



**Words to Action!**

## 2019 Workshop Descriptions

**FRIDAY, October 11, 2019** – Check-in at 6:30 pm; Reception at 7:00 pm; Panel at 7:30 pm

**HOW CREATORS TAKING CONTROL OF FUNDING AND DISTRIBUTION CAN BE DISRUPTIVE AND EMPOWERING with Emily Best, Founder of Seed & Spark and local filmmakers**

Ms. Best will be joined with filmmakers Julia Hoppock, Shuaib Mitchell, and Ann Zamudio who have seized the power of crowdsourcing to build audiences, fund their projects, and serve as a platform for community outreach.

**SATURDAY, October 12, 2019** - Morning workshops (9:00 am to Noon)

**DIRECTING FROM DOC to FEATURE FILM with Joan Darling (all day)**

A transition that is easier than you think. This interactive workshop will show you how to take the skills you have from documentaries and apply them to your feature film. You actively participate in learning what it is that actors do and how to help them create the performance you are looking for. This workshop deals with the differences in the structure of documentaries and what is necessary in your writing and directing to successfully create a fictional film. Bring your playful self and have fun!

**STORY STRUCTURE with Ligiah Villalobos**

Screenplays are structured differently than stage plays or novels. The content of a screenplay requires a certain form, a skeleton that helps keep it alive. Besides having a beginning, middle and an end a screenplay requires visual writing, a certain amount of pages and specific format presentation

**DIRECTING AND PRODUCING HORROR FILMS with Jane Fleming and Eduardo Sanchez**

We've all heard that your first film has to be horror – you can make it cheap and show a profit. Cheap doesn't guarantee profit if you don't have a good idea or the skills to bring it all together. Learn how to make the lean and compelling horror film that will open doors and make your career!

**CROWDFUNDING with Emily Best**

Get the knowledge and skills to raise funds, build an audience, and grow your film career. The Crowdfunding to Build Independence course teaches you the essentials for engaging your audience at every stage of your project, and how to leverage that for distribution and your next project. We've taught this class at hundreds of film festivals, organizations and schools for a reason: class attendees have a 90% success rate funding on Seed & Spark.

**EDITOR AS STORYTELLER with Emma E. Hickox, ACE**

The skill of the editor is at least as important as that of the director when it comes to telling a compelling story that engages audiences. Find out why certain scenes stick with you and how the editor/director partnership is so critical to successful storytelling.



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## 2019 Workshop Descriptions

**SATURDAY, October 12, 2019** - Afternoon workshops (1:30 to 5:00 pm)

**INSIDE THE WRITERS' ROOM, One-Hour TV Drama with Ligiah Villalobos**

This workshop is designed to give aspiring television writers an opportunity to experience what is like to be a staff writer on a one-hour television drama series. Participants will collaborate and come up with the best A, B, and C story ideas for an episode of SUCCESSION. Time permitting, they will break those stories into a beat sheet. Participants must come prepared to pitch 3 storylines for an episode of a current one-hour drama.

**UNDERSTANDING HORROR TROPES with May Santiago**

This workshop will explore the script of a "standard" horror film by digging deeper to see what the subtext is and how to best present complex stories in your script. The discussion will also explore the intersectional themes and symbols of the horror genre to provide a foundation for your writing and to expand your understanding of the international audience for this genre. Feel free to bring your ideas and gain insights into their viability and how to avoid retreading story ideas.

**DIRECTING ROMANTIC COMEDIES with Anne Fletcher**

How do you take one of the most fraught of our relationships and offer the audience insights and laughs? These films are like comfort food but we still want to be surprised and engaged.

**EQUITY FINANCING FOR YOUR FILM or A Filmmakers Guide for Finding Money (and Staying Out of Court) with Jamie Coughlin, Dusty Gwinn, Esq., Kurt Klaus, Esq., Lance Kramer**

This workshop will provide an overview of finance strategies including Equity, Debt, Tax Credits, and Fiscal Sponsorship with a focus on Equity Financing. You will learn to develop a business plan, how to find investors and solicitation considerations, and the legal and compliance requirements. Case studies of equity investments in documentary films will be provided.

**EDITING ARCHIVAL-BASED FILMS with Barbara Ballow, Susan Hormuth, Aviva Kempner**

Many documentaries rely on archival images to tell their stories. With the amazing imagery comes editing and licensing issues. This workshop will use a case study of THE SPY BEHIND HOME PLATE (2019) to demonstrate how to reconcile a variety of archive formats with interviews and interesting storytelling and how to craft a successful editor/director partnership.

**EVENING SCREENING of DUMPLIN' followed by Q&A with Anne Fletcher and Emma E. Hickox, ACE**

**Dessert Reception**



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## 2019 Workshop Descriptions

### **SUNDAY, October 13** – Morning workshops (10:30 am to 1:00 pm)

#### **SCRIPT CRITIQUES (All slots taken)** – 10:30 am to 1:00 pm

A feature script can include 120 pages or more but the first five may determine if those other pages are read at all. Local actors will provide a table read and those five pages will receive a critique from established producers and filmmakers.

#### **THE ART OF THE PITCH with Laurie Scheer** – 10:30 am to 1:00 pm

Sure, you're nervous about your pitch and that's why we're offering a special discussion about the art of pitching before the pitching fun begins. Seasoned media executive Laurie Scheer offers the industry's best advice for writing loglines, synopses and other pitch related materials. Additionally, practice pitches will be conducted for everyone to observe. You'll also receive a list of resources to gather information to make your pitch the best pitch in the room. Prepare your pitch, arm yourself with information and awareness of your genre, and, pitch your best pitch at this year's SCRIPT DC beginning here.

### **SUNDAY, October 13** – Afternoon workshops

#### **ARE YOU READY FOR MEDIA COVERAGE? with Sandra Lea Abrams** – 2:00 to 3:30 pm

Your script has won a prize! Your film is in a film festival!! You will be the one on camera now. Are you ready? Learn how to put your best marketing foot forward and be ready to work with festivals to promote your film (generating more awards) and how to appear at ease on camera.

#### **WRITERS – HOW TO FIND REPRESENTATION with Monica Lee Bellais** – 2:00 to 3:00 pm

#### **PITCH TO DEVELOPMENT EXECUTIVES via Skype (few slots available)** – 2:00 to 3:30 pm

You have a great idea for a movie or television program. Here's your chance to pitch it to a LA-based Development Executive. You have 10 minutes – 5 minutes to make your pitch and 5 minutes for feedback! Thanks to Roadmap Writers for making this opportunity available.

#### **DAVINCI RESOLVE Software Demonstration with Kaitlyn Cortes and Lily Kleinman** – 2:00 to 5:00 pm

BlackMagic Design's DaVinci Resolve 16 is the world's only solution that combines professional 8K editing, color correction, visual effects and audio post production all in one software tool! You can instantly move between editing, color, effects, and audio with a single click. DaVinci Resolve Studio is also the only solution designed for multi user collaboration so editors, assistants, colorists, VFX artists and sound designers can all work live on the same project at the same time! Whether you're an individual artist, or part of a large collaborative team, it's easy to see why DaVinci Resolve is the standard for high end post production and finishing on more Hollywood feature films, television shows and commercials than any other software.