



WIFV NEWS

October 2017

This is a friendship that then created opportunities. It created opportunities out of our frustration because we weren't getting offered great roles.

- Nicole Kidmann about her friendship with Reese Witherspoon
excerpt from Best Limited Series acceptance speech 2017 Emmys

President's Message



Greetings and Salutations! It's almost fall and I'm ready. What about you? The final quarter of the year is a mixed bag of changes: seasons, temperatures, holidays, and the steady advance of a new year, with its new chances and opportunities!

We are excited to welcome two new appointed board members - **John Benedetto** and **Pierre Bagley**! John and Pierre bring diversity and another level of expertise and depth to the board and ultimately to the organization as a whole. You can read about their backgrounds by clicking [here](#).

Our annual **Open House** is Tuesday, October 24 at Serendipity Labs in Bethesda, Maryland. WIFV is looking to grow our membership and Open House is a great way to share us, get a member perk, and possibly win some pie! Please read the details in this newsletter from our Membership Chair, Eulonda Lea. Plan to attend and bring that colleague, friend, associate, or student filmmaker out to learn what WIFV has to offer. We look forward to seeing many of you there. [RSVP here](#).

October is **National Arts and Humanities Month**. Consider celebrating the art of media-making by making a **donation to WIFV** (above your membership). It's tax deductible so it's a win for you, too. Your support helps to keep WIFV strong.

In closing, please engage with us on social media by sharing your experiences with us. Let's share even more this month as we celebrate the arts and show how powerful we are. In the words of Joss Whedon, *Write it. Shoot it. Publish it. Crochet it, sauté it, whatever. Make it.*

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Roundtable Roundup

Narrative Directors: ODYSSEY Script2Screen

October 2, 2017, 6:30 to 8:30 pm
Interface Media, 1233 20th St, NW

[RSVP here](#)

Documentary: Trailer Night

September 11, 2017, 6:30 to 8:30 pm
Docs in Progress, 801 Wayne St, Silver Spring

[RSVP here](#)

Animation: Staying Up to Date - Cinema 4D

October 18, 2017, 6:30 to 8:30 pm
Interface Media Group, 1233 20th St, NW

[RSVP here](#)

Screenwriters

Creatively yours,

Carletta

October 30, 2017, 6:30 t 8:30 pm
Interface Media, 1233 20th St, NW
[RSVP here](#)

Roundtables are free for WIFV Members. There is a \$10 fee for non-members.

Oct Weds One - Audio Capture & Mixing - Oct 4

Sound is critical to the success of your media project. Learn what you need to do in pre-production and production to have a successful post-production experience from our local experts. They will discuss field recording, equipment, workflow, what can't be fixed in post, and how they can add to what you provide for a powerful audio experience. Confirmed panelists are **Amanda Kraus** (GMU), **Cheryl Ottenritter** (Ott House Audio), **John Davidson** (Interface Media Group), and **Matt Davis** (Studio Unknown).



Wednesday, October 4, 2017 - 6:30 pm networking; 7:00-8:30 pm presentation
Interface Media Group, 1233 20th Street, NW (Dupont Circle South Metro; on-street parking)
\$15 WIFV Members / \$30 General Public

[Register here](#)

Spotlight on Screenwriting: Packaging Your Script

Tuesday, October 10, 2017

6:30 to 8:30 pm

Interface Media Group, 1233 20th Street, NW (Dupont Circle South Metro; on-street parking)

\$15 WIFV Members / \$30 Public

[RSVP here](#)

You've written a screenplay. You've re-written that screenplay - more than once. Now, learn how to package the screenplay to get the attention of agents, producers, and others who will help you bring it to audiences.

WIFV Open House

Tuesday, October 24, 2017, 6:30 to 8:30 pm

Serendipity Labs Bethesda, 4500 East West Highway, Bethesda, MD
(Bethesda Metro; Waverly Street Garage)

[RSVP here](#)

Every Fall, WIFV welcomes its members back from the summer with an Open House. It's a chance to catch up with your colleagues, meet WIFV Board Members, and prepare to jump into the busy season ahead.



Thanks to our event sponsors - Serendipity Labs and the [Maryland Film Office](#). Learn more about Serendipity Labs [here](#) and follow them on [Facebook](#), [Twitter](#), and [Instagram](#)



This is not a trick! Add a Member, Get a Month

By Eulonda Lea, WIFV Membership Chair

When was the last time you told someone how great it is to be a member of WIFV and suggested they join? Can't remember? Well, here's your chance. Beginning October 1 through midnight October 31, when you recruit a new member, you'll be treated to an extra month on your membership! Get this, there's no limit to the number of referrals you get credit for and each one adds another month to your membership if completed by the deadline.



As if that's not sweet enough, each current WIFV member who recruits a new member during October will be included in a drawing to win two pies of their choice from Dangerously Delicious Pies delivered to your home or office. Every referral is another entry in the drawing and another month of membership!

Membership applications may be downloaded [here](#) and faxed to 202-429-9440 or emailed to membership@wifv.org. The new member just puts your name in the "Referred by" line! New members may also join by calling 202-429-9438, but make sure they mention your name so you will get credit for them joining.



Consume Local Films

WIFV, in partnership with the [Arlington Cinema & Drafthouse](#), is excited to announce the Locavore Film Series. The series highlights and supports the incredible work of local filmmakers! See the work on the second Wednesday of September, October, November, January, March, April, May, June, and July. Tickets are \$10/person and proceeds benefit the filmmakers! [Read film descriptions here.](#)

You care where your food comes from, shouldn't the source of your media be just as important? After all, you probably spend more hours daily watching media than eating! Supporting the work of local filmmakers is just as important as supporting local farmers. Meet your local mediamakers at the following screenings:

Wednesday, October 11 - A Night of Shorts!

BERNING LOVE by Katherine Chivers and Christopher Neubauer
COMMERCIAL FOR THE QUEEN OF MEATLOAF by Dina Fiasconaro
FINAL NOTICE by Rick Kain
THE GOBLIN BABY by Shoshana Rosenbaum
I FOR I by Ashleigh Coffelt
LOBSTER FRA DIAVOLO by Jane Barbara and Oriana Oppice
M FOR MARITZA by Alexis Pazmiño
MARGARET by Manan Singh Katohora
PINEAPPLE by Irem Dogancali

[Purchase tickets here](#)

Wednesday, November 8 - BEDFORD: THE TOWN THEY LEFT BEHIND by Joe Fab

[Purchase tickets here](#)

-No film in December.

Wednesday, January 10 - Films with a global perspective

CHINATOWN by Yi Chen
THE GAUCHOS OF ARGENTINA and THE PAINTED TRUCK by Judith Dwan Hallet VOICES/PEACE by Amy DeLouise

[Purchase tickets here](#)

-No film in February, have a lovely Valentine's Day!

Wednesday, March 14 - FROM THE BACK OF THE ROOM by Amy Oden

[Purchase tickets here](#)

Wednesday, April 11 - DOEVILLE by Kathryn Pasternak

[Purchase tickets here](#)

Wednesday, May 9 - LAST NIGHT by Harold Jackson III

[Purchase tickets here](#)

Wednesday, June 13 - ROCK 'N ROLL REVIVAL DOC by Ed Santiago

[Purchase tickets here](#)

Wednesday, July 11 - GEOGRAPHICALLY DESIRABLE by Mike Kravinsky

[Purchase tickets here](#)

All ticket purchases are made through [Arlington Cinema & Drafthouse](#).

#GalsNGear - Join Us in NYC



The next #GalsNGear pop-up event will be at NAB Show New York on **October 18** at 4:30 pm. [Register here](#) with the discount code EP09 for a FREE Core Package.

The #GalsNGear panel is Tools & Strategies for Entrepreneurs in Production and Post and feature **Hillary E. Cutter**, Founder/Executive Producer of Cutter Productions and **Dana Bol**, Creative Editor, Nice Shoes Creative Studio with moderation by **Amy DeLouise**, Director/Producer/Author/WIFV Member!

Combat the under-representation of female DP's, gaffers, editors, special effects designers, sound engineers, drone operators, and others. Draw attention to the fact that gals can be gearheads too when you wear a #GalsNGear t-shirt! [Order yours](#) for \$15 (t-shirt) plus \$5 (shipping).

Recognize women working behind the camera and behind the console! Shirts are black, v-neck, with the #GalsNGear Logo. We have Sm-3XL on hand, [but get yours quickly](#) because stock is limited. We will have the shirts for purchase at WIFV programs to save you that shipping charge!



Fiscal Sponsorship Applications DUE October 19

WIFV supports fiscally sponsored projects that are consistent with our IRS-approved mission. Applications will be accepted from current WIFV members only. Eligible projects for fiscal sponsorship must meet one or both of the following criteria:

- Film and media projects that feature women in key, above-the-line roles (specifically: producer, director, writer, editor or director of photography); or
- Film and media projects whose subject matter informs and features women's experiences or points of view.

These projects must be non-commercial in nature, i.e. not produced solely for financial gain.

As a sponsoring organization, WIFV will provide administrative support and oversight on your project's financial contributions. We also bring the power of our programming and membership to the sponsored filmmaker by providing one of our accomplished members as a mentor for your project should you request one. We can tailor specific programs and events around the challenges or issues that may confront you along the way. We have a vast resource in the diversity and achievements of our membership at large, which provides access to technical information as it is required and insights into current industry trends. Our members can take comfort in working with a partner that is just as vested as they are in the success of their project. [Read application guidelines and FAQ here](#)

You can support current sponsored projects [here](#).

Notes from the WIFTI Network

This is the next installment of a continuing series of articles from women's film organizations from around the globe, coordinated by Judy Meschel and LeeAnn Dance of the WIFV International Committee. Enjoy!

Victory at the Emmys!

By Morgan Green, Women in Film, Los Angeles



The Emmys on Sunday night gave us at the Women In Film office a reason to feel good Monday morning. This year, inclusion and diversity won, and for us that makes a palpable difference in how our day feels. Lena Waithe became the first Black woman to win the award for comedy writing and Donald Glover became the first Black person to win for comedy directing. Reed Morano was the first woman in twenty-two years to take home the statue for directing dramatic television. THE HANDMAID'S TALE and BIG LITTLE LIES, both series that illuminate the kinds of violence to which women are particularly vulnerable, garnered many awards.

These victories, of course, do not mark the first women and people of color worthy of this kind of recognition. Instead, they indicate that for the first time, people in power

are not only seeing the value of this kind of content, but also acknowledging its quality in this highly visible way. Awards are important because they allow winning artists to stand out, both to decision-makers and for posterity.

For this reason, I want to acknowledge a gesture that shows one of the ways we can make inclusion at this year's Emmys a continuing trend. Lena Waithe won the comedy writing award along with her co-writer Aziz Ansari, for the "Thanksgiving" episode of MASTER OF NONE. This episode skips through time as it shows Dev and Denise (Aziz and Lena's characters) sharing Thanksgivings throughout their childhood. It gets underneath holiday tension to tell a tender story of growing friendship and queer acceptance over time. Aziz won the award along with Lena, but he stood by her side quietly and allowed her to make the speech for both of them. A voice like Lena's is needed on television, and Aziz made space for her beautiful speech simply by being quiet for a moment.



If we all could take a cue from Aziz's gesture - making space by being quiet and standing to the side for less-heard voices - then I believe we will continue to see television that represents our many selves. I am so grateful for all the good work that went into creating last year's TV.

DC Palestinian Film and Arts Festival, Oct 5-8



The seventh annual DC Palestinian Film and Arts Festival (DCPFAF) celebrates the work of Palestinian artists and filmmakers from around the world and takes place October 5-8 at E Street Cinemas and the Studio Theatre. On October 7, the Festival spotlights Hollywood actor, director, and television producer, Cherien Dabis (AMREEKA, MAY IN THE SUMMER, THE L WORD, EMPIRE, QUANTICO) who will share selections of her work and engage in an intimate conversation about navigating Hollywood, her own journey into production and screenwriting, as well as her goal to portray nuanced Palestinian characters in her films. The Festival will feature 11 films, dance, and live storytelling in partnership with Palestinians podcast. Don't miss the special performance with Dabke is Life! Get your tickets at dcpfaf.org. WIFV is proud to be a community partner for DCPFAF

Double Exposure Investigative Film Festival

Now in its third year, the Double Exposure (DX) Investigative Film Festival and Symposium, October 19-22, showcases the best new films inspired by the investigative instinct paired with a concurrent symposium for journalists and filmmakers to connect with each other, and with the producers, editors, funders, and experts who can advance their work. New this year, DX will offer a pro bono Legal Clinic for visual storytellers and DX Access, an initiative that provides unparalleled face time with the heads of the most respected and innovative organizations in film and journalism.

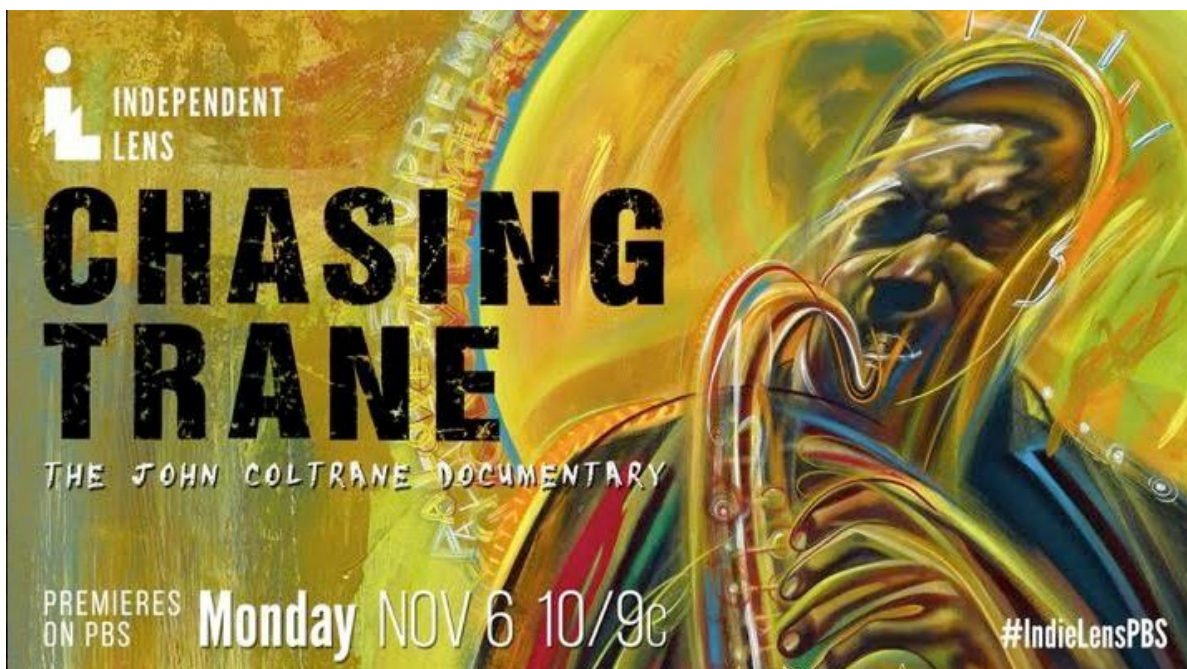


Passes are now available. WIFV members receive a 15% discount on "all access" passes using the code DX17WIFV. For more info and to purchase tickets, click [here](#).

CHASING TRANE - Indie Lens Pop-Up - Oct 22

WHUT/ITVS Indie Lens Pop-Up @ Busboys and Poets returns October 22 with CHASING TRANE, a film by John Scheinfeld
Sunday, October 22 at 5 PM
Busboys and Poets, 2021 14th Street, NW, Washington, DC
FREE. [RSVP requested](#)

Set against the social, political and cultural landscape of the times, CHASING TRANE brings saxophone great John Coltrane to life, as a man and an artist. The film is the definitive look at the boundary-shattering musician whose influence continues to this day.



More ITVS News

In September, the Independent Television Service (ITVS) accepted the prestigious Governors Award at the Emmy Awards, and earlier this year, the ITVS team also accepted the Institutional Award at the Peabody Awards. Both awards recognize the role of independent documentary storytelling in a functional democracy. So, 1,400 films and 32 Peabody Awards later, what kind of America is reflected in ITVS films - and what about the filmmakers supported? The Center for Social Media & Impact explored this question in our new study. Download the study [here](#).

Seniors on the Small Screen - New Report

The Media, Diversity, & Social Change Initiative at USC Annenberg School for Communication and Journalism, in partnership with Humana, has released a new study on representation in television. The study examines popular television programming from 2016-17, and focuses on the portrayal of senior characters. Additionally, you may be interested in the findings on inclusion among all characters, which are part of the report. You can read the full report [here](#).

The study analyzed 1,609 speaking characters in the most popular Nielsen-rated television shows that aired between June 1, 2016 and May 31, 2017 to determine how characters aged 60 and over are portrayed. Even in the highest-rated television programs, aging characters are underrepresented and stereotypically portrayed. A few key findings include:

- Only 9.4% of all speaking characters were 60 years of age or over - despite seniors representing 19.9% of the U.S. population, according to the 2015 U.S. Census.
- Not one show across 72 popular series featured a senior female Asian speaking character. Hispanic/Latino female seniors were missing from 70 out of 72 shows. Finally, 64 series did not feature one Black senior female speaking character.
- 68 out of 72 shows were devoid of senior LGBT series regulars.
- A total of 296 content creators worked behind the scenes across the 72 unique episodes coded. Of these, 12.6% were 60 years of age and above.
- 25.3% of directors were age 60 or older. Two were female and 17 were male. Only 5 senior directors were from underrepresented racial/ethnic groups (4 males, 1 female).
- Of 121 writers credited across the 72 episodes, 5% were age 60 or above. One of these senior writers was female. None were from underrepresented racial/ethnic groups.
- Of 100 showrunners, 11% were 60 years of age or older. One senior female and no seniors from an underrepresented racial/ethnic group worked as showrunners.
- Of shows featuring a main senior character, 41% contained one or more ageist comments.
- Shows without a writer or showrunner age 60 or over were more likely to feature ageism than shows with a writer or showrunner age 60 or over.

ScriptDC, November 17-19 - Words to "ACTION!"

ScriptDC supports the work of directors, producers, actors, and writers via seminars that provide access to talented media professionals willing to share their expertise. This year five master classes

and several workshops will allow you to focus on what you want to accomplish creatively this year!

[Register here](#) and unleash your creative side!

Sessions and Speakers* include:

- **Directing** Master Class with Joan Darling (limited to 12 directors)
- **Universal Storytelling/Engaging the Female Heroic** Master Class with Dara Marks and Deb Norton
- Writing the **Limited Series** Master Class with Diana Kerew and Alana Sanko
- **Financing/Marketing/Distribution** Master Class with Laurie Scheer, Carolyn McDonald, Michelle Mower, Sara Elizabeth Timmins, Deborah Riley Draper, and Phil Contrino
- **Animation/Gaming** Master Class with Robert Hone, Marina Martins, and Bruce Nesmith
- **Script Critiques** - send us your first five pages by October 20
- **Pitch Critiques** - gain the confidence you need to make your pitch in any elevator!
- **Harness the Power of Creative Resistance** Workshop with Deb Norton
- **Final Draft Formatting** Workshop with Shelly Mellott
- The **Outlook for Independent Filmmakers in China** with Michael Uslan and David Uslan

[See speaker bios here](#)



While all the master classes are designed to hone your skills and get you closer to distributing your film at festivals and in theaters, attendees will gain a headstart on the competition since many of this year's speakers have experience with production and distribution in China, the largest viewing audience in the world. This will allow you to develop strategies and long-term relationships to yield results when your films

are ready to head to the Far East. We look forward to welcoming independent Chinese filmmakers as attendees and sharing some of their films in special screenings.

ScriptDC 2017 is sponsored by the Office of Cable Television, Film, Music & Entertainment, the Maryland Film Office, Interface Media Group, and the Gem Star Foundation.

*Speakers confirmed as of August 30, 2017. Subject to change.

Executive Breakfast Celebrates Media Mavens

On September 13, Double R Productions hosted an Executive Breakfast to celebrate media mavens who have survived and thrived during their multi-decade careers in DC! The panel included **Gwen McKinney** (McKinney & Associates), **Linda Maslow** (Maslow Media Group), and **Michal Carr** (Hillmann & Carr) and was moderated by **Rosemary Reed**, Double R Productions Founder (pictured L-R). The panel drew an audience that filled its location at the City Club of Washington to listen to the panelist's stories of mistakes, successes, and lessons learned. Hosted to celebrate the 30th Anniversary of Double R Productions the program was inspiring and gathered a group of established and emerging mediamakers who gathered energy and advice from the panel before heading out to work!



New and Renewing Members

The following joined or renewed their WIFV membership (Sept 1, 2017 - Sept 26, 2017)

Terra Allgaier
Pierre Bagley
Martha Barnes
Soren Begin
Michelle Bowen-Ziecheck
Nancy Breslin
Emma Dacol
Louise Dewast

Sydney Hall
Jennifer Harris
Stephanie House
Rebecca Howland
Amy Johanson
Resarani Johnson
Marie Kolls
Jade Lewis

Becky Radford
Cristina Rayas
Christopher Root
Craig Rossi
Rita Sengupta
Lisa Simmons
Bryan Smith
Samantha Tadelman

Sarah Diamond
Travis Edwards
Randy Evans
Nancy Frohman

Lauren Menkes
Claire Musica
Destiny Owens

James Tedrow
Tracey Thompson
Rachel Torgoff
Sheila S. Walker

About WIFV

WIFV supports professionals in the media industry by promoting equal opportunities, encouraging professional development, serving as an information network, and educating the public about women's creative and technical achievements.



Send Stories to:

Women in Film & Video
4000 Albemarle Street, NW
Suite 305
Washington, DC 20016
202-429-9438
director@wifv.org
www.wifv.org

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[amazon smile](http://smile.amazon.com)



WIFV is grateful for the annual support of these [companies](#) and our [corporate members](#).

You are receiving this email because you have expressed an interest in Women in Film & Video. Don't forget to add director@wifv.org to your address book so we'll be sure to land in your inbox!