

WIFV NEWS

January 2017

President's Message



One of my favorite films in 2016 was BAD MOMS. It also sparked one of my favorite social media groups, a private one, devoted to women

sharing their imperfect, hilarious, and honest confessions of parental shortcomings that honors the funny bit at the end of the movie when Mila Kunis' "I'm-not-perfect" speech inspires a room full of PTA women to stand and share their own parental "fails". I had to giggle when one parent exclaimed, "I can't tell my twins apart." My own mother recommended this movie to me, because she said I needed a good laugh.

I also managed to wrangle a signed copy of Amy Schumer's THE GIRL WITH THE LOWER BACK TATTOO this year, which includes some soul-baring moments about family, relationships, and of course, sex. The book ranges from amusing anecdotes about her start in stand-up comedy to excerpts from her teenage journals to lists of her favorite things. It ends with a chapter titled "Forgiving My Lower Back Tattoo", which sums up the journey to self-acceptance that everyone goes on - although Amy does it with her signature honesty and humor.

BAD MOMS and Amy reminded me that these things should be in my new year's resolutions:

#1: Don't be afraid to admit you made a mistake. (In fact, share it with friends who will help you laugh about it and keep you from taking yourself too seriously!)

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Roundtable Roundup

Documentary: *Navigating the River: the Complexities of Telling Someone Else's Story*

January 9, 2017, 6:30 to 8:30 pm

Interface Media Group, 1233 20th Street, NW

[RSVP here](#)

Talent

January 19, 2017, 6:30 to 8:30 pm

Interface Media Group, 1233 20th Street, NW

[RSVP here](#)

Screenwriters/Narrative Directors: Joint Mtg

January 23, 2017, 6:30 to 8:30 pm

Interface Media Group, 1233 20th Street, NW

[RSVP here](#)

Editors: *Virtual Reality*

#2: Stand up for who you are, and what you believe in. It makes the world a better place.

#3: If you want something, go after it. You deserve the best.

As 2017 unfolds, a sense of humor and the courage to stand up for what we believe will help us, as a community, to stay strong together. Thank you for your commitment, dedication, and support to film and media makers in the DC metro area.

Changing the world one story at a time,
Rebecca



Holiday Party - Jan 27

Shake off your winter doldrums with the WIFV/TIVA Holiday Party on January 27. Give yourself a present and respond before December 31 to secure

early bird pricing! [Register here](#)

January 24, 2017, 6:30 to 8:30 pm
Post Op Media, 2000 14th St North, Arlington, VA

[RSVP here](#)

Animators: *AfterEffects w/Rich Harrington*

January 25, 2017, 6:30 to 8:30 pm
RHED Pixel, 180 South Washington Street
Suite #210, Falls Church, VA

[RSVP here](#)

Roundtables are free for WIFV Members. There is a \$10 fee for non-members.

WIFV Member Coffee



Tuesday, January 31, 2017

8:30 - 10:00 am

Le Pain Quotidien
2900 Clarendon Boulevard

Clarendon, VA

[RSVP here](#)

2016 - What a Year!

2016 was an eventful year on so many levels and we thank you for your support and attendance at WIFV events. Milestones included:

- Awarding **Katie Lannigan** and **Kimberly McFarland** each a \$2,500 **WIFV Seed Fund Grant for Documentary Filmmakers** for their projects - LAST DAYS OF BROOKLAND MANOR and PYRAMID ATLANTIC - THE STATE OF THE ARTS, respectively. **This grant program is funded entirely by WIFV Members and is available only to WIFV Members.** Your generosity made it possible for both Katie and Kimberly to progress with the development of their films. We anticipate sharing trailers with you this Spring.
- Delivery of **110 professional development and networking programs in 12 months.**
- Those 110 programs don't include 10 weeks of **Image Makers** workshops or the **Kids World Film Festival** or the many panels hosted by other organizations that included WIFV representatives as presenters.
- **Film projects fiscally sponsored by WIFV received \$116,715** from numerous individuals, foundations, and government agencies including the National Endowment of the Humanities, the Fieldstead & Co, Inc., the Humanities Council of Washington, DC, and the Virginia Foundation for the Humanities. You can read more about these films [here](#). Donations are always welcome and are tax deductible to the fullest extent allowed by law and can be made [here](#).
- PARIS IS BURNING by Jennie Livingston and THELMA & LOUISE written by Callie Khouri and directed by Ridley Scott were both inducted into the **National Film Registry** after multiple years of nominations by WIFV.
- The third volume of **Spotlight on Screenwriters** featuring 34 screenplays is now in the hands of producers and directors across the country who have expressed interest in producing independent films! [Read more here.](#)

- **Gals 'n Gear** was launched at the NAB Show in Las Vegas, traveled to NAB Show I East, and ended the year at NAB in Shanghai. We even delivered some programs in DC!
- The Women of Vision Award was given to **Christine Vachon** of Killer Films in a joint program with the Film & Video Studies program at George Mason University.
- WIFV sponsored a team in the 48 Hour Film Project for the 4th year. We'll be looking for team members in the Spring!



These milestones are only possible thanks to the hard work of numerous volunteers, the Board of Directors, Advisory Committee, and staff of WIFV. We're all looking forward to 2017 and to discovering your work and ideas!

Let me know about the programs that most helped your career in 2016 and what you would like to see offered in 2017 by emailing director@wifv.org!

Tax Time: What's Your Plan? Weds One on January 4

Uncle Sam comes every year and depending on your workload during that year, your tax needs may change. Some jobs will withhold taxes while others expect you to take care of it. Join us to discuss the many options available to creative artists who need to maximize deductions while making sure all bases are covered to avoid a huge tax bill.

Presenter Bio:

Sakinah Tillman works for Baltimore City's Department of Finance as a Senior Program Assessment Analyst, developing and implementing financial plans, studying tax policies, and responding to local and State legislative proposals. In addition, she is the Managing Member of Tillman Tax Services, LLC, where provides tax planning and tax preparation to business owners and freelancers.



Wednesday, January 4, 2017 - 6:30 to 8:30 pm

Interface Media Group, 1233 20th Street, NW (Dupont South Metro; on-street parking at 6:30 pm)

\$15 WIFV Members / \$30 Public (May be deductible as a business expense!)

[RSVP here](#)

Report from 2016 Goldman Scholarship Recipient

By Carolyn McCulley



One of the biggest challenges in our ever-changing industry is finding the time to invest in production skills when we are already busy making a living and meeting deadlines. Being a Randy Goldman Career Development Scholarship recipient meant I could take a week off in the midst of a hectic year to take an advanced Premiere Pro editing class in a hands-on setting. As a documentary producer/director, I added editing skills only a few years ago (thanks to a WIFV/PGA class aimed at producers that got me started!). I had a number of very specific questions about editing and color grading that were addressed in the class I took in early June at the Maine Media Workshops. I was just one of four people who were there to tackle different skills as mid-career professionals. So our class was very practical and we had the freedom to detour into specifics. The scholarship covered my workshop, housing, food, and local transportation. I only had to pay for the flight to get there - and the sailing trip I tacked on the morning of my departure! Without that investment from WIFV, I would not have been able to afford those fees and also not take on billable work for a week. But upon returning from that workshop, I immediately put those new skills to work and refer often to the tip sheet I created from the class. While I chose to focus on editing, I know the scholarship would have covered any variety of classes at the Maine Media Workshops and that's an incredible gift to busy film professionals! Thanks to all involved in this program!

The Future of Story: The View From Shanghai

By Amy DeLouise

I just got back from China, and the nascent NAB Shanghai conference, where I was moderating the Global Innovation Exchange thought leaders event. The sessions on 4K, UHD, and 8K were packed. Speakers talked about how they are building new audiences through OTT, and how they are developing storage and workflows for complex, multi-platform delivery. And not surprisingly, the VR track was packed with speakers presenting on this new and evolving format.



But what really impressed me was the focus on STORY. Yes, we need ways to move massive data packets around for a consistent streaming and viewing experience. Yes, we will continue to improve picture resolution and screen quality. Yes, we will continue to evolve the immersive experience. And yet we know that what leads to success-whether of a social platform, a webisode, a feature film or a game-is a good story. Characters that are memorable. Authentic moments that make us laugh or cry. A connection to emotions that make us return and share, again and again. [Read full blog here.](#)



This January some of the nation's most influential names in game design theory and practice will convene an exclusive summit showcasing the latest concepts, designs, and prototypes that combine the energy and innovation of games with the key sectors of museums, health, cities, education, journalism and storytelling.

Featuring seminars, presentations and one-on-one engagements, topped off with an evening reception, GAMES+ has been specifically created by American University Game Lab for women and men working in government, NGO, non-profit, educational and private-sector positions who are looking for unique professional development opportunities, as well as those who are interested in obtaining a certificate and/or master's credentials in games.

This event is FREE, but reservations are required and seating will be limited.

[Details and registration here.](#)

Cultural Capital: New Venues & Vehicles for Women in Film at NMWA



Explore new ways women are breaking barriers in the film industry. This program will explore how the internet and advances in technology have changed the landscape of filmmaking, particularly for women.

Thursday, **January 25, 2017** - 7:00 to 9:30 pm
National Museum of Women in the Arts
1250 New York Avenue, NW (Metro Center Metro)
Free, but reservations required. [RSVP here](#)

SPEAKERS:

- **Otessa Ghadar:** founder and president of DC-based digital media company 20/20 Productions, which presents the annual DC Web Fest
- **Melissa Houghton:** Executive director of Women in Film and Video, an organization dedicated to supporting women in the film industry
- **O.Funmilayo Makarah:** activist/filmmaker and executive director, Heritage Film Festival, and co-director of The Prince George's Memory Project

This Cultural Capital program is presented by the museum's [Women, Arts, and Social Change initiative](#) in collaboration with our speakers.

NEA Media Arts Deadlines

Below is an overview of NEA grant funding available in 2017 for organizations with Media Art-based projects. Keep in mind that the Media Arts category represents 1 of 15 different artistic disciplines within the Art Works grant offerings, therefore, we do recommend reviewing the [complete list of individual disciplines](#) and deadlines, which includes Youth Arts Education, Multidisciplinary & Presenting, Visual Arts, and Artist Communities.



Art Works I: Media Arts - Deadline February 16, 2017

Eligible project types for this deadline include exhibition, presentation, distribution, and preservation activities, such as festivals, curated series, screenings, exhibitions, installations, touring programs, and distribution and preservation projects.

Art Works II: Media Arts - Deadline July 13, 2017

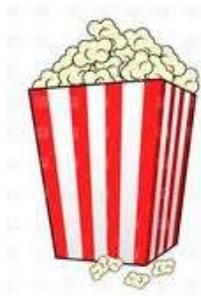
Eligible project types for this deadline include creation, education, and resources for artistic and professional development, such as production of all genres and forms of media art that use electronic media, film and technology, artistic tool-making (hardware or software), residency, labs, or facilities access programs for media artists/filmmakers, intergenerational workshop series, conferences, and media art publications. An organization may submit more than one application under the Art Works category through the Media Arts discipline under the July 13, 2017, deadline.

Shop at Amazon Smile - Support WIFV

Whenever you shop with [Amazon Smile](#), Amazon will donate a percentage of every purchase to WIFV - at no extra charge to you! [Click here](#) to set your Amazon account to automatically donate to WIFV, and be sure to type in [smile.amazon.com](#) whenever you make an Amazon purchase.



Reel Corner Blog - Have You Submitted Yet?



Have you been keeping up with our [Reel Corner blog](#)? WIFV member **Flo Dwek** has been attending film screenings and interviewing filmmakers for the benefit of the WIFV community. We are grateful for the support of **Word Wizards** for this initiative. Read Flo's recent four-kernel review of MANCHESTER BY THE SEA [here](#). [Summaries of ScriptDC master classes are here!](#)

Do you know about an upcoming screening? Attending a workshop you want to share? Write an article and send it to the *Reel Corner* blog! For info on how you can submit, email membership@wifv.org.

Key Dates for Health Insurance Marketplace

December 31, 2016 - Coverage ends for 2016 Marketplace plans.

January 1, 2017 - Coverage can begin for 2017 Marketplace plans.

January 31, 2017 - Open enrollment period ends.

Visit HealthCare.gov

- If you have Marketplace coverage now, review your application at healthcare.gov to make sure it's up-to-date and report any life changes.
- If you don't have Marketplace coverage now, create an account at healthcare.gov and see what coverage or help with costs you may qualify for.
- Apply and enroll.

New and Renewing Members

The following joined or renewed their WIFV membership (Dec 1 - Dec 23, 2016)

Karen Akerson Regina Ali Reid Bailey Donna Brant Anne Brooker-Grogan Caitlin Carroll Nakisha Celistan Katherine Chivers Michelle Delino Maxine Downs Nakiah Elbert Benjamin Fall Anne-Marie Fendrick Ethan Foote Laura Franco Velasco	Anna Gomez Grace Guggenheim Stephen Kolb Lisa Laden Eurah Lee Augusta Lehman Mikael Manoukian Reina Martin Angie Miller Michael Moser John Napolitano Mojgan Oskouei Joe Panther Brian Pascale Robyn Peterson Virginia Quesada	Alison Raffaldt Antonio Rivera Michael Rose Shoshana Rosenbaum Anne Saul Barbara Scheeler Lindsey Sitz Jonathan Stein Emre Tufekcioglu Sonia Washington Sherelle Williams Kennedy Wright Annika Young Corporate Members: Michelle Delino Media Kennedy Sound

About WIFV

WIFV supports professionals in the media industry by promoting equal opportunities, encouraging professional development, serving as an information network, and educating the public about women's creative and technical achievements.



Send Stories to:

Women in Film & Video
4000 Albemarle Street, NW
Suite 305
Washington, DC 20016
202-429-9438
director@wifv.org
www.wifv.org



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WIFV is grateful for the annual support of these [companies](#) and our [corporate members](#).

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