



June 2015

President's Message



Dear WIFV,

This month's column is somewhat bittersweet for me because it is my last as your fearless leader. The end of June marks the end of my second year and the end of my term as WIFV president.

We will be holding an election at this month's board meeting to select a new slate of officers, per our bylaws. I look forward to introducing you to the new board leadership after that meeting. As for me, it's been an honor to serve you. I will be staying on the board and look forward to continuing that service in other capacities, but in the meantime, I'm very excited for a changing of the guard, the opportunity for a fresh set of leaders to shepherd the organization over the next two years. We have many exciting things in store, and I am looking forward to what happens next.

On that note, June is typically the time we talk about winding down our programming for the summer. Not so this year - there are just too many exciting partnerships, initiatives and opportunities in the works for us to stop now.

Here are some highlights:

One aspect that often gets overlooked in the rush to deliver on time and on budget is understanding and focusing on the business of the business. With this in mind, we are pleased to continue our partnership with **Ameriprise** to offer financial planning seminars. On June 10th we'll co-host a FREE session on **savvy investing** and getting your financial house in order with Jennifer Dahill, Director of MFS Investment Management. [You can register here.](#)

In June and July, we'll hold two more sessions in our series of **Master Classes** - June 16th on **producing** and July 14th on **cameras**. The Master Classes are a great example of how

In This Issue

[Send us your Garden](#)

[Savvy Women, Smart Investors - June 10](#)

[Roundtable Round-Up](#)

[Producing Cable/Broadcast Entertainment - June 16](#)

[Dinner & Movie - Short Films - June 26](#)

[Supporter Spotlight - Performedia](#)

[Announcing Digital Factory DC](#)

[Need \\$\\$\\$\\$ for your Doc??? - Plant a Seed](#)

[2015 National Film Registry Nominations - Vote Today!](#)

[Update on Female Filmmakers Initiative](#)

[#FilmEquity - ACLU Action](#)

[Pigmental Studios at Gallaudet U](#)

[Spotlight on Screenwriters 2015](#)

[Call for Articles / Awards Info - Members in the News](#)

[New and Renewing Members](#)

Personal Finance Series

Savvy Women, Smart Investors...What keeps you up at night?

Wednesday, **June 10, 2015**

Doors Open at 6:30 pm; Presentation 7:00pm
Ameriprise Financial Services, Inc.

7500 Old Georgetown Road, Bethesda
*Presented by Jennifer Dahill, Director, MFS
Investment Management*

Getting your "Financial House in Order!" One of the most experienced and dynamic women in the investment services industry on the East Coast, at least, will make this hour fly by and leave you smarter for the time invested! Do join us for this last seminar before summer "recess!"

[RSVP here](#)



Roundtable Round-Up

WIFV Documentary Roundtable
De-Mystifying Insurance
June 8, 2015, 6:30 to 8:30 pm

WIFV continually strives to create programming that meets the diverse needs of our membership. Special thanks to the Gem Star Foundation for their partnership and support of those classes.

June 17 marks the kick of the 2015 **AFI Docs** film festival and on **June 19**, WIFV will host a **networking breakfast** in conjunction with the fest to celebrate all of the amazing women filmmakers who have work in the fest this year. On **July 20th**, acclaimed talent/literary manager and producer **Marilyn Atlas** (her credits include *Real Women Have Curves*) will lead a very special workshop on how to adapt literary work for the screen.

And our full slate of industry-specific **roundtables** - from narrative directors and talent to screenwriting, editing, conscious media, animators, and the newly formed education/children's media and makeup/hair - will meet across the summer as well.

An ongoing project near and dear to my heart is WIFV's effort to get women-made films included in the **National Film Registry**. Every year the Library of Congress selects 25 films across a range of genres deemed "culturally, historically, or aesthetically significant", tags them for preservation and includes them on the National Film Registry -- a list of nearly 600 films (and growing every year) that serves as a sort of hall of fame, a touchstone for American cinema. Although women have been involved with movies since the movie camera was invented, their work is severely underrepresented in this national collection. The good news is that the LoC takes feedback from the public in choosing which films to select, and for years, WIFV has helped coalesce a grassroots movement to get more women-made films on the list. You may remember our successful effort to get *A League of Their Own* on the registry culminated in a great event at the Avalon Theater where Penny Marshall screened the film and discussed what it took to bring it to life.

This year we have nominated five films for inclusion into the registry (including a great doc made by WIFV past president Robin Smith). You can view the full list with descriptions on our website, as well as the link to support the films. Please take the time to check it out and cast your vote. It literally takes less than 10 seconds and we have proven that together, we can literally help shape a key part of the historical record of American cinema. This is an easy and perfect way to stop lamenting gender disparity in Hollywood and actually do something pretty cool to help change the narrative.

Interface Media Group, 1233 20th Street NW, DC

[RSVP here](#)

Education and Children's Media Roundtable
iPad Apps for Professional & Student Creatives

June 8, 2015, 6:30 to 8:30 pm

Henninger Media, 1320 N Courthouse, Suite 130,

Arlington, VA 22201

[RSVP here](#)

Animators Roundtable

June 11, 2015, 6:30 to 8:30 pm

The Duke & The Duck, 1203 19th Street NW, DC

[RSVP here](#)

Editors Roundtable

June 16, 2015, 6:30 to 8:30 pm

Interface Media Group, 1233 20th Street NW

[RSVP here](#)

Screenwriters Roundtable

First Five Pages

June 22, 2015, 7:00 to 8:30 pm

Interface Media Group, 1233 20th Street NW

[RSVP here](#)

Makeup & Hair Roundtable

June 23, 2015, 6:30 to 8:00 pm

Interface Media Group, 1233 20th Street, NW

[RSVP here](#)

Talent Roundtable with Kimberly Skyrme

June 25, 2015, 6:30 to 8:30 pm

Interface Media Group, 1233 20th Street, NW

[RSVP here](#)

Narrative Directors Roundtable

Preparing to Direct: Casting and Rehearsal Techniques George Andre Tittle

July 6, 2015, 6:30 to 8:30 pm

Interface Media Group, 1233 20th Street, NW

[RSVP here](#)



Want your next big step to be producing entertainment media for broadcast? Get insider

Best,
Erin

Garden Photos Sought

We are excited by the donations to the WIFV Seed Fund for Documentary Filmmakers. There's plenty of seed to keep raising so send your garden photos to director@wifv.org for use in upcoming campaign notices. You will receive a photo credit!



tips to guide you throughout the production process. Test and hone your producing skills while in the safe hands of the experts. Panelists include: **Tami Arasli** (A/Way Productions), **David Erickson** (Sirens Media), and **Craig Henry** (TVOne). This Master Class will take you behind the scenes with top producers who have survived those "make-or-break" moments.

Tuesday, June 16, 2015, 6:30 to 8:30 pm
Interface Media Group, 1233 20th Street, NW
(Dupont Circle Metro Stop)
\$15 Members/Students / \$30 Non-members
[RSVP here](#)

We appreciate the support of the Gem Star Foundation and Interface Media Group for the Master Class Series.

Monthly Dinner & Movie - A Night of Shorts - June 26

WIFV is delighted to continue its partnership with the Woman's National Democratic Club to present a dinner/movie night once a month. On June 26 we present four shorts made by WIFV Members.

The Goblin Baby, written/directed by **Shoshana Rosenbaum**, explores the experiences of the first year of motherhood, the idea of changelings and mother's intuition. **Lost and Found**, directed by **Oriana Oppice**, has Barbara and Trudy learning a decades-old secret about their husbands and the close friendship they shared. **Ode to Rosa** is about a happy go-lucky bus driver who agrees to work the worst bus route in the city, complete with unruly passengers who fail to honor Rosa Parks or respect the ride. Drawing on writer/director **Eulonda Kay Lea's** experiences as a daily commuter, it explores the bus as a microcosm of society. **Lobster Fra Diavolo**, written by **Jane Barbara** and directed by **Oriana Oppice**, embraces the Italian-American experience of love, family gatherings, and laughter as 80-year-old Nonna prepares the Italian Feast of the Seven Fishes.

Friday, June 26, 2015, 6:00 pm - 8:30 pm

Woman's National Democratic Club, 1526 New Hampshire Ave, NW (Dupont North Metro)
\$25 (Light Supper & program); \$10 Movie Alone; Cash Bar

[RSVP here](#)

Dinner & Movie will happen the 4th Friday of the month and subsequent events will feature films made by regional filmmakers. So save the dates!

Supporter Spotlight: Performedia

Supporter Spotlight recognizes the work and contributions to the industry of WIFV's supporters. As a 501(c)3 community benefit organization, WIFV relies on financial support from companies, individuals, foundations, and government entities. To find out how your company can support Women in Film & Video, please contact Melissa Houghton at director@wifv.org.



Performedia is a leading event webcasting and video production company. We webcast sessions live and on demand, register and track users, create event promo videos, and more, all as a turnkey service. We are also

highly focused on revenue generation from online event content, with solutions such as pay-to-view, exhibitor booth demos, ad insertion and more to help cover the cost of extending your event to a web audience.

Please visit our website at www.performedia.com or give us a call - 703-994-6000. We'd love to hear from you!

Performedia will be recording upcoming WIFV programs for webcasting. We'll keep you posted.

Announcing a New Media Production Facility!

Construction wraps this June on a brand new DC metro production facility. Media Factory opens its doors inside the beltway, offering two studios, meeting spaces, and post production services. You'll find a flexible space that's available for rent with daily, weekly, and monthly options.

Media Factory's facility features a modern, 2000+ square foot 4K production studio. Direct load-in, dedicated, free parking is available on-site. Additional features include:

- * 4K or HD Studio Camera / Switching Packages (or hook up your own cameras)
- * A permanent hard cyc wall and green screen area
- * DMX controlled lighting grid with flexible LED and RGB lighting options
- * Client comforts including a kitchen, green room, make-up room and wifi building wide
- * ADA accessibility
- * Metro access from the East Falls Church station



Media Factory also has other space available to help DC creatives. You'll find a Photo/Insert Studio available for smaller shoots as well as meeting spaces and editing rooms at it's Falls Church facility. Media Factory opened to meet the demand for affordable shooting and creative space inside the beltway.

For more information or to schedule a tour call 703.531.1329 or email info@mediafactorydc.com

Need \$\$\$ to make your Doc?

Do we need another study so we know independent filmmaking isn't adequately funded? **Francis McDormand** summed up the problem during a Women in Motion panel at this year's Cannes Film Festival - "We need money!"

This is a problem we can start to solve on our own. **Make your donation here.** **WIFV will award \$10,000 in grants every year for at least the next three years, but that depends on your generosity.** Your donation is tax deductible to the fullest extent of the law.



Contributors as of May 31 include: 20 somethings, Ben Abdul-Haqq, Nikki Webber Allen, Yolanda Arrington, Jane Barbara, Nancy Breslin, Via Buksbazen, Rebecca Bustamante, Cintia Cabib, Sandy Cannon-Brown, Frank Cevarich, Tina Chancey, E. Samantha Cheng, Denene Crabbs, LeeAnn Dance, Kathy Dismukes, Hugh Drescher, Erin Essenmacher, Joe Fab, Richelle Fatheree, Mary Frost, Jerry Gietka, Erica Ginsberg, Carmella Gioio, Heather Godwin, Judith Dwan Hallet, Melissa Houghton, Carletta S. Hurt, Jane Ingalls, Cynthia Iris, Cathy Kades, Andrea Kalin, Martha Karl, Aviva Kempner, Rachel Kennedy, Judy Kimel, Lance Kramer, Jennifer Lawson, Mary H. Leahy, Hilary Linder, Scott Lunt, Debbi Mack, Mary May, Pippa McBride, Rhonda McDaniel, Melanie McDonald, Regina Meeks, Beth Mendelson, Jill Merrick, Judy Meschel, Brianna Morgan, Martha Newman, Robin Noonan-Price, Roberta Pieczenik, Catie O'Keefe, Kathi Overton, Roberta Pieczenik, Matthew Radcliff, Alikia Reaves, Robert Remy, Linda Robbins, Carol Savoie, Hillary Shea, Harvey Solomon, Flo Stone, Sheri Ratick Stroud, Carsten and Ellen Tripler, Vicki Warren, Monda Raquel Webb, Diane Williams, Bart Woodward, and Catherine Wyler.

[You can add your name to this list and support the work of this community with your contribution.](#)

WIFV 2015 Nominations to National Film Registry

Women in Film & Video continues its multi-year initiative to have more women-made films included in the National Film Registry housed at the Library of Congress. Although women have been involved with movies since the movie camera was invented, their work is severely underrepresented

in this national collection.

The Library of Congress maintains the National Film Registry to honor "culturally, historically or aesthetically significant films" that are at least 10 years old at the time of their inclusion in the Registry. The selected films are "works of enduring significance to American Culture." [More information about the National Film Registry can be found here.](#)

WIFV is nominating the following films for consideration by the National Film Registry in 2015. [More info on the films can be found here.](#)

1. ***The Big House*** (1930). Written by Frances Marion, edited by Blanche Sewell;
2. ***Fast Food Women*** (1992). Written/directed by Anne Lewis;
3. ***He's Only Missing*** (1978). Written/directed by Robin Smith;
4. ***Paris is Burning*** (1990). Written/directed by Jennie Livingston;
5. ***Sleepless in Seattle*** (1993). Directed by Nora Ephron, screenplay by Jeff Arch, David S. Ward, and Nora Ephron.

[Help bring these films to the attention of the selection committee by showing your support here.](#) The Library of Congress looks to public support for nominations, so your "vote" counts!



Update on Female Filmmakers Initiative

Through the **Female Filmmakers Initiative**, co-founded with Women In Film Los Angeles, as well as our own Women at Sundance program, Sundance Institute is working to advance the presence of women behind the camera. We provide financing education, networking opportunities, and direct support for female filmmakers; we commission groundbreaking research; and we collaborate with over 25 partner organizations in the field. Our goal: to create gender equality in media and, ultimately, systemic change.

Financing Intensive:

The resoundingly successful April 22nd Financing Intensive for Female Filmmakers at the Los Angeles Paley Center began with a morning "Financing Strategy Clinic" where 44 projects received in-depth strategic guidance from expert advisors. The afternoon, attended by 125 filmmakers, kicked off with venture capital wunderkind Ann Miura-Ko, who offered fascinating insights into the investor's mind. Tell-all financial case studies, a seminar on overcoming fears of "asking," and sessions on what financiers really want and on new opportunities in the digital space rounded out the day. [Read the filmmakers' reflections here.](#)

New Research:

Exploring the Careers of Female Directors - Phase III in our project of understanding where and why female filmmakers fall off the pipeline. Commissioned by Sundance Institute and Women in Film Los Angeles, and authored by Dr. Stacy Smith and her team at USC's Annenberg School for Communications, the new study asks what happens to female filmmakers' films and their careers after they premiere at the Sundance Film Festival and begin to interface within the entertainment industry? [Read the Report here.](#)

#FilmEquality - ACLU Initiative



Gender disparities in film and television directing are striking, and despite a number of reports and headlines about the issue in recent years, not much has changed.

Over the last year, the ACLU has heard directly from 50 women in the directing industry. Their stories mirror the dismal numbers reported, but more importantly give voice to the discrimination they endure.

For these directors and the many out there like them, the ACLU Women's Rights Project and the ACLU of Southern California have a campaign demanding that our government launch an investigation into the systemic failure to hire women directors at all levels of the film and TV industry in violation of state and federal civil rights laws.

The failure to hire women directors and give them a fair opportunity to succeed in the field is a civil rights issue that our state and federal civil rights agencies should use their time and resources to remedy.

[Read more here.](#)

Pigmental Studios Locates at Gallaudet University

Animation development company **Pigmental Studios** will establish its new headquarters at Gallaudet University's campus in Northeast, D.C. city officials and filmmakers announced on Thursday. Pigmental is to start work on animated feature film and TV series in its new home this fall.



"It's okay to call us The Hollywood of The East," said **DC Mayor Muriel Bowser** to open the news conference with Pigmental CEO and co-founder **Marina Martins** and Gallaudet's Provost **Carol J. Erting**.

"We look forward to working with Pigmental and Gallaudet to support their efforts to grow the District's innovation economy," said Mayor Bowser. "By leveraging the District's position as a hub for innovation and technology, we can improve the lives of District residents, create jobs, diversify our workforce, and grow a more sustainable creative economy."

Pigmental Studios is an independent entertainment company with "dedicated financing" for animated theatrical films and television series, says its website. "Pigmental is currently active in international co-production projects in China, Korea and Spain.

"With an office in Los Angeles, Pigmental Studios is home to a corps of renowned animation artists and technologists who produce groundbreaking work in cooperation with international production partners."

Among Pigmental's current projects is KONG, which was announced at the Cannes Film Festival in May, 2014. It is being produced as a Chinese co-production with producers Gary Zhang and JJ Kim of Aquamen Entertainment.

The first animated feature slated to be produced in the District will be a co-production with the creator of **Despicable Me**, **Sergio Pablos**, says Pigmental.

Pigmental's first studio - to open in a few weeks - on the campus of Gallaudet University will be in the Appleby Building at 800 Florida Avenue NE, with an expansion planned for future development in a yet-to-be-built building on the 99-acre campus. **JBG Cos** is the development partner for the longer-term building project.

The District has agreed to issue a \$250,000 grant to Pigmental to build out its new offices as part of D.C.'s tech fund incentives, according to the Washington Business Journal.

Spotlight on Screenwriters 2015 Workshops and Submission Dates

Screenwriters may submit up to three screenplays. Producers will contact writers through WIFV. WIFV will email the producers a copy of the screenplay. If the producer/financier is interested, then WIFV will facilitate the introduction.

SUBMISSION REQUIREMENTS

- *Current WIFV Member
- *Signed WIFV Spotlight Agreement
- *Completed feature length screenplay (90---125 pages)
- *Proof of copyright
- *Proof of WGA registration
- *Personal bio (300 words)
- *Logline (1 sentence)
- *Short Synopsis (300 words)

WORKSHOP SCHEDULE

Workshops at Interface Media
 WIFV Members \$20.00;
 Non-Members \$25.00

[Register via calendar wifv.org](http://calendar.wifv.org)

- June 4** - Graphic Designer Mixer
- July 2** - Dialogue & Subplots
- August 6** - Story Development with Production Companies
- Sept 3** - Marketing a Screenplay
- Oct 1** - Lights, Camera, Action!

IMPORTANT DATES:

Submission & Notification Results

- July 1** - Notification of Results for 1st Round
 - July 1** - 2nd Submission Deadline \$30.00
 - August 1** - Notification of Results for 2nd Round
 - August 1** - 3rd Submission Deadline \$40.00
 - Sept 1** - Notification of Results for 3rd Round
 - Oct 1** - Spotlight Catalogue goes to printer
 - Nov 13-15** - ScriptDC
- All submissions through www.wifv.org**

CONTACTS:

- Monica Lee Bellais**, Founder/Editor
818-415-5950
- Hillary Shea**, Assistant Editor
703-405-2665
- Melissa Houghton**, WIFV Office
202-429-9438



Call for WIFV Members in the News Articles

What's the best way to brag about your accomplishments? With a Members in the News article, of course. Not only can you include a photo and your website, it is archived at www.wifv.org and adds to your SEO.

Submit your paragraph, jpg photo, and any links to director@wifv.org by the 5th of the month.

Call for Award Info

If you have won an award, screened at a film festival, or received a major grant, please let me know so we can share your success. Send the info to director@wifv.org

New and Renewing Members

The following joined or renewed their WIFV membership (May 1 - May 31).

Sandra Abrams Leslie Allen Wendy L. Anderson Yolanda Arrington Radford Baker Barbara Ballow Adrienne Black Caroline Bock Birgit Buhleier Monya Bundy Jessica Camacho Marjuan Canady Shawn Cartwright Frances A. Cheever Giovanna Chesler Cheryl Clark Anne Cocklin Julianne Donofrio Dawn Douglas Hugh Drescher Sonya Dunn Joe Duquette Ashley Ellis Bonnie Erbe Rodney Evans Lisa Feit Tom Feliu Chandler Frelander	Charles Germain Craig Gildner Cameron Goodman Natalie Halpern Jack Harris Claire Hedgespeth Ben Howard Arnoldo Huaiquil Brett Joffe Content Johnson David Joyner Kurt Klaus Amy Krueger Ward LeHardy Cheryl Little Monique Lyons Edwin Mah Mary May Samuel McCrea Natalia Megas Michael Miller Roland Millman Rich Montgomery Erina Moriarty Fran Murphy Steve Muskat Julia Myers	Beryl Neurman Amy Oden Jamie Odeneal Cheryl Ottenritter Kate Patterson Paula Rich Qaddafi Sabree Yasmin Shiraz Judith Snyderman Cari Stein Tracey Thompson TJ Trochil-McGreevy Cid Collins Walker Keri Williams Edythe Wise Corporate Members: Persephone Pictures Rocket Media Group Thundershot Studios
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About WIFV

WIFV supports professionals in the media industry by promoting equal opportunities, encouraging professional development, serving as an information network, and educating the public about women's creative and technical achievements.

Contact Us

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