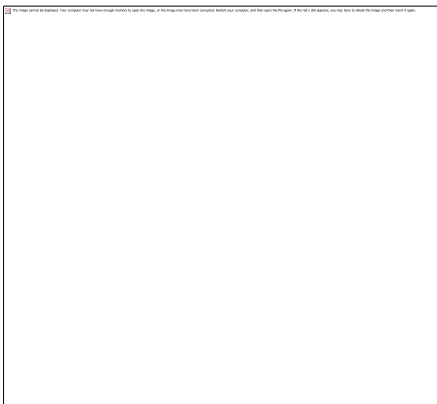
New and Renewing Members that evening included Pauline Steinhorn, Sabrina McCormick, Heather Godwin, Catalina Parks, Jini Mohanty, and Jeffrey Wolf.



Vicki Warren receives Liesel Flashenberg Award for Community Service

## WIFTI Shorts Showcase Screening - March 8

In 1911 the United Nations declared March 8 as a day to celebrate the economic, political, and social achievements of women. This marks the 8th year WIFTI joins in that celebration with its Short Film Showcase. These films have first been selected by the participating WIFTI Chapters from submissions created by their members. Each Chapters selections were sent to the WIFTI screening committee to compile the 2013 Showcase Program. WIFTI congratulates all the filmmakers on their efforts. We hope they inspire you to complete your own short for consideration next year.



### **The 2013 WIFTI Shorts Showcase includes:**

*OMG* directed by Siobhan Devine (Vancouver)  
*Olivia's Birds and the Oil Spill* directed by Lynne Cherry (DC)  
*Lady Crush* directed by Hanna Skold (Sweden)

*First Kiss* directed by Yulin Kuang (Pittsburgh)  
*Smart is What You Get* directed by Jennifer Wollan (NY)  
*Raspberry Jam* directed by Courtney Ware (Dallas)  
*Reindeer* directed by Eva Weber (UK)  
*The Brazilian* directed by Lindsay Campbell (NM)  
*Dangerous Ride* directed by Linda Niccol (New Zealand)

Thanks to HDNM Entertainment for creating the WIFTI trailer and Lightningwood Pictures for compiling the Showcase.

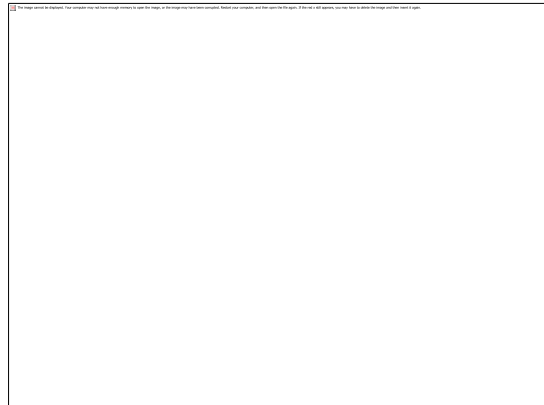
Friday, March 8, 2012, 6:30 pm  
Busboys and Poets, Hyattsville Arts District  
More details will be available later this month!

## Snuggle with the Stars!

Washington, DC's only official Oscar® Experience.  
Sunday, February 24, 6:00 pm  
US Navy Memorial, Burke Theater, 701 Pennsylvania Avenue, NW

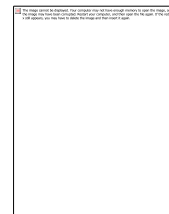
Forgoing the formality of the evening, DC Shorts is presenting a modern Pajama Party! Watch the broadcast on a giant 2-story HD screen while sipping the soda creations from Gina Chersevani of Buffalo & Bergen and munching on gourmet snacks from Whole Foods. Event benefits DC Shorts.  
Ages 21+

General passes are \$50 and include open bar, buffet and swag bag.  
VIP passes are \$100 and include open bar, buffet, expanded swag bag, Snuggie™, Official Academy Award Program and Poster, and passes to watch the nominated shorts programs at Landmark's E Street Cinema and West End Cinema.  
[Buy Tickets here](#)



## WIFV Community Outreach - Image Makers

The first session of Image Makers was held on February 2 and it will continue for the next 8-10 weeks. The group will be developing a public service announcement for Class Acts! The program would not be possible without the dedication of WIFV Members including: Yolanda R. Arrington, Jacqueline Baires-Diener, Mimi Machado Luces, Monica Lee Bellais, Keri Douglass Williams, Renee Drumgold, Miguel Angel Alvarez Diaz, Alexis J. Taylor, Kyle Woods, Kisten McGowan-Sims, Paul Jones, Abbey Farkas and Bannon Preston.



Students participating this year include: Claudia Partida, Hanan Kourtu, Jennifer Tran, Rhuma Abbas, Sofia Sandoval Ferriss, Kaneshia House, Eboni Ellis and Louis Cooper-Machado representing JEB Stuart High School, Montgomery Blair High School, Thurgood Marshall Academy Public Charter High School, Wilson High School and Oxon Hill High School.

John Quinn of WJLA-TV made a special presentation about the importance of public service announcements and examples of powerful community messaging in a short time frame! Over the coming weeks other featured speakers will meet with the group.

Interface Media Group is serving as the venue sponsor for the weekly meetings. Contact [jax@lafideo.com](mailto:jax@lafideo.com) with any questions.

## New and Renewing Members

We're delighted to start 2013 with the return of this column! The following joined WIFV or renewed their membership between January 1 and January 31, 2013.

<p>Nasreen Alkhateeb            Patricia Aufderheide            Victoria Barrett            Dennis Boni            Susan Borke            Sandra Brennan            Lilian Burch            Barbara Burst            Sharon Burtner            Cintia Cabib            Claire Callahan            Frank Cervarich            Saskia Chanoine            Mike Chirieleison            Vincente Cinque            Lynda Clarke            Erin SuJan Coolidge            Betsy Cox            Carlyn Davis            Hilarey DePuy            Elizabeth DeSaussure            Jason M. Diebler            Maxine Downs            KT! Eaton            Angela Edwards            Sara Evans            Toni Genberg            Erica Ginsberg            Heather Godwin            Shane K. Gooding            Alicia Craft Gower            Meena Gupta            Harry Hanbury            Christine Hanrahan            Matthew Harmelin            David Hawxhurst            Shellee Haynesworth            Sally Heldrich            Christina Helm</p>	<p>Adrienne D'Souza Imbrigliotto            Lynnette Jackson            Walter Jacob            Tracy Jewell            Al Kalman            Suzanne Kang            Susan Kehoe            Aviva Kempner            Margaret Kivlen            Rana Koll-Mandel            Brandon Kramer            Lance Kramer            Joan Lanigan            Jennifer Lawson            Amy Leniart            Karen Lillard            Patsy Lynch            Kathleen McCleery            Sabrina McCormick            Joseph McGloin            Bethany McMahan            Regina Meeks            Jill Merrick            Jeanne Meserve            Cynthia Miller            Loye Miller            Montre Aza Missouri            Jini Mohanty            T Marie Morris            Leigh Mosley            Marilyn Munder            Celia Najera            Sandy Northrop            Alicia Oltuski            Andrea Palombella            Catalina Parks            Kathleen Pearce            Patricia Perry-Burgess            Roberta Pieczenik</p>	<p>Virginia Quesada            Laura Spier Rahn            Linda Robbins            David Ross Smith            Betsy Royall            GiNienne A. Samuels            Carla Sandy            Jennifer Schwed            Peter Silverman            Robin Smith            Pauline Steinhorn            Sheri Ratick Stroud            Joyothi Sunkari            Justin Swain            William Swift            Torrell ShavonneTaylor            Anna Thomas            Anne Thompson            Amy Green Thrasher            Rachel Torgoff            Penny Trams            Susana Travieso            Skye Trimble            Aellyn Turiya Vallis            Jenna von Elling            Steve Webb            Jeffrey Wolf            Awan Jay Wye            Susan Thornton</p> <p>Carlyn Davis Casting            Future View Inc.            Sandy Audio Visual            Shore Road Multimedia</p>
----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

### About WIFV

WIFV supports women in the industry by promoting equal opportunities, encouraging professional development, serving as an information network, and educating the public about women's creative and technical achievements.

### Contact Us

Women in Film & Video  
3628 12th Street, NE  
Washington, DC 20017  
202-429-9438  
[director@wifv.org](mailto:director@wifv.org)  
[www.wifv.org](http://www.wifv.org)

### Send Stories to:

[director@wifv.org](mailto:director@wifv.org)



WIFV is grateful for the annual support of these [companies](#) and our [corporate members](#).