



WIFV NEWS

January 2013

President's Message



There are two great WIFV networking opportunities in January - the [Post-Holiday Party](#) and the [Women in Non-Fiction Media Reception](#). I encourage you to attend at least one so you start the year with an active connection to

your fellow members.

It is important to stay plugged in to a wide professional network through-out your career, even when things are firing on all cylinders. Reasons to stay active in WIFV?

- * The people you meet are amazing. Just scratch the surface and I promise that you will find someone interesting.
- * WIFV members are happy to share info, vet ideas, provide resources, and connect you with trusted professionals.
- * Want to know what social media trend matters to you and which you can ignore? Want to learn about a grant opportunity for that project you are trying to get off the ground? Need to locate an expert, a character or location for a show? WIFV members can help.
- * Our members are on the cutting edge of many of the technical, cultural, legal, financial, and creative changes facing media makers. As innovators, entrepreneurs, tech gurus, and artists, our members stay on top of and sometimes define trends.
- * If you are not talking with people outside of your day-to-day circle, you may miss an important trend, idea, brainstorm, or relationship.
- * A lot of information and inspiration can stem from a quick conversation with someone who has experience with your current situation.

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WIFV Receives National Recognition

In late 2012, we were notified that WIFV had qualified for the Great Nonprofits Top-Rated List! "We are especially thrilled to recognize the great work of your organization, given that less than 1% of eligible nonprofits have received this distinction." Perla Ni, Great Nonprofits



Only 48 organizations were recognized in the arts campaigns; only 53 were recognized in the women's campaign. WIFV was in the top 5 for both of those campaigns.

One very successful executive member recently stated that it would have been good for her personally and professionally to have maintained a stronger tie to media makers outside of her immediate circle. As with many of us, her career, family and personal life kept her very busy so it was difficult to carve out time to attend WIFV events.

Now that the holidays are in the past and the new year has gained traction, I ask you to hold on to the holiday focus on people and make time to chat with media makers and fellow WIFV members at WIFV events in January.

See you soon,
Mary May

It would not have happened without the support of WIFV Members who provided reviews for our services. [You can add input at any time here.](#)

An absolutely fantastic group full of support for women, and men, in the film and television industry, both in front of and behind the camera! Everyday I see resources made available to our members, i.e.: grants for funding, workshops, film screenings and our annual job fair, as well as opportunities to share knowledge and experiences with our members. Film96

Escape to the Islands - January 15

Congratulations on surviving the holidays. Celebrate your success with a quick trip to the islands!



Enjoy authentic Caribbean eats and drinks, the best of island music and an opportunity drawing! **The WIFV Liesel Flashenburg Award for Community Service will be presented to Vicki Warren.** The WIFV Programming Committee, led by Faith Nelson, Andrea Palombella and Randi Cohen Coblenz, look forward to greeting you and helping you forget life on the mainland.

Tuesday, January 15, 2013, 6:30 to 8:30 pm
Gibson Guitar Showroom, 709 G Street, NW (Gallery Place)
Advance registration is encouraged at the WIFV Calendar
\$15 WIFV Members/\$30 Public

Special Offer - Introduce WIFV to your colleagues and get rewarded. Register a friend as your guest for the member price of \$15. If they join WIFV that evening, they'll get a 13-month membership and we'll add 30 days to your membership for being such an advocate of WIFV.

New Collaboration with Docs in Progress

The WIFV Documentary Roundtable will collaborate monthly with Docs in Progress, starting on January 14. The meetings will alternate at the Documentary House in Silver Spring and DC locations. This program, usually held on the second Monday, will build on WIFV's existing Documentary Roundtable speaker series and Docs In Progress' filmmaker meet-up/support group formerly known as "Documingles".

The **January 14** meeting is facilitated by Docs In Progress alums Simone Fary and Richard Hall. As an antidote to the documentary filmmaker working in isolation, it's a brainstorming, networking, and support group all wrapped up in one. Meet at Documentary House, 8700 First Avenue (corner of First and Fenwick) in Silver Spring. Only a few blocks from the Silver Spring Metro, there is some free parking is available in the gravel lot behind the building. Additional parking is available in the

Cameron Street Garage across the street (free after 7 pm on weekdays and all day on weekends). For more detailed directions, visit our [Directions Page](#).

The **February 11** meeting will feature Erica Ginsberg (Docs in Progress) and Melissa Houghton (WIFV) presenting the pros and cons of fiscal sponsorship. Both organizations offer fiscal sponsorship services to regional filmmakers. The presentation will begin at 7:00 pm at Interface Media Group, 1233 20th Street, NW (Dupont South Metro).

All Documentary Roundtable meetings are free. This is a great way to get to know others in the DC-area documentary filmmaking community, build your network and know-how, and find out about other offerings of these two organizations.

Women in Non-Fiction Media Reception - January 29

WIFV hosts their annual Women in Non-Fiction Media Reception during the Realscreen Summit - the top international market and conference for the non-fiction content industry - to celebrate the expertise and creativity of documentary media producers. In 2013, the event features a special presentation of ***MAKERS: Women Who Make America***, a new PBS documentary that tells the story of how women have helped shape America over the last 50 years through one of the most sweeping social revolutions in our country's history. At the reception, you'll learn how you can add to the stories!

The documentary is part of MAKERS, an unprecedented multi-platform video and broadcast initiative from PBS and AOL, sharing the stories of how the work of millions of women has altered virtually every aspect of American culture. Produced by filmmakers, the multi-platform initiative aims to become not only the largest but also the most dynamic collection of women's stories ever assembled. The *MAKERS* project includes a documentary for national broadcast on PBS on February 26, a multi-platform video collection online at MAKERS.com, and a national engagement campaign.

Tuesday, January 29, 2013, 5:30 to 7:30 pm

Goethe Institut, 812 7th Street, NW (Gallery Place Metro)

\$15 WIFV Members/\$30 Public

Free for WIFV Sustaining and Premier Corporate Members and Realscreen attendees

[RSVP here](#)

Be an Advocate for the Arts

If you are concerned with the limited public for media production in the US, join us at the February Weds One to learn what you can do about it. William Minor, Esq. will lead a workshop for WIFV Members who want to become more effective advocates for arts funding and independent media productions. This is your chance to be the change you need to achieve.

Wednesday, February 6, 2013, 6:30 to 8:30 pm

Interface Media Group, 1233 20th Street, NW (Dupont South Metro)

\$15 WIFV Members/\$30 Public

RSVP at the [WIFV Calendar](#) or to membership@wifv.org

WIFV Community Outreach - Image Makers

"I am currently a junior in high school. I am the type of person that probably will not know what I am interested in until I am 40, but sophomore year of high school I ran into something I really liked (at school that happens seldomly): video production. My teacher recommended that I join the WIFV Image Makers program. I had a great experience; every volunteer was cheerful and skilled...This program really opened me



up to the film industry and what it is like. I would say that WIFV helped me in many ways, I am very great-full for the skills I picked up, the experience I had, and the people I met."



The deadline to submit your application to work with the region's high school students to produce PSAs for non-profit organizations is January 14. [More info here](#) The program is a multi-week, Saturday morning program that gives the next generation a glimpse of the power of well-crafted stories. This year's co-chairs are Yolanda Arrington and Jax Baires-Diener. Interface Media Group is serving as the venue sponsor for the weekly meetings. Contact jax@lafideo.com with any questions.

New and Renewing Members

We're delighted to start 2013 with the return of this column! The following joined WIFV or renewed their membership between December 1 and December 31, 2012.

<p>Karen Akerson John Allen Jax Baires-Diener Linda Bangham Sharika Bevins Bonnie Breuner Anne Brooker-Grogan Tracy Brown Christine Cafasso Sandy Cannon Brown Nutan Chada Marie Claudet Ann Conanan Ryan Craun Sharon Crews Justin Dent Faith DeVeaux Kathy Dismukes Renee Drumgold Michael Dugan Leah Favia Ann-Marie Fendrick Susan Fertig-Dykes Cheryle Franceschi</p>	<p>Todd Gardner Tara Garwood Brian Grundstrom Hope Hall Mayela Hubbard Carol Huls Jane Ingalls Patti Jette Lori Kahler Claude LaVallee Dale Leopold Jim Lewis Alison McBryde Marianne Meyer Cathleen Mitchell Shuaib Mitchell Paula Morrison Michael Moser Bill Neveker Peter Nicoll Robin Noonan-Price Maureen Offutt Margaret Parsons Jason Peltz</p>	<p>Dominique Pickett Ruth Pollak Irina Prokhorenko T. Anthony Quinn Spier Rahn Arju Rao Rachel Rasby Regina Reese Maryam Riazian Bonnie Rich Alison Schafer Aaron Shirley Sheldon Smith Katie Snider Sharon Sullivan Sujaya Sullivan Jacqueline Thompson- Marquez Christina Tkacik Renee Tynan Rachel Vasey Julia Vickers Helen Weiss Gillian Willman VideoTakes, LLC</p>

About WIFV

WIFV supports women in the industry by promoting equal opportunities,

Contact Us

Women in Film & Video
3628 12th Street, NE

Send Stories to:

director@wifv.org

encouraging professional development, serving as an information network, and educating the public about women's creative and technical achievements.

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WIFV is grateful for the annual support of these [companies](#) and our [corporate members](#).