June 2019 Members in the News
Cristina Rayas, Daphne Glover Ferrier, Robert Ferrier, JP Wogaman, Jay Schlossberg, Margaret Kivlen, Sandra Brennan, Robin Noonan-Price, Cintia Cabib, May Santiago, Bonnie Rich, Via Bia, Jax Baires, DC-Camera, Marie Gallo Dyak, Call for Articles

Silver Telly for Community Change

Cristina Rayas announces that her organization Community Change won a Silver Telly Award for our "5 Organizers in 5 Decades" series in the Campaign-Series: Non-scripted/Documentary category. Cristina directed, produced and edited the series.

The series featured five community organizers (Syd Beane, Garland Yates, Mary Brooks, Angelica Salas and Grecia Lima) who are leaders across our fields of change including media, housing, immigration, and electoral power. These movement builders defined our work as an organization and continue to shape its future. Their stories helped Community Change celebrate its 50th anniversary last year, and bring the organization's history to the screen in a way that was first of its kind for them. You can watch the award-winning episodes here.

At the beginnings of this project, Rayas used the WIFV listserv to discover DC Visionaries (D.C.) and Flyover Films (Minneapolis, Minn.), who helped capture pieces. This cross-country connectivity is a testament to the power of the Women in Film and Video network!

Rayas wrote a short piece about this award, with some Behind-the-Scenes reflections about the project. Read it here.

Wogaman Composition Premiere

Zaentz Innovation Development Grant for ROCKET TO VENUS

WIFV members Daphne Glover Ferrier, Producer and Robert Ferrier, Director and Writer have partnered with Baltimore filmmakers John Benam and Todd Evans, along with Hampden restauranteurs Geoff Danek and Brian "Buck" Carey to create ROCKET TO VENUS - The Film. The film tells the story of a Baltimore restaurant owner who hears an unlikely tale about a rocket that was built in his garage in 1928. ROCKET TO VENUS follows life-long friends as they unravel a mystery a century in the making, while opening a window into Baltimore's quirky and eclectic past. You can watch the trailer here.

The team received a Saul Zaentz Innovation Fund in Film and Media grant to develop the project. The development funds have allowed to the team to do outreach around the film including hosting a kick-off event for their fundraising campaign on Indiegogo. They have had the pleasure of being interviewed by Baltimore Fishbowl Magazine and will be appear on the WTMD morning show this month to talk about the film.

FEAST on this Trailer

Due to fan demand, FEAST YOUR EARS: The Story of WHFS 102.3 FM, directed by Jay Schlossberg has put up a two-minute "segment of a segment" of the nearly finished feature documentary about one of the most beloved and legendary FM stations ever to grace the airwaves. Kudos to our DOP Joe Lipari and Editor/Graphics genius Dick Bangham of Rip Bang Pictures!
The Italian Cultural Society's annual Gala celebrating the excellence of Italian culture, gave honor to internationally renowned Italian choreographer Mimmo Miccoli of the Washington Ballet. Featuring the original music of JP Wogaman II, the new work for two dancers, "MET.AMOR.PHOSY," explores Miccoli's vision of Antonio Canova's 18th-century sculpture, Amore e Psiche. Read review here.

**FCPS Team Members Awarded**

Fairfax County Public Schools received word that members of its media team are winners of the 2019 Communicator Awards. The Communicator Awards is the leading international awards program recognizing big ideas in marketing and communications. Founded over two decades ago, The Communicator Awards receives over 6,000 entries from companies and agencies of all sizes, making it one of the largest awards of its kind in the world.

Congratulations to:
Margaret Kivlen  
Award of Excellence for the PSA video DR VAPE

Sandra Brennan  
Award of Excellence for the podcast THE ANSWER KEY: QUESTIONS FROM NEW TEACHERS...GREAT BEGINNINGS

Robin Noonan-Price  
Award of Distinction for the program IN OUR BACKYARD: THE OPIOID AND HEROIN CRISIS

**Santiago Launches Horrorspira**

Introducing **Horrorspira**, the International Horror Movie Podcast from film and horror academic **May Santiago** (George Mason University). Join May along with her co-host, Scary Clint, on an audible journey around the world exploring vanguard films and their cultural contexts through the American lens! The Horrorspira duo are setting out to bring more exposure towards international horror and give a platform for creators, both locally and internationally, who are often left out of the spotlight. Episodes range from the historical (German Expressionism), theoretical (feminist film theory in horror), analytical (Latin America and the problem of the genre cinema), and informative, with the most recent episode specializing on film distribution with a specific look at one film niche distributor, Altered Innocence. It is a great listen if you're a fan of horror, cultural listens, and social/economic global trends. The podcast is available on all streaming platforms and are listed on the website. If you have suggestions for a future episode or want to provide your own expertise for collaboration on a future episode or as part of their team, their contact form is located here. Horrorspira is here to elevate the discussion on one film's most misunderstood genres.

**Life is Rich Launches Podcast**

Filmmaker and Jewish mom, **Bonnie Rich**, did her share of dishing tradition to her 20-something daughters in the documentary, **LIFE IS RICH**. Now, younger daughter, Leah, has eaten her words uttered early in the film, "I don't see us gaining any religious knowledge in our future." And she wants Bonnie to take her on a 40-day spiritual journey rooted in Judaism. Older daughter, Rebecca, has FOMO (fear of missing out), so although more into food traditions than soul searching, she's joining the fun too. And they're wrapping it all up in the podcast, **Life is Rich Dishing Tradition**. Listen as Leah and Rebecca...
Hope to catch you on the waves!

POST COMEDY Wraps Production

Pictured: Matt Blackerby, Jamie Nudd, Via Bia, Jax Baires
Photographer: Jesse Marciniak

Via Bia and Jax Baires, recipients of the DC-Camera/WIFV Outreach Initiative, recently wrapped production on POST COMEDY, their short film exploring PTSD through the lens of stand-up comedy. "We've been fortunate to have WIFV's advocacy as our filmmaking careers have developed, and now happily add DC-Camera to that community of support. Their generosity gave us the tools to shoot our script with the beauty and intensity we had imagined."

Submit Articles

What's the best way to brag about your accomplishments? With a Members in the News article, of course. Not only can you include a photo and your website, it is archived at wifv.org and adds to your SEO. Submit your paragraph, jpg photo, and any links to director@wifv.org by the 10th of the month.

Top Officials Appeal to Entertainment Industry Storytellers

The Entertainment Industries Council (EIC) brought together leading content creators, standards & practices experts, social impact teams and top public health officials last week to discuss the importance of accurately and responsibly depicting stories of hope about drug addiction and mental health issues across entertainment content. Hosted at Viacom's headquarters in New York, the event featured a panel that included VADM U.S. Surgeon General Dr. Jerome Adams, White House Office of National Drug Control Policy Director, James Carroll and Department of Veteran Affairs National Office of Suicide Prevention Director, Dr. Keita Franklin. In addition to Viacom, representatives from Fox, NBCUniversal and YouTube also participated.

"Through the powerful medium of entertainment, we can bring to life important stories about addiction and suicide to better educate audiences about these complex health issues, reduce public stigma and instill the message of hope that comes with treatment and recovery," said Marie Gallo Dyak, President and CEO of EIC.

Dr. Adams informed the audience that suicide and addiction are often co-occurring conditions. Director Carroll reinforced that although we hear about the unacceptable number of deaths from opioids, methamphetamines and cocaine deaths are also on the rise. Dr. Franklin shared how the entertainment industry can help by how they depict veterans at risk and by understanding hope and recovery as it applies to suicide prevention. All emphasized the effectiveness of publicizing key resources and tools for audiences, including help lines such as the National Suicide Prevention Lifeline: 1-800-273-TALK; press 1 for Vets.

Sharing the story of his own brother, Dr. Adams said, "More than 50% of overdoses happen in our homes. Those suffering from addiction are our family members, friends and neighbors. And they should be portrayed as such on television."

ONDCP Director Carroll stated that "Improving the way the disease of addiction is portrayed in the television shows, movies, and music Americans consume is critical to reducing stigma and ultimately getting people the help they need. It is important for consumers to see an accurate depiction of drug use, addiction, and treatment, as well as the many incredible stories of hope and recovery."

According to Dr. Franklin, "We, as a Nation, must continuously look for ways to care for and honor our Veterans. Collaboration with the entertainment industry affords us a wonderful opportunity to reach Veterans and their families in new and innovative ways - with targeted messages of hope. We, at the Department of Veteran Affairs, are excited to partner with EIC to put these unique outreach opportunities into practice."
EIC will continue to provide expertise to content creators to address their specific audiences with stories of recovery and hope. The Entertainment Industries Council's Mental Health and Substance Use Disorder Briefing for Entertainment Writers was made possible in part by funding from the ALKERMES INSPIRATION GRANTS® program. The ALKERMES INSPIRATION GRANTS® program supports the comprehensive needs of people affected by mental health and substance use disorders. For more information, visit http://www.alkermes.com/responsibility/inspiration-grants.

"Millions of people are impacted by mental illness and addiction, including members of my own family, and all too often, are misrepresented in media and entertainment. We have an opportunity to truly influence positive change by bringing greater accuracy and empathy to portrayals of the challenges people living with these diseases and their families face," said Jeff Winton, Senior Vice President of Public Affairs at Alkermes. "The Entertainment Industries Council and Viacom are leaders in this significant step forward in the effort to encourage a more positive and productive dialogue."

About the ENTERTAINMENT INDUSTRIES COUNCIL
EIC is a non-profit organization founded in 1983 by leaders within the entertainment industry to bring the power and influence of the industry to communicate about health and social issues. The organization is considered to be the chief pioneer of entertainment and journalism outreach and a premiere success story in the field of entertainment education. This mission relies on providing science-based, non-judgmental resource information to the creative community and their audiences. Contact: Marie Gallo Dyak, mgyak@eiiconline.org, 703-481-1414.

WIFV is grateful for the annual support of these companies and our corporate members.

Just a reminder that you're receiving this email because you have expressed an interest in Women in Film & Video. Don't forget to add director@wifv.org to your address book so we'll be sure to land in your inbox!

About WIFV
WIFV supports women in the industry by promoting equal opportunities, encouraging professional development, serving as an information network, and educating the public about women's creative and technical achievements.

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