



WIFV NEWS

March 2015 Members in the News

Featuring Richelle Fatheree, Nasreen Alkhateeb, Shelleé Haynesworth, Gallery of WIFV Member Work Submission Deadline, Community Voices on PBS, Elissa Leonard, Photos from WIFV Anniversary Dance Party, Seed Fund Update, Call for Members in the News Articles! Supporter Spotlight - Maryland Film Office

Fatheree Screens at NoVA Jewish Film Fest

Richelle Fatheree served as executive producer for the romantic comedy-mystery *ARLO AND JULIE* screening at the Northern Virginia Jewish Film Festival at the Angelika Film Center at Mosaic on March 21st at 8:40 pm. [Purchase your ticket\(s\) here](#). The trailer for this feature film can be seen [here](#).

ARLO AND JULIE is having a great run at film festivals including SXSW (world premiere), Middle of the Map, Free Range, Newport Beach, Waterfront, Destiny City, Gig Harbor, San Francisco Jewish, Trindiefest (won Gold for Comedy Feature), AMFEST (Russian Premiere), Naples International, Nantucket, Hells Half Mile, and Lone Star International. March festival screenings include: Northern Virginia Jewish, Palm Beach International. Our limited theatrical release begins April 10th in Austin, Texas. For more info, [email Richelle here](#).



Call for Submissions - WIFV Member Gallery

We are calling on all members: from directors and producers to makeup artists and sound recordists to submit their best work. If you can get it onto YouTube, you may submit it!

Submission requirements:

* You must be a current WIFV member in good standing

Alkhateeb Produces TED Talk



Award-winning transmedia storyteller **Nasreen Alkhateeb** produced a TED talk for Sandra Cauffman, one of NASA's Program Directors at Goddard Space Flight Center. Ms Cauffman shares how a Costa Rican girl from a poor family nurtured an improbable

dream about space travel, and despite the obstacles, made that dream come true. Sandra's determination and perseverance fueled her ability to achieve what many people thought she should not even consider. [You can see the TED talk here](#).

With over 14 yrs. of experience creating original content from concept to completion, Nasreen's work has been published and broadcast internationally. In addition to participating and programming the Sundance Film Festival, SXSW Film Festival, AFI DOCS, the Nantucket Film Festival, and the Brooklyn International Film Festival, Nasreen has helped curate and create original content for AMC, TED, NASA, United Nations, Witness and IFC Films. [You can see more about Nasreen's work here](#).

Haynesworth Heads to NBPC Incubator



Shelleé Haynesworth is heading to NYC for six weeks to participate in the National Black Programming Consortium (NBPC) 360 Incubator Program! Of the 160 grant applications that NBPC received; the BLACK BROADWAY ON U: Transmedia Project will move forward in the NBPC 360 grant

- * **Submissions must not exceed three minutes**
- * Videos may contain a combination of moving images and still photos of your work or the best three minutes of your film/project
- * Submissions may be from any year
- * **Submissions must currently be housed on a YouTube channel**
- * Your submissions may not contain copyrighted material that does not belong to you
- * **One entry per person (please select your best work and send us only one link)**

Submitting your video:

WIFV members who wish to showcase their work should email a YouTube video link [here](#) no later than 5 pm on March 31, 2015. In the email, include your full name, the title of your video and a caption explaining the work in 150 words or less for use on YouTube.

If your video is selected, we will email you a web button that you can add to your website or use on social media to highlight that your work is featured. Look for that web button to be emailed during the week of March 31.

We're looking forward to watching your great work. You can see what has already been posted below



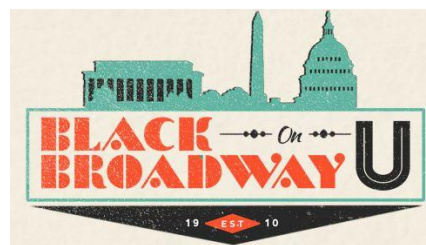
Community Voices on Public TV and Diversity

By Angelica Das

An open forum on the future for independent, diverse voices on public TV packed the theater and featured testimony from dozens of people. The common theme: communities expect public TV to showcase diverse perspectives on important but often overlooked issues in primetime. [See full story here.](#)

competition with seven others. The Incubator Program is designed to help the selected projects refine their projects and pitch techniques leading up to a live pitch in late April in NY. After the pitch, three projects will receive pilot license grants of up to \$150,000 from NBPC.

The BLACK BROADWAY ON U Transmedia Project sheds light on the under-told story of African American



life within Washington, DC's U Street and Shaw community corridors once known as "Black Broadway." The project will connect today's audiences with the historical and hidden contributions of this African American community's iconic entertainers, educators, activists, intellectuals, musicians, and society, as well as their impact on Black America and US History. This Transmedia experience will feature a 3-part documentary film, an interactive website (that will house a "living book series" showcasing short films about the backstories of neighborhood elders, community stakeholders and icons), a mobile app, immersive user experiences, "pop-up" performances, special events, an annual symposium, museum and cultural arts center and a significant social media presence. [Learn more here](#)

Leonard Film Wins Best Feature!

SALLY PACHOLOK won Best Feature at the DC Independent Film Festival. The film was written, directed and produced by Elissa Leonard. [Learn more here](#)



Real life marrieds Dr. Jeff Stuart and Nurse Sally Pacholok with actors Andrew Ballard and Annet Mahendru

Dance Party Celebrates the First 35 Years of WIFV!



Erin Essenmacher and Jane Barbara - Jane received the WIFV President's Award.
Michal Carr and Kathryn Pasternak - Kathryn received the Randy Goldman Scholarship.
Erin Essenmacher and Hilarey Leonard - Hilarey received the Liesel Flashenberg Award.



Dylan Comstock walked away with Best Costume prize!

Yes, we had a great time celebrating WIFV. We should have had a dance contest - who knew how many great dancers were also WIFV Members? We were honored to have many of the WIFV Founders and earliest members in attendance along with newer members.

The evening would not have been possible without our sponsors - **Carlyn Davis Casting, Interface Media Group, Media Central, Henninger Media Services, Office of Motion Picture and Television Development, Monica Lee Bellais,**

Erin Essenmacher, S & S Productions, Patrick TelePictures, Inc. Door prizes were donated by - IKAM Productions, Yoga Warrior Renew, Liliane Mavridara, Steph Martinez, Allied LIVE, Heidi Austin, Calico Juno Designs, Origami Owl, StylishFit, The Nail Saloon, Take3Nights, Marriott Marquis, Neal's Yard Remedies, and Southwest Airlines. **Geena Vontress** kept the crowd dancing with a great playlist! **Brad Dismukes** and **Vicki McGill** provided graphics and animation support. The evening would not have been as successful without the guidance of the Anniversary Planning Committee - **Yolanda Arrington, Heather Godwin, Bannon Preston** and the support of the support of their colleagues on the **WIFV Board**.



Judy Hallet, Rosemary Reed, Ginny Durrin, Linda Maslow, Ricki Green

More photos will be posted on the WIFV Facebook Page!

Supporter Spotlight: Maryland Film Office

Supporter Spotlight recognizes the work and contributions to the industry of WIFV's supporters. As a 501(c)3 charitable organization, WIFV relies on financial support from companies, individuals, foundations, and government entities. This month we focus our Spotlight on the Maryland Film Office. To find out how your organization can support Women in Film & Video, please contact Melissa Houghton at Director@WIFV.org.

Maryland Film Office - Here for YOU!

As an arm of the Maryland Department of Business and Economic Development, the mission of the Maryland Film Office is to attract film and video production to film on-location in the state. We are an informational, logistical and location resource for film makers. Our goal is to make the process of filming in Maryland as easy as possible.



Maryland offers a rich array of landscapes from which to choose--from the mountains in the west across the rolling hills and farmlands of central Maryland to the beautiful waterfront and sandy beaches of the Eastern Shore. Architecture that spans the centuries from colonial to modern and illustrates a wide range of socio-economic backgrounds can be found throughout the state.

Maryland also offers a large and skilled crew and actor base, as well as experienced production, post-production, audio, animation companies and support services to assist you in creating quality productions.

If you or your company are located in Maryland and are freelance crew, production, post-production, animation, or audio company, or industry support service, you can register you and your company in our Reel Crew Directory for free. [Register here.](#)

For more information about filming in Maryland, go to www.marylandfilm.org.

Seed Fund Budding!



Thanks to the WIFV Members who have contributed to this effort including **Ben Abdul-Haqq, Nikki Webber Allen, Jane Barbara, Nancy Breslin, Via Buksbazen, Rebecca Bustamante, Cintia Cabib, Frank Cevarich, Samantha Cheng, Denene Crabbs, Kathy Dismukes, Erin Essenmacher, Joe Fab, Mary Frost, Erica Ginsberg, Carmella Gioio, Heather Godwin, Judith Dwan Hallet, Melissa Houghton, Carletta S. Hurt, Jane Ingalls, Cynthia Iris, Cathy Kades, Martha Karl, Judy Kimel, Lance Kramer, Jennifer Lawson, Mary H. Leahy, Hilary Linder, Scott Lunt, Debbi Mack, Mary May, Pippa McBride, Rhonda McDaniel, Regina Meeks, Beth Mendelson, Judy Meschel, Brianna Morgan, Martha Newman, Robin Noonan-Price, Matthew Radcliff, Linda Robbins,**

Carol Savoie, Hillary Shea, Flo Stone, Sheri Ratick Stroud, Carsten and Ellen Tripler, Vicki Warren, Monda Raquel Webb, Bart Woodward, and Catherine Wyler.

Our goal is to raise \$35,000 before the first applications deadline later this year so we can support several projects over the next three years. If every WIFV member makes a contribution, we can meet or exceed this goal. **The lack of first in money for film production is a problem we can solve.** [You can make your donation here!](#) They are tax-deductible to the fullest extent allowed by law.

An anonymous donor will match - \$ for \$ - the first \$1,000 raised in March for the Seed Fund.

Call for WIFV Members in the News Articles

What's the best way to brag about your accomplishments? With a Members in the News article, of course. Not only can you include a photo and your website, it is archived at wifv.org and adds to your SEO. Submit your paragraph, jpg photo, and any links to director@wifv.org by the 5th of the month.

Call for Award Info

If you have won an award, screened at a film festival, or received a major grant, please let me know so we can share your success. Send the info to director@wifv.org



WIFV is grateful for the annual support of these [companies](#) and our [corporate members](#).

Just a reminder that you're receiving this email because you have expressed an interest in Women in Film & Video. Don't forget to add director@wifv.org to your address book so we'll be sure to land in your inbox!

About WIFV

WIFV supports women in the industry by promoting equal opportunities, encouraging professional development, serving as an information network, and educating the public about women's creative and technical achievements.

Contact Us

Women in Film & Video
4000 Albemarle Street NW, Suite 305
Washington, DC 20016
202-429-9438
director@wifv.org
www.wifv.org

Send Stories to:

director@wifv.org

