



WIFV NEWS

January 2018

The mere fact of being able to call your job your passion is success in my eyes.

-Alicia Vikander

President's Message



Happy New Year!

Where did the time go? A year - that's 365 days, 52 weeks, and 8,760 hours. It makes me think about the song from, RENT, called *Seasons of Love*. You know it...the 525,600 minutes song!

How do you measure a year? Their answer is love. We have to really know someone to judge their life and ultimately the only measuring tool is love. As I listened to the song (a few times), I decided to share my LOVE of 2017:

Leading an amazing group of media professionals as President of the WIFV board

Owning every aspect of motherhood (I love you, William) #WorththeWait

Viewing my first solo short, THE CATCHER, on the big screen (thanks Karyn & Sheila)

Educating America is my baby podcast that has two new team members

What about you? Share your LOVE of 2017. I'd love to celebrate how you measured your year. Plus, you never know what kind of good stuff you get for sharing.

As we move into the new, we start making a few things in hopes of making this year the best ever. I stopped making resolutions a few years ago and changed it to commitments. I also pick a word/theme to focus on for the next year. I found myself getting more done and making better decisions (personally and professionally) when I connected it to my word/theme. The theme last year (2016) was to make it THROUGH delivery and into 2017.

My word/theme for 2018 is still taking shape and will be something that provides me space to

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Roundtable Roundup

Narrative Directors: Meet the Filmmaker

January 8, 2018, 6:30 to 8:30 pm

Interface Media Group, 1233 20th St, NW (Dupont South Metro)

[RSVP here](#)

Documentary: Archives Research Tips

January 8, 2018, 6:30 to 8:30 pm

Interface Media Group, 1233 20th St, NW

[RSVP here](#)

Animators

January 16, 2018, 6:30 to 8:30 pm

Interface Media Group

Details soon!

Editors: Audio FAQs and Best Practices

January 18, 2018, 6:30 to 8:30 pm

Henninger Media, 1320 N Courthouse Rd, #130, Arlington, VA 22201 (Courthouse Metro)

Screenwriting: 90-Minute Pitch Tips with Joey Tuccio from Roadmap Writers (skype)

January 22, 2018, 6:30 to 8:30 pm

Interface Media Group

[RSVP here](#)

explore more creative avenues. I'll share it in the next newsletter so you can wait and share yours then, too!

Thank you for your support and make sure you WIFV a part of your end of year giving!

Creatively,
Carletta

PS. [Here's the link to Seasons of Love!](#)

Roundtables are free for WIFV Members. There is a \$10 fee for non-members.

WIFV Office Re-Opens Jan 2

Resources to Report Harassment

By Richard Volin, Esq.

Our country is experiencing a watershed moment in sexual harassment awareness. In recent weeks, high-profile harassment claims have been levied against media moguls, celebrities, politicians, and journalists. Employee rights and employer obligations have become a topic of national conversation and debate.

Women in Film & Video of Washington, DC (WIFV) provides our members with information about legal issues of interest and import. [Click here](#) for information relating to sexual harassment laws and enforcement, including links to the abundant (and free) resources available from federal, state, and county agencies in the DMV Metro Area. [Access resources here.](#)

WIFV is joining with other media organizations in the region to co-host a Town Hall meeting about how we as a community can address this topic. The Town Hall will be on either January 30 or 31. More info will be available soon.

Weds One: Podcasting

The New Radio - Are you listening?

Radio has moved from your car to your computer and everything in between today! We are a society that can get information and entertainment literally at our fingertips. The podcasting market is growing and there are a plethora of opportunities for media makers to get in the mix. Our panel of seasoned podcasters will talk about how they create a successful program, adapt content for podcasts, garner sponsors, and remain relevant during these changing times. The Weds One will be moderated by WIFV Board Member, **Ericka Boston**.



Speaker:

Jennifer Crawford started podcasting in 2010 with [The JellyVision Show: A Funny Podcast About Weird Business](#). In 2014 she wanted to find other podcasters to talk to so she searched for a podcasting conference in DC, and discovered there wasn't one. She founded and produced DC PodFest in 2015, an annual conference for indie podcasters held every November in Washington, DC. In between podcasting events, she runs Social Media Rescue, a marketing agency that specializes in radical customer service, and implementing creative business strategies.

Wednesday, January 10, 2018

6:30 pm networking; 7:00-8:30 pm presentation

Interface Media Group, 1233 20th Street, NW (Dupont Circle South Metro; on-street parking)

\$15 WIFV Members / \$30 General Public

[Register here](#)



Locavore Filmmakers / International Stories

WIFV, in partnership with the [Arlington Cinema & Drafthouse](#), is excited to announce the Locavore Film Series. The series highlights and supports the incredible work of local filmmakers! See the work on the second Wednesday of September, October, November, January, March, April, May, June, and July. Tickets are \$10/person and proceeds benefit the filmmakers! [Read film descriptions here.](#)

You care where your food comes from, shouldn't the source of your media be just as important? After all, you probably spend more hours daily watching media than eating! Supporting the work of local filmmakers is just as

important as supporting local farmers. Meet your local mediamakers at the following screenings:

Wednesday, January 17 - Films with a global perspective

CHINATOWN by Yi Chen

THE GAUCHOS OF ARGENTINA and THE AFGHAN PAINTED TRUCK by Judith Dwan Hallet

VOICES/PEACE by Amy DeLouise

[Purchase tickets here](#)

-No film in February, have a lovely Valentine's Day!

Wednesday, March 14 - FROM THE BACK OF THE ROOM by Amy Oden

[Purchase tickets here](#)

Wednesday, April 11 - DOEVILLE by Kathryn Pasternak

[Purchase tickets here](#)

Wednesday, May 9 - LAST NIGHT by Harold Jackson III

[Purchase tickets here](#)

Wednesday, June 13 - ROCK 'N ROLL REVIVAL DOC by Ed Santiago

[Purchase tickets here](#)

Wednesday, July 11 - GEOGRAPHICALLY DESIRABLE by Mike Kravinsky

[Purchase tickets here](#)

All ticket purchases are made through [Arlington Cinema & Drafthouse](#).

Lawson Featured on *Made Possible By...*



On this episode of [Made Possible By...](#), hear longtime public broadcasting leader **Jennifer Lawson** in conversation with Ivana Jackson. Lawson retired in 2016 as senior VP for television and digital content at CPB. She also served as GM of WHUT and executive VP of programming and promotion services at PBS. At PBS, she developed iconic kids' TV shows including BARNEY and WHERE IN THE WORLD IS CARMEN SANDIEGO?



Lawson tells Jackson that she came to public television through the civil rights movement, after noting that people of color were denied opportunities for education. "I began to think about how can you change things, how can you ensure that people, that all people in this country, have access to useful information, to facts, to knowledge," Lawson says. "And public television seemed a perfect place and a perfect way to provide that kind of information and educational background for everyone."

Please subscribe to *Made Possible By...* in [iTunes](#) or your favorite podcast app and leave us a rating and a comment! That will help boost our search results and allow people to find the show more easily. *Made Possible By...* is also available on NPR One.

Three More in \$100 Million Movie Club

Ava DuVernay, Niki Caro and Anna Boden join Patty Jenkins

According to *The Hollywood Reporter*, never in the history of Hollywood has more than one female filmmaker been at the helm of a feature with a budget of \$100 million or more - until now.

Hot off the superheric critical and commercial success of Patty Jenkins' *WONDER WOMEN*, three more women are directing big-budget studio movies. Ava DuVernay is the helmer for the hotly anticipated adaptation of the beloved sci-fi novel next year's *A WRINKLE IN TIME*, Niki Caro is directing the live-action 2019 remake of the Chinese fable *MULAN*, and Anna Boden is helming 2019's *CAPTAIN MARVEL* with directing partner Ryan Fleck - all at Disney.

"Not only are we all making these movies at the same time, but they're all at the same studio. I feel proud taking these pictures with them here [on the Disney lot]," DuVernay told *The Hollywood Reporter*. [Read full article here](#)



Ava DuVernay, Anna Boden, Niki Caro
Photographed by Amanda Marsalis, *The Hollywood Reporter*

CMSI and AU Game Lab Research Grant News

CMSI and American University's Game Lab announce a new research grant led by faculty member and CMSI research fellow, Benjamin Stokes. The new grant, an unusual joint venture between Knight Foundation and Niantic, Inc., will investigate how augmented reality and games like *Pokémon GO* can be leveraged to build future cities that are stronger, smarter and healthier. We see this as an exciting part of our ongoing examination of civic storytelling. More info [here](#).



Notes from the WIFTI Network

This is a continuing series of articles from filmmakers around the globe, coordinated by LeeAnn Dance of the WIFV International Committee.

Rom-Com Movie Rolls in Halifax Helmed by 6 Women Directors

The romantic comedy *HOPELESS ROMANTIC* began shooting in Halifax, NS in late October. Told from the point of view of six female directors from the East Coast of Canada, the film questions the Hollywood idea that there is "The One" out there for all of us. Margaret Atwood is involved as a creative consultant.

The anthology feature film focuses on 50-something Anna, as she helps six different women navigate relationships across an epic landscape of partners, emotions, risks, and payoffs only to learn that, like most adventures, it's absolutely not about the destination.



Megan Wennberg

The film stars Lynda Bird (*WE WERE WOLVES*, *REPUBLIC OF DOYLE*), Hugh Thompson (*BOOK OF NEGROES*), Susan Kent (*THIS HOUR HAS 22 MINUTES*), and Amy Groening (*REIGN*). Nova Scotia-based writer/directors are Megan Wennberg (*FIRST WEEKEND*) and Stephanie Clattenburg (*PLAY YOUR GENDER*). Newfoundland directors are Deanne Foley (*AN AUDIENCE OF CHAIRS*), Ruth Lawrence (*TALUS AND SCREE*), Martine Blue (*HUNTING*)

PIGNUT) and Latonia Hartery (SADIE). Also writing are Emily Bridger in St. John's and Iain MacLeod and Jay Dahl of Halifax.

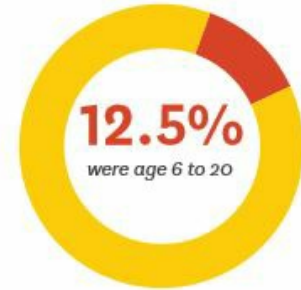
The project is a Nova Scotia/Newfoundland co-production. Financing comes from Telefilm Canada, the NS Film & Television Production Incentive Fund and the NL Film Development Corporation. Producers are NS-based Bill Niven, Jay Dahl, and NL-based Latonia Hartery. The theatrical release is planned for Fall 2018.

The Future is Female?

Announcing a **new study** from Dr. Stacy L. Smith and the Media, Diversity, & Social Change Initiative that examines the prevalence and portrayal of child and teen female characters in film.

They examined 900 top films from 2007 to 2016 (excluding 2011), analyzing 4,730 younger characters for demographics, disability, and hypersexualization. The report also includes a qualitative analysis on how girls and young women are depicted in the 200 top movies of 2015 and 2016. The study was generously funded by the Jacquelyn & Gregory Zehner Foundation and Ann Lovell, and a copy with infographics is attached here.

Out of
37,912
speaking
characters...



The key findings illuminate:

- The percentage of girls and female teens among all child and teen characters—a figure that has reached parity in 2016. But the nature of portrayals is still largely problematic.
- The invisibility of younger female characters from underrepresented racial/ethnic groups, the LGBT community, or with disabilities—Of 200 movies from 2015 and 2016, 178 were missing young female Black/African American characters, 185 were missing young female Asian characters, 189 were missing young female Hispanic/Latinas, and 193 were missing a young female with a disability.
- There were only 8 leading characters who are young females in 2016—a number which has not changed since 2007. The report also illuminates how few younger female leads are from underrepresented racial/ethnic groups.
- Over half of female teens in primary and secondary roles in the top 200 films of 2015 and 2016 were played by actors whose age did not match that of the characters. Most often, the actors depicting these characters were older than the role they played. Casting adult actors to play younger roles may be one explanation for the sexualization of teenage characters.
- The portrayal of younger females in film, which still focuses on sexualization, romantic interests, and domesticity—despite activism and advocacy. Less than one-third (31.7%) of young primary and secondary female characters were shown in a classroom setting or doing homework. Only 8.1% (n=10) of females had discernible academic interests or goals (i.e., to go to college, study astronomy, learn Chinese). A mere 12.2% of female characters mentioned or were shown taking part in science, technology, engineering, or math activities. This ranged from being part of a chemistry class to building a time machine or jetpacks, or even hacking.
- In contrast, one-third (35.8%) of girls and teens were shown doing chores during the course of the film. Virtually all (93.2%) of the characters engaged in stereotypically feminine chores, such as cleaning, gardening or caring for others. Over half (52.4%) of the female teens evaluated had a romantic interest and 23.8% of teenage females clearly had a boyfriend in the movies examined. There were no LGBT female characters in the films examined; as a result, all relationships were with male characters.
- Finally, we explored the leisure activities of younger females. Of the female characters who participated in leisure or school-sponsored activities, 29.8% (n=17) were involved in athletics such as soccer, cheerleading, gymnastics, ice hockey, and volleyball. Around a quarter of younger females (24.6%, n=14) were part of organized clubs or groups such as sororities, bands, troops similar to the Girl Scouts, and even a protest group. Finally, 63.2% (n=36) of girls and young women had other individual interests or activities such as music, art, sailing, reading, journaling, and filmmaking, or attended other school functions such as school dances or college fairs, to name a few.

You can also follow them on [Twitter](#) and [Facebook](#) where they will be sharing findings from the study!

You Shop. AmazonSmile Donates. WIFV Smiles!



Still need some flannel? Looking for the perfect book or movie? You've shopped for everyone else, not it's your turn! Shop at smile.amazon.com/ch/52-1175294 and select Women in Film & Video as your designated charity. Amazon donates a portion of the purchase to Women In Film & Video Inc.

New and Renewing Members

The following joined or renewed their WIFV membership (Nov 23, 2017 - Dec 26, 2017)

<p>Theodore Adams Stephen Bier Kayona Ebony Brown Sandy Cannon-Brown Jeff Carpenter Betsy Cox Cindy DePasquale Faith DeVeaux Kathy Dismukes Susan Donnelly Peter Dowty Nakia Elbert Benjamin Fall Janet Fitzgerald Clarance Fletcher Cheryle Franceschi Angie Gates Frances Hardin Alison Hight Anna Reid Jhirad</p>	<p>Richard Kain Elizabeth Kellogg Rachel Kennedy Stephen Kolb Matt LeClair Shanon Lee Gussie Lehman Mikael Manoukian Alejandra Mathies Julia Moroles John Napolitano Herbert Niles Darley Newman Elisabeth Noone Tolu Oluwadiya Brian Pascale Carrie Paul Dianne Duncan Perrote Judy Rolfe Michael Rose Shoshana Rosenbaum Jaime Royan</p>	<p>Anne Saul Jay Schlossberg Noelle Cwiklinski Serper Gabrielle Smith Jonathan Stein Nancy Swenton Amy Tasillo Kimberly Townsend Emre Tufekcioglu Kirk Westwood Tracey Wood Bart Woodward Juliana Yellin Annika Young</p> <p>Corporate Members: Media Central OCTFME Strong Island Films Teampeople VideoTakes</p>
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About WIFV

WIFV supports professionals in the media industry by promoting equal opportunities, encouraging professional development, serving as an information network, and educating the public about women's creative and technical achievements.

Send Stories to:

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