



WIFV NEWS

May 2018

I'm so fatigued by this superhero mythology and the notion that one guy with a cape who can fly is going to save the world.

- Karyn Kusama

President's Message



Truth is the only safe ground to stand upon. - Elizabeth Cady Stanton

If you have seen the film, BEYOND THE LIGHTS (2014), then you know this line. It's the one that Kaz (Nate Parker) keeps saying to Nori (Gugu Mbatha-Raw) whenever

there is some dramatic decision to be made. It's a great film by the awesome, Gina Prince-Bythewood. The soundtrack is pretty dope as well. Listen to the lyrics of the song playing at the end of the trailer - "I'll teach you to fly before you fall away."

The ending is a little predictable in an inspiring "true love wins" kind of way. If you haven't seen it, I encourage you to do so ASAP. If you have seen it, you already know it's the truth! [Check out the review](#) by *The Washington Post's* Ann Hornaday!



As WIFV stands on its truth, we are looking at what we can do to make the next 40 years like an unforgettable movie you get excited to watch again even though you've seen it a million times. The upcoming board election is one of the ways we are working to move WIFV into an innovative and disruptive space. We have some returning

In This Issue

[ISO: Board Candidates - May 7 Deadline](#)

[Roundtable Round-Up](#)

[Employment Issue? Resources!](#)

[Coffee & Conversation Update](#)

[Inside Edition: Realscreen Summit - May 2](#)

[#GalsNGear at NAB Show and Coming to DC](#)

[WIFV Media Job Fair Summary](#)

[WIFV Members at WJFF - May 2-13](#)

[FEAST YOUR EARS at ARSC - May 11](#)

[Seed Fund Application Deadline - May 18](#)

[WIFTI Shorts Film Showcase Announced](#)

[State of the VA Film Industry - May 22](#)

[New and Renewing Members](#)

Roundtable Roundup

Editors: *Audio Best Practices and FAQs*

May 8, 2018, 6:30 to 8:30 pm

Henninger Media Services

1320 N. Courthouse Rd, Suite 130, Arlington, VA (Courthouse)

[RSVP here](#)

Documentary: *Production and E&O Insurance with Front Row Insurance*

May 14, 2018, 6:30 to 8:30 pm

Interface Media Group, 1233 20th Street, NW (Dupont Circle South)

[RSVP here](#)

Screenwriters and Narrative Directors: *Speed Pitching*

May 21, 2018, 6:30 to 8:30 pm

Interface Media Group, 1233 20th St, NW

[RSVP here](#)

Roundtables are free for WIFV Members. There is a \$10 fee for non-members. Online registration for walk-in's will be available onsite for credit or debit

members and we are generating some new energy that is set to take us to the next level. Will you join us?

May is full of quality programs and projects that truly connect to the interests and needs of our members. In turn, we want to ask YOU for something. Your time and talents are greatly needed to serve on committees and assist with special programs. There are a plethora of opportunities for you to engage with varying commitment levels so that everyone can participate. Interested? [Email me](#) and I'll send you the list.

Also, we are working on a legacy project and want some of our members' voices sharing what they've done over the last four decades. So, toot your horn and share achievements, recognitions, and personal accomplishments to add to the WIFV fabric of success. Using subject line **Toot My Horn: Your Name**, please send an email to membership@wifv.org and please include photos or hyperlinks if you have some.

Can we get some warm weather? The saying goes, *April showers bring May flowers*, however, I have a new saying: *April chills better bring some May sun!* I think we've all had enough of this long winter; it is long overdue for Spring to make the DMV her new home. We deserve some stability with the weather, you know, some sunshine we can hold on to for days, weeks at a time.

However you are making it through this roller coaster season, make sure you check out the [WIFV calendar](#) for upcoming events and programs.

I love hearing from members or cool folks in the community. Drop me a line at president@wifv.org and let's chat!

Creatively,

Carletta

ISO: Board Candidates!

Candidates must submit a statement, biography (maximum of 400 words combined) and jpg photo to the WIFV Office by May 7, 2018 at 4:00 pm. Guidelines and a sample statement are available. Email president@wifv.org with the subject line - I want to serve!

only.

Employment Issue? Resources!

Women in Film & Video with the assistance of Richard Volin, Esq. is providing this region's mediamakers with information and resources about legal issues of interest and import. Below you will also find resources from WIF-LA, PGA, and SAG-AFTRA as well.

[Click here](#) for some basic information regarding the law on **employment discrimination and hostile work environments**.

[Click here](#) for information relating to **sexual harassment laws and enforcement in the DMV**, including links to the abundant (and free) resources available from federal, state, and county agencies in the DMV Metro Area. [Access resources here](#).

[Click here](#) for information on the sometimes subtle signs of **age discrimination** in hiring as well as resources to assist if one experiencing this form of discrimination

Women in Film-LA launched a **Sexual Harassment Help Line** - an integrated program to refer victims of harassment to designated mental health counselors, law enforcement professionals, and civil and criminal lawyers and litigators. Anyone, regardless of gender or location, can access the Sexual Harassment Help Line at 323-545-0333. The help line is open Monday-Friday from 10 am-5 pm PST. After hours calls will be returned during business hours.

The **Producers Guild of America** has released its **Anti-Sexual Harassment Guidelines**. [You can read them here](#).

SAG-AFTRA recently released a Four Pillars of Change initiative which includes a Code of Conduct on Sexual Harassment. [You can read the Code of Conduct here](#).

Coffee & Conversation



Next Coffee will be held on June 26, 2018.
Location TBA

Weds One: Inside Edition of Realscreen Summit



Access! That's what we all want - the opportunity to meet the people and gather information that will help take our dream project and career to the next level. For over 20 years, the Realscreen Summit has been the most important non-fiction film and television industry event dedicated to the development of business and creative opportunities for those in the documentary, news, reality competition, and talent/lifestyle programming and content creation. The Summit brings together producers, broadcasters, distributors, and suppliers for dialogue, debate, and discussion to share

information on emerging audience and production trends, best business practices and industry opinion. Want to get the inside scoop on what broadcasters are currently looking for. Our panel of past Realscreen Summit participants will share their experiences and what they learned about the current business and trends of non-fiction programming. Panel sponsored by [Interface Media Group](#) and [Media Central](#)

Panelists:

Lauren Menkes is a seasoned transactional entertainment attorney with 25+ years experience spanning all aspects of the television, literary, and motion picture industries.

Jay Schlossberg is President and owner of Media Central, LLC and Executive Producer of Media Central Films and has 27+ years in the film/video business.

Heather Hutt is the Development Manager at Half Yard Entertainment where she develops nonfiction television series concepts and content from idea through pilot.

Michelle Delino (moderator) is a media strategist and founder of Michelle Delino Media with a 25+ year career working in television and public relations in New York City and Washington, DC.

Wednesday, May 2, 2018 - 6:30 to 8:30 pm

Interface Media Group, 1233 20th Street, NW (Dupont South Metro)

\$15 WIFV Members / \$30 General Public

[RSVP here](#) Online payment will be available for walk-in's

#GalsNGear at NAB and Coming to DC

During the NAB Show in Las Vegas, WIFV with the amazing direction of Advisory Committee Member and Past President, **Amy DeLouise**, was able to gather more than 700 people and put 20 women front and center, with standing room only crowds at three panels and three networking events. WIFV partnered with 13 leading companies, including lead sponsors [Blackmagic Design](#) and [Adobe](#), and corporate members Dolby Laboratories, Fox Fury Lighting, and Media Central. GNG Speaker Mia Cortez of Studio in the Sky Productions created branded social media sharing tools for every speaker (see example below).



After each segment of the livestreamed panel on April 10, gear and software valued at more than \$10,000, were given away. This shocked attendee has just won a Blackmagic 4K studio camera! 200 WIFV-branded Unofficial Cardboard VR Viewers were handed out to participants.

SIX EVENTS IN THREE DAYS

Monday April 9

New Post Workflow Strategies - on the Post|Production Campus (main show floor in Lower South Hall) featuring:

Kylee Peña, Coordinator, Production Technologies - Imaging and Sound at Netflix (Moderator)

Tuesday April 10

Networking Coffee Sponsored by Adobe and Blackmagic Design

#GalsNGear on NABSHOW Live! featuring leading women in production and post and produced by a team of WIFV-DC pros:

Co-Host **Adryenn Ashley**, CEO, Loly.io

Co-Host and #GalsNGear Founder **Amy DeLouise**,

Producer/Director, DeLouise Enterprises LLC

Sharon Rossmark, CEO/Founder/UAS Pilot, Women & Drones

Robin Goodlick, CEO/UAV Pilot, Robin Aerial

Maria Cugini, Vice President, Fox Fury Lighting

Alicia Robbins, 360 Cinematographer

Jocelyn Hsu, Founder/Chief Product Officer AR Wall

Serena Cheng, Product Strategist, Digital Anarchy

Kylee Peña, Coordinator, Production Technologies - Imaging and Sound at Netflix

Payton List, Workflow Producer, Sim International

Bronwyn Lewis, Product Manager, Video and Graphics Workflows, Adobe

Mia Cortez, VP Studio in the Sky Productions

Molly Hill, Colorist and Motion Picture Scientist, Rochester Institute of Technology

Meagan Arnold, Cinematographer/Filmmaker, George Mason University

Katherine Velle, Editor/Filmmaker, George Mason University

Live Show Production Team:

Rachel Longman, Show Runner; Senior Producer, RHED Pixel

E. Samantha Cheng, Executive Producer; Broadcast Producer

Hillary Shea, Producer, RHED Pixel and WIFV Board Member!

Production Assistants from University of Nevada, Las Vegas:

Alexandra Olianna, **Cassidy Ruby**, **Maita Pancis**, **Ixtrel Garcia**

The Science of Sizzle - on the Post|Production Campus, featuring:

E. Samantha Cheng, Executive Producer (Moderator)

Valentina Vee, Digital Content Director and YouTube and FB video phenom

Mia Cortez, Studio in the Sky Productions branded content creator

Wednesday, April 11

Speed Networking

Facilitated by **Adryenn Ashley**, CEO, Loly.io

#GalsNGear Women in Post Mixer - Hosted by WIFV, Dolby Laboratories and Blackmagic Design - Chandelier Lounge, Cosmopolitan Hotel



SHARON ROSSMARK
SPEAKER
CEO/Founder
UAS Pilot, Women & Drones

From a post on Creative Cow: "#GALSNGEAR provided an excellent start to my day...My plan was to meet Sharon Rossmark, Founder of Women and Drones. When I saw her, I just walked right up and introduced myself. She told me she was happy that I did!!"

From Twitter (8.4M Impressions): "Insight from #galsngear at #NABSHOW #diversity includes diversity of thinking"

"Oh man!!! I want to stay as long as possible at #GalsNGear. This and the #postchat / #bcpc meet up are the best events at NABSHOW."



#GalsNGear is a pop-up event that brings professional women in the technical fields of video, film and digital media together with the tools, skills and community to succeed in their chosen craft. #GalsNGear is a national initiative of Women in Film & Video and is focused on creating new opportunities for women DP's, gaffers, editors, special effects designers, sound engineers, drone operators and more. **Programs in the DC area will include a 5-part Cinematographer Master Class starting June 18. Registration info will be posted soon.**





WIFV Media Job Fair a Success!



Exhibitors and nearly 200 attendees navigated around two parade routes to make it to the WIFV Media Job Fair on Saturday, April 14, 2018. The event provides an opportunity to avoid online submission platforms and meet the people who influence hiring decisions. Based on comments from exhibitors about the qualifications of the attendees they met, job offers will be

made! Started by WIFV Member **Penny Lee** in 1998 and chaired by WIFV Board Member **Woryeneh Benson** this year, the Media Job Fair continues to provide a successful networking and professional development opportunity for this region's content creators.

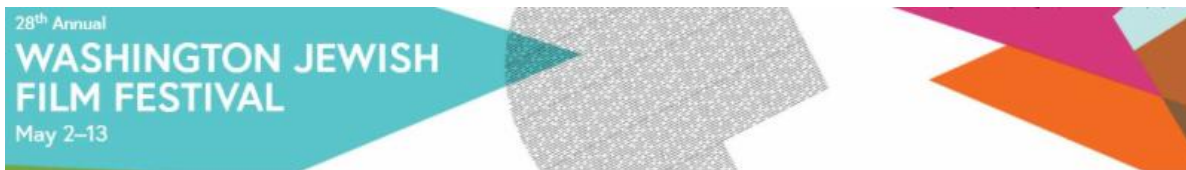


pepco
EDISON PLACE
GALLERY

Thanks to the Pepco Exhibition Gallery for being the venue sponsor and to the exhibitors who joined us - Brightline Interactive, C-Span, DCW50, Double R Productions, GOFERS, Green Buzz Agency, Henninger Media Services, Interface Media Group, Maryland Public Television, Pintail Productions, Public Broadcasting Service (PBS), RaffertyWeiss Media, TeamPeople, Video/Action, WHUT-TV, and Word Wizards.

Board Members **Erica Boston** and **Katherine Wilkins de Francis** managed the WIFV table and welcomed many new members! Allied Integrated Marketing provided items for exhibitors and new members! Mandy.com announced a 20% for WIFV Members for an annual subscription (more info at the WIFV Member Benefits Hub).

The program would not be possible without WIFV volunteers including Colleen McCreanor, Rhonda McDaniel, Rae McDowell, Latashia Middleton, Mike Rose, KC Schillhahn, Jilly Townsend. Photo credits Danard Grays Photography.



Several WIFV Members have films in this year's Festival. Know they would love to see you at their screenings!

RGB by Betsy West and Julie Cohen
Additional Camera by **Peter Nicoll** and **Erich Roland**
May 3, 2018 at 6:15 pm at Bethesda Row Cinema
Event is sold out but ON RUSH tickets are offered. [More info here.](#)

MY DEAR CHILDREN by **LeeAnn Dance** and Cliff Hackel

May 5 at 6:30 pm at EDCJCC and May 6 at 4:15 pm at Bethesda Row Cinema
[Details and Tickets here](#)

MOE BERG: All Star Espionage? by **Aviva Kempner**

Work-in-Progress Screening

May 6, 2018 at 11:00 am at EDCJCC

Free to attend. [Tickets here](#)

LIFE IS RICH by **Bonnie Rich**

May 9 at 6:30 pm at Bethesda Row Cinema and May 13 at 12:15 pm at EDJCC

[Details and Tickets here](#)

Ms. Rich is the recipient of the current WIFV Randy Goldman Career Scholarship.

FEAST YOUR EARS at ARSC Conference May 11

On Friday, May 11, 2018 from 8:30 to 10:00 pm FEAST YOUR EARS: The Story of WHFS 102.3 will be screened at the Association for Recorded Sound Collections (ARSC) at their annual meeting in Baltimore. The screening will be hosted by executive producer/director **Jay Schlossberg**, with former WHFS DJ's Ty Ford and Josh Brooks (aka *Spiritus Cheese*).

The Association for Recorded Sound Collections (ARSC) is a nonprofit organization dedicated to the preservation and study of sound recordings, in all genres of music and speech, in all formats, and from all periods. ARSC is unique in bringing together private individuals and institutional professionals-everyone with a serious interest in recorded sound. ARSC's 52nd annual conference will be held May 9-12, 2018 in Baltimore, Maryland.



Seed Fund for Doc Filmmakers - May 18 Deadline



The WIFV Board of Directors is pleased to offer a Seed Fund for Documentary Filmmakers to support the work of its members. WIFV believes this initiative to be a tremendous member benefit and that this program furthers our mission to provide resources for women in the film, television and media industry. Grants may be used in the research and development phase of any documentary project and must be spent within 12 months of notice of the award. The grant will be distributed in two parts - 50% upon notice of award; 50% after receipt of progress report (that can be

submitted at any time after 30 days of the initial grant) and within 12 months of the original award.

The first Seed Fund grants were made in 2016. Recipients of the Seed Fund for Documentary Filmmakers include Kristin Reiber Harris, Katie Lannigan, Kimberly McFarland, and Krystal Tingle.

Few Seed Funds exist for documentary filmmakers. WIFV understands the importance of first-in support and is grateful for the many contributions it has received from its members to support this program. In addition to a grant of \$2,500, WIFV will offer a mentoring component with accomplished WIFV members and bring the power of our programming events and workshops to address key education needs.

There will be one call for Seed Fund Grant applications per calendar year. **The 2018 application deadline is May 18, 2018.** The application form is [here](#). The application checklist is [here](#). FAQs are [here](#). A [Budget Template](#) is provided.

WIFTI Short Film Showcase Announced

The Women in Film & Television Short Film Showcase is celebrating its 13th year in 2018 with a lineup that shows films from WIFTI chapters globally. This year the collection shows 27 films from 27 chapters of women filmmakers.

WIFTI Short Film Showcase is a powerful demonstration of creativity, vision and artistry. Started in 2004, the showcase presents selected films from around the world.

WIFTI encourages unique points of view and storytelling that focus on subjects and issues that concern



women. This selection of films is curated by members of the women in film organizations worldwide.

Chosen from this collection are 3 films that best represent a film in each of the following category; Narration, Animation and Documentary: Those three filmmakers will receive a cash prize of \$500 each.

The 2018 Short Film Showcase Selection:

"Acid Test," Director Jennifer Waldo, WIFT Houston -- Narrative
"Creatures of God," Director Sandy Parker, WIFT Louisiana --Narrative
"Crocuses," Director Wanda Nolan, WIFT-AT Atlantic Provinces -- Narrative
"Dear Diary: Coming Out," Director Megan Strachan, WIFT Alberta -- Documentary
"Dragtivists," Director Savannah Rodgers, KCWIFT Kansas City -- Documentary
"Girl," Director Megan K. Fox, WFTV UK -- Experimental
"Havana Hustle, Director Vicky Huang, WIFTV Vancouver - Narrative
"How Much I Love You," Director Ashley Kramer, WIFT-FL Florida -- Documentary
"How to Be," Director Allison Beda, WIF Los Angeles - Experimental
"In my Mind," Director Melissa Brattoni, WIFT NSW Australia - Experimental
"Lady Lillian," Director Amber Johnson, MN WIFT Minnesota - Narrative
"Love Our Prison," Director Cardia Carrd Paredes, McTtv Mexico - Animation "Next is the One,"
Director Polina Gorokhovskaya, NYWIFT New York - Narrative
"Priyanath," Director Anietie Antia-Obong, WIF Dallas - Narrative
"Retirement Planning," Director Jody McNicholas, NMWIF New Mexico - Narrative
"SPENT," Director Claire Byrne, WIFTV Ireland - Narrative
"Sore Eyes for Infinity," Director Elli Vuorinen, WIFT Finland - Animation BEST ANIMATION WINNER
"The Chocolate Garage: In Nicaragua," Director Juliette Sutherland, WIFV New England - Documentary
BEST DOCUMENTARY WINNER
"The Cricket and the Ant," Director Julia Ritschel, WIFTG Germany - Narrative
"The Color Girls' Room," Director Savannah Treena, WIFT Atlanta - Narrative
"The Favor," Director Genevieve Sauve, WIFT Montreal - Narrative
"These Colors Don't Run," Director Via Bia, WIFV Washington DC - Narrative
"The Office Unfiltered," Director Aundrea Thompson, WIFT-T Toronto - Narrative
"The World in Your Window," Director Zoe McIntosh, WIFT New Zealand - Narrative BEST NARRATIVE
WINNER
"Till the Sun Comes in the Sky," Director Alexe Landgren, WIFT Sweden - Narrative
"This is How We Roll," Director Caroline Collins, Wifmpit Pittsburgh - Narrative
"Trouvaille," Director Julia Balayan, WIFT Palm Springs - Narrative

State of the Virginia Film Industry - May 22



STATE OF THE INDUSTRY 2018 Virginia is for Film Lovers - 30th Anniversary The Virginia Production Alliance (VPA) is a professional organization dedicated to serving Virginia's production community. This year we are commemorating 30 years of the VPA at our State of the Industry (SOI) events in Richmond, Virginia

Beach, and Fairfax, Virginia. Supported by the Virginia Film Office, the SOI is an annual celebration of film and television production in the Commonwealth.

At these events, film, television, advertising, and video professionals-along with those who aspire to join them-network, share tips, and discuss their latest projects. In his keynote address, Virginia Film Office Director Andy Edmunds analyzes trends impacting the industry. If you want a snapshot of the production business in Virginia, Andy Edmunds has the data. The SOI has maintained its popularity over the years and routinely draws 200 or more attendees in each location.

Another highlight of the SOI is the Expo. It offers businesses and individuals the opportunity to promote resources of interest to the production community. The first and third hours of the SOI are reserved for networking so there is ample time for vendors to talk with potential clients in a relaxed setting as they enjoy complimentary food, wine, beer and soft drinks.

Building on the enthusiasm from February's successful events in Richmond and Virginia Beach, we will wrap up our 30th anniversary festivities at the Northern District gathering in Fairfax in May. There is no cost to attend the State of the Industry but you must RSVP. We hope to see you there! State of the Industry: Northern District Tuesday, May 22nd 6:00 - 9:00 p.m. Stacy C. Sherwood Community Center 3740 Old Lee Highway Fairfax, VA 22030 [RSVP](#)

New and Renewing Members

The following joined or renewed their WIFV membership (Mar 29 - April 25, 2018)

Meredith Bartley
Woryeneh Benson
Luis Blandon
Tatiana Breslin
Ryan Burdick
Leola Calzolari-Stewart
Kat Cooper
Justin Cuthbertson
Kearston Dillard-Scott
Mary Fetzko
Jeffrey Feuer
Tori Furphy
Miriam Gennari
Evan Hall
Kendra Hawkins
Meagan Healy
Christen Hill

Mia Joseph
Natasha Klauss
Adam Krell
Kaitlin Lange
Jim Lewis
Tiffany Lewis
Heather Marshall
Daniel Martinez
Brian Matusz
Chris McGuinness
Latashia Middleton
Gabrielle Mitchell
Amy Nestor
Katie Nolan
Charlie Puritano

Moriel Randolph
Rachel Rasby
Melanie Riner
Je'Vonnia Ross
Karen Ruckman
Amita Sarin
Lydia School
Naomi Seiler
Meba Shimelis
Liza Slutskaya
Jay Strojnowski
Katherine Velle
Brigitte Waites
Garry Washington
Patricia Wakely Wolf
Katherine Wilkins de Francis
Ann Zamudio

Corporate Members:
LAI Video

About WIFV

WIFV supports professionals in the media industry by promoting equal opportunities, encouraging professional development, serving as an information network, and educating the public about women's creative and technical achievements.



Send Stories to:

Women in Film & Video
4000 Albemarle Street, NW
Suite 305
Washington, DC 20016
202-429-9438
director@wifv.org
www.wifv.org

WIFV is grateful for the annual support of these organizations and our [corporate members](#).



Blackmagicdesign



VIRGINIA IS FOR FILM LOVERS



You are receiving this email because you have expressed an interest in Women in Film & Video. Don't forget to add director@wifv.org to your address book so we'll be sure to land in your inbox!