



WIFV NEWS

January 2013 Members in the News Edited by Flo Dwek

WIFV Liesel Flashenberg Award Presented to Vicki Warren



Mary May, Vicki Warren & Erin Essenmacher

WIFV presented Vicki Warren with the Liesel Flashenberg Award for Community Service on January 15 at the WIFV Post-Holiday Party. Ms. Warren is Board Chair for the Gandhi Brigade, a youth media group based in Silver Spring that uses media creation for empowerment and change. She is also very involved in her church's social mission. During a multi-generational trip hosted by Takoma Park Presbyterian Church to the Heifer International educational farm in Massachusetts, Vicki gave youth on the trip cameras to let them shoot what they were learning. Vicki used that footage to produce a short film that Heifer subsequently used for its own fundraising. Ms. Warren's church also uses it to raise money for Heifer International. Vicki also works on her church's initiative to develop a Shared-Use Community Commercial Kitchen. They are currently bringing the facility up to code to open it to those who want to make local products and sell it at farmers' markets and through the co-op. They have already started free certified food safety manager training classes at the Church. Vicki has been inspired by those who have come for the training and the visions they have for improving their lives and their community through making food and food products.

Moscatt Completes Lifestyle Series



Elena Moscatt had a busy year in 2012. She worked as a Key Craft services girl on the Baltimore feature film, *Jamesy Boy* (starring James Woods, Mary Louise Parker and Ving Rhames) in March/ April

2012; and again on the Annapolis feature, *Better Living Through Chemistry* (starring Jane Fonda, Sam Rockwell, Olivia Wilde, and Ray Liota) in May 2012. Moscatt then joined the crew of *House of Cards* (the Netflix TV series starring Kevin Spacey and Robin Wright) from July until they wrapped in November. She then produced seven Webisodes of her own lifestyle series, *Click On This*, between November and December in Los Angeles, Frederick Maryland, Washington, DC, and Baltimore, MD. The Webisodes included interviews with a number of celebs: singer Terri Nunn and her band Berlin; the cast of the Frederick, Maryland film, *Elf Man*, starring Mackenzie Astin, Jason "Wee Man" Acuna, and Mirelly Taylor; Maryland artist Joyce Scott, documentary filmmaker Jeanie Clark on her film about Joyce Scott; Mark "Luke Skywalker" Hamill and the rest of the cast of his latest film, *Sushi Girl*, and a glimpse of a Grammy nominee party in Washington DC. Look for these Webisodes on Moscatt's official [Click On This website](#)

Producer Jennifer E. Harris: An Open Letter to WIFV

She is currently using her filmmaking and journalism skills to make an independent documentary about Frances Newton, a poor, African American woman from Texas who was wrongfully convicted of killing her children and executed in 2005. Once the film is finished Vicki will not have only proven that Ms. Newton did not receive a fair trial but she was in fact, innocent. More importantly the film will shine a light on the shortcomings of our justice system and how they can be fixed.

WIFV established the Liesel Flashenberg Award for Community Service in 2010 to honor the memory of Liesel Flashenberg and to acknowledge all she contributed to her communities through her work with immigrant women and the establishment of Through the Kitchen Door International. The award is presented each year to a WIFV Member who exemplifies Liesel's dedication to giving back and making a difference.

Cox to Shoot in Haiti and Nicaragua

Producer Betsy Cox is thrilled to kick off 2013 with trips to Haiti and Nicaragua for a short film on the work of the Building Goodness Foundation. The project is an outgrowth of her recently launched mini-dox--short and budget-friendly DSLR films--which she shoots, produces and edits entirely on her own. Following this project, Cox will produce a 30-minute doc on a group of former Anacostia high school students, now in their forties, who were part of the "I Have a Dream" program. The film will explore the impact of the program on their lives, 25 years later. "This project holds great personal significance for me," says Betsy, "since my first documentary, more than 20 years ago, followed a similar group of dreamers." *To learn more, check out www.betsycoxproductions.com or www.mini-dox.com*



Happy 2013 to all my WIFV colleagues! This New Year's letter is meant to thank you all for your wonderful support and camaraderie. But in doing so, I hope you don't mind if I reminisce a bit and look back on my career. When I was a student at Temple



University, my goals were to travel the world and film everything I saw. Amazingly enough, my eight-year career in video and multimedia production has allowed me to work internationally and see the world. My latest adventure was in Doha, Qatar as the content producer for the *Doha GOALS Forum*; the world's premier platform for world leaders to create social initiatives through sports. I managed the creative production of the event's videos, presentations, and graphic designs and also coordinated the run of show. I also worked on the Global Competitiveness Forum in Riyadh, Saudi Arabia and The New York Forum: Africa in Libreville, Gabon in a similar capacity. I can't wait to see what new adventures 2013 will bring! My WIFV membership has truly been an invaluable resource and networking tool throughout my career. I always say, "Where there's a WIFV, there's a way!" Thank you, WIFV! *Email her at jen.edna@yahoo.com*



InterfaceMediaGroup

IMG Delivers 3D to ITS

Interface Media Group delivered a 12-minute program to the Institute for Telecommunication Sciences in Boulder, Colorado. ITS is the research & engineering branch of the National Telecommunications

and Information Administration (NTIA) and in conjunction with the National Institute of Standards and Technology (NIST), a testing project involving 3D for the home viewing audience was developed.

Under the direction of independent production consultant and EP Chris Haws, and DP Charlie Kendall's Moonbounce Media team, the IMG crew captured 1080/30p stereoscopic HD at various locations throughout Old Town Alexandria.

Meserve Starts Shore Road Multimedia

During her years as an award-winning reporter and anchor for CNN and ABC, Jeanne Meserve interviewed hundreds of people. Some could effectively articulate their point of view, but many could not. In her new venture, Shore Road Multimedia, Meserve is helping clients find their voice, hone their arguments, and deliver them with power. She provides communications coaching and message development to clients around the world. In addition, Meserve offers writing, production, on camera, voice over, and moderating services. Although Shore Road Multimedia is recognized for its homeland security expertise, it has a wide array of clients in the public and private sector. For more information visit www.shoreroadmultimedia.com or email Jeanne at jmeserve@shoreroadmultimedia.com.



Posted later at Interface, and crafted into a series of short vignettes, the uncompressed files were delivered to the Boulder Colorado laboratory. Once the testing modules are loaded and running, viewers will see a variety of angles, compositions, and action in flawless 3D. The demo version of this amazing footage will be unveiled soon at Interface.

For more information, contact Tim Lorenz 202-457-4641 or TLorenz@interfacemedia.com

Shapiro Follow-Up for From Hell to Here

We are delighted when WIFV Members get news coverage for their work. [Here is a recent article in The Examiner focusing on Rachel's new film and the process to get it made!](#)

Double R Recognized for Good Works by Washington Business Journal

Washington Business Journal | December 21-27, 2012 25

BizSmarts

Good Works

Media firm works hard to help kids play hard

Double R Productions, a media and communications firm in D.C., donated \$5,000 worth of video production to The Homeless Children Playtime Project, a nonprofit that provides a safe environment for children to play and learn, along with organized weekly activities and healthy snacks. As part of the project, Double R's interns wrote, shot and edited a video to show the nonprofit's impact on the local community, including shots of the children at playtime and interviews with the volunteers and parents.

Below are other local companies and organizations that performed recent good works:

- **Teva Pharmaceuticals Industries Ltd.** donated \$500,000 to Unity Health Care Inc. since 2009, helping fund the expansion of nonprofit Unity's Minnesota Avenue Health Center at 3924 Minnesota Ave. NE and allowing Unity to serve an estimated 6,000 additional walk-in patients each year.
- **The Arlington Community Foundation's** Board of Trustees approved grant awards totaling \$164,515 to 43 nonprofit organizations and schools through its Community Enhancement, Homelessness Prevention and Arlington Education Fund grant programs, as well as through several donor-advised grants.
- **Giant Food LLC** of Landover presented a check for \$25,000 to the Marine Toys for Tots Foundation, at left, to support children in need across the Mid-Atlantic region.
- Residents of the **Riderwood** retirement community in Silver Spring have donated \$378,593 to their campus' Staff Appreciation Fund.
- **Everybody Wins! D.C.** has again named **Target Corp.** as the lead mentor corporate sponsor for its signature Power Lunch programs at three D.C. public elementary schools: Brent Museum Magnet School, Tyler Elementary School and Amidon-Bowen Elementary School.
- **Cardinal Bank** awarded \$1,000 to the

ing a \$4,000 donation to SPARK School Fusion programs at Patriot High School and Osbourn Park High School.

- **The Washington Nationals Dream Foundation** announced that **The J. Willard and Alice S. Marriott Foundation** has committed \$250,000 in support of the Washington Nationals Youth Baseball Academy. In appreciation of the gift, the Marriott Foundation will be recognized as a founding partner of the Youth Baseball Academy and will receive naming rights for one of the facility's three new baseball fields.

To submit your company's Good Works, email washingtonbusinessleads@bizjournals.com.

COURTESY DOUBLE R PRODUCTIONS

Double R Productions, a media and production firm based in D.C., shot free promotional videos for the Homeless Children's Playtime Project in the city.

Leesburg-based Loudoun County Soccer Association through its Cardinal Bank Community Fund.

- **Salient Federal Solutions** announced plans to expand its Making a Difference program in a partnership with Stop Hunger Now, an international hunger relief agency. Salient will donate and package 30,000 meals for the organization.
- **Advantage Physical Therapy** of Manassas celebrated the grand opening of its new office at 9161 Liberia Ave. by present-

COURTESY GIANT FOOD

Who's Receiving? The Homeless Children Playtime Project (HCPP) a nonprofit that provides a safe environment for children to play and learn, along with organized weekly activities and healthy snacks. Link to the video:<http://vimeo.com/54604450>

What's Being Given? \$5,000.00 worth of video production produced by Double R interns.

Background: Double R Productions' intern team wrote, shot, and edited a video to demonstrate the immense impact the Homeless Children's Playtime Project has on the D.C. community. The video includes shots of the children at playtime, as well as interviews from the volunteers and parents. Elizabeth Leon, the State President of the DC Children of the American Revolution, made goody gift bags for the children of the HCPP for this year's holiday philanthropy project. Elizabeth said she chose the HCPP for her project because "we should always be grateful for what we have and to give back to others. And what better way than to give back to children of the district."

[Double R Productions](#), a full service, woman-owned communications firm in Washington, DC, specializing in video, film, television and all manner of media/web production.

Kroll Fund for Jewish Documentary Film funds Three Women

The Foundation for Jewish Culture granted \$80,000 in finishing funds to 5 documentary films under their Lynn and Jules Kroll Fund for Jewish Documentary Film. The grants range from \$10,000 to \$20,000 and are meant to help aid filmmakers in the post-production process and to gain a wider audience. This year, 3 of the 5 films awarded are directed by women. Since 1996, 50% of their annual recipients have been women.

WIFV is pleased to announce that Aviva Kempner has received a grant for her latest project - *The Rosenwald Schools*, a documentary on the incredible story of how Jewish businessman and philanthropist Julius Rosenwald joined with Booker T. Washington and African American communities in the South to build over 5,000 schools when few African Americans received any public education. In addition, Rosenwald established a fund that awarded grants to primarily African American gifted artists and intellectuals. Fellowships totaling \$1.65 million were given out to recipients including Marian Anderson, Ralph Bunche, W. E. B. DuBois, Ralph Ellison, Dr. Charles Drew, John Hope Franklin, Zora Neale Hurston, Gordon Parks, James Baldwin, Jacob Lawrence and Woody Guthrie.

Also receiving funding in this round are *Dancing in Jaffa*, directed by Hilla Medalia and *The Jewish Partisans* directed by Julia Mintz.

Curatorious Seeking Content from WIFV Members

Rona Fitzgerald is at the helm of an online magazine, Curatorious. The name is a mash up of curator and curious. Members of WIFV can get involved on multiple levels. First, it's an easy yet stimulating read. It's fun, fresh, and inclusive. Readership includes members of the entertainment, legal, fitness, environmental, real estate, and political communities and beyond. WIFV members can contribute content and will be fully credited. They also have the opportunity to advertise or sponsor the publication. Our Society Page is both fun and informative. Our Meat Market can help people in search of jobs.



There's no agenda but there are opinions. We champion causes, businesses, and people. Curatorious is a great platform for entrepreneurs and non-profits. And it's a lab where we can all experiment with...anything we like. Click on www.curatoriousmag.com and enjoy. We invite you to opt in. Simply email us at info@curatorious.com and you'll receive future issues

of Curatorious. It's free. So share Curatorious with your friends.



Two WIFV Member Films Accepted to Pan African Film Festival

[The Bedroom](#) directed by Sonya Dunn has been selected to premiere at the 21st Annual Pan African Film Festival. The film festival is one of the largest, longest running and most prestigious International Black Film Festivals in the world. [The Bedroom](#) is a love story of a couple's shared dreams of life together intersects with the bittersweet realities of marriage. This narrative film is centered on one of the most sacred rooms in any intimate relationship - The Bedroom. Director/Writer Sonya Dunn said, "The film examines the struggle to remain intimate and connected within a relationship. A profound universal message all can relate to about loving another person."

Sonya Dunn is a graduate film student at American University in Washington, DC. She is an award-winning director and writer. Her production company, JEMH, has several productions in development including a feature film and a futuristic sci-fi transmedia project.

[In the Family Way](#) directed by Rachel Gordon has also been selected for screening at the 21st Annual Pan African Film Festival. Synopsis: When independent overachiever Belinda finds out she's pregnant, being unmarried is the least of her problems. She doesn't plan to announce the news when she visits home for her mother's birthday. But a simple undrunken glass of wine ends up unraveling the rosy image she has presented to her family.

[Energized Films](#) is a company founded by Rachel Gordon that carefully works with non-fiction films to identify receptive homes in collegiate, non-profit, and other specialty markets. We use targeted strategies to connect diverse video content to responsive audiences. Rachel has been in the independent film community for 15 years, collaborating on projects from the production process through distribution. Working as everything from a script reader to a director and producer, Rachel became increasingly curious about what a finished film could accomplish outside of the normal theatrical distribution models. After developing grassroots skills with the National Film Board of Canada, and organizing the educational catalog of the Anti-Defamation League, she started Energized Films to enable independent content to reach larger audiences.

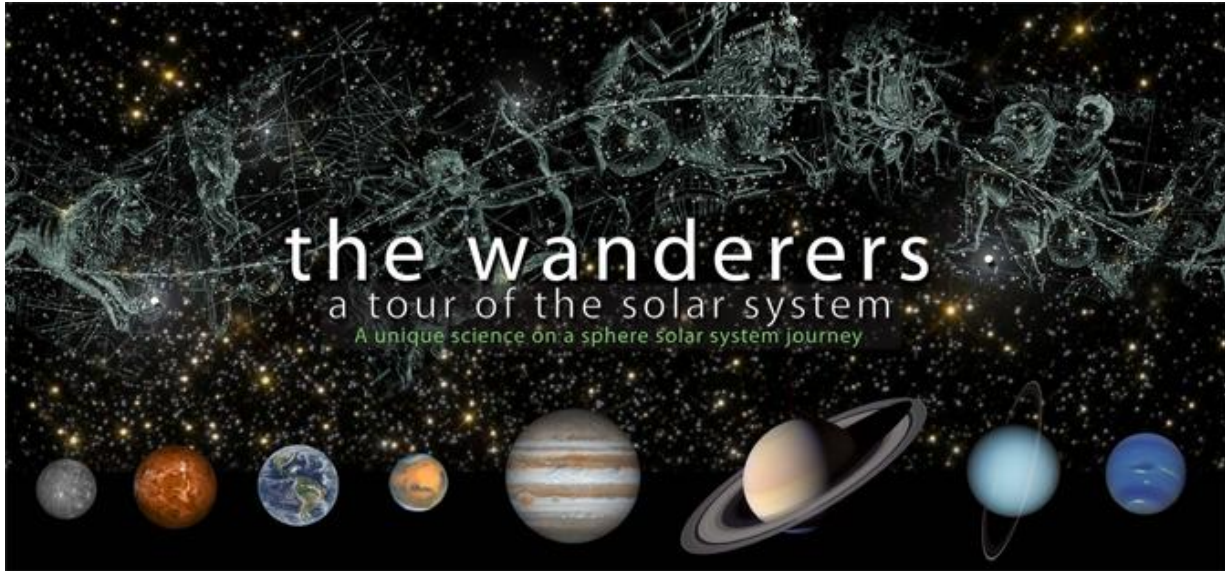
The Pan African Film Festival will take place in Los Angeles, CA from February 7 -18, 2013. More information about the festival - www.paff.org.

Maslow Media Group: The Wanderers

A six-foot fiberglass sphere? Four digital projectors? A dim room? Sound like a hot date? It's actually space age animation that has had quite the impact on visitors and educators at NASA!

Maslow Media Group's Britt Griswold exhibited his talent for animation on a recent multimedia project for Goddard Space Flight Center. "The Wanderers" is shown in a unique theater, Science on a Sphere (SOS), which was created by the NOAA (National Oceanic and Atmospheric Administration) to enhance educational programs in science centers, universities, and museums. The Wanderers premiered at the Goddard Visitor's Center.

[Click here to read more about "The Wanderers"](#) and [here for Science on a Sphere](#).



WIFV is grateful for the annual support of these companies and our corporate members.

About WIFV

WIFV supports women in the industry by promoting equal opportunities, encouraging professional development, serving as an information network, and educating the public about women's creative and technical achievements.

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