

August 2020

President's Message



Hello again!

Let me start by making a request: If you haven't done so already, [please click here](#) to take the **2020 WIFV member survey**, which will close on July 31. It only takes 5 minutes, and it will really help us focus our

programming and services in a way that best serves WIFV members. Thanks to all those who have already completed the survey! I will share the results in next month's column.

Some news from the WIFV board: We held an orientation for our new board members and then kicked off the 2020-21 term with a great full board meeting – by Zoom, of course. Each of our new and returning board members are so kind to offer their energy, skills, and creativity to WIFV, and I'm looking forward to seeing their ideas come to fruition in the coming months.

Set safety certainly seems to be the number one hot topic these days. People are ready to get back to work on a germ-free, physically-distanced basis — but how, exactly? White papers, guidelines, and protocols are flying around. It will be interesting to see where it all lands, but already there are some common elements, such as daily temperature checks, physical distancing, hand washing/sanitation, and face coverings at (almost) all times.

Filmmakers aren't alone in figuring out how to safely get back to work, of course. Many businesses are grappling with the same questions. But filmmakers certainly face unique challenges. Think about it: Most businesses only need to consider a static set of predetermined locations: the office building, the restaurant, the store. Filmmakers, on the other hand, must ensure safety across a broad range of locations that may range wildly: the office building, the barn, the boat. Complicating things further, those locations may change week to week. For documentary filmmakers, things are even more interesting — they may not control, much less know in advance, the locations where they will be shooting.

Set safety affects more than just location logistics, of course. Writers are reconsidering intimacy, fight, and crowd scenes. Maybe that musician character should be a violinist instead of a flutist? Certainly

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Roundtable Roundup

Narrative Directors: *Meet the Filmmaker - Shanna Maurizi*

August 3, 2020, 7:00 - 8:30 pm

This is an online program.

[RSVP here](#) and receive login info.

Documentary: *RBG Filmmaker Panel*

August 10, 2020, 6:00 pm

This is an online program of the 2020 One Woman, One Vote Festival.

[RSVP here](#) and receive login info and link to the film to watch in advance.

Editors: *Online Happy Hour*

August 13, 2020, 4:30 - 6:00 pm

[RSVP here](#) and receive login info.

Screenwriters: Because of multiple ScriptDC workshops starting in August, Screenwriters Roundtable is on temporary hiatus.

Roundtables are free for WIFV Members. There is a \$10 fee for non-members. You must pre-register to receive login links for online programs.

COVID-19 Relief Resources

would cut down on the aerosols. Producers are seeing their budgets challenged by PPE expenses, new set safety officer positions, and increased insurance premiums. Actors need to think about their personal comfort levels about being unmasked while they are being styled, or performing next to other unmasked actors. Crew need to think about zones and staging and disinfecting their equipment – all while operating with fewer people. Hair and makeup artists and wardrobe designers may be asked to style via Zoom. And everyone's keeping one nervous eye on future government shut-downs. Join us at the **August 5 Health/Safety on Set webinar** to learn from those already in the field. [Register here](#). It's a good thing we're a resilient, improvisational bunch. We'll figure this out and get through this. Thankfully, pandemics are not forever.

With that, stay safe and don't hesitate to reach out to me at president@wifv.org.

Until next month,

Cathie Saadeh

WIFV has been collecting (and suggesting) relief resources for freelancers, artists, and small businesses across the region. [Access them here](#). We will update as new information becomes available.

2019-20 By the Numbers

During the 2019-20 program year (July - June), WIFV delivered 99 formal and informal programs, many of which were free. Those programs engaged more than 2,000 people.

WIFV staff provided 820 hours of one-on-one consultations with the region's mediamakers, 113 hours of networking, and 207 hours of direct support of the fiscally-sponsored filmmakers. Those fiscally-sponsored projects raised \$135,000 in program support during the fiscal year!

Submit Members in the News

The deadline to submit your information for the monthly Members in the News e-publication is the 10th of the month. Send your article (100 words or so) and a jpg-format photograph or link to your video project to director@wifv.org. [You can see past issues here](#).

Upcoming Events

WTF is up with my LinkedIn? August 4

Unsure of how to up your game on LinkedIn? Want to use its complimentary features to yield results? Join us on August 4th from 6:30-8:00pm for this webinar LEVEL UP your professional social media game!

In this session **Sangeetha Subramanian** will cover how to master: Your LinkedIn Summary, Tagline, and Location; How to message people for free on LinkedIn; Sample messaging to send to prospects for informational interviews

Tuesday, August 4, 6:30-8:00 pm

[RSVP here](#)

\$10 WIFV Members (must be logged in) /\$25 for all general public

This is an online event and you will receive the login credentials with your registration confirmation.



Health & Safety on Set August 5

We are all eager to get back into production while protecting our colleagues and using best practices. Gain insights from professionals currently in the field about how they are approaching production.

Panelists:

Mark Finkelppearl, Flying Scoop M&E, LLC

Carolyn Marie, Makeup Bizz

Cathie Saadeh, Esq., Saadeh, P.C.

Jay Schlossberg, Media Central

Moderated by **John Benedetto**

Wednesday, August 5, 4:30 - 5:30 pm

[RSVP here](#)

\$10 WIFV Members/\$25 Public

You will be sent the login link with your registration confirmation email.

Due to the nature of the discussion, this webinar will not be recorded for later viewing.



For those of you who don't want to face a conversation in the morning, WIFV will be hosting Happy Hours online. They are a chance to see new faces and discuss what's on your mind! Collaborations have already been formed.

Thursday, August 6, 4:30-5:30 pm

[RSVP here](#) Free to participate

This is an online event. You will receive the login credentials with your registration confirmation.

Thursday, August 20, 4:30-5:30 pm

[RSVP here](#)

COFFEE & CONVERSATIONS



The beverage will be in a cup at your house, but the conversation will be online! Board Members look forward to conversing with mediamakers to hear how you are nurturing your creative soul.

Tuesday, August 11, 9:30 - 10:30 am

[RSVP here](#) Free to participate

This is an online event. You will receive the login credentials with your registration confirmation.

Tuesday, August 25, 9:30 - 10:30 am

[RSVP here](#)

News You Can Use

One Woman, One Vote Film Festival Comes to You



To celebrate the centennial of the 19th amendment winning women the vote and continue to bring women's voices front and center, the 2020 One Woman One Vote Festival (OWOV) and Women Make Movies (WMM) invite you to join us in a nationwide initiative -- the 2020 One Woman One Vote Film Festival, a [curated collection of films](#) for you to [create your own online film event](#), and four online national screening events

(RBG, COUNCILWOMAN, WONDER WOMEN, WITHOUT A WHISPER) to encourage, inspire and empower women everywhere to use their power for change. **The collection titles are available at no charge through November 3, 2020.**

For more information visit 2020owovfest.org.

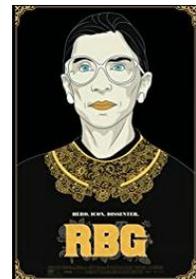
Join us for a One Woman One Vote Film Festival National Online Event August 10, 2020 at 6 pm ET

August 10 is the 27th anniversary of the day Ruth Bader Ginsburg took the Judicial Oath for the Supreme Court of the United States.

RBG (2018), directed by Betsy West (panelist) and Julie Cohen, explores U.S. Supreme Court Associate Justice Ruth Bader Ginsburg's life and career.

Ginsburg has developed a lengthy legal legacy while becoming an unexpected pop culture icon. But the unique personal journey of her rise to the nation's highest court has been largely unknown, even to some of her biggest fans. [REGISTER here to gain access to film and to join the 6:00 pm panel discussion!](#)

You can watch the film at any time on August 10 but we encourage you to watch before the discussion at 6:00 pm est. You will receive login info for the discussion on August 7.



CONTINUE THE LEGACY, a GOTV PSA, was selected by the 2020 One Woman One Vote Festival for the student PSA challenge "Why She Votes." CONTINUE THE LEGACY highlights the

Vote on
November 3

next generation of women voters and the suffragists who fought for women's right to vote. Monique Brown and Brianna Rogers are the creative team behind the PSA.

Both from Washington, DC, Monique and Brianna met and collaborated on their PSA production at Double R Productions through the DC Department of Employment Services' Creative Economy Career Access Program (CECAP). Brianna put herself on a media career track in high school. She's earning her degree in Communication Studies at the University of North Carolina in Greensboro. Monique graduated from Widener University in Chester, Pennsylvania with a BA in Communications Studies. She aspires to be a content producer and film director.

COME WALK IN MY SHOES Available for Streaming



Robin Smith, Video/Action, produced **COME WALK IN MY SHOES**, an award-winning documentary that follows the **Honorable John Lewis** on an emotional pilgrimage to the churches, parks and bridges where young people played a

pivotal role in the struggle for equality and voting rights. At each location, Lewis reflects on his experiences and provides a forum for others – the “unsung heroes who cared deeply, sacrificed much, and fought hard for a better America” – to help us understand what happened, and why it happened.

This award-winning documentary provides a fresh, first-person perspective on the non-violent protests that challenged segregation laws in the South and led to the passage of the Voting Rights Act in 1965. You are encouraged to watch the film with family and friends and let a deep conversation about racism and racial justice unfold. [You can view the film here.](#)

Robin did a Zoom conversation with 85 fellow parishioners at Holy Trinity Catholic Church who watched **COME WALK** and then “tuned in” to hear her talk about the making of the film. They wanted to hear her talk about her personal insights as a woman of faith elevating the stories of people in the movement (especially women like Dorothy Cotton) who were motivated into action through deeply held spiritual convictions. [Here is a link to the conversation.](#)

Photo Credit: Andrea Leoncavallo

ScriptDC Coming to You - Starting in August!

We are so eager to bring filmmaking resources to this community that we aren't waiting for the return to "normal." And really, how good was "normal" for you anyway? ScriptDC has always been about taking the field for this region's filmmakers by bringing information, resources, and connections that you can use to tell your stories.



So, we're deconstructing the weekend event into a series of 20+ workshops that will be presented across six months or so. Each month will have a theme and the workshops - set aside those Tuesday evenings now - will feature subject-matter experts who are interested in nurturing your talent.

August 11 will be a session with **Dave Trottier** (Yes, the author of *The Screenwriter's Bible* and several other screenwriters' reference books) to explain formatting for screenplays and answer your questions - [REGISTER HERE.](#)

August 18 will be a demonstration of **Final Draft 11** when Shelly Mellott and Andrew Schwartz will reveal the latest features and best tips for maximizing this industry-standard software and answer your questions - [REGISTER HERE.](#)

September will focus on the foundations of screenwriting - plot, character, feedback. Other themes will include Writing for Episodic Delivery, Documentaries, Writing Features, Producing, and It's On You! We are finalizing the presenters across these themes.

Registration will open soon for these programs!

August 25 - **The Importance of Having Women in the Writers Room**- Roseanne Welch, PhD

September Workshops - Screenwriting Basics

September 8 - **The Coffee Break Screenwriter** - Pilar Alessandro

September 15 - **Fix the Second Act**- Dara Marks

September 22 - **Character Development** - Marilyn Atlas

September 29 - **How to Receive Feedback and Provide Revisions**- Laurie Scheer

October Writing Workshops - Writing for Television/Episodic Delivery

October 6 - **Writing for Television Panel** - Co-hosted by SeriesFest

October 13 - **Developing Your Script for Television** - Ellen Sandler

October 20 - **Developing Your Script for Television 2** - Ellen Sandler, Felicia Pride

October 27 - **Breaking Into the Writers' Room** - Lijah Villalobos

October Documentary Workshops

October 8 - **Current State of Documentary Panel**

October 15 - **Business of Documentary Filmmaking**

October 22 - **Impact Producing**

October 29 - **Distribution Models**

November - **Writing Features and Script One-on-Ones**

January - **Producing Workshops**

February - **It's Up to You!**

Workshop fees - \$15 WIFV Members & Students /\$30 Public; Baker's dozen discount available!

These are online events. You will be sent the login link with your registration confirmation email.

*Speakers are subject to change.

Call for Submissions:

Jane Cusumano/WIFV Short Narrative Film Finishing Fund



The Jane Cusumano/WIFV Short Narrative Film Finishing Fund supports artists with the completion/post-production of a short film (no longer than 15 minutes including credits). This grant program is made possible with proceeds from the 2001 DC screening of **WHAT MATTERS MOST**, written and directed by Jane Cusumano and limited in-kind services from regional media companies including **Henninger Media Services**, **Ott House Audio** and **ReelPlan**. The program is administered by Women in Film & Video.

The first grant supported **TELL ME ABOUT ORANGE** and the film has been selected for the Rehoboth Beach Regional Showcase and the WRPN Women's International Film Festival (as of this date). The team behind the short was Rachel Ament (Writer), Robin Noonan-Price (Director/Co-Producer), Malikkah Rollins and Jane Barbara (Producers), Sandra Brennan (1st AD), Matt LeClair (DIT), Alison Bauer (Script Supervisor), Martha Karl (Casting Director), Celia de la Vega and Miles Waterman (PA), Nasreen Alkhateeb (Cinematographer), Brigid McCormick (1st AC), Serena Lee (Slater/2nd AC), Kai Keefe (Sound), Mike Yoder (Gaffer), Keith Nixon (Grip), Karen Harris (Set Designer), Matthew Uyen-Binh-Moffatt, Judy Klein, Marie Brinas (Consultants) and most pictured above!

Grants are awarded via a merit-based review process based upon the following criteria:

- Artistic Merit and Strength of Work Sample from the film under consideration;
- Readiness of Work to be Completed;
- Overall Creative Excellence;
- Distribution Plan.

The grant amount is \$3,000 in cash and limited in-kind services to include:

- up to 8 hours color correction,
- up to 8 hours Design/Graphics time for the Graphics/Titles,
- up to 8 hours audio mix, and
- up to 4 hours of festival consulting provided by ReelPlan.

Deadline for applications is September 14, 2020. [More info and application requirements here](#)

New Partnership Benefits for WIFV/Actors' Center Members

Women in Film & Video and The Actors' Center are excited to announce a strengthening of their partnership!

WIFV members will now be able to receive the AC's weekly workshop email as well as local industry

news and information in the weekly Curtain Call newsletter. Additionally, WIFV Members can receive a \$5 discount off the non-member price for AC workshops and events! View the AC's current slate of workshops [here](#) and the AC website [here](#). If you're interested in taking advantage of these benefits, please send an email to membership@wifv.org with the subject line "AC Partnership."

Actors' Center members will now be able to receive access to casting notices and other industry-related events through WIFV's Talent Listserv and general industry and program events via the WIFV e-newsletter and Monday Missives. Additionally, AC Members can receive a \$5 discount off the non-member price for WIFV workshops and events! View the WIFV calendar [here](#). If you're interested in taking advantage of these benefits, please send an email to staff@actorscenter.org with the subject line "WIFV Partnership."

*The **Actors' Center**, or AC, is a membership organization that connects DC-area actors to the resources they need to be successful.*

Women in Film & Video supports independent mediamakers working in all areas of screen-based media and related disciplines. WIFV welcomes all genres, genders, and experience levels.

New & Renewing Members (June 27 - July 29, 2020)

Day Al-Mohamed

John Ayala

Jax Baires-Diener

Laura Ballou

Kia Baskerville

Tanisha Bazemore

Catherine Bobalek

Ericka Boston

Rebecca Bustamante

Leola Calzolari-Stewart

Shawn Cartwright

Anne Chapman

E. Samantha Cheng

Randi Cohen Coblenz

Emily Crawford

Joe Duquette

Marie Gallo Dyak

Angela Edwards

Ann Emerson

River Finlay

Karyn Folan

Christa Forman

Mary Frost

Elizabeth Gibbens

Susan Grandis Goldstein

Talaya Grimes

Emily Hall

Tina Hoffman

Sheila Jaskot

Michi Jones

Lois Lipman

Jason Lobe

Emily Lock

Emily Lucht

Irene Magafan

Sydney MaHan

Carolyn Marie

Brian Matusz

Frank McEvoy

Leigh H. Mosley

Liz Norton

Cheryl Ottenritter

Paige Powell

Amy Richards

Irelene Ricks

Diane Roberts

Royal Kennedy Rodgers

Karen Ryan

David Stern

Nicole Wackerly

Garry Washington

Marilyn Weiner

Sharon D. Wise

Lauren Wynne

Harper Yi

Brigitte Yuille

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VIRGINIA IS FOR FILM LOVERS



Send Stories to:
director@wifv.org



About WIFV

Women in Film & Video supports media professionals by promoting equal opportunities, encouraging professional development, serving as an information network, and educating the public about women's creative and technical achievements. WIFV welcomes all genders, genres, and experience levels.

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