

WIFV NEWS



May 2020 Members in the News

Amy DeLouise, Samantha Cheng, Michelle Delino, Isabel McLane, Sasha Carrera, Zohar Rom, Jeffrey Hall, WILL Interactive, Cheryle Franceschi, Peggy Fleming, Double R Productions, Wide Angle Youth Media, Upcoming Programs, Call for Articles

#GALSNGEAR Tech Talks

By Amy DeLouise

It's been a busy first quarter for #GALSNGEAR. We've been planning a podcast, working hard on all our networking events and panels at NAB SHOW, and building partnerships overseas with groups like RISE! and Women in Immersive Tech to expand our efforts. So when we found out NAB had been cancelled, it was especially sad. Our team--including WIFV members **Samantha Cheng**, **Michelle Delino** and **Isabel McLane** - and I had been looking forward to those in-person planning meetings, speaking events, and networking opportunities. So we decided, why give up the ground?

Instead, we planned the first-ever virtual #GALSNGEAR event, featuring women across multiple continents and time-zones. Thanks to our partners at *Broadcast Beat*, we were able to make it work! Rather than being in the booth (and in my ear on an IFP), Samantha was on the phone direct to the Broadcast Beat studio in Ft. Lauderdale. My co-host, **Adryenn Ashley**, and I were able to communicate with Samantha during the live-to-tape session via Chat on the Vmixcall.com platform (a bit like Zoom, but for broadcasters). Getting the roll-in's timed was a little tricky, but we made it work!



We tackled two key topics during our session. In part one, we look at **Innovative Storytelling Tools and Tech**, including a look behind the scenes at how on-set VR tools have transformed the challenges of integrating effects

Carrera Script Semi-Finalist



Sasha Carrera's screenplay **SPINSTERS** was named a semi-finalist at the Austin Screenplay Awards! The same screenplay will also have a reading at The Columbia Film Festival in June!

When she's not writing, Sasha is doing Barn Yoga - you are invited to [join her here](#) - and being seen in the **THESPIAN** web series [streaming online](#).

Rom Edits Book

Writer/director Zohar Rom's coach wrote a book and invited him to edit it. **Manifesto for Authentic Masculinity** is a paperback and eBook; dive into its pages and deepen your life. According to Zohar, "Coach Dan helps me stretch into new areas of pleasure, creativity, and energy. He shares his shamanic insights and his captivating book is full of ideas that are opening me up even more."



New WILL Interactive Series

By Jeffrey Hall

WILL has produced a new training series on remoting and resilience. We're developing two Zoom-based comedic episodes per week. **Some episodes are available to the general public here.**

Lee Liebeskind, one of WILL's editors was featured in a recent Libsyn podcast, discussing some of the unique aspects of video conference-based production. **You can hear it here.**

Doc Results in Governor's Citation

After completing **MR. BESLEY'S FOREST**, a documentary about Maryland's First State Forester, **Cheryle Franceschi**

seamlessly into feature films and games. We dive into new color tools and workflows that have taken storytelling to a new level at Netflix and throughout the industry. And we discuss the democratization of production and post, including how filmmakers are grappling with the challenges of remote production. In part two, we talked about **Telling Global Stories for Audience Anywhere** with some of the top leaders in the worldwide cloud-enabled content distribution for everything from e-sports to gaming and (eventually-soon!) new interactive features for live sports. [See the program here.](#)

Co-Hosts:

- Amy DeLouise, Creative Director, Founder #GALSNGEAR
- Adryenn Ashley, CEO, Loly.io

Guests:

- Sophia Yu, Pre-Visualization Specialist, The Third Floor
- Lara Cawsey, Business Development Manager, The Third Floor
- Carol Alynn Payne, Imaging Specialist, Netflix
- Nicki Sun, Host/Producer, TechNicki Speaking
- Carla Prates, Workflow Strategist, Digital Anarchy
- Ana Lockwood, Head of Global Sales, Telstra Broadcast Service
- Mary Kay Evans, Vice President, Marketing, Verizon Media
- Christa Babcock, Director of Strategic Initiatives, The Switch

Fleming Archive Yields Gems

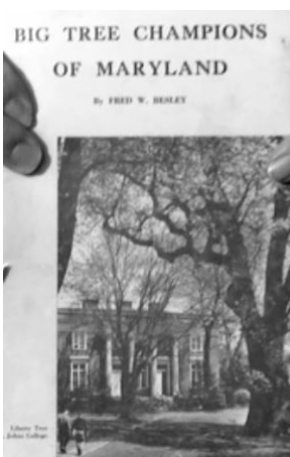


America: Summer 2016: What's Going On?

How **Peggy Fleming** is using her "at home time."

I started prioritizing my piles. What would my kids not know what to do with and probably toss? In 2007-2008, 2016, 2017, 2018, 2019 we traveled around the USA, and I did a 4-month round the world cruise in 2017- and I asked strangers, friends and relatives "What issues are important to you now in our country? Are any political candidates addressing your issues?" It is so exciting to go over each conversation and to put them into a finished form - a book instead of what I had envisioned would be a film. For the 2007-2008 book, I'm doing the sequence for the book the way it happened, and it is amazing to me that the topics often follow one another from Ohio to New Mexico, etc. The issues were getting out of the war, immigration, economy, frustration over the divisiveness in the country, and how to get the news - fake news wasn't terminology then. 60 interviews including kids and toddlers. For the 2018 and 2019 conversations, 12 people, I mixed them up for emphasis. Now I'm tackling the 2016 trip, with more than 60 people, including those in the short film above.

planted the seedlings of her outreach work on forest conservation. While promoting the importance of trees for our planet, she noticed that many were unaware of the legacy of Fred W. Besley's Big Tree Program.



The equation Besley created (trunk circumference in inches + height in feet + 1/4 of the average crown spread = total points) inspired her to submit a Proclamation request in February 2020 to the Maryland Governor's Office. On the 50th Anniversary of the Earth Day, Franceschi received an envelope with a Governor's Citation for Fred W. Besley!

"For those living in areas away from our forest land, documentaries can be an essential way to teach the next generation the critical value and

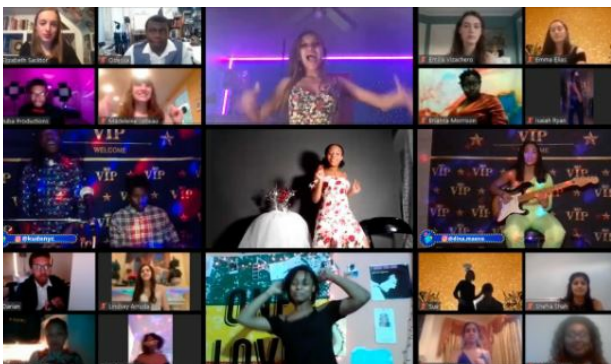
benefits of trees in our environment," said John Overington, grandson of Fred W. Besley. Overington, who served in the West Virginia House of Delegates from 1985-2019 started The Big Tree Contest in West Virginia in 2009. The program is an annual event where "the public learns to identify different species of trees, their characteristics, their leaves, bark, and branch structure." Mr. Besley's Big Tree Program has roots in Maryland that reaches out to every state and the District of Columbia.

"The Fred W. Besley's Citation was granted posthumously on behalf of the citizens of this State [Maryland], in recognition of a well-deserved tribute to honor the legacy and commitment and service of forest management as Maryland's State Forester." In the near future, when our nation re-opens, Franceschi will be taking the citation to the Besley Family.

WAYM Produces VIProm

By **Susan Malone**, Executive Director, Wide Angle Youth Media

180+ students and community members from across the country danced the night away during VIProm. Youth crowned a Prom King and Queen, showed off their moves, posed for Prom photos, and sang karaoke, all from their own homes. Guest video messages from ballet dancer Misty Copeland and Baltimore Mayor Jack Young, as well as new videos released by Wide Angle Productions, elevated the festivities further. CNN documented the event (airing soon), [WYPR highlighted VIProm on the Daily Dose](#), and Fox45 featured it in their coverage.



While many waver in the realm of "what if's," our youth identified an opportunity presented by this crisis and imagined something new. What they achieved through VIProm is truly a testament to

Double R Supports Older Americans Month

Social isolation and loneliness have been linked to many psychological, medical risks, and health problems such as heart disease, diabetes, anxiety, and depression. Older adults, especially during COVID-19, are experiencing social isolation at a much higher rate than any other population.

It is crucial to stay connected with older adults NOW more than ever: check on your elderly neighbors while social distancing, offer to pick up groceries for them, write a letter, create an art project, or perhaps set up a virtual book club.

Double R Productions is doing our part by helping organizations that provide direct assistance and benefits to older adults in our community: Northern Virginia Rides, National Association of Area Agencies on Aging (n4a), and the Foggy Bottom West End Village. Check out this PSA that we created for Northern Virginia Rides!



youthful optimism, innovation and partnership. When the limitations set before us are viewed as an obstacle to overcome, when we dream of what can be possible instead of being confined by what is, amazing feats can be accomplished.

Upcoming Programs

LITTLE FIRES EVERYWHERE Discussion

Friday, May 15, Noon

More info and [REGISTER HERE](#)

This is an online program



Screenwriting Competitions

Monday, May 18, 6:30 pm

More info and [REGISTER HERE](#)

This is an online program

Health/Safety on Set Discussion

Tuesday, May 19, 6:30 pm

More info and [REGISTER HERE](#)

This is an online program

Hair & Makeup Roundtable



Submit Articles

What's the best way to brag about your accomplishments? With a Members in the News article, of course. Not only can you include a photo and your website, it is archived at wifv.org and adds to your SEO. Submit your paragraph, jpg photo, and any links to director@wifv.org by the 10th of the month.



Blackmagicdesign



VIRGINIA IS FOR FILM LOVERS



WIFV is grateful for the annual support of these **companies**, **organizations**, and our **corporate members**.

Just a reminder that you're receiving this email because you have expressed an interest in Women in Film & Video. Don't forget to add director@wifv.org to your address book so we'll be sure to land in your inbox!

About WIFV

WIFV supports women in the industry by promoting equal opportunities, encouraging professional development, serving as an information network, and educating the public about women's creative and technical achievements.



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