



# WIFV NEWS

## May 2012 - WIFV Members in the News Edited by Flo Dwek

### Piscatelli: Telling Tales



Jessica Piscitelli has been a storyteller since she won a Young Author's Award back in the 6th grade. At NYU, with a little more sophistication going for her, she learned to tell stories visually and has been producing video stories for her production company, Capture Video, Inc., since 2000. "It wasn't until 2011," she says, "that I turned my passion for telling personal stories on stage into a real business." In that year, Jessica launched Better Said Than Done, now Virginia's premiere storytelling troupe or, as WAMU calls it, "Northern Virginia's storytelling posse." Recently voted the "best performance act in Virginia" by *Virginia Living Magazine*, Better Said Than Done puts on regular storytelling shows throughout Northern Virginia, featuring true, unbelievable stories that Jessica says, "will convince you that life is better in the telling!" To learn more about their upcoming shows (May and June) visit [www.BetterSaidThanDone.com](http://www.BetterSaidThanDone.com). You can reach Jessica at [Jessica@bettersaidthandone.com](mailto:Jessica@bettersaidthandone.com).

### Perry Develops Curriculum for State

Adi Perry is a graduate of Tel Aviv University, where she specialized in directing and producing for film and television. Adi has worked on several productions in Israel, including several well known TV series and documentaries. After living in Amsterdam for one year, Adi returned to Israel and became a Marketing and Commercial Partnerships Manager at the film distribution company, Shapira Films Ltd. There,



### Hubbard Ignites Fuze Publishing

Just four short years ago two hip grandmothers collaborated to create a spy thriller, *Satan's Chamber*, then queried several major publishing houses about bringing out their book. When responses showed little or no interest, WIFV member Karetta Hubbard and Molly Best Tinsley founded Fuze Publishing, circumventing the established path to success. Their mission: to ignite the publishing world with well-crafted narratives by overlooked writers--narratives bursting with the power to educate and change minds. By the end of 2012, this small press will have reshaped the publishing landscape with the addition of ten unique, captivating books by previously unknown authors. Each week Fuze distributes an email newsletter commenting on publishing trends, industry shifts, and writing tips, with video updates on their books. Learn more here or sign up at <http://fuzepublishing.com/join>. Email Karetta at [fuzepublishing@gmail.com](mailto:fuzepublishing@gmail.com)



### Dennin Produces for Memphis Schools



Sheila Curran Dennin is President of Mary Margaret Productions, Inc., a Washington DC area-based production company that produces award-winning video, film and multi-media projects. Sheila has worked as a writer/director in film, video and multi-media over 20 years and has won numerous awards, including two FREDDIES (considered the "Oscar" of health films) for programs on HIV, AIDS and mammograms. Most recently, Sheila and her company have been producing a series of intriguing PSAs for the Memphis City Schools. The PSAs are part of a larger public campaign (I Teach, I Am) supporting a Gates Foundation grant program for public education reform in Memphis. The spots are meant to inspire, motivate and instill pride in the Memphis community in an effort to elevate the status of the teaching profession in the public consciousness. Sheila explains: "We created the spots by interviewing these amazing teachers from Memphis in a studio setting. They did better than some of the professional actors I've worked with throughout my career!" A selection of these PSAs are running on TV and in movie theaters, and on the Website, [www.iteachiam.com](http://www.iteachiam.com). For more information, go to [www.marymargaretproductions.com](http://www.marymargaretproductions.com) or write to Sheila at [sdennin@gmail.com](mailto:sdennin@gmail.com).

she managed Shapira's busy Internet department and honed her skills in strategic marketing through creative content. Having relocated to Washington in 2011, Adi is currently developing the curriculum for the State Department's Hebrew language program. Her tasks involve writing and producing a new Hebrew learning book, including texts and audio to train American diplomats that are going overseas. Adi continues to pursue ideas for documentaries and is very interested in exploring new opportunities in the DC Metro area's media industry. For more information, contact Adi at [adiperry1@gmail.com](mailto:adiperry1@gmail.com) or (347) 272-3496.

## Sapling Pictures, NPF Unite for PSA

Sapling Pictures producers photographed actors dressed in period clothing ranging over the past 100 years for a recent National Park Foundation PSA. The footage was then composited over vintage photos of iconic national parks. The :30 spot aired on ABC, Planet Green and National Geographic Channel. Production took place at Union 206 studios in Alexandria, Va.



## Lilling: Rollin' on the Bayou

Dave Lilling founded Metro Teleproductions, Inc. in 1989 to provide full service video production, webcasting and live event services. For more than 13 years, Dave has also devoted a great deal of his time and energy to a riveting project - with writer/music historian Bill Scanlan, writer Vinnie Perrone, consultant Dave Nuttycombe and editor Adam Bonsib - he is producing a 90-minute documentary on The Bayou, the now-defunct Georgetown music club that spanned the music spectrum from Dixieland Jazz with Wild Bill Whelan to Rock and Roll with U-2, Kiss, and Bruce

Springsteen. *The Bayou: D.C.'s Killer Joint*, chronicles the hall's 45 year history, documenting its unlikely rise and ultimate demise. Dave culled nearly 100 hours of interviews with prominent performers, impresarios, employees and patrons, and exclusive musical footage into a playful and poignant homage to this DC music icon. A recently completed Kickstarter campaign, raised more than \$24,000 and Dave has recently been featured in the "Value Added" column of the *Washington Post* business section. The documentary is slated to air on Maryland Public Television and Virginia Public Television in the 4th quarter of 2012. For more information, visit [www.bayoudoc.com](http://www.bayoudoc.com) or contact Dave at [dave@mtity.com](mailto:dave@mtity.com).

## McKellar Films Speakeasy DC

Kian McKellar, a freelance videographer and editor, has been working on a short documentary about Speakeasy DC, a story telling troupe that produces about 25 original live storytelling shows a year in addition to classes and private coaching. The film revolves around the personal public story telling phenomenon that has swept through

TV and the Web in recent years. Kian plans to follow students who take story telling classes to help them realize the essence of their story, polish it and make it come alive on stage in a darkened room full of strangers. To learn more, contact Kian at [me@kianmckellar.com](mailto:me@kianmckellar.com).

---

## Happy Mother's Day!

WIFV is lucky to have so many of our founding mothers still involved with the organization. Even luckier that they serve as role models for so many members who nurture their colleague's projects. Thank you all for making this an organization that grows media makers!

## Upcoming WIFV Events

May 15, 2012 - **Harvest of Empire: The Untold Story of Latinos in America Screening**

6:00 to 8:30 pm

The Brookings Institution, Falk Auditorium, 1775 Massachusetts Ave, NW, DC

RSVP REQUIRED

May 16, 2012 - **WIFV Board Meeting**

May 19, 2012 - **ARC OF LIGHT: A Portrait of Anna Campbell Bliss Screening**

10:00 am to Noon; 2:00 to 4:00 pm; 6:00 to 8:00 pm

Women in the Arts Movie Marathon, Black Mountain College Museum + Arts Center  
67 Broadway, the Lark Books parking deck, 56 Broadway, Asheville, NC

**May 22, 2012 - Randy Goldman Scholarship Application Overview Meeting**

6:30 to 8:00 pm

Double R Productions, 1621 Connecticut Avenue, NW 4th Floor, DC

RSVP to [director@wifv.org](mailto:director@wifv.org)

**May 23, 2012 - Film Night at Artomatic - Bring Your Trailers**

6:30 to 8:30 pm

Artomatic, 1851 South Bell Street, Crystal City, VA

(The entrance is on Crystal Drive between 18th Street and 20th Street)

**May 24, 2012 - Toon Boom Animation - Animators and Producers Roundtable**

6:30 to 9:00 pm

Henninger Media Services, 2601-A Wilson Boulevard, Arlington, VA

RSVP to [membership@wifv.org](mailto:membership@wifv.org)

**June 6, 2012 - Weds One: A Wonder-Full Evening of Short Films**

6:30 to 8:30 pm

Artomatic, 1851 South Bell Street, Crystal City, VA

**June 11, 2012 - Randy Goldman Scholarship Applications DUE**

**June 19, 2012 - Happy Hour at Silverdocs**

Hosted by WIFV, PGA, TIVA, WIN, etc.

5:30 to 7:00 pm

McGinty's Public House, 911 Ellsworth Drive, Silver Spring, MD

Info on all upcoming WIFV events can be found at [www.wifv.org](http://www.wifv.org)

---

### About WIFV

WIFV supports women in the industry by promoting equal opportunities, encouraging professional development, serving as an information network, and educating the public about women's creative and technical achievements.

### Contact Us

Women in Film & Video  
3628 12th Street, NE  
Washington, DC 20017  
202-429-9438  
[director@wifv.org](mailto:director@wifv.org)  
[www.wifv.org](http://www.wifv.org)

### Send Stories to:

Members in the News Editor,  
Flo Dwek  
[editor@wifv.org](mailto:editor@wifv.org)