



WIFV NEWS

May 2016 Members in the News

Edited by Flo Dwek

Featuring Shoshana Rosenbaum, Radford Baker, Maggie Stogner, Amy DeLouise, Aviva Kempner, Ben Gordon, Jay Schlossberg, Paul Mitchell, Headlines for the Hopeful, Zeyn Faddoul, Haley Beasley, Annie Brown, Brigid Maher, Rosemary Reed, FAVS-GMU Awards, Call for Great Nonprofits Ratings, Call for Members in the News Articles, Call for Awards Info!

THE GOBLIN BABY Screens in Tasmania

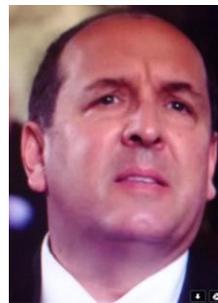


In April, **Shoshana Rosenbaum** traveled to Hobart, Tasmania, Australia, to screen her short film, **THE GOBLIN BABY** at **Stranger With My Face International Film Festival**.

Rosenbaum was also one of nine filmmakers invited to participate in the

festival's **Attic Lab**, an intensive mentoring program for women genre filmmakers. The filmmakers spent two days developing their feature film projects, coached by Stephanie Trepanier (Head of Development, Snowfort Pictures), with input from acclaimed Tasmanian horror director Sean Byrne (**THE LOVED ONES**, **THE DEVIL'S CANDY**) and Women's Alliance of Fantastic Film Festival members Heidi Honeycutt (Etheria Film Night) and Mai Nakanishi (Scream Queen Film Fest Tokyo). The lab culminated in an industry pitch session. **THE GOBLIN BABY** received several reviews as a result of the festival, including one from **Nightmarish Conjuring**, which called lead actor and WIFV member **Oriana Oppice's** performance "fantastic." *Email your congratulations to Rosenbaum at shoshana.rosenbaum@gmail.com.*

Do You Know This Face?



Radford Baker is probably best known to WIFV members as the coordinator of several popular Talent Roundtables, including the recent Mid-Atlantic Monologue Slam with Moonlit Wings Productions. But Baker is also prominent in commercials and industrial films. Currently, he's being featured in a national ad for Blue Emu maximum strength arthritis cream. The actor

also just completed an industrial film for an international hotel/hospitality chain and one for a cyber-security consulting company. For the last two years, he was featured in a popular commercial promoting Ocean City, Maryland tourism called "Vacation Days." Baker was recently cast as the police chief in a horror-comedy feature film that is scheduled to begin shooting later in the summer. In addition to being an on-camera talent, he has booked print jobs and is focusing more and more on voice acting. Baker says he is constantly training to learn more about the craft of acting. "It's rare that you won't find me taking a class or reading about the craft," he notes. "I am currently reading *Sanford Meisner On Acting...* for at least the 5th time." *Contact Baker at arb1234567@gmail.com or at 410-274-5536.*

Stogner Completing **IN THE EXECUTIONER'S SHADOW**

Maggie Stogner, President of Blue Bear Films in Annapolis, MD, has been hard at work on an indie doc, **IN THE EXECUTIONER'S SHADOW**, which tackles the tough issues of justice and capital punishment. The film weaves three personal narratives: One pro, one con, and one with the rarely heard perspective of a former executioner who reveals an astonishing story. In collaboration with American University colleague and author Rick Stack, Stogner and her team have filmed their subjects over the past three years and interviewed several important "thought leaders," including Ben Jealous, the former head of the NAACP; Sister Helen Prejean, author of *Dead Man Walking*; Robert Blecker, author and retributionist, and others. "This film will help move justice reform forward at a critical time," explains Stogner. "I've been making documentary films for more than 30 years on a wide range of subjects, but none as intense as this one. **IN THE EXECUTIONER'S SHADOW** began as a film about justice, but our characters have shown us so much more. Their resiliency and humanity is truly inspiring." *For more information about the film, [visit the website](#). To learn more about Stogner's company, [click here](#).*



Kempner Dishes on Her Next Doc



Filmmaker **Aviva Kempner** recently released **ROSENWALD**, a feature-length film on businessman and philanthropist Julius Rosenwald and how he joined with African American communities in the South to build 5,000 schools during the Jim Crow period. **ROSENWALD** opened in more than 100 theaters and is still showing at festivals and venues across the country. The Ford Foundation just

funded the making of two hours of extras for the **ROSENWALD** DVD package that will be released in the fall. What doc does she have lined up next? Look for Kempner's intriguing story of "Moe" Berg, a baseball player who also spied for the US prior, during and after World War II. Fluent in many languages, Kempner says, "Berg could not hit in any of them." She has also launched a blog and website entitled **Middle Age Madness**, a subject Kempner says she experiences daily. *Want to learn more about this prolific filmmaker? Visit [The Ciesla Foundation website](#) to learn more about all of her films, email her at akempner@aol.com or call 202-244-1347.*

DeLouise Completes **The Producer's Playbook ...and Much More**



Kudos to director/producer **Amy DeLouise** on her recent achievements. DeLouise delivered four videos for large-screen projection to a crowd of 20,000 for a public policy event at the Verizon Center in Washington, DC. She also helped write, design and produce a multi-camera fundraising event at New York's Waldorf Astoria

that raised \$30 million. At the National Association of Broadcasters (NAB) Show in Las Vegas, Nevada, DeLouise spoke during Post|Production World, hosted WIFV's **#GalsNGear** event, and did a book signing for her new production resource, **The Producer's Playbook: Real People on Camera** (Focal/Routledge). (WIFV Members can use discount code FLR40 to get 20 percent off at checkout.) In the last few months, DeLouise also completed two new **Lynda.com** courses—one with editor/producer Luisa Winters about taking your project from production into post; and one on nonfiction scriptwriting. To date, the new courses have had more than 6,500 users. *For more information, contact adbrandbuzz@gmail.com.*

Ben Gordon: Leading Word Wizards by Example

As Operations Manager and Vice President of Business Development at Word Wizards in Silver Spring, MD, **Ben Gordon** has taken a lead role in administration and strategic planning. Gordon works closely with his father, **Scott Gordon**, to make their business more effective and responsive to customer needs. "I'm proud of what I've accomplished," he says, "but there is always more to be done to be even better." Gordon has tackled a lot of the hard stuff. He refined the company's workflow to reflect changes in digital media technology and implemented a minute-rate billing system to streamline their transcription services division. (WIFV is particularly grateful to Word Wizards for their transcriptions of one-on-one interviews with filmmakers, such as the recent **Q&A with ELVIS AND NIXON Director Liza Johnson**.) He has also gone the extra mile to make sure Word Wizards is cutting edge. "With the help of an excellent team," he explains, "we now have a blog on the Word Wizards website, a successful Google ads marketing campaign, and a renewed GSA federal contract." Off the clock, Gordon hangs out in the local music community, writing original compositions, and collaborating with other artists. He is also a long-time environmentalist who actively promotes conservation, sustainability and the restoration of natural resources. Gordon's thoughts after three years in the



Schlossberg and Media Central Celebrate 23 Years in Business

Jay Schlossberg, President of Media Central, LLC is proud to announce that the company is now in its 23rd year and thriving. "It's amazing," he says, "that we have booked 'local' crew and gear around the US and in 111 other countries for HBO, Showtime, Discovery, Sony Pictures, Nat Geo TV, Mark Burnett (*Survivor*, *The Voice*), Animal Planet, BBC Worldwide, *PBS/Frontline* and countless more. And, we just wrapped a two-day, five-camera shoot in Tokyo for Live Nation to film a live Halsey concert." Schlossberg's production company, Media Central Films, is deep into production on a doc feature film, **FEAST YOUR EARS; THE STORY OF WHFS 102.3 FM**, about the beloved and legendary "free form progressive" radio station that played in Bethesda from 1961 until it was sold in 1983. "Upon seeing the film's trailer," Schlossberg notes, "SUPER SIZE ME director/producer Morgan Spurlock said, 'Congrats on the movie, Jay. The trailer looks great! Good things coming for you guys, I believe.'" Good things, indeed. *For more information on Media Central: <http://mediacentral.net> Phone: 301-217-0049 Email: jay@mediacentral.net*



Headlines for the Hopeful Launched



They came to **Towne Group** without a name, just a vision. Now we are proud to salute **Headlines for the Hopeful** on a very successful launch of their website and brand. Headlines for the Hopeful is a digital news service designed to spotlight the unique and innovative efforts put forth by individuals and organizations working for a better future.

Towne Group went to work to define their brand by creating logos and motion graphics. We then designed a website and social media campaign. In addition to the dynamic new website, we produced marketing videos, marketing presentations and collateral. We will continue to provide creative multi-media and strategic communications support to help drive their growth.

administrator's chair: "A compassionate manager can help teams work harder and smarter than they could on their own, but the key is leading by example." *For more information on transcriptions and other Word Wizard services, email Gordon at ben@wordwizards.com or call 301-986-0808.*

Need a Composer? Meet Paul Mitchell



Paul Mitchell, a talented music composer and sound designer based in the Baltimore-Washington area, has more than 10 years experience working in composition and multi-media music production. Mitchell's compositions and arrangements have been featured in such venues as the Summer Concert Series at Saint Mary's College,

The Kennedy Center and The 48 hour Film Festival including ANYTHING FOR MOM (Team WIFV 2016). In addition to his composing abilities, Mitchell has provided audio services for several independent films around the US, such as THE MELTDOWN, THERE IS A REAPER, and THE COLLABORATION. *For more information, contact Mitchell at cinebeatmusic@gmail.com or call 301-996-7114.*

Summer Interns at WIFV!



Zeyn Faddoul

WIFV welcomes our new interns - **Zeyn Faddoul**, **Haley Beasley**, and **Annie Brown**. Faddoul is a sophomore at George Mason University majoring in Film and Video Studies with a concentration in Producing & Directing. Beasley is a student at the University of Southern

California studying Narrative Studies and Public Relations, embarking on her senior year. Brown is a rising senior at Georgetown Day School. She is the head of WAVE, a discussion-based women's advocacy group, and an active member of FMG, an affinity group for non-male students. For the past three years, Annie has worked tirelessly on the



Haley Beasley



Annie Brown

costume crew for her high school theatre, and will be a designer this fall. Please give them a call at the WIFV office (202-429-9438) as they are all looking forward to gaining insight to the film industry as a whole, meeting filmmakers in DC, and supporting and expanding opportunities for female filmmakers.

Maher Assumes Director Position at AU School of Communications



For the first time in its history, American University School of Communication (AU SOC) is announcing a new Director of its Film and Media Arts Division. Associate Professor **John Douglass**, who directed and built the program for over three decades, has passed the torch to Associate Professor **Brigid Maher**. Maher, in turn, welcomes Assistant Professor Kyle Brannon as the new Associate Director for the division. Maher has hit the ground running, and has already begun to prepare for the next chapter in the division's history, launching a three-year plan that includes many innovations to keep the AU Film and Media Arts program both respected and vital.

"I am thrilled to be working with our award winning faculty to continue to support the dynamic work of our students. I look forward to leading the division as we increase our visibility and make our successes known nationally," said Maher.

Specific plans announced by Maher include curriculum review of graduate programs to streamline the application and enrich the advising process. There is also a goal to increase hybrid and online learning opportunities. There will be a big push toward providing new opportunities for exposure for both student and faculty work through SOC's Center for Environmental Filmmaking and Center for Media & Social Impact (CMSI), through shared programs and sponsorships, conference opportunities and external, professional exposure. Increased integration of the Game Design MA, the division's newest degree, into division activities and programs is also on the agenda.

Maher, who came to SOC in 2004 and has served as associate director of the division for the past several years, is an award-winning filmmaker and the co-director of CMSI. She also serves as President-Elect for the International Digital Media Arts Association and Conference Vice-President for the University Film and Video Association. Maher spent much of 2015 promoting her latest documentary, *THE MAMA SHERPAS*, which follows nurse-midwives, the doctors they work with, and their patients over the course of two years. Maher's previous work has focused on women's issues with a focus on the Middle East. Her award winning documentary, *VEILED VOICES*, followed three Muslim religious leaders in Egypt, Syria and Lebanon and screened on over 150 public television stations across the U.S. and was also featured in international film festivals. In 2005, she taught in Lebanon as a Fulbright Senior Scholar where she filmed a festival award winning fiction short, *AWOL*, shot on location in in the Bekaa Valley and distributed by Third World Newsreel.

Double R Super Star Supervisor



Rosemary Reed smiles with her nomination from Lorenz Marcellus and Darron Daniels for Intern Supervisor of the Year. Reed has hosted interns since 1989.

Double R Productions is known as the "best brand in the business" and there's a reason for that. Back in 1989, one of President **Rosemary Reed**'s first interns came up with that slogan and Double R has lived with it ever since. Since then, Reed has provided nearly 250 interns with an experience they will never forget. She's been named "Internship Coordinator of the Year" by The Washington Center for Internships and Academic Seminars (TWC), a title that begins with an intern's nomination. This spring Reed was nominated again by Lorenz Marcellus, a junior majoring in communications at Bridgewater State University in Massachusetts.

Reed has been following [The Washington Center's Internship Bill of Rights](#) (and of course [WIFV's internship guidelines!](#)) to empower interns so they get the most out of their internships long before the bill was signed into TWC law.

Marcellus said he nominated Reed because she pushes interns to exceed their own expectations, values intern input along with the rest of the Double R team and is very candid with her feedback on intern vlogs, news stories and elevator speeches. Most importantly, Reed provides every intern team the opportunity to lead their own meaningful project. Every intern group produces a pro-bono video for a local, deserving non-profit organization to give back the community that has been the home to Reed's business for nearly 30 years.

With guidance from the Double R team, Marcellus and his intern colleague, Darron Daniels Jr., produced a [pro-bono video to support Eagles Nest Youth Association](#) (ENYA) in the group's efforts to serve at-risk youth with sports, music, art and STEM programs. Reed met Kenny Diggs of ENYA at a [HumanitiesDC Humaniti](#) event, and she knew Double R's interns and ENYA would benefit from working together. Double R has also been working on a doc-style promo video for HumanitiesDC, premiering at a fundraiser in May. While there are too many Double R intern pro bono videos to mention since 1989, [other recent projects](#) include Lifepieces to Masterpieces, Everybody Grows, Veterans Moving Forward, and the Homeless Children's Playtime Project.

Award Winners from the 4th Annual Mason Film Festival

Awards for Technical Capstones

Cinematography: Kyle Van Dyke

Editing: Sam Mercer

Jury Awards

Best of Fest: THE FOREST OF LIGHT , Nathan Garduno

Best Drama: SOUTHERN HUSTLE, Brandon Langford

Best Comedy: PINEAPPLE, Irem Dogancali Jupiter Pictures

Best Documentary: FROM THE FLAMES, Ryan Jaques

Faculty Jury Award: 49:5IVE, Matt Haskell

Audience Awards

Block 1: SOUTHERN HUSTLE, Brandon Langford

Block 2: THE FOREST OF LIGHT, Nathan Garduno

Best Cinematography: PINEAPPLE, Darcelle Larkin

Best Sound Design: SKINNER, Joseph Paquette

Best Editing: THE FOREST OF LIGHT, Amanda Bowen and Nathan Garduno

Best Production Design: The team from SOUTHERN HUSTLE

Best Short Script: SIMONE by Jack Reilly and Chad Alexander

Best Documentary: AGAVE: THE CULTIVATION OF TRADITION by Jose Jimenez

Best Story Pitch: DOWN DOG by Janay Fleming

Best Pitch Delivery: SOMETHING TO BELIEVE IN by Amanda Bowen





Tell YOUR WIFV Story

WIFV is honored to be recognized again as a Top-Rated organization by Great Nonprofits. Less than 1% of eligible nonprofits received this distinction. Because of the reviews WIFV has received, we've been a Top-Rated nonprofit since 2012. Your review makes a difference!

Please tell Great Nonprofits about an experience you've had at a WIFV program, an interaction you've had with a speaker or fellow member, or just what WIFV means to you. [Click here to go straight to the WIFV page on their site.](#)

Call for WIFV Members in the News Articles

What's the best way to brag about your accomplishments? With a Members in the News article, of course. Not only can you include a photo and your website, it is archived at wifv.org and adds to your SEO. Submit your paragraph, jpg photo, and any links to director@wifv.org by the 5th of the month.

Call for Award Info

If you have won an award, screened at a film festival, or received a major grant, please let me know so we can share your success. Send the info to director@wifv.org



WIFV is grateful for the annual support of these [companies](#) and our [corporate members](#).

Just a reminder that you're receiving this email because you have expressed an interest in Women in Film & Video. Don't forget to add director@wifv.org to your address book so we'll be sure to land in your inbox!