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WIFV NEWS

June 2017 Members in the News

Edited by Flo Dwek

Featuring Tanya Spann Roche, Sue O'Hora, Ericka Boston, Charlotte and Bill Rinderknecht, Jody Hassett Sanchez, Yisrael Welcher, Interface Media Group Turns 40!, Kathryn Raaker, Call for Members in the News Articles and Awards Info!

Roche Nominated for Emmy® Awards



Kudos to writer, producer and editor **Tanya Spann Roche** of **Think Speak Act, LLC**, who was just nominated for two Emmy® Awards by the National Capital Chesapeake Bay Chapter of The National Academy of Television Arts and Sciences. Tanya was nominated for producing a segment for Maryland Public Television's (MPT's) TV series ARTWORKS, about the Baltimore Symphony Orchestra's

OrchKids afterschool program [Category 19C: Education/Schools - Program Feature/Segment]. OrchKids provides music education, instruments, academic instruction, meals, as well as performance and mentorship opportunities at no cost to students and families in six public schools in Baltimore City, serving over 1,000 children from Pre-K through 10th grade. See the nominated episode [here](#).

Tanya also received an Emmy® nomination this year [Category 39: Editor - Program (Non-News)] for editing MPT's TV series, MARYLAND FARM & HARVEST, Episode 401, featuring bull-riding rodeos in Western Maryland and farming from space--with some help from NASA Goddard Space Flight Center in Greenbelt, MD. See the episode [here](#).

This is Tanya's third Emmy® nomination in a row for editing the MPT show. She has edited all four seasons of MARYLAND FARM & HARVEST, a total of 54 episodes. The 59th Emmy® Awards Gala will take place on June 24 in Bethesda, MD. [Click here](#) for more details about the

Henninger Media Promotes O'Hora



Congratulations to **Sue O'Hora**, who was recently promoted to Director of Marketing - Senior Producer at **Henninger Media Services**. Sue started her career with Henninger as an intern while she was still in college at the University of Richmond. After graduation, she joined the Henninger sales team in the DC

area, later becoming a project manager in charge of DVD, graphics and video compression projects. In 2003, Sue joined the International Licensing team at Discovery Communications. She returned to Henninger as a Producer Manager in 2007 after completing the George Washington University's Institute for Documentary Filmmaking program. In her new role, Sue will be leading the company's marketing efforts in addition to spearheading production projects as a writer/producer. [Click here](#) to learn more about Henninger Media Services.

Rinderknechts Making Friesian Doc

Emmy® Awards.

You can congratulate Tanya via [email](#), phone at 301-937-3111 or 703-597-7979, the [ThinkSpeakAct website](#) or [Facebook](#).

Boston Moderates *The Big Screen*

The historic movie theater in Old Greenbelt was host last month to *The Big Screen*, a panel about turning ideas into films that was presented during the FOLA Festival of Literary Arts.

WIFV member **Ericka Boston**, a narrative filmmaker and "recovering" journalist, moderated the event. She deftly weaved together insights from panelists Omar Tyree, the *New York Times* best-selling author who's working with Lionsgate to bring his lauded novel *Flyy Girl* to the screen; Nancy Morejón, an internationally renowned poet who revealed some truths about filmmaking in her beloved homeland, Cuba; Tressa Smallwood, an indie producer and author whose first feature, *SECRETS*, recently secured distribution with BET; Alonzo Crawford, an academic who shaped the careers of award-winning cinematographers Bradford Young and Ernest Dickerson before retiring to focus on his own films; and Catherine Murphy, a documentarian who's channeling her activist spirit into *The Literacy Project*.

"It was a blast to engage panelists with such unique perspectives and experiences from within the Beltway and beyond and to share their stories with our audience," Ericka said.

The panel was followed by a screening of *SECRETS*, which premiered last year at the ABFF film festival and was filmed in the DMV area.

Welcher Launches Our Voices Project



Yisrael Welcher recently launched the **Our Voices Project** at the Colony Club in Washington, DC. Our Voices is an interactive community engagement tool that expands on the themes of the doc-in-progress, **KOL HANASHIM** (Voices of Women). Through the voices and stories of Orthodox Jewish women, the film explores the challenges of balancing one's cultural heritage and integrating into American society. The film was developed as a means

of mitigating conflict between generations in the Jewish community. "A while back, when we screened an excerpt from the film," Yisrael explains, "it also resonated with viewers from a range of other cultural minority groups. With



Since first seeing that majestic black horse, Goliath, in the movie, *LADYHAWKE*, **Charlotte and Bill Rinderknecht** became enamored with Friesian horses. Serendipitously, they connected with the Friesian community in Michigan while attending the 2016 Keuring (judging) event in September. From that encounter, they connected with numerous Friesian owners in Michigan, and **C Grace Productions, LLC** found a niche market. With Bill on camera, support from



Ellisa Kroll aboard Tjaarda from the Friesian Connection stables

new friends at WKTU (local public access station), and Char in the edit suite, they are producing a documentary on the Friesian horse, focusing on how they got to Michigan, and on their amazing versatility. "We are still visiting farms, gathering footage, and making new friends--and hopefully, future clients for C Grace multimedia services," Char says. They plan to release the documentary later this year though WKTU.

"Moving to Michigan was full of unknowns," says Bill, "but now, thank goodness, we are finally able to work, travel, and be around horses, together." *To learn more, contact Charlotte or Bill at 616-554-5150 or visit [C Grace Productions website](#).*

Sanchez Interviewed for Nantucket FF

Who gets to decide what is good art? For three weeks in Grand Rapids, Michigan, the general public carries as much sway as international art critics. At ArtPrize, the world's most attended art show, both groups have equal power to award \$500,000 to the best of a pool of more than 1,500



submissions. **MORE ART UPSTAIRS** is a fascinating and entertaining demonstration of what happens when the cultural elite butts up against Midwest populism. Organizers of the Nantucket Film Festival spoke with director **Jody Hasset Sanchez** about the film and you can access the blog [here](#)

MORE ART UPSTAIRS screens on Wednesday, June 21 and Thursday, June 22 at the Nantucket Film Festival!

Call for WIFV Members in the News

that dynamic in mind, I developed the Our Voices Project, which seeks to reduce conflict within communities through dialogue, reflection and art." The program begins with a screening of an **excerpt** from KOL HANASHIM and is followed by a **guided reflection** on issues of gender and cultural integration. Participants are then provided access to a website to share their own reflections through pictures, video or the written word. "In my mind," Yisrael, says, " this expanded venue offers two significant benefits. It empowers participants by providing a platform to share their stories. And, these shared stories, in turn, have a ripple effect, providing others with the opportunity to continue to learn about each other after the event concludes."

You can support the launch of the Our Voices Project [here](#). To schedule an event, call 347-996-8584 or email Yisrael [here](#). You can even follow the project on [Facebook!](#)

Articles

What's the best way to brag about your accomplishments? With a Members in the News article, of course. Not only can you include a photo and your website, it is archived at wifv.org and adds to your SEO. Submit your paragraph, jpg photo, and any links to director@wifv.org by the 10th of the month.

Call for Award Info

If you have won an award, screened at a film festival, or received a major grant, please let me know so we can share your success. Send the info to director@wifv.org

Thank you!

WIFV is honored to be recognized again as a Top-Rated organization by Great Nonprofits. Less than 1% of eligible nonprofits received this distinction. Because of the reviews WIFV has received, we've been a Top-Rated nonprofit since 2012. **Your review makes a difference!**



We value your your reviews throughout the year. Please tell Great Nonprofits about an experience you've had at a WIFV program, an interaction you've had with a speaker or fellow member, or just what WIFV means to you. [Click here to go straight to the WIFV page on their site.](#)

IMG Turns 40 and the Media Masters Play On!

When the iconic rock band Foreigner begins its 40th anniversary tour will it *Feel(s) Like the First Time?* Probably not. The same holds true for Interface Media Group (IMG) as they hit 40 - it never gets old!

As **Interface Media Group** (IMG) celebrates being the longest running full service media production facility based in the mid-Atlantic region we find ourselves challenged as to how to mark this momentous occasion.

Should we gather past guests such as: George Clooney. Nicolas Cage. Bryce Harper. Hillary Rodman Clinton. Clarence Thomas. Mitt Romney. Chris Matthews. Mia Hamm, et al? They all utilized D.C.'s premiere digital media company because their productions required the highest caliber artists & finest tools to achieve their high expectation goals.

Forty years of media orchestrating takes a great deal of resourceful application to keep in front of creative changes with constantly evolving styles and state-of-the-art tools. As a long time strategic communications company, IMG is embracing its role as a digital agency and the transition feels natural.

"It's THE classic question - how does one measure success? Sure the financial picture, growth & a sound reputation all factor in. But you really don't reap those benefits without the talent to motivate and instill a creative work ethic that keeps on giving" says Jeff Weingarten IMG's CEO.

If we tried to list the vast volume of technological advances and creative styles we've experienced over the last five decades we'd be producing a historical timeline video series instead of a press release.

To stay viable and competitive in a digital world a well-maintained media portfolio might look something like this:

Commercial Advertising
 Broadcast Programming
 Web sites for your digital foothold
 On-Air Promos
 New product launches
 Marketing campaigns
 Museum & other Experiential interactives
 Event Videos (media)
 Webcasts
 Social Media Campaigns - Facebook; LinkedIn; Twitter et al.
 Educational pieces
 Multi-media campaigns



InterfaceMediaGroup

IMG's work has been seen around the globe. From PBS to Intelsat - National Geographic to Smithsonian - our range has been challenged & we can proudly say we have consistently met those challenges.

IMG's evolution and staying power is a testament to how IMG employees keep it fresh, always looking & designing innovative ways to engage the target audience. "IMG's sustained existence can, in part, be measured by our adaptability & ability to consistently re-design our methods as the tools of our trade change - and they will always change," says Weingarten.

To maintain a media business for 40 years in a perennially evolving, creative and technology-based industry is not for the faint of heart. IMG has a resolve that accepts this, as it is part and parcel to our survival & success. Helping others effectively communicate is what we do.

IMG - it's in your IMaGination

Interface Media Group (IMG) is Washington DC's premier Digital Communications company. IMG develops, creates, and manages all aspects of media, across every platform, in a 360° production environment.
www.interfacemedia.com.

Raaker launches her Elizabeth Bromwell Fiction Series



Kathryn Raaker, syndicated host of multiple television and radio programs, has now lent her creative talents to launching this first book series: Elizabeth Bromwell. Planning on multiple novellas, ***Chronicles of an Expat Spy***, is the first in the series. The book launch will take place at the upcoming Christian Book Expo in Cincinnati, OH on June 25, 2017, the book will be available on Amazon beginning July 1.

Kathryn's fictional central character, Elizabeth Bromwell, is a woman from humble beginnings who starts out as an unassuming spouse of an expatriate businessman. But before long, her talents are recognized by US intelligence services and she is drawn into the noble and sometimes dangerous global fight for justice and freedom: it was in her blood all along!

Starting with her first international move to England in 1978, Kathryn lived as an expatriate in England, Spain, Turkey and Singapore over two decades. Though her story is fiction (Kathryn was an active business woman, but never a spy), the story is told in the places and times of her own experience. Readers are delighted by her first-hand accounts of the sumptuous and exotic locations that she herself had lived in: from a 500-year old English estate, to Hemmingway's flamboyant Madrid, to the Turquoise Coast along the Turkish Mediterranean, and even the mystical and paradoxical world of the Far East. Her vibrant, unforgettable and bigger-than-life characters are composites from hundreds of fascinating people she met during her expat career.

Kathryn's co-author **Lawrence Allen**, author and recipient of *Let's Just Talk Radio's* 2014 Best Political Thriller of the Year award, also lived as an expat for 20 years in Asia. Together they bring Elizabeth Bromwell to life, adding action and adventure to Kathryn's engaging work of fiction. *Chronicles of an Expat Spy*, the first in Kathryn's Elizabeth Bromwell Series, covers the two decades from the first moon landing to China's Tiananmen Square incident in 1989. The second in her series is expected to be released later this year.

Available in Amazon print and Kindle Book soon! You can call Kathryn at 513-616-6986 or email her [here](#).



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WIFV supports women in the industry by promoting equal opportunities, encouraging professional development, serving as an information network, and educating the public about women's creative and technical achievements.

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