

# WIFV NEWS



## Members in the News - May 2021

Carletta S. Hurt, John Aaron, sheri ratick stroud, Wonder Pictures, Jordan Resnick, Interface Media Group, Rosemary Reed, Robin Smith, Maureen Gosling, Rick Preve, Puritano Media Group, AU Center for Media and Social Impact

### CLOTHED MINDS Premiere

**CLOTHED MINDS** is a documentary focusing on the effects that school dress code policies have on Black girls in the Washington DC public and charter school systems. Based on the report *Dress Coded: Black girls, bodies and bias in DC Schools* from the National Women's Law Center, this documentary seeks to explore the impacts that strictly enforcing dress codes on Black girls over other races and genders. The harsh punishments were proven to lead to detrimental effects on the girls' school performance, self-esteem and even the ability to find and maintain work as adults.

YOU are invited to the screening and discussion of **CLOTHED MINDS** on Thursday, May 20 at 6:00 pm.

There will be a short message from the producer and director, **Carletta S. Hurt**. Discussion panelists will be posted closer to the date! Stay tuned! [Grab a ticket here](#).

### Resnick's Film Streaming

**Jordan Resnick** has written and directed her first short film, **STARFISH**. The film premiered at the Maryland Filmmakers' Festival earlier in May. You can watch the film below!

CONCEPT: Reeling from losing her identity in a breakup, Celeste falls through a mirror to find herself.

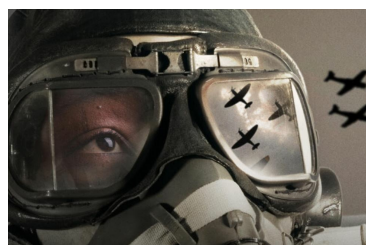
### JULIE LEAVES THE NEST



Julie knows exactly how her perfect wedding should feel. No one else in the wedding party has the same idea. What could go wrong?

**JULIE LEAVES THE NEST** stars Elle Marie Sullivan, **sheri ratick stroud**, George Kassouf, Ed Klein, and Brian Keith MacDonald. The film was written by **John Aaron**, directed by Rich West, and produced by **Wonder Pictures**, Coming to film festivals soon. Enjoy the trailer above.

### IMG & Rockin' Robin Soar



Rockin' Robin Television turned to **Interface Media Group** for quality assurance support on the compelling **Tuskegee Airmen: Legacy of**



**Courage** documentary which aired on History Channel in February. Prior to launch, the doc went through IMG's multipoint QA program, certifying all critical broadcast standards are met.

## Reed Seeds New Venture



**Rosemary Reed**, president and owner of **Double R Productions, LLC** (Double R), a woman-owned media company in DC since 1987 is forming a new company, Off the Grid! Reed's Green

Growers, LLC in Lincoln. RGG has a Nebraska license to grow hemp and is planting its first crop of hemp for fiber in mid-May of this year, with the end goal of creating a hemp processing plant for Nebraska farmers. [Read the full article in the Lincoln Journal Star here.](#)

## Gosling Oscar "Mention"

Bong Joon-ho, last year's winner of Best Director for **PARASITE**, in introducing the five nominees for director this year's Oscar Awards gave a statement from each about what they say about being a director.



This year's winner for Best Director, Chloé Zhao, said "A director is a jack of all trades and master of none and when things go wrong, watching **BURDEN OF DREAMS** and asking yourself, "What would Werner Herzog do?"

**Maureen Gosling** "was totally surprised and delighted to see that reference to the film I did with Les Blank, one of the early "making of" documentaries, about German director, Werner Herzog, shooting his feature **FITZCARRALDO** in the Peruvian Amazon." [Read more about Maureen's work here.](#)

## Podcast Features Smith

Listen to **Robin Smith** share her journey to becoming an entrepreneur at the age of 40, navigating uncharted territory in video production for nonprofit organizations, and keeping her company going for 30 years with more to come from Video Action on ways to support the nonprofit segment even more as the world of marketing evolves. Carpe diem!



[The podcast was hosted by Leah Jones of Hightower Advisors and you can hear it here.](#)

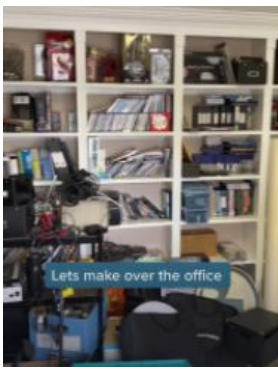
## Preve's Next Production



**Rick Preve** is in pre-production of a new documentary, tentatively entitled **FROM SUDAN TO ARGENTINA**, about the rescue archeology excavations that took place in the early 1960s in northern Sudan to save

many Egyptian cultural artifacts from being lost to flooding as a result of the construction of the Aswan Dam on the Nile River, and the role played by Argentine Egyptologist Dr. Abraham Rosenvasser in this work.

Filming is scheduled for late May 2021 in California, and later this year in Argentina, with a second unit operating in Sudan. [More about Rick's company here.](#)



We've taken our 30+ years of video expertise and are putting it to work on our new TikTok account. The **Puritano Media Group** TikTok is already LOADED with fun and easy tips for aspiring creatives everywhere, and we're only getting started.

Our catchy content covers a wide variety of hot topics in the film industry. Viewers will learn our favorite nifty pro tips, as well as getting a front-row seat to a multitude of our professional production shoots. We've had a blast creating content and we're excited for you all to **follow us on TikTok and join in on the fun!**

## **CMSI Releases The State of the Documentary Field 2020 Study Of U.S. Documentary Professionals: 15 Key Findings**

The Center for Media and Social Impact released [a report outlining key findings from our 2020 State of the Documentary Field research initiative](#), which will be followed by more comprehensive international and U.S. reports in the next few months. These findings were discussed during a panel we co-hosted with the International Documentary Association (IDA) and the Ford Foundation's JustFilms program called "[Research as Activism: Studying the Documentary Ecosystem](#)," which focused on research as a tool for reparative action in the documentary field.

The discussion also mentioned two important field-led research efforts: our own [Lens Reflected](#) research project, which examines representation, equity, race, and gender behind and in front of the nonfiction camera, and [JustFilm's Beyond Inclusion](#) report, which outlines the relationship between documentary and social change and provides a critical overview of nonfiction film organizations led by and serving communities of color in the US. [Read the full report here.](#)

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### News Deadline

The deadline to submit your information for the monthly Members in the News e-publication is the 10th of the month. Send your article (100 words or so) and a jpg-format photograph or link to your video project to [director@wifv.org](mailto:director@wifv.org).



### About WIFV

Women in Film & Video (WIFV) provides educational and networking opportunities for screen-based media makers, celebrates women's creative and technical achievements in media, and advocates for parity both in front of and behind the camera to ensure that all voices can be heard.

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