



WIFV NEWS

September 2013



President's Message

Before I get into all of the amazing things WIFV has in store for you this month and into next year, I'd like to first say how absolutely excited I am to serve as WIFV President. As some of you know I have been involved with WIFV for

more than 20 years. First as a teenage volunteer at WIFV events, supporting my mom who also served the WIFV board back in the early 90's, and then as a member in my own right as I embarked on my own career as a filmmaker. Over the past 8 years I've had stints in San Francisco and New York but WIFV and this amazing community of media makers has never been far from my heart. I'm thrilled to be back in DC and honored to be serving WIFV as your President.

I look forward to a year of connecting and re-connecting with old friends and to meeting those of you that I haven't had the pleasure of getting to know yet. On that note if I can ever be of service or if you'd just like to reach out individually, you can always reach me at wifvpresident@gmail.com or erin@erinessenmacher.com.

Melissa Houghton and the rest of team WIFV have curated a robust slate of programming and networking opportunities. One of the things I love most about WIFV is the diversity of our community in every sense of the word, and how we strive to create programming that supports and reflects that diversity. In the span of a couple weeks, we have events ranging from Q&A with an Academy Award-nominated American icon to presentation by local TV

In This Issue

[The Changing World of TV - Sept 4](#)

[WIFV Open House - Sept 11](#)

[ScriptDC Early Bird Registration Open](#)

[Intern Salute & Two Panels on Doing Internships Correctly](#)

[Social Media & Sangria - Sept 17](#)

[Supporter Spotlight - Media Central](#)

[A League of Their Own Screened](#)

[New and Renewing Members](#)

The Changing World of TV- WIFV Weds One - September 4



Chris Weber started her career in television 35 years ago when Cable TV consisted of one channel - HBO. Reality TV didn't exist and you could count the number of non-fiction shows produced each year on one hand.

National Geographic and Jacques Cousteau specials were eagerly awaited and viewed by the majority of people who had TVs. Families watched "documentaries" together on an actual television set and learning something from a show was considered a good thing. Last November Weber received WIFV's Woman of Vision Award. A year later, she'll be unemployed -- by choice. Weber will talk about how television has changed in the last 35 years, why she's decided to leave the business, and why you don't have to.

Wednesday, September 4, 2013

6:30 pm networking; 7:00 pm panel

Interface Media Group, 1233 20th Street, NW
(Dupont South Metro)

veteran Chris Weber discussing her career; from what you need to know about the Affordable Care Act to sangria and social media to a great discussion on dos and don'ts for working with interns - a program created in direct response to the insightful discussion this topic generated on the WIFV listserve.

Last but certainly not least is the annual WIFV Open House - a wonderful opportunity for returning, new and prospective members to meet, mingle and learn how to get more involved with WIFV. Delighted to be having this year's event at the Office of Motion Picture & Television Development so we can learn more about their initiatives and how we can help. I'll be there and I hope to see you, too.

As we approach our 35th anniversary next year, there is certainly plenty to get excited about and I hope each and every one of you will use this auspicious time to as an opportunity to connect or reconnect with WIFV. If the discussion we had at our annual board strategy retreat in July is any indication, the best years for WIFV are still to come. I look forward to being your partner on the journey.

Respectfully,
Erin Essenmacher

\$15 WIFV Members / \$30 Public
RSVP via [WIFV Calendar](#) or by emailing membership@wifv.org

WIFV Open House - Sept 11

Every Fall, WIFV welcomes its members back from the summer with an Open House. Members have a chance to catch up with one another, sign up for WIFV committees and get ready to jump into the busy season ahead. The evening is concluded with the annual meeting where plans are revealed for the upcoming programming year, which runs from September to June.

Wednesday, September 11, 2013
6:30 to 8:30 pm
Office of Motion Picture & Television Development
200 I Street, SE, Washington, DC 20003
(Navy Yard metro)
FREE; [RSVP here](#)

ScriptDC - October 18-20, 2013

The Conference for Writers AND Producers in the Mid-Atlantic Region.

[Early bird registration until September 15](#)

WIFV Salutes Interns

By Angelica Hill

It was always a beautiful day when the Women in Film & Video Summer interns walked through the door. As a non-profit there is always more to learn and even more to get done but having two awesome, professional, and talented ladies to aid in the processes was a relief. This summer we had the pleasure to work with Gisselle Bermudez and Annie Schweikert. As they became acclimated to the daily operations of the WIFV office I noticed that their strengths were really going to be an asset. Annie continuously read and wrote content related to women in media while Gisselle devoted her passion for editing and producing to our Oral History Project. They spearheaded our ScriptDC 100 for 100 Fundraising Campaign and our National Film Registry nominations. They both simultaneously help to manage our many social media platforms and planned the summer event lineup. I do believe that this summer has been an enriching experience for them both and I do wish them total success in future in endeavors. It was a pleasure!



Gisselle Bermudez (Berea College),
Angelica Hill (WIFV Program/Membership
Coordinator), Annie Schweikert (Yale
University)

Two Programs to Benefit Those Offering or Taking Internships

With all the news about interns being misused during their internships, we are honored that our interns recommend the experience to their classmates. WIFV strives to present models our members can learn from and we are delighted to host two programs about internships this year.

The first - **Internships: How to Provide Successfully** will be on September 24 and is intended for individuals and businesses who want to offer internships to demonstrate how they can be done legally and benefit the interns as well as your projects. Panelists include Trina Fairley Barlow, a partner at Crowell & Moring who specializes in employment law; Julia Beyer, Career Advisor at the School of Communications, American University; Nina Gilden Seavey, independent filmmaker and director of The Documentary Center at The George Washington University; and Rosemary Reed, President, Double R Productions.

Tuesday, September 24, 2013, 6:30 pm networking; 7:00 panel
Interface Media Group, 1233 20th Street, NW (Dupont Circle South Metro)
\$15 WIFV Members; \$30 Public
[RSVP here](#)

The second - **Internships: What Interns Should Know** will be offered in early October. Internships are becoming expected for high school and college students. They are also a great way for transitioning professionals to gain experience in a new area. If they are "expected", what should the intern expect in exchange for their time? Our panelists have all administered or participated in internship programs and will share how an intern can craft an experience to meet their expectations. Panelists include: Bob Holmcrans; Lance Kramer (Meridian Hill Pictures); Cheryl Ottenritter (Ott House Audio); and Zoe Schein.

Social Media & Sangria!



Interested in social media but just not sure where to start? Need to promote your work but not certain social media is needed? Feeling nervous about being a "social butterfly"?

In this session, we'll talk about the importance of social media in your marketing plan, the basics of getting started and a real world example of using social for film promotion. Presented by your WIFV peers - Karen Whitehead, Regina Meeks, Rana Koll-Mandel - this session is for beginning to intermediate social media users. Bring your laptops to take notes and get hands-on as we get acquainted with social media. (And yes, there will be sangria!)



Tuesday, September 17, 2013, 6:30 pm networking; 7:00 pm panel
Interface Media Group, 1233 20th Street, NW (Dupont Circle South Metro)
\$15 WIFV Mebers; \$30 Publi
[RSVP here](#)



Supporter Spotlight

We congratulate Jay Schlossberg and Media Central on their 20 years of providing outstanding "local" crew, gear, and production support around the US and in over 110 other countries. As well, with his launch of Media Central Films and his new groundbreaking Web series, "AutoExotika Presents: Cars 'N Coffee", we wish him the best of luck with creating his own original content.

As a 501(c)3 charitable organization, WIFV relies on financial support from companies,

individuals, foundations, and government entities. To find out how your company can support WIFV, please click on Partners at www.wifv.org.

Media Central Celebrates 20 Years of Operation

August 1st, 1993 aside from being Jerry Garcia's birthday was also the day Media Central was born. Those of you who know me well understand that while I'd already had six years in the industry working for others, this was a classic case of turning lemons into lemonade...and I have to say it's been the sweetest! Little did I know that just a few small lemons could turn into a fantastic career and bring me, and many others who've crossed my path these last 20 years, so much joy. I'm grateful to you all.

To those of you who've been my clients I want to thank you for the amazing trust and loyalty you've shown me over and over again. It's rather humbling. You know how much I love to do that thing I do and I take great joy in giving you what you need.

To those of you who've been my vendors all these years I want to thank you, too. For your skills, professionalism, creativity, patience, and on occasion shooting without complaint in sometimes very difficult circumstances, I salute you. Without your consistent excellence I'd have nothing.

Finally to my friends and family who've supported me from the very beginning (and you know who you are) and cheered me from the sidelines while I figured out how to do this, I appreciated you then and still do to this very day. A very special thanks goes to all of you!

So it's on to the next twenty years and whatever adventures lay ahead of me...and us! Thank you!!

All the best,
Jay Schlossberg
President, Media Central LLC
Executive Producer, Media Central Films
Board of Directors, The Janus Project

WIFV Salutes NFR Selection of *A League of Their Own*



It was with great pleasure that WIFV hosted a sold out screening of *A League of Their Own* directed by Penny Marshall at the Avalon Theatre on August 29 to celebrate the inclusion of the film in the National Film Registry at the Library of Congress! WIFV presented Ms. Marshall with a 2013 Women of Vision Award prior to the screening. A Q&A featuring Ms. Marshall, Christine Brennan (sports columnist), Helen "Gig" Smith (All American Girls Professional Baseball League player) and Mamie "Peanut" Johnson (Negro Baseball League player) followed the screening. More pictures will be shared soon!

WIFV has been coordinating a multi-year campaign to have more women-made films included in the National Film Registry. [You can support the 2013 nominations here.](#)

New and Renewing Members

The following joined WIFV or renewed their membership between July 1 and August 31.

Frida Achtentuch
Rick Adams
Cory Adcock-Camp
Carl Anderson
Wendy Anderson
Maria Arreguin
Johnny Ayala
Maria Barnes
Charlie Barnett
Gloria Borland
Elin Britton
Diane Bruning
Nathaniel Bryant
Cynthia Bunton
Nancy Caldwell
Suzanne Coates
Lissa Cobetto
Randi Coblenz
Denene Deverman Crabbs
Stephanie Crosby
Erin Curtis
David Deutsch
Kevin Downs
Sabine Fayoux
Lindsey Fitch
Mary Frost
Carmella Gioio
Terrence Green
Suzanne Griffin

Raymond Hearn
Maria Hegedus
Bob Holmcrans
Beth Hoppe
Carletta Hurt
Cynthia Iris
Eric Jackson
Rakhee Jethwa
Nevine Kamel
Eileen Keegan
Dawn Kelley
Norman Kelley
Debbie Kirkland
Virginia Kivlighan
Mark Kokkoros
Emma Kouguell
Katie LeDain
Rachel Longman
Carolyn Marie
Anny Meza
Dawn Morgan
Daniel Moylan
Nguyen Nguyen
Maria Nicklin
Kathy O'Neill
Cheryl Ottenritter
Kathryn Pasternak
Denielle Pemberton-Heard
Theresa Perkins
Ari Pinchot

Irene Ripley
Janice Rivera
Arnold Rodriguez
Rachel Rood
Nicole Ross
Kevin Sampson
Monica Schorn
Maria Seasley
Ari Silber
Linda Simensky
Brenda Spevak
Maggie Stogner
Christina Thomas
Jaia Thomas
Donald Thoms
Gwen Tolbart
Tiffany Townsend
Anar Virji
Kate Wagner
Wynette Yao
Yohannes Yohannes
Christine York
Ann Zamudio
Karen Zill

Corporate Members:
National Capitol
Contracting, LLC
Ott House Audio

About WIFV

WIFV supports women in the industry by promoting equal opportunities, encouraging professional development, serving as an information network, and educating the public about women's creative and technical achievements.

Contact Us

Women in Film & Video
3628 12th Street, NE
Washington, DC 20017
202-429-9438
director@wifv.org
www.wifv.org

Send Stories to:

director@wifv.org



MEDIA CENTRAL



WIFV is grateful for the annual support of these [companies](#) and our [corporate members](#).

You are receiving this email because you have expressed an interest in Women in Film & Video. Don't forget to add director@wifv.org to your address book so we'll be sure to land in your inbox!