



WIFV NEWS

February 2014 Members in the News



Karl Seen on *The Blacklist*

Martha Karl co-starred in "The Alchemist" the 12th episode of the first season of *The Blacklist* on NBC. Martha played a teacher who is a co-worker with Tom who doles

out advice. "It was an amazing experience, audition to wrap." *The Blacklist* also stars James Spader, Megan Boone and Ryan Eggold. [You can see the episode here.](#)

Overall synopsis - Former government agent Raymond "Red" Reddington (Spader) has eluded capture for decades. But he suddenly surrenders to the FBI with an offer to help catch a terrorist under the condition that he speaks only to Elizabeth "Liz" Keen (Boone), a young FBI profiler who's just barely out of Quantico. Written by NBC

I Heart Radio Airs Raaker's *Let's Just Talk*

Kathryn Raaker's *Let's Just Talk* is a globally syndicated radio program featuring guests from all walks of life. This magazine-format program is now airing on I Heart Radio, an all free digital platform where listeners can pick their favorite programs and listen on demand. "This just allows that many more listeners to tune into our programming," Kathryn said. "I love being able to bring experts, authors, doctors and just ordinary people to the air waves. Everyone has a story to tell, and *Let's Just Talk* gives people the opportunity to tell their story."



Let's Just Talk has been on the air for ten-plus years, beginning in the Cincinnati market. Kathryn has expanded into TV, with three different programs; *The Chef You and I*, discussing healthy-eating and featuring chefs from all around the world; and her ever-popular program, *Born B4 64* highlights boomers, born before 1964. Guests on *Born B4 64* are continuously entertaining listeners with their second and third career choices, reinvention of themselves and life-experiences that all ages love to hear. She also does the *Timeless Performers* which is an entertainment show featuring all

***The Goblin Baby* Begins Production**

The Goblin Baby, a 2013 DC Shorts Screenplay Finalist by **Shoshana Rosenbaum**, has now



begun production in DC's Palisades neighborhood. Much of the crew worked on WIFV's *Lunatic Fringe*, including Rosenbaum, Robin Noonan-Price, Victoria Buksbazen, Trystin Kier Francis, Faith DeVeaux, Martha Karl, Aaron Shirley (who brought on J. Walter Schwartz & Thomas Fant), Alison Bauer, Keri Williams & Jax Baires. The project's Indiegogo campaign met its initial goal of \$7500 in the first week and raised \$10,386 in 31 days, donating 5% of the money above the initial goal to [Postpartum Support International](#). Filming began the first week of February with our talented cast-- Oriana Oppice, Joe Brack, Tonya Beckman, Kathryn Browning, Michael Gabel & Kim Tuvin--and will wrap in early March. *The Goblin Baby* was awarded Indiewire's Project of the Day & IndieReign's Project of the Week. We're all excited to see what happens next! Congratulate Shoshana at shoshana.rosenbaum@gmail.com.

WIFV Advisory Committee Welcomes New Members

The WIFV Board is grateful for the advice and support they receive from the Advisory Committee. We are delighted to announce the roster for 2013-14.

Michal Carr, Chair, Hillmann & Carr, Inc.

Sandy Cannon Brown, VideoTakes LLC

Jennifer Cortner, Discovery Communications

Maryanne Culpepper, Graffiti Works, Inc.

Amy DeLouise, Amy DeLouise Consulting

Michelle Delino, Michelle Delino Media

types of entertainers.

I Heart Radio boasts a listener base of 243 million consumers and more than 30 million registered users. It has more than 50 million unique monthly visits to its site and is growing. With the addition of *Let's Just Talk*, I Heart Radio has more than 1,500 live radio programs. Kathryn's *Let's Just Talk* can be heard on I Heart Radio by visiting their site at <http://www.iheart.com>.



Happy Hour Webseries Launches

Geena Vontress is producing a webseries about "Everyone's favorite thing to do after work". New episodes are posted every Tuesday. You can see [Episode 1 here](#). [Episode 2 is here](#).

Mickey Green, The Edit Room

Grace Guggenheim, Guggenheim Productions, Inc.

Frances Hardin, Independent Producer

Shellee Haynesworth, Indigo Communications, Inc.

Beth Mendelson, Voice of America

Sandy Northrop, Wind & Stars Production Group

Laura Possessky, Gura & Possessky, PLLC

Deborah L. Redmond, SOHO Strategies, LLC

Rosemary Reed, Double R Productions

Robin Smith, Video/Action

Pauline Steinhorn, University of Maryland, University College

Catherine Wyler, Wyler/Rymland Productions

Mary May, Board Liaison, Womin Media

Documentary or Journalism - Notes from Feb Weds One

A distinguished panel of journalists and documentary filmmakers discussed the differences between documentaries and journalism at WIFV's February Wednesday One. The discussion was prompted by a lively listserv discussion of the topic several weeks earlier. WIFV member **Paige Gold** moderated the panel, whose members included **Patricia Aufderheide**, director of American University's Center for Media and Social Impact; documentary producer **Judith Dwan Hallet**; **Chuck Lewis**, MacArthur Foundation Grant recipient and former investigative producer for *ABC News* and *60 Minutes*; **Alicia Shepard**, former NPR ombudsman; and **Rick Young**, producer for *PBS Frontline*.



Here are a few highlights from the conversation:

Journalism is centuries older than documentary filmmaking, and has a defined body of rules of ethics. Many newspapers have their own versions, but the general guidelines can be found on the Society of Professional Journalists website, at <http://www.spj.org/ethicscode.asp>. The guidelines are intended as general principles, not hard and fast rules.

Aufderheide said that an American University study on the topic found that journalists generally believe that their job is to publish "the truth," while many documentary filmmakers say that they are creating art. Drawing a connection between the two concepts, Pat said that there is no such thing as an undistorted reality; people are like old-fashioned floppy discs, "formatted" to receive information in very different ways. Thus, the journalistic paradigm of "showing both sides of the story" can never present the entire truth, because that notion rests on the assumption that there are only two points of view to any issue, when in reality there are many points of view.

Use of music: The panelists uniformly agreed that music is highly manipulative, so must be used by filmmakers with care. Journalism stories only use music when the story is actually about that piece of music.

Simplifying reality: Film and video can oversimplify some subjects through choice of framing or angles; it can also be used to show complexity.

Money: Both journalism and documentary filmmaking are affected by finances. The issue is broad, ranging from

sponsorship pressures to whether sources are being paid to cooperate, or otherwise receiving assistance from the journalists or filmmakers. The groundbreaking documentary *Hoop Dreams*, about two teenagers hoping to rise from poverty by becoming pro basketball players, would not have been completed had the filmmakers not paid one family's electric bill after the power was turned off because they could not afford to pay the bill. This fact was not disclosed in the film. Journalism ethics rules would have compelled its disclosure.

Another summary of the program was done by Margaret Looney and can be found [here](#).

4 Local Filmmakers at 2014 Environmental Film Festival

By Rana Koll-Mandel

WIFV salutes its members - Sandy Cannon-Brown, Angelica Das, Judith Hallet and Marilyn Weiner - who have films in this year's Festival. More info below!

March 21 at 6:00 pm - *Green Roofs in the District of Columbia*, Directed by Sandy Cannon-Brown;
March 22 at 1:30 pm - *Spat! Bringing Oysters Back to the Chesapeake Bay*, Directed by Sandy Cannon-Brown;
March 23 at 6:30 pm - *Extreme Realities*, Directed by Marilyn and Hal Weiner;
March 24 at 7:00 pm - *Tale of the Tongs*, Directed by Judy and Stanley Hallett;
March 28 at 8:00 pm - *Roaming Wild*, Produced by Angelica Das and Sylvia Johnson.

GREEN ROOFS IN THE DISTRICT OF COLUMBIA (USA, 2014, 5 min.) World Premiere on March 21
Keith Anderson, Director of the District Department of the Environment, is an advocate of green, or vegetated, roofs to help contain rainwater and reduce the volume of storm water runoff. That's because runoff collects oil and grease from our roadways, nutrients from lawn fertilizers and bacteria from pet waste as it flows into our rivers and streams. Green roofs also filter air pollutants from the rainwater and save energy in buildings. Anderson explains why green roofs are especially effective in Washington, DC, and what the Department of the Environment is doing to encourage them. Directed by Sandy Cannon-Brown. Produced by Peter Ensign.

Panel discussion with Keith Anderson, Director, DC Department of the Environment, Harriet Tregoning, former Director, DC Office of Planning, and Vanessa Garrison, Founder and Director, GirlTrek, moderated by Elliott Francis, Anchor, WAMU-FM follows screening.

Friday March 21, 6:00 pm
Carnegie Institution for Science, Elihu Root Auditorium, 1530 P St., NW (Metro: Dupont Circle)
Sustainable DC Films and Panel Discussion - Introduced by Mayor Vincent C. Gray.
Sustainable DC, the city-wide initiative to make Washington, D.C. "the greenest, healthiest and most livable city in the nation" is spotlighted in this program of short films and discussion with D.C. government officials.
FREE. Reservations required at sustainabledc.bpt.me.

SPAT! BRINGING OYSTERS BACK TO THE CHESAPEAKE BAY (USA, 2014, 30 min.) World Premiere on March 22

After centuries of over-harvesting, and recurring bouts of devastating diseases, oyster populations in the Chesapeake Bay plummeted along with the profits of the industry and the health of the Bay. Now in some areas of the Bay, native oysters are more abundant and fewer are dying from disease. In 2013, more than a billion hatchery-raised baby oysters were added to the Bay and new breeds of disease-resistant, meatier, faster-growing oysters are thriving in commercial aquaculture. What will it take to bring back one of the Bay's most ecologically important organisms? Culture and ecology clash in this captivating story about one of the Bay's most important critters. Directed and produced by Sandy Cannon-Brown.

Panel discussion with filmmaker Sandy Cannon-Brown, Allie Toomey, Education Coordinator, EarthEcho and Mark Breyer, Chesapeake River Program Director, The Nature Conservancy, moderated by Dr. Elizabeth Grey, Executive Director, MD/DC Chapter, The Nature Conservancy, follows screening.

Saturday March 22, 1:30 pm
National Museum of Natural History, Baird Auditorium, 10th St. & Constitution Ave., NW (Metro: Federal Triangle or Smithsonian)
FREE. No reservations required.

EXTREME REALITIES (USA, 2014, 59 min.) World Premiere on March 23

Featuring narrator Matt Damon, the 13th episode of *Journey to Planet Earth* investigates one of the most critical issues of our time: the link between severe weather events, global warming, and threats to our national security. Emmy Award-winning filmmakers Marilyn and Hal Weiner consult with experts to find out what is happening to our weather. Lester Brown, Carol Browner and Paul Krugman are among those interviewed. Produced by Marilyn and Hal Weiner.

Discussion with filmmakers and author Lester Brown, journalist, writer Christian Parenti, former EPA Administrator Carol Browner, former Director of the CIA James Woolsey, and Phil Radford, former Director, Greenpeace, follows screening.

Sunday March 23, 6:30 pm

National Museum of Natural History, Baird Auditorium, 10th St. & Constitution Ave, NW (Metro: Federal Triangle or Smithsonian)

FREE. No reservations required.

TALE OF THE TONGS (USA, 2014, 68 min.) World Premiere on March 24

In 2013, architect Travis Price and his students from The Catholic University of America designed an architectural installation on the island of Inishturk in Ireland. The studio, Spirit of Place, explores the connection between culture, landscape and the unique history of its inhabitants bringing back meaning into modern architecture - a new architecture for the 21st century. Over nine days, the students build a memorial on this remote, sparsely populated island, interweaving the construction with profiles of the people who live on Inishturk. This film presents an insight into this emerging cultural landscape of modern architecture. Directed by Judith and Stanley Hallett.

Discussion with filmmakers and Travis Price, follows screening.

Wednesday, March 26 at 7:00 pm

Catholic University, Crough Center for Architectural Studies, School of Architecture and Planning, 620 Michigan Ave., N.E. (Metro: CUA/Brookland)

FREE. For reservations call 202-319-5188

ROAMING WILD (USA, 2014, 65 min.) Washington, DC Premiere on March 28

This modern-day Western tells the story of an invisible battle being waged across the American West over natural resources, water and even freedom. Wild horses find themselves at the epicenter of an age-defining controversy in which the demands of modern development collide with the needs of the wild. Marlow Dahl runs a family cattle ranch in rural Nevada and grazes his cows on public lands. Jill Starr started Lifesavers Wild Horse Rescue to save wild horses from going to slaughter. Dan Elkins turns to technology to invent new solutions for managing wild horse populations. The public lands they call home are lands of limited resources and increasing demands and competition for those resources. Will family ranching in the West still be viable in the future so Marlow's children can inherit that way of life? Directed by Sylvia Johnson. Produced by Angelica Das and Sylvia Johnson. Hosted by Chris Palmer, Director, Center for Environmental Filmmaking, American University.

Discussion with filmmakers Angelica Das and Sylvia Johnson follows screening.

Friday, March 28 at 8:00 pm

American University, Forman Theater, 201 McKinley Building, 4400 Massachusetts Ave., NW (Metro: Tenleytown-AU. Shuttle bus service to AU)

FREE. No reservations required.





WIFV is grateful for the annual support of these [companies](#) and our [corporate members](#).

Just a reminder that you're receiving this email because you have expressed an interest in Women in Film & Video. Don't forget to add director@wifv.org to your address book so we'll be sure to land in your inbox!

About WIFV

WIFV supports women in the industry by promoting equal opportunities, encouraging professional development, serving as an information network, and educating the public about women's creative and technical achievements.

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