



WIFV NEWS

March 2014



President's Message

Happy March and Happy Women's History Month -- the perfect month for celebrating the core of WIFV's mission - advancing the professional development for women working in all areas of screen-based media and educating the public about women's creative and technical achievements.

As I've mentioned before, March 1979 is when a dedicated group of women first met in Ginny Durrin's living room to establish what would become Women in Film & Video. That turned out to be fate, as eight years later Congress would declare March Women's History Month. Coincidence? I prefer to think not. In fact, the [National Women's History Project](#) has dedicated this month to celebrating "women of character, courage, and commitment" - qualities all of you, our members, have in spades.

To commemorate that first meeting on March 12, WIFV Advisory Committee and Board Members will host a series of small, intimate house parties all over the DC region.

The gatherings will provide a great opportunity to make new friends, strengthen your network and share what WIFV means to you. It's also your chance to us know what we can do to better support you. [Get your seat at the table by March 5 by registering here.](#)



This March, as in past years, we'll observe Women's History Month with our 31 Women for 31 Days! Each day we'll feature a different fearless female in our industry, highlighting her work and contributions to the DC and national media landscape. As in years past, we're asking each of our members to contribute \$31 during

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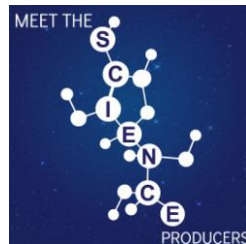
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Meet the Science Producers



Join WIFV and panelists who produce science-based content for the worlds of government, commercial, non-profit, independent, professional society, and journalism

media. Though we could never fit all the science producers into one evening, this whirlwind tour by panelists provides an opportunity to view the vast array of science media produced in the DC region and identify a network of science communicators and producers in the area.

Panelists:

Karin Heineman, Executive Producer, *Inside Science TV*, American Institute of Physics;
Rebecca Howland, Producer, Screenscope;
Miles O'Brien, Science Reporter and Producer;
Michael Rosenfeld, Head of Television and Film, Tangled Bank Studios;
Jennifer Shoemaker, Director of Missions Media, National Geographic Society;
Wade Sisler, Executive Producer, NASA Goddard Space Flight Center.
Moderated by Katrina Jackson

March -- \$1 for every day of the month - to support WIFV's continued work to elevate the work of women in our industry. [You can make your donation here!](#)

Finally, to honor this auspicious month, I want to leave you with some inspiration in the form of [14 Fierce Women's Rights Advocates To Watch In 2014](#). May they inspire you daily as they do me.

Respectfully,
Erin Essenmacher

Another Step for Humankind

WIFV Members, Nasreen Alkhateeb and Katrina Jackson were two of the Camerawomen in NASA's newsroom studio covering the launch of GPM in Japan in late February. The newsroom was entirely female, three women behind three cameras, and two women as talent - one a Scientist and the other a Producer. [See their work here](#). Next step - find enough women to take over the control room!

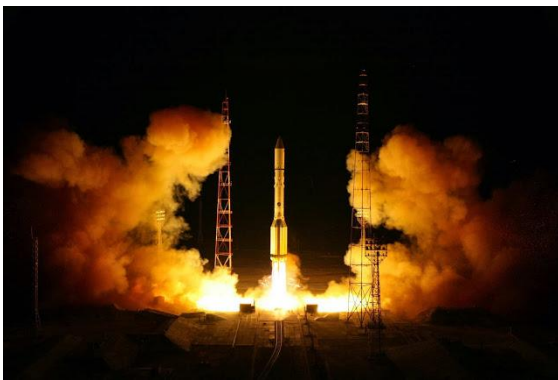


Image Credit: ROSCOSMOS / ROSCOSMOS TV / RussianSpaceWeb.com / Anatoly Zak / ISS Reshetnev / Gunter's Space Page

Wednesday, March 5, 2014

6:30 networking; 7:00 pm presentation
Interface Media Group, 1233 20th Street, NW
(Dupont South Metro)
\$15 WIFV Members / \$30 Public
[RSVP here](#)

Resume Tips and Techniques

Are you ready to grow your career this spring? Then it's time to brush up your resume. Join WIFV and the WICT Washington DC/Baltimore chapter as we present a panel of experts with *Resume Tips and Tactics*. The timing is perfect as the WIFV Media Job Fair is scheduled for April 12, 2014 Panelists will be announced shortly!

Wednesday, April 2, 2014

6:30 to 8:30 pm
Interface Media Group, 1233 20th St. NW, DC
(Dupont Circle South)
\$15 WIFV Members/ \$30 Public
[RSVP here](#)

Image Makers '14 Underway



The 2014 edition of Image Makers where high school students are teamed with industry professionals to produce PSAs for area non-profits began in early February. Thanks to this year's coordinators - Mimi Machado-Luces, Keri

Williams and Jax Baires Diener. PSAs will be produced for Joe's Movement Emporium and All About The Drama. Special thanks to [Interface Media Group](#) for providing the meeting space for the eight-week program.

WIFV Executive Breakfast with EFF Filmmakers



The panel will include **Pegi Vail**, director and co-producer with her husband Melvin Estrella of *Gringo Trails*, **Marcy Cravat**, director and co-producer of *Angel Azul*, and **Suzan Beraza**, director of *Uranium Drive-In*. The panel will be moderated by Environmental Film Festival Founder and WIFV Member, Flo Stone and feature clips of the films. [Thanks to](#)

On March 20, WIFV will again feature some of the women-made work being screened at the [Environmental Film Festival in the Nation's Capital](#), March 18-30. We are delighted to be returning to Restaurant Nora for this special event.



program sponsor, VideoTakes, Inc.

Thursday, March 20, 2014

8:30 to 10:00 am

Restaurant Nora, 2132 Florida Avenue, NW, DC

(Dupont Circle North Metro)

\$15 WIFV Executive and Corporate Members / \$25 WIFV Professional and Student Members / \$35

Public and includes continental breakfast

RSVP REQUIRED

Environmental Film Festival in the Nation's Capital - Nearly 1/3 of Films by Women!

By Rana Koll-Mandel

The 22nd annual Environmental Film Festival in the Nation's Capital, March 18-30, presents more than 200 documentary, narrative, animated, archival, experimental and children's films selected to provide fresh perspectives on environmental issues facing Earth. "Our Cities: Our Planet," special Festival focus, will explore the challenges of the world's urban environments as they strive to meet environmental and economic needs.

The Festival features 73 women filmmakers, 27 of which will be speaking or leading panel discussions following their screenings. Some are well-known locally, while others may be familiar to the WIFV-DC member community. Local women filmmakers whose films are screening are **Sandy Cannon Brown, Marilyn Weiner, Sylvia Johnson, Angela Das, Aditi Desai** and **Judith Hallet**. Returning as filmmakers include **Natasha Despotovic, Elizabeth Kucinich, Suzan Beraza,** and **Karen Anspacher-Meyer**, to name a few. Other women filmmakers of note include **Allison Argo**, who will be with her film, *Parrot Confidential* at the Atlas Theatre, as well as doing a program for children at THEARC earlier that same day with clips from her previous films; **Nancy Stetson**, director and producer of *Thomas Berry: The Great Story*, a pioneer eco-theologian whose values were rooted in a sacred cosmology that includes the entire natural world; **Marcelina (Marcy) Cravat**, director of *Angel Azul*, to witness the birth of an artificial coral reef; and **Pegi Vail**, director and producer of *Gringo Trails*, whose film asks if tourists are destroying the planet or saving it, while following the well-worn "gringo trail" travel route in Latin America, Asia and Africa.

EFF 2014 features cinematic work from 38 countries and 115 Washington, D.C., United States and world premieres. As the leading showcase for environmental films in the United States, it is presented in collaboration with more than 100 local, national and global organizations. Noted as one of the largest cooperative cultural events in the nation's capital, Festival films are screened at more than 65 venues throughout the DC metro area, including museums, embassies, libraries, universities and local theaters. Most screenings include discussions with filmmakers and environmental experts and many are free. To view the complete schedule and details about each filmmaker, check out <http://www.dcenvironmentalfilmfest.org>.

Rana Koll-Mandel, WIFV member, is Founder of We R 1 Communications, a PR and Marketing consultancy, delivering specialized communications for film festivals and filmmakers.

WIFV Annual Media Job Fair - April 12

Meet with prospective employers and get your resume in the hands of people making hiring decisions. Every year people are hired within days of the WIFV Media Job Fair!

Only Pre-registered guests will have access to the WIFV Media Job Fair exhibitors from Noon to 2:00 pm. [Register here](#) or [download this form](#) and mail or fax your registration as directed.

On-site registration available starting at 1:30 pm for exhibitor floor access between 2:00 and 3:30 pm.



The DC Office of Motion Picture and Television Development will provide a \$10 discount to the first 50 DC Residents who register.

If you are interested in being an exhibitor, [you can register using this form](#) and get ready to meet your new employees! Exhibitor registration deadline is March 21, 2014. We will be promoting the confirmed 2014 Exhibitors starting March 7!

Saturday, April 12, 2014, Noon to 4:00 pm

Pepco Edison Place Gallery, 702 8th Street, NW, DC (Gallery Place or Metro Center)

\$10 WIFV Members/\$20 Public

[Register here](#)

Call for WIFV Blog Articles

WIFV encourages you to submit informative, long format, original content for the WIFV Blog that lives at www.wifv.org! We would love for WIFV members to submit articles and updates as they relate to film and video. We have recently updated the blog with a variety of posts:

- [WIFV Executive Breakfast/NPR Tour](#);
- [What Journalist and Documentary Filmmakers Can Learn From One Another](#) by Margaret Looney;
- [Professional Development Through MOOC's](#) by Mikael Manoukian.

If you have content that you would like to get published to the WIFV Blog please do not hesitate to submit it to membership@wifv.org or director@wifv.org. It must be in .doc or .pdf format in order to be posted efficiently. If there are links to be included please put them in the document. If you would like to include pictures with your posting simply attach them to your submission as .jpeg files. We look forward to receiving your content!

#SheDocs Online Festival in March

Women and Girls Lead and Eileen Fisher, Inc. celebrate Women's History Month through #SheDocs, an online film festival that occurs throughout the month of March. Twelve inspiring films about women and girls are available for free online including *Wonder Women! The Untold Story of American Superheroines*, *Pray the Devil Back to Hell*, and *Alice Walker: Beauty in Truth*.

Watch films, participate in online conversations, or host a screening event on International Women's Day (March 8th)! For a complete list of films, visit womenandgirlslead.org.

Women and Girls Lead is an innovative public media initiative designed to focus, educate, and connect women, girls, and their allies across the globe to address the challenges of the 21st century.

NPR Series on Hollywood Jobs! (They Happen Here Too)

The last week in February, NPR presented several stories leading up to the Oscars about the jobs we rarely hear about that make the movies happen (hosted by Susan Stamberg), the push for more diversity in Academy Membership, and many others. [You can access the series here](#). Many of the topics resonate with WIFV conversations about diversity initiatives, especially with women in technical roles. If you do not have time to listen, a quick review of the transcripts goes a long way.

We wanted to share the editors' note - "Like others in their line of work, Larry Nielsen and Miki Janicin are mourning the death Feb. 20 of 2nd Assistant Cameraperson Sarah Jones, who was struck by a train while working on the set of the Gregg Allman biopic *Midnight Rider*. Their union and many other in the film industry are campaigning to have her honored during the Academy Awards' 'In Memoriam' segment this Sunday."

WIFTI Summit, May 16-18, 2014



Women In Film and Media Pittsburgh (WIFM) will host to the 2014 Women In Film and Television International (WIFTI) Summit May 16-18, 2014. The Summit will draw hundreds of women from WIFTI's 40 chapters located across the globe to discuss filmmaking issues and attend panel discussions, screenings, the Opal Awards, and other events. [Early Bird Registration available here.](#)

Reserve your hotel room ASAP and well before April 10 - as we have the only available rooms at the hotel at a crazy low rate of \$119.00. Once our room block is gone - no more rooms.

[Programs continue to be added to the schedule.](#) Here are recent additions:
Michele Gentile, CPA - **Understanding Profit Participation in the Motion Picture Industry**;
Steve Cuden - **Creating Unforgettable Scenes**;
Meenakshi Gigi Durham (author of *The Lolita Effect*) - **Gender Disparity in the Media**;
Christy Uffelman - **Forget the Glass Ceiling: Now We Have to Navigate the Labyrinth?**

New and Renewing Members

The following joined or renewed their WIFV membership (February 1 - February 28).

Frederic Abramson
Nasreen Alkhaeeb
Linda Bangham
Dr. Dean Barclay
Victoria Barrett
Tracy Baumgardner
Luis Bernal
Sandra Brennan
Lori Butterfield
Karen Cantor
Frances A. Cheever
Maryanne Culpepper
Laura DeBruce
Lisa Denny
Anne Marie DiNardo
Jill Doctor
Martha Dodge
Michelle J. Dumas
Angela Edwards
Thomas Ferguson
Catherine Freis
Jon Gann
Katie Gates
Alexis Gibson
Ken Giglio
Pip Gilmour

Dustin Harrison-Atlas
Tai Harley
Colby Hartburg
Shellee Haynesworth
Emma Mankey Hidem
Lynne Hoverman
Adrienne Moira Hopkins
Chad Horn
Arnoldo Huaiquil
Tracey Jewell
Vicki Johnson
Content T. Johnson
Andrea Kalin
Upasana Kapadia
Sarah Katz
Susan Kehoe
Clara G. Kelly
Margaret Kivlen
Thomas Lawrence
Amy Leinart
Hilarey Kirsner Leonard
Scott Lunt
Paul Marengo
Antonia Marquez
Rhonda McDaniel
Bethany McMahon

Judy Meschel
Edith Meyers
Roland Millman
Pritidhara Mohanty
Amy Moran
Robin Noonan-Price
Liz Norton
Margaret Parsons
Damita Quashie
Jessica Piscitelli
Robinson
Patrick Sammon
Yasmin Shiraz
Kelley Slagle
Joan Smyth
Pauline Steinhorn
Stacey Turner
Renee Tynan
Tess Wald
Emily Wathen
Dhaba Wayessa
John Z. Wetmore
Amel Ziad
Isabelle Zuagg

Corporate Members:

Gina Gribbin
Brian Wilbur Grundstrom

Regina Meeks
Olivia Loomis Merrion

Tess Wald Productions

Dinners Hosted by WIFV Advisory Committee and Board Members - March 12
- Registration Closes March 5



About WIFV

WIFV supports professionals in the media industry by promoting equal opportunities, encouraging professional development, serving as an information network, and educating the public about women's creative and technical achievements.

Contact Us

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Send Stories to:

director@wifv.org

