



September 2014



President's Message

Greetings fellow WIFVers!

We're in full swing of celebrating our **35th Anniversary**, and the excitement is palpable. September marks the beginning of our programming year and I'm thrilled to share with you some of the plans in the works right now to make this a great year.

We just had our first **Twenty-Something Happy Hour** August 21 at Mission in Dupont Circle. The night was a huge success -- chock full of networking. We plan to make this a regular event, so keep your eye on the listserv for details about the next gathering. Big thanks go out to **Jillian DiNardo**, **Cameron Goodman**, and **Hillary Shea** for organizing this initiative. Hillary is one of our newest Board members, and as a recent graduate brings a valuable perspective to the board on how to engage the next generation of media makers.

For folks who have been in the media community a little longer, we have plans in the works now for a new series of **Master Classes** around a variety of disciplines. We are honored to be working with the **Gemstar Foundation** on this series of programs. And of course we'll continue our monthly series **Wednesday One** including a session on September 3 focusing on how to use social media to promote your projects and businesses.

Our annual **Open House** will be October 7 at the Microsoft Innovation Center on K Street. A **Gallery of Member Work** will be one of the many highlights there. The deadline is September 24 and we encourage all disciplines to submit. See article below for submission instructions, but if you have questions feel free to reach out to Melissa Houghton at director@wifv.org. **Celebrating you** -- our members -- and all of the amazing talent here in

In This Issue

- [Board Forward!](#)
- [Weds One - Social Media to Promote Your Projects & Business - Sept 3](#)
- [20-Something Happy Hour](#)
- [Women Screenwriters Luncheon - Sept 17](#)
- [Her Aim Is True Benefit Screening - Sept 10](#)
- [Gallery of Member Work Submission Guidelines](#)
- [WIFV Members Awarded, Broadcast, Premiered](#)
- [Supporter Spotlight - Carlyn Davis Casting](#)
- [Support WIFV - Naked Pizza and Amazon Smile](#)
- [Image Makers Promo & Deadlines](#)
- [Filming in Virginia Interview](#)
- [DC Shorts - Sept 11-21](#)
- [Media Rise Discount for WIFV Members](#)
- [Call for Articles - Members in the News](#)
- [New and Renewing Members](#)

Efficient Use of Social Media

This fall we want to major in social media -- gain insight into Instagram, develop a talent in Twitter and go out for Google+. Whether you have 5,000 Facebook friends, or are just dipping your toe into Tumblr, we'll have something new for your toolkit in our series of workshops on social media.

We'll kick the series off in our first Wednesday One of the (school) year on September 3 with expert case studies, advice about branding, and tips on efficiency.

Confirmed Speakers:
Shana Glickfield, Beekeeper Group, will present a case study of how to promote projects/brand via social media.
Sajji Hussain, Hootsuite, will discuss simplifying social media.
Amanda Miller Littlejohn will present her "branding box" product and tips on how to brand



DC is a cornerstone of our anniversary activities, so keep the entries coming! Also at the Open House, we'll have a video booth where members can share stories - from your favorite WIFV memories to how WIFV has shaped your career, or anything else you'd like to share. We'll be using the footage as part of an online video campaign launching this fall, **#IAMWIFV**. We will keep you posted as this initiative continues to evolve, including other ways to share your own **#IAMWIFV** stories.

We look forward to hosting **ScriptDC** November 14 - 16 at The George Washington University. Early Bird Registration will be available in early September. Over the past nine years, WIFV has grown ScriptDC into the premier conference for Mid-Atlantic writers, producers and talent to achieve their creative goals by connecting them with accomplished teachers, consultants and industry professionals. There will be more master classes in response to the needs of the growing talent base here. We will again feature a documentary track and, by popular demand, our first-ever editors' track. The conference will also highlight works selected for the **Spotlight on Screenwriters catalogue**. Stay tuned to the WIFV listserv for updates on ScriptDC speakers, schedule and registration, as well as a full list of those screenwriters and works included in the Spotlight on Screenwriters catalogue. Neither of these programs would be possible without the leadership of **Jane Barbara** and **Monica Lee Bellais**. By sharing their expertise, passion, and contacts, they are bringing new opportunities to the WIFV community.

Finally, I just want to thank you for your continued membership with WIFV. You inspire me with your passion and dedication, and I can't wait to see what's around the corner. There's never been a more exciting time to be involved with WIFV!

Best,
Erin

Board Forward!

The 2014-15 WIFV Board of Directors had their first meeting on August 9 to set the agenda for the coming year. You can meet the Board at the Open House on October 7 or contact them through the WIFV Directory at www.wifv.org. Feel free to contact any Board Member to offer your suggestions or volunteer for a committee. The Board was hosted by Erin Essenmacher, WIFV President.

yourself during a downturn.

Al Kalman, Director of Digital Engagement Strategy of Interface Media Group, will be moderating the discussion.

Wednesday, September 3, 2014

6:30 pm check-in/reception; 7:00 pm presentation

Interface Media Group, 1233 20th Street, NW
\$15 WIFV Members / \$30 public

[Register here](#)



Thanks to Interface Media Group for providing the venue and moderator for this important program.

20-Something Happy Hour Launched

By Jillian DiNardo, WIFV Membership/ Programming Coordinator

On Thursday, August 21, WIFV held its first ever 20-Something Happy Hour at Mission in Dupont Circle. The event was a huge success, with about 40 members and potential members in attendance.



Mission worked with us to create a special drink for the night called the WIFV35 to celebrate our 35th Anniversary. It was a night of good food, good drinks, and great networking. The event was organized with Cameron Goodman and Hillary Shea. More events like this will be coming soon! Get involved by emailing me at membership@wifv.org.

Women Screenwriters - Lights, Camera, Action! September 17

WIFV is delighted to provide speakers for this luncheon presentation by the American Women Writers National Museum on September 17 at the National Press Club from Noon to 1:00 pm. WIFV Members **Jane Barbara**, **Monica Lee Bellais**, and **Sabrina McCormick, PhD** will be joined on the panel by **Maureen Sappey** representing the National League of American Pen Women. They will discuss their careers and the opportunities for screenwriters in the



changing media landscape. [Bios and more info available here](#)

September 17, 2014, Noon - 1:00 pm
McLendon Room of the National Press Club
529 14th St. NW, 13th Floor
Washington, D.C. 20045
Reservations not required.

Her Aim is True Screening Benefits Carolyn's First Decade Fund on September 10

Join Women in Film & Video (WIFV) at the Avalon Theatre on **September 10 at 8:00 pm** for *Avalon In Focus* featuring filmmaker Karen Whitehead and a special screening of ***Her Aim Is True***. Co-hosted by WIFV on the 35th anniversary of its incorporation, the event proceeds will benefit Carolyn's First Decade Fund. **Support women's stories. Celebrate WIFV. Support the next generation of filmmakers!** [Reserve your ticket.](#)



Her Aim Is True is the incredible story of the first woman photographer of rock concert cool. Snubbing convention, Jini Dellaccio reinvented herself in the mid 1960s as one of the most daring and innovative photographers in the field, working with legendary rockers from The Sonics to Neil Young. With a soundtrack and interviews that capture the vibrant music subculture behind the "Northwest Sound", *Her Aim Is True* celebrates a legacy lost and found in an enduring story about love, music, indie spirits and breaking the rules. Eddie Vedder ("Pearl Jam") is an Executive Producer.

Wednesday, September 10, 2014, Screening at 8:00 pm
The Avalon Theatre, 5612 Connecticut Avenue, NW
[Reserve your ticket\(s\) here](#)
Featuring a **special performance at 7:45 pm** by the women's a cappella group, **Venus D Minor** with WIFV's own Amy De Louise!

Carolyn's First Decade Fund was established in 2012 in memory of long-time WIFV member and documentary filmmaker Carolyn Projansky as a way to honor her passion for visual storytelling, commitment to education and dedication to mentoring young filmmakers. Carolyn's First Decade Fund is designed to help advance the careers of individuals in their first decade of working as media professionals and provide them with access to continuing skills development and to the larger film community.

AVALON IN FOCUS is a program designed to hold single-night premieres of new films in Washington DC, often in partnership with other local or national organizations and/or filmmakers themselves. IN FOCUS screenings will be diverse in subject, but all will feature post-screening discussions or performances allowing the audience a chance to explore the process of filmmaking in greater depth.

Gallery of WIFV Members' Work - Deadline 9/24

To mark our 35th anniversary, WIFV is offering members the opportunity to feature their work in an online video gallery. Thirty-five current WIFV members will be featured in a YouTube playlist on the [WIFV DC Channel](#). Your work will also be showcased for a live audience at our October 7, 2014 Open House. We are calling on directors, producers, makeup artists, musicians, documentary filmmakers, costume designers, voiceover artists, writers and more to submit your best work. If you can



get it onto YouTube, you may submit it!

Submission requirements:

- * You must be a current WIFV member in good standing
- * Submissions must not exceed three minutes
- * Videos may contain a combination of moving images and still photos of your work or the best three minutes of your film/project
- * Submissions may be from any year
- * Submissions must currently be housed on a YouTube channel
- * Your submissions may not contain copyrighted material that does not belong to you
- * One entry per person

Submitting your video:

WIFV members who wish to showcase their work should email a YouTube video link to WIFVmembership@gmail.com no later than 5 pm on September 24, 2014. Please do not email us video files. In the email, include your full name, the title of your video and a caption explaining the work in 150 words or less for use on YouTube.

Video selection process:

A committee of WIFV Board Members will select 35 video submissions on the basis of quality (audio and video), succinctness and adherence to overall submission requirements. These 35 videos will be featured at the October 7, 2014 Open House. Videos not selected for the Open House may still be added to the YouTube member gallery at a later date.

Next steps:

WIFV members selected for the online gallery will be notified by October 1, 2014. We will provide you with a Web button to feature on your website to showcase your inclusion in the member gallery.

WIFV Members Get Awards, Broadcast and Open International Conferences!



Carolyn McCulley (left) and senior editor, Suzanne Glover (right) with two of our five Telly awards.

Citygate Films has had a busy summer! Three of their short films recently won a number of Telly Awards--two Silver Tellys and three Bronze Tellys for films in the branded content, healthcare, and religion/spirituality spaces. **The Story of Ian & Larissa**, a short film about a couple facing traumatic brain injury, has been watched by more than 7 million people across multiple platforms and has been featured on the front page of the *Daily Mail UK* and People.com, among other sites. Also recognized with Tellys were **Unaccountable**, a short doc film trailer for Dr. Marty Makary's *New York Times* bestseller, *Unaccountable: What Hospitals Won't Tell You and How Transparency Can Revolutionize Healthcare* and **Drafted**, a short film about a college football star who decides against being drafted by the NFL because he feels drafted to another purpose. When not picking up trophies, Citygate Films recently collaborated with producer/cinematographer/editor Brad Allgood on a Spanish-language film **El Canto de**

Bosawas shot in the Bosawas rainforest in Nicaragua. It recently premiered in Managua, Nicaragua. Send your congratulations to carolyn@citygatefilms.com

The film, **Lost for Life**, is a documentary based on juveniles sentenced to life without parole with the goal of being as objective on the issue as possible and starting a dialogue. Ari Silber relates, "It has been screened at five film festivals and earned praise from *The Washington Post*, Yahoo Movies and *The Huffington Post*." **The film is available on iTunes** and is currently ranked #5 in documentary downloads. The film has just been released on A&E Networks' LMN channel. The film is directed by Joshua Rofe and produced by Ted Leonsis and Rick Allen of SnagFilms, along with Executive Producer is Scott Budnick (producer of *The Hangover* trilogy). For more information,

email Ari.silber@gmail.com.

Beth Mendelson, Chief of the Afghanistan Service for Voice of America, recently finished ***AIDS: Living in the Shadows*** that had its worldwide launch at the 20th International AIDS Conference in Melbourne, Australia in July. The doc was presented by Sir Elton John. The film and panel, hosted by Ms. Mendelson, were streamed live on the Elton John site and by Voice of America. The film's narrator is Melissa Leebaert. [You can see the panel and documentary here.](#)

Supporter Spotlight: Carlyn Davis Casting

Supporter Spotlight recognizes the work and contributions to the industry of WIFV's supporters. As a 501(c)3 charitable organization, WIFV relies on financial support from companies, individuals, foundations, and government entities. This month we focus our Spotlight on Carlyn Davis Casting. To find out how your company can support Women in Film & Video, please contact Melissa Houghton at Director@WIFV.org.

Carlyn Davis Casting Brings the Talent

As she has done for the past 17 years as a Casting Director, Carlyn Davis, CSA sits behind her desk in the Carlyn Davis Casting (CDC) audition studio, tapping her pen and waiting for the next new face to walk in. Dozens of photo resumes litter the desk-because Carlyn meets and pre-auditions each and every actor CDC works with.

She explains, "It is time consuming, and a lot of work, but we are very thorough with the talent. This gives us the opportunity to find just the right actors for our clients. We've met these people. We know their work. Our clients trust us to find the very best talent around for their productions."

The team is comprised of Carlyn Davis, Suzanne Kang, and Jen Katz. The three have been going strong all summer, adding 100+ new fresh faces and voices in the past few months alone to politicals, PSA's, radio/TV spots, and a huge national print campaign requiring more than 40 models! Check them out at www.carlyndavis.com and [see video of some of their recent work here](#). The Falls Church based company was recently EDWOSB certified and is also SWAM certified.



Two Ways You Can Support WIFV



WIFV is delighted to be one of the nonprofits that Naked Pizza is supporting in September. Want to know how to benefit WIFV and make your dinner time less stressful as the school year gets underway? Simply order Naked Pizza during the month of September using the code WIFV, and Naked Pizza will donate 20% of the order total* to Women in Film & Video! You can order online, over the phone, or in the store, for pickup or delivery. Tweet a pic with your delicious pizza and tag @wifv_dc with the hashtag #NAKED4WIFV'.

When: September 1 through September 30, 2014

Where: All Naked Pizza Locations

Reston: 1675-M Reston Parkway, 703-435-5001

McLean: 1363 Chain Bridge Road, 703-760-0010

Bethesda: 4914 Del Ray Avenue, 301-215-9899

Ballston: 933 North Quincy Street, 703-248-0990

Pentagon Row: 1101 South Joyce Street, 703-412-3777

How: Use code **WIFV** when ordering

Questions? Please contact Melissa Houghton at director@wifv.org



*Can't be used with any other offers.

Ordering from Amazon? You Can Make Us Both Smile!

You can shop at AmazonSmile and support WIFV at the same time! Check it out:

- Amazon donates 0.5% of the price of your eligible AmazonSmile purchases.
- AmazonSmile is the same Amazon you know. Same products, same prices, same service.
- You use the same account on Amazon.com and AmazonSmile. Your shopping cart, Wish List, wedding or baby registry, and other account settings are also the same.
- All you have to do is shop "through" smile.amazon.com instead of amazon.com.
- Tens of millions of products on AmazonSmile are eligible for donations. Eligible products are marked "Eligible for AmazonSmile donation" on their product detail pages. Recurring Subscribe-and-Save purchases and subscription renewals are not currently eligible.

To have Amazon's donation go to WIFV, on your first visit to AmazonSmile, you will be prompted to choose from almost one million eligible 501(c)(3) public charitable organizations. Type in Women in Film & Video. Every time you log in to smile.amazon.com afterwards, you'll see AmazonSmile in the upper left-hand corner of your screen and that you are supporting WIFV. You shop, Amazon gives to WIFV, You spread some smiles!



Image Makers Gets New Promo - Watch Here!

Thanks to the great staff and interns at [Double R Productions](#), Image Makers has a new introduction to potential volunteers, students and nonprofits. The Image Makers Program is Women in Film & Video's community outreach initiative for metro area high school students. It was created in 1997 to teach local youth about film and video production, while also helping deserving nonprofit organizations.

Deadline to participate in this year's program is December 15 - [applications here](#).



What is Image Makers?

Virginia Public Radio: Filming in Virginia



On June 13, "Virginia Conversations" on Virginia Public Radio discussed bringing Hollywood to the East Coast. The hour-long segment features conversations with two Virginia-based filmmakers, Adriana Trigiani and Sara Elizabeth Timmins as they discuss the importance of filmmaking in the Old Dominion. [Listen to the broadcast here.](#)



With its recent dubbing as "Coolest Short Film Festival" by *Movie Maker Magazine*, three-time winner as "Best Film Fest" by *Washington City Paper*, and recognition as one of the largest short film events on the East Coast, DC Shorts Film Festival will screen 135 films from 25 countries, all selected by 100 volunteer reviewers from the 1400 submissions.

The 11-day event will include film screenings, Q&As, filmmaker workshops and parties in five different locations throughout DC and Fairfax, VA, as well as online, through the DC Shorts Online Film Festival (Powered by Vimeo).

FILMS: Films range in subjects and genres but all are shorts, 2 to 30 minutes long. This year 17 unique, 90-minute film showcases will screen something for everyone including a mix of dramas, animation, sci-fi, comedies, documentaries and experimental films. Filmmaker Q&As will follow all screenings on September 11-13.

SPECIAL SCREENINGS & WORKSHOPS: There will be several special film screenings including Free Family Shows, Free Lunchtime Shows, a Spanish Shorts Showcase, an LGBT Shorts Showcase, a Super Shorts Showcase (time travel and superhero-themed films), and the Best Of DC Shorts Showcases.

Films will be screened at Landmark E Street Cinema, US Navy Memorial's Burke Theater, and the Angelika Film Center in Fairfax, VA.

SCREENPLAY COMPETITION: Returning this year will be the DC Shorts Screenplay Competition where the audience is privy to a table reading of 6 selected screenplays for which they will then vote. The audience-selected winner receives \$2,000 to shoot their project and automatic entry for their completed film to screen at DC Shorts 2015.

PARTIES: DC Shorts Film Festival would not be complete without their parties, celebrating filmmakers and audience members alike. Tickets for the opening night weekend, City View Party (at Carroll Square) and the Grand Bash (at U.S. Navy Memorial) will feature great views, light refreshments and special drink selections. Attendees must be 21 years of age or older.

[More information and tickets here.](#)

Rise With Us! WIFV Member Discount

Join WIFV at the Media Rise Festival (September 22-28) in Washington, DC, celebrating the power of storytelling, art and design to make the world a better place. Get 50% off regular pricing with the discount code: WIFVRISE. [Register here.](#)

Call for WIFV Members in the News Articles

What's the best way to brag about your accomplishments? With a Members in the News article, of course. Not only can you include a photo and your website, it is archived at www.wifv.org/news and adds to your SEO. Submit your paragraph, jpg photo, and any links to director@wifv.org by the 5th of the month.

New and Renewing Members

The following joined or renewed their WIFV membership (June 1 - August 22).

Ariadna Alvarado Elizabeth Andrade Yolanda Arrington Dan Bailes Carolyn Bain, PhD Charles (Nick) Barker Martha Barnes Alison Bauer Monica Lee Bellais Jennifer Berman John Benedetto Randall Blair Tim Blanchard Joshua Blinder Dennis Boni Jeanne Bowerman Leora Braden-Ibraheem Michael Brown Lauren Burke Evan Carter Gloria Chan E. Samantha Cheng Susanne Coates Randi Cohen Coblenz Anne Cocklin Erin Curtis Carlyn Davis Lauren Demko Justin Dent Matt DeVries Patricia Diggs Aimee Dixon Maggie Dore Jill Drew Joe Duquette Marie Gallo Dyak Ryan Emge Mary-Alice Farina Tom Feliu Tonya Fitzpatrick Cheryle Franceschi Gabe Fremuth Mary Frost Jacqueline Fuller Erica Ginsberg Rachel Gordon	James Gossard David Grant Caroline Greco Grace Guggenheim Nina Halper Dia Hancock Jack Harris Louisa Hegedus Bob Holmcrans Tanya Hutchins Adrienne Imbrigiotta Todd Johnson Bill Johnson J.T. Johnson Taylor Kampia Erica Kasraie Rachel Kennedy Royal Kennedy Rodgers Sheila Kinkade Kirk Lambert Stefan LaToure Jennifer Lawson Ward LeHardy Jason Lobe Shannon Madden Mitch Malasky Carolyn Marie Rachel Marquart Linda Maslow Thomas Mason Mary May Sabrina McCormick, PhD Inger McPhail Kia Meredith-Caballero Marian Merewitz Jill Merrick Paige Mitchell Daniela Montano Paula Morrison Leigh Mosley Carola Myers Faith Nelson Martha Newman Ufuoma Otu Crystal Owens Christopher Oxenford	Chris Palmer Denise Parietti Kathryn Pasternak Joyce Pearson Theresa Perkins Wanda Privot Tony Randolph Katherine Roman Craig Rossi Jeremy Rush Karen Ryan Adele Schmidt Monica Schorn Laura Seltzer-Duny Ari Silber Peter Silverman Dane Smothers Rachael Storey Heather A. Taylor Hanna Teachey Agiyla Thomas Amy Thrasher Gabrielle Tillenburg Gwen Tolbart Rachel Torgof Charles Towne Kimberly Townsend Rebecca Tulkoff Corporate Members: Fog Edge Media Pixeldust Studios Rocket Media Group TeamPeople The Towne Group
---	--	--

About WIFV

WIFV supports professionals in the media industry by promoting equal opportunities, encouraging professional development, serving as an information network, and educating the public about women's creative and technical achievements.

Contact Us

Women in Film & Video
4000 Albemarle Street, NW
Suite 305
Washington, DC 20016
202-429-9438
director@wifv.org
www.wifv.org

Send Stories to:

director@wifv.org

