



WIFV NEWS

September 2017

Don't lose faith in what you are trying to do, even though you will get pummeled emotionally left and right. There are a lot of NOs to any YES. And that's OK.

- Jennifer Lee

President's Message



Happy Wednesday!

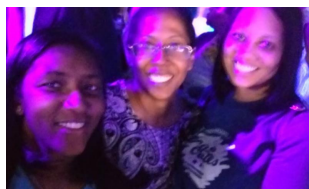
Another one bites the dust! The month of August, that is. Happy September!

September has events and celebrations I want to highlight.

The first is National Grandparents Day. Former President Jimmy Carter signed the proclamation instituting the celebration of grandparents in 1978 and this year it falls on Sunday, September 10. In the 40 years since President Carter's proclamation, grandparenting has changed dramatically. Grandparents are no longer depicted as inactive elders, sitting on the sidelines of life. Thankfully, the film/video industry has embraced new imagery and presents seasoned actors and filmmakers (grandparents) as viable, engaged, and still deploying their many talents. Quite a few film and TV projects focus on the upside of getting older (THE INTERN, GOING IN STYLE, LAST VEGAS, GRACE & FRANKIE, THE LAST WORD, and THE COMEDIAN, are just a few). I encourage you to celebrate life by sharing some good times with your grandparents or seasoned family members - and to confront stereotypes about aging in all your life's work.

The second September event is **202Creates**, which celebrates the month with a calendar of creative opportunities. 202Creates and Mayor Bowser hosted a jam packed kick-off celebration of DC's diverse artistic landscape on August 30 that I was honored to be able to attend. There was food,

music, fashion, and lots of art. The 202Creates team, including Director Angie Gates, did an amazing job putting together this event at Decades. Angie and Mayor Bowser even mingled with crowd, giving me



Hurt, DeVeaux, Gates

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Roundtable Roundup

Documentary: *Fiscal Sponsorship*
September 11, 2017, 6:30 to 8:30 pm
Interface Media, 1233 20th St, NW
[RSVP here](#)

Narrative Directors: *Double Feature!*
September 11, 2017, 6:30 to 8:30 pm
Interface Media, 1233 20th St, NW
[RSVP here](#)

Animation: *Pigmental Studios*
September 14, 2017, 6:30 to 8:30 pm
Pigmental Studios, Gallaudet University Campus, Appleby Building, NE Corner of Florida Ave and 6th St NE (NOMA/Gallaudet Metro)
[RSVP here](#)

Screenwriters

and many others the chance to snap a selfie (see below)! [Visit their website](#) and get creative!

Finally, this Sunday, September 10 marks WIFV's 38th Anniversary. That's right, WIFV is nearing "the big 4-0" and we are already working on making it a memorable time. If you have some ideas on how to celebrate our 40th or know of another organization turning 40 in 2019, [send me an email](#). I promise to respond. Stay tuned for more details.



Walker and Hurt

Like many of you, the WIFV Board took a short break over the summer to rest, recharge, and plan. After the break, we got our own creative juices flowing at our annual Board retreat. This year, Howard University's Cathy

Hughes School of Communications provided the space for us to work. It was a great space (thanks Professor Lamb) and the nearby Starbucks was perfect for that afternoon pick-me-up. Our featured speaker, Stacy Walker, helped us realign with the primary responsibilities of a good board member. You can learn more about her and her board history in an upcoming WIFV blog post. The best part was getting to know the new WIFV board members and having some productive discussions about taking WIFV to the next level.



Menkes, Boston, Lea, Allen, Wilkins De Francis, Hurt, Folan, Abrams at WIFV Board Retreat.

In other words, September find your WIFV Board refreshed and ready to get to work! We hope you are, too. Engage with us on social media, tell a friend about WIFV (encourage them to join us!), and consider making a donation to support our many programs. We couldn't do this work without you!

Creatively yours,

Carletta

September 25, 2017, 6:30 t 8:30 pm
Interface Media, 1233 20th St, NW
[RSVP here](#)

Roundtables are free for WIFV Members. There is a \$10 fee for non-members.

Executive Breakfast - 9/13

Double R Productions

celebrates its 30th anniversary by hosting the WIFV Executive Breakfast *30 Years & Counting: How Tough DC Media Mavens Survive & Thrive*.

Double R owner **Rosemary Reed** will moderate a panel of

accomplished owners of media companies - **Michal Carr** (Hillmann & Carr), **Linda Maslow** (Maslow Media), and **Gwen McKinney** (McKinney and Associates). They will discuss the strategies of successfully navigating DC's creative economy scene and building successful media businesses. Come enjoy their stories and apply their advice to your goals!



Wednesday, **September 13, 2017**

8:00 am check-in; 8:30 am breakfast & panel
City Club of Washington, 555 13th Street, NW
\$15 Executive Members / \$25 WIFV Members / \$35 Public

[Register here](#)

WIFV Milkshake Month

Support WIFV during September

Order a WIFV **Movie Magic Milkshake** at the Potbellys located at 655 Michigan Ave NE, in the Brookland/CUA neighborhood during September. WIFV will receive a portion of each sale -- drink up! A delicious milkshake will help provide professional development programs. Thank you!



WIFV Member Coffee

Tuesday, Sept 26, 2017

8:30 - 10:00 am

Le Pain Quotidien
701 King Street
Alexandria, VA

[RSVP here](#)





Eat Local? Watch Local

WIFV, in partnership with the [Arlington Cinema & Draffhouse](#), is excited to announce the Locavore Film Series. The series highlights and supports the incredible work of local filmmakers! See the work on the second Wednesday of September, October, November, January, March, April, May, June, and July. Tickets are \$10/person and proceeds benefit the filmmakers!

You care where your food comes from, shouldn't the source of your media be just as important? After all, you probably spend more hours daily watching media than eating! Supporting the work of local filmmakers is just as important as supporting local farmers. Meet your local mediamakers at the following screenings:

Wednesday, September 13 - WISH YOU WELL

Sara Elizabeth Timmins (Life Out Loud Films), David Balducci, Karen S. Spiegel, Producers
After a family tragedy, a young girl moves from New York with her younger brother to live with their great grandmother on a Virginia farm and comes closer to understanding the land and roots that inspired her father's writings while discovering herself, the love of family, and the power of truly believing. [Get your tickets here!](#)

Wednesday, October 11 - A Night of Shorts!

BERNING LOVE by Katherine Chivers and Christopher Neubauer
COMMERCIAL FOR THE QUEEN OF MEATLOAF by Dina Fiasconaro
FINAL NOTICE by Rick Kain
THE GOBLIN BABY by Shoshana Rosenbaum
I FOR I by Ashleigh Coffelt
LOBSTER FRA DIAVOLO by Jane Barbara and Oriana Oppice
M FOR MARITZA by Alexis Pazmiño
MARGARET by Manan Singh Katohora
PINEAPPLE by Irem Dogançali

Wednesday, November 8 - BEDFORD: THE TOWN THEY LEFT BEHIND by Joe Fab

-No film in December.

Wednesday, January 10 - Films with a global perspective

CHINATOWN by Yi Chen
THE GAUCHOS OF ARGENTINA and THE PAINTED TRUCK by Judith Dwan Hallet VOICES/PEACE by Amy DeLouise

-No film in February, have a lovely Valentine's Day!

Wednesday, March 14 - FROM THE BACK OF THE ROOM by Amy Oden

Wednesday, April 11 - DOEVILLE by Kathryn Pasternak

Wednesday, May 9 - LAST NIGHT by Harold Jackson III

Wednesday, June 13 - ROCK 'N ROLL REVIVAL DOC by Ed Santiago

Wednesday, July 11 - GEOGRAPHICALLY DESIRABLE by Mike Kravinsky

[Read film descriptions here.](#)

All ticket purchases are made through [Arlington Cinema & Draffhouse](#).

Steadicam Basics - September 19

You'll learn how to balance the rig, adjust the vest and arm for your personal body, standard operating posture, basic moves to practice, and more. **Sheila Smith** and **Andy Schwartz** will bring their rigs to share their expertise and then let you try your turn at operating!

Sheila Smith is an award-winning Director of Photography and Steadicam operator. Besides working as a DP for several full-length independent features, Sheila has operated on features including STEP

UP 2 and THE RUNNER with Nicolas Cage. As a day player she's worked on THE WIRE, VEEP, and COVERT AFFAIRS. Her Steadicam credits include THE COLBERT REPORT, national commercials and many independent features and shorts. In 2009, Sheila won the Women of Vision award from WIFV-DC.



Andy Schwartz is a Cinematographer and Director, as well as a talented and proficient Steadicam Operator. Working in production for more than 17 years, he has shot and directed regularly and extensively for Discovery Channel, National Geographic, Animal Planet, etc. as well as documentary feature films. As a Steadicam Operator he has worked in the scripted film, TV and music video industry, including work for Grammy winner Brad Paisley and THE DAILY SHOW WITH JON STEWART.

Tuesday, September 19, 2017, 6:30 to 8:30 pm
Interface Media Group, 1233 20th Street, NW (Dupont Circle South)
\$15 WIFV Members / \$30 Public
[RSVP here](#) Space is limited.

ScriptDC - Early Bird Pricing Ends September 22

Attend the most immersive filmmakers conference in the Mid-Atlantic Nov 17-19

ScriptDC supports the work of directors, producers, actors, and writers via seminars that provide access to talented media professionals willing to share their expertise. This year five master classes and several workshops will allow you to focus on what you want to accomplish creatively this year!

[Register by September 22](#) to lock in early bird pricing and save your seat.

Sessions and Speakers* include:

- **Directing** Master Class with Joan Darling (limited to 12 directors)
- **Universal Storytelling/Engaging the Female Heroic** Master Class with Dara Marks and Deb Norton
- Writing the **Limited Series** Master Class with Diana Kerew and Alana Sanko
- **Financing/Marketing/Distribution** Master Class with Laurie Scheer, Carolyn McDonald, Michelle Mower, Sara Elizabeth Timmins, Deborah Riley Draper, and Phil Contrino
- **Animation/Gaming** Master Class with Robert Hone, Marina Martins, and Bruce Nesmith
- **Script Critiques** - send us your first five pages by October 20
- **Pitch Critiques** - gain the confidence you need to make your pitch in any elevator!
- **Harness the Power of Creative Resistance** Workshop with Deb Norton
- **Final Draft Formatting** Workshop with Shelly Mellott
- The **Outlook for Independent Filmmakers in China** with Michael Uslan and David Uslan



While all the master classes are designed to hone your skills and get you closer to distributing your film at festivals and in theaters, attendees will gain a headstart on the competition since many of this year's speakers have experience with production and distribution in China, the largest viewing audience in the world. This will allow you to develop strategies and long-term relationships to yield results when your films

are ready to head to the Far East. We look forward to welcoming independent Chinese filmmakers as attendees and sharing some of their films in special screenings.

ScriptDC 2017 is sponsored by the Office of Cable Television, Film, Music & Entertainment, the Maryland Film Office, Interface Media Group, and the Gem Star Foundation.

*Speakers confirmed as of August 30, 2017. Subject to change.

#GalsNGear - It's Not Just a Label, It's a T-shirt!

Combat the under-representation of female DP's, gaffers, editors, special effects designers, sound engineers, drone operators, and others. Draw attention to the fact that gals can be gearheads too when you wear a #GalsNGear t-shirt! [Order yours](#) for \$15 (t-shirt) plus \$5 (shipping).

Recognize women working behind the camera and behind the console! Shirts are black, v-neck, with the #GalsNGear Logo. We have Sm-3XL on hand, [but get yours quickly](#) because stock is limited. We will have the shirts for purchase at WIFV programs to save you that shipping charge!

The next #GalsNGear pop-up event will be at NAB Show New York on October 18 at 4:30 pm. [Register here](#) with the discount code EP09 for a FREE Core Package.



The #GalsNGear panel is **Tools & Strategies for Entrepreneurs in Production and Post** and feature **Hillary E. Cutter**, Founder/Executive Producer of Cutter Productions

and **Dana Bol**, Creative Editor, Nice Shoes Creative Studio with moderation by **Amy DeLouise**, Director/Producer/Author/WIFV Member!



Introduction to Proposal Writing - September 26

By Faith DeVeaux, WIFV Treasurer/Development Chair

Join WIFV and the Foundation Center for the companion program to our May 2017 program about researching grant prospects. This session focuses on the actual proposal writing focusing on media projects. After the guided lecture, there will be a 30-minute writing exercise and Q&A.

September 26, 2017, 6:30 to 8:30 pm

The Foundation Center, 1627 K Street, NW, Third Floor, Washington, DC 20006

[RSVP here](#)



At the Grants Research workshop held in May, Engagement Specialist Melissa Grannetino provided an overview of the Foundation Center offerings, the library, and how to navigate their updated website. The group was shown grant resources for both artists with fiscal sponsorship, as well as those for individual artists. WIFV Executive Director Melissa Houghton offered her insights based on her experience with foundations, informing us

how it looks from the point of view of those receiving the applications. The Q&A ranged from specific questions to ways to contact foundations who do not accept unsolicited submissions.

For those who cannot visit the Foundation Center library on K Street from Tuesday through Friday 11-5 (Mondays by appointment), Melissa G. shared that there are many other locations around the DMV area, and indeed, around the country. There are also online resources such as live and on-demand webinars, and tools including the Knowledge Base, which provides answers to frequently asked questions, sample documents, and a training calendar.

To see what programs the Foundation Center is offering in the DMV, click [here](#).

As sampling of online resources include the following:

Tips for Success from the Tribeca Film Institute, click [here](#).

Grants Learning center at Grants.gov, click [here](#)

NEA Media Arts section can be found [here](#)

NEH resources are [here](#)

For more information and assistance, you can contact Melissa Grannetino at the Foundation Center (202) 331-1400, or email Melissa Houghton at director@wifv.org. **Register for the September 26 Proposal Writing workshop [here](#).**

WIFV serves as a fiscal sponsor for media projects, provides a seed fund annually for members, and posts funding opportunities regularly to the members-only listserv. Special thanks to the Foundation Center for providing the venue for this important workshop!

Global Perspectives: Notes from Abroad

This is the next installment of a continuing series of articles from women's film organizations from around the globe, coordinated by Judy Meschel and LeeAnn Dance of the WIFV International Committee. Enjoy!



FIRST WORLD PROBLEMS

WIFT Finland | Director: Hanna Maylett

I got the idea for my film FIRST WORLD PROBLEMS when a friend of mine told me how she desperately tried to open a wrong car in a car park. I found this story of an exhausted mother just losing it both comical and recognizable. It had been 20 years since my last short film so I felt it was time to make another one.

Financing a short film is such a long road so we decided to make our film guerilla style. I actually paid the necessary production expenses from my maternity allowance. We gathered an almost all-female crew (!) and shot the film in one day. With no budget we got very creative, and we had so much fun!



DOP Sari Aaltonen with 1st camera assistant Elina Eränen

I realized the lack of men in the crew only on the set, so we were not intentionally favoring women in recruiting. We chose our best and closest colleagues and they happened to be women!



DOP Sari Aaltonen

As one of the founder members of WIFT Finland, I highly value every opportunity to get to make films about women and with female colleagues. And if we don't get enough chances to finance our films we make them anyway! Guerilla filmmaking is also an opportunity to be free to tell whatever story you want without any gatekeeper structures. This film became a personal milestone in my filmmaking career, as a reminder of the empowering side of filmmaking.

You can watch FIRST WORLD PROBLEMS (<https://vimeo.com/231413999>), but only with this password - WithLoveForWiftWashington2017

September is 202Creates Month!

If you haven't already heard, September is **202Creates Month** - an entire month of events and activities that showcases the diversity of artists, makers, and entrepreneurs who contribute to the District's thriving creative industries (that's you!). **Watch this promo video** and get pumped with us! Use #202Creates to keep us informed about the work you are doing and to find out about DC's creative community! And Follow @202Creates on Instagram

Mayor Muriel Bowser launched 202Creates in September 2016 to amplify and celebrate DC's creative culture. 202Creates has showcased the diversity of the artists, makers, and entrepreneurs who contribute to the District's thriving creative industries. 202Creates has engaged residents through activities and conversations curated by the District's creative innovators that build the creative culture in all 8 Wards. What started as a monthly celebration has turned into a fast growing movement with no intention of slowing down.



202Creates does three important things:

- 1) It promotes and amplifies The Districts Creative Economy through digital media marketing, original television programming, and paid performance opportunities for the Districts creative residents.
- 2) It connects District residents with government resources and space to support their artistic work as well as their creative businesses.
- 3) And It builds a cultural community by connecting creative District residents with each other through the 202Creates creative conversation

series, networking events and roundtables.

With nearly 60% of the District's workers employed in the creative class, DC is one of the most creative cities in the United States. A recent study highlights the District as a top five "most inspiring city" for young artists. Join us for #202Creates.

WIFV is pleased to have many of our programs in the 202Creates calendar (you knew about them already)! You might also want to check out the OCTFME/PGA **Safety on Set Workshop** on September 9 - get more info and register [here](#).



WIFV Board Members DeVeaux and Hurt w/OCTFME staff Loretta Wilson at 202Creates Opening

DC Shorts, September 7-17

DC Shorts champions short films and the filmmakers who create them. The 14th annual festival, to be held September 7-17 in various locations throughout Washington, DC, received a record breaking 1500+ film submissions and 77 screenplay submissions. It will screen nearly 170 films from over 30 countries and present 6 screenplays in a live reading showcase. Some by WIFV Members! Watch listserv for updates.

New this year, DC Shorts presents a series of free Networking Events for those in the film industry including a Tech Talk Series, an app launch, and a speed networking event. True to its commitment to education and support of filmmakers, DC Film Alliance, the umbrella non-profit of DC Shorts, will present free workshops for filmmakers on a range of subjects.



The DC Shorts Screenplay Competition returns September 15 when the audience is privy to a table reading of 6 selected screenplays. The audience-selected winner receives \$2,000 cash prize (\$1,000 at the announcement and another \$1,000 in completion funds) and automatic entry for their completed film to screen at an upcoming DC Shorts Film Festival. Paired down from over 70 submissions, four of the finalists are local screenwriters! There will be a screenwriting seminar

immediately before the competition.

For more information, visit us at <http://festival.dcsHORTS.com>.

Oct Weds One - Audio Capture & Mixing - Oct 4

Sound is critical to the success of your media project. Learn what you need to do in production to have a successful post-production experience from our local experts. They will discuss field recording, what can't be fixed in post, and how they can add to what you provide for a powerful audio experience.

Confirmed panelists are **Amanda Kraus** (GMU), **Cheryl Ottenritter** (Ott House Audio), and **Matt Davis** (Studio Unknown).

Wednesday, October 4, 2017 - 6:30 pm networking; 7:00-8:30 pm presentation
Interface Media Group, 1233 20th Street, NW (Dupont Circle South Metro; on-street parking)
\$15 WIFV Members / \$30 General Public
Registration will be open at WIFV.org soon!

Double Exposure Investigative Film Festival

Now in its third year, the Double Exposure (DX) Investigative Film Festival and Symposium, October 19-22, showcases the best new films inspired by the investigative instinct paired with a concurrent symposium for journalists and filmmakers to connect with each other, and with the producers, editors, funders, and experts who can advance their work.

New this year, DX will offer a pro bono Legal Clinic for visual storytellers and DX Access, an initiative that provides unparalleled face time with the heads of the most respected and innovative organizations in film and journalism.



Passes are now available. WIFV members receive a 15% discount on "all access" passes using the code DX17WIFV. For more info and to purchase tickets, click [here](#).

FCPX Creative Summit - WIFV Member Discount



Future Media Concepts is proud to announce the third edition of the FCPX Creative Summit on October 27-29, in Cupertino, CA. Check out the newly revealed program, which features three days of sessions structured on three parallel tracks: Editorial, Motion, and Case and Third Party. Designed for a range of users, from advanced beginners, to intermediate, to the veterans of the game.

Plus, you will get an inside look at the Apple Campus and engage with the Apple Product Team. The Expo Night will showcase great companies and the latest industry solutions, and the networking events will help you expand and solidify your professional network. Join other FCPX professionals and make your presence known in the FCPX ecosystem.

[Register now](#) and save an additional \$100 when you use code **WIFV17**

Institute for Documentary Filmmaking - DUE Nov 1

The Documentary Center at The George Washington University is pleased to announce that we are **now accepting applications for the 2018 Institute for Documentary Filmmaking**. You can find updated information about the program, application process, tuition and the Center as a whole [on our new website](#).

We are looking for a diverse group of storytellers from all different backgrounds to join us from January through June 2018 as we immerse ourselves in the specific art and craft of non-fiction filmmaking. Individuals who attend the Institute come from such diverse disciplines as broadcasting, law, psychology, literature, science, anthropology, museum studies and education. Many participants do not have any media or filmmaking backgrounds, while others have extensive experience in these fields, so **prior technical experience is not a requirement**.

There are no other intensive graduate documentary filmmaking programs in the nation like the one at GW. Our six-month program leads to a **Certificate in Documentary Filmmaking** and, for the past nearly 30 years, we are the only institution that makes this offering. The unique scope and depth of what our students experience at GW has made us known as **one of the top ten documentary programs in the U.S.**

New and Renewing Members

The following joined or renewed their WIFV membership (Aug 1, 2017 - Aug 31, 2017)

Lisa Allen
Wendy Anson
Charles Barnett
Susan Barocas
Marla Barranco
John Benedetto
Philip Cloutier
Doris Elias
Joe Fab
Karyn Folan
Miranda Gardiner
Erica Ginsberg
Wilhelm Hesse
Lauren Hyland
Patti Jette

Kurt Klaus
Lois Lipman
Leslie Macli
Dawn Michelle Morgan
Jim Moriarty
Leigh Mosley
Regina Davis Moss
Carola Myers
Matthew Naslanic
Shauna Odiea
Roberta "Birdie" Pieczenik
Alex Portaluppi
Amy Rankin
Virginia Ryker
Jody Hasset Sanchez
Abigail Sharon

Sam Sheline
T. Scott Snider
Toneka Spears
Brenda Spevak
Charlotte Steiner
Gwen Tolbart
Rosalyn Turner-
DeCharentenay
Maura Ugarte
Susanne Unger
Paul Warner
Solomon Weiner
Yisrael Welcher
Susan Winchell
Julie Ziegler
Karen Zill

About WIFV

WIFV supports professionals in the media industry by promoting equal opportunities, encouraging professional development, serving as an information network, and educating the public about women's creative and technical achievements.



Send Stories to:

Women in Film & Video
4000 Albemarle Street, NW
Suite 305
Washington, DC 20016
202-429-9438
director@wifv.org
www.wifv.org

Support Women In Film & Video Inc.

When you shop at smile.amazon.com, Amazon donates.

[Go to smile.amazon.com](http://smile.amazon.com)

[amazonsmile](http://smile.amazon.com)



WIFV is grateful for the annual support of these [companies](#) and our [corporate members](#).

You are receiving this email because you have expressed an interest in Women in Film & Video. Don't forget to add director@wifv.org to your address book so we'll be sure to land in your inbox!