President's Message

There are two great WIFV networking opportunities in January - the Post-Holiday Party and the Women in Non-Fiction Media Reception. I encourage you to attend at least one so you start the year with an active connection to your fellow members.

It is important to stay plugged in to a wide professional network through-out your career, even when things are firing on all cylinders.

Reasons to stay active in WIFV?

* The people you meet are amazing. Just scratch the surface and I promise that you will find someone interesting.
* WIFV members are happy to share info, vet ideas, provide resources, and connect you with trusted professionals.
* Want to know what social media trend matters to you and which you can ignore? Want to learn about a grant opportunity for that project you are trying to get off the ground? Need to locate an expert, a character or location for a show? WIFV members can help.
* Our members are on the cutting edge of many of the technical, cultural, legal, financial, and creative changes facing media makers. As innovators, entrepreneurs, tech gurus, and artists, our members stay on top of and sometimes define trends.
* If you are not talking with people outside of your day-to-day circle, you may miss an important trend, idea, brainstorm, or relationship.
* A lot of information and inspiration can stem from a quick conversation with someone who has experience with your current situation.
One very successful executive member recently stated that it would have been good for her personally and professionally to have maintained a stronger tie to media makers outside of her immediate circle. As with many of us, her career, family and personal life kept her very busy so it was difficult to carve out time to attend WIFV events.

Now that the holidays are in the past and the new year has gained traction, I ask you to hold on to the holiday focus on people and make time to chat with media makers and fellow WIFV members at WIFV events in January.

See you soon,
Mary May

Escape to the Islands - January 15
Congratulations on surviving the holidays. Celebrate your success with a quick trip to the islands!

Enjoy authentic Caribbean eats and drinks, the best of island music and an opportunity drawing! The WIFV Liesel Flashenbur Award for Community Service will be presented to Vicki Warren. The WIFV Programming Committee, led by Faith Nelson, Andrea Palombella and Randi Cohen Coblenz, look forward to greeting you and helping you forget life on the mainland.

Tuesday, January 15, 2013, 6:30 to 8:30 pm
Gibson Guitar Showroom, 709 G Street, NW (Gallery Place)
Advance registration is encouraged at the WIFV Calendar
$15 WIFV Members/$30 Public

Special Offer - Introduce WIFV to your colleagues and get rewarded. Register a friend as your guest for the member price of $15. If they join WIFV that evening, they'll get a 13-month membership and we'll add 30 days to your membership for being such an advocate of WIFV.

New Collaboration with Docs in Progress
The WIFV Documentary Roundtable will collaborate monthly with Docs in Progress, starting on January 14. The meetings will alternate at the Documentary House in Silver Spring and DC locations. This program, usually held on the second Monday, will build on WIFV's existing Documentary Roundtable speaker series and Docs In Progress' filmmaker meet-up/support group formerly known as "Documingles".

The January 14 meeting is facilitated by Docs In Progress alums Simone Fary and Richard Hall. As an antidote to the documentary filmmaker working in isolation, it's a brainstorming, networking, and support group all wrapped up in one. Meet at Documentary House, 8700 First Avenue (corner of First and Fenwick) in Silver Spring. Only a few blocks from the Silver Spring Metro, there is some free parking is available in the gravel lot behind the building. Additional parking is available in the
Cameron Street Garage across the street (free after 7 pm on weekdays and all day on weekends).
For more detailed directions, visit our Directions Page.

The February 11 meeting will feature Erica Ginsberg (Docs in Progress) and Melissa Houghton (WIFV) presenting the pros and cons of fiscal sponsorship. Both organizations offer fiscal sponsorship services to regional filmmakers. The presentation will begin at 7:00 pm at Interface Media Group, 1233 20th Street, NW (Dupont South Metro).

All Documentary Roundtable meetings are free. This is a great way to get to know others in the DC-area documentary filmmaking community, build your network and know-how, and find out about other offerings of these two organizations.

Women in Non-Fiction Media Reception - January 29
WIFV hosts their annual Women in Non-Fiction Media Reception during the Realscreen Summit - the top international market and conference for the non-fiction content industry - to celebrate the expertise and creativity of documentary media producers. In 2013, the event features a special presentation of MAKERS: Women Who Make America, a new PBS documentary that tells the story of how women have helped shape America over the last 50 years through one of the most sweeping social revolutions in our country's history. At the reception, you'll learn how you can add to the stories!

The documentary is part of MAKERS, an unprecedented multi-platform video and broadcast initiative from PBS and AOL, sharing the stories of how the work of millions of women has altered virtually every aspect of American culture. Produced by filmmakers, the multi-platform initiative aims to become not only the largest but also the most dynamic collection of women's stories ever assembled. The MAKERS project includes a documentary for national broadcast on PBS on February 26, a multi-platform video collection online at MAKERS.com, and a national engagement campaign.

Tuesday, January 29, 2013, 5:30 to 7:30 pm
Goethe Institut, 812 7th Street, NW (Gallery Place Metro)
$15 WIFV Members/$30 Public
Free for WIFV Sustaining and Premier Corporate Members and Realscreen attendees
RSVP here

Be an Advocate for the Arts
If you are concerned with the limited public for media production in the US, join us at the February Weds One to learn what you can do about it. William Minor, Esq. will lead a workshop for WIFV Members who want to become more effective advocates for arts funding and independent media productions. This is your chance to be the change you need to achieve.

Wednesday, February 6, 2013, 6:30 to 8:30 pm
Interface Media Group, 1233 20th Street, NW (Dupont South Metro)
$15 WIFV Members/$30 Public
RSVP at the WIFV Calendar or to membership@wifv.org

WIFV Community Outreach - Image Makers
"I am currently a junior in high school. I am the type of person that probably will not know what I am interested in until I am 40, but sophomore year of high school I ran into something I really liked (at school that happens seldomly): video production. My teacher recommended that I join the WIFV Image Makers program. I had a great experience; every volunteer was cheerful and skilled...This program really opened me
up to the film industry and what it is like. I would say that WIFV helped me in many ways, I am very great-full for the skills I picked up, the experience I had, and the people I met.

The deadline to submit your application to work with the region’s high school students to produce PSAs for non-profit organizations is January 14. More info here  The program is a multi-week, Saturday morning program that gives the next generation a glimpse of the power of well-crafted stories. This year’s co-chairs are Yolanda Arrington and Jax Baires-Diener. Interface Media Group is serving as the venue sponsor for the weekly meetings. Contact jax@lafideo.com with any questions.

New and Renewing Members
We're delighted to start 2013 with the return of this column! The following joined WIFV or renewed their membership between December 1 and December 31, 2012.

| Karen Akerson | Todd Gardner | Dominique Pickett |
| John Allen    | Tara Garwood | Ruth Pollak         |
| Jax Baires-Diener | Brian Grundstrom | Irina Prokhorenko |
| Linda Bangham | Hope Hall    | T. Anthony Quinn    |
| Sharika Bevins| Mayela Hubbard| Spier Rahn          |
| Bonnie Breuner| Carol Huls   | Arju Rao            |
| Anne Brooker-Grogan | Jane Ingalls  | Rachel Rasby       |
| Tracy Brown   | Patti Jette  | Regina Reese        |
| Christine Cafasso | Lori Kahler  | Maryam Riazian      |
| Sandy Cannon Brown | Claude LaVallee | Bonnie Rich      |
| Nutan Chada   | Dale Leopold | Alison Schafer      |
| Marie Claudet | Jim Lewis    | Aaron Shirley       |
| Ann Conanan   | Alison McBryde| Sheldon Smith      |
| Ryan Craun    | Marianne Meyer | Katie Snider   |
| Sharon Crews  | Cathleen Mitchell | Sharon Sullivan |
| Justin Dent   | Shuaib Mitchell | Sujaya Sullivan   |
| Faith DeVeaux | Paula Morrison| Jacqueline Thompson- |
| Kathy Dismukes| Michael Moser | Marquez             |
| Renee Drumgold| Bill Neveker  | Christina Tkacik    |
| Michael Dugan | Peter Nicoll  | Renee Tynan        |
| Leah Favia    | Robin Noonan-Price| Rachel Vasey |
| Ann-Marie Fendrick | Maureen Offutt| Julia Vickers     |
| Susan Fertig-Dykes | Margaret Parsons| Helen Weiss       |
| Cheryle Franceschi | Jason Peltz  | Gillian Willman    |

About WIFV
WIFV supports women in the industry by promoting equal opportunities.

Contact Us
Women in Film & Video
3628 12th Street, NE

director@wifv.org
encouraging professional development, serving as an information network, and educating the public about women's creative and technical achievements.

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WIFV is grateful for the annual support of these companies and our corporate members.