

WIFV NEWS

WOMEN
IN
FILM & VIDEO
WASHINGTON, DC

January 2022

President's Message



By now I imagine you are knee deep in the holiday season, hopefully filled with friends, food and some much needed down-time. Many of us are used to juggling

numerous projects at once, and it can often be hard to close our laptops, ignore the buzzing phone, and take time for ourselves. I hope you can find some balance this winter. Often we put our clients first and ourselves second. Remember to schedule time for yourself; work on that passion project that brings you joy, or go for that Saturday morning adventure instead of answering client emails. We all are our best, most creative selves when we have some balance. I was fortunate to take two days this month to attend the **GalsNGear Women's Leadership Summit** at the virtual NAB Convention, hosted by past WIFV president Amy DeLouise. It was a very inspiring workshop and I am thankful for the new connections I made. I strongly recommend watching some of the **panel recordings** if you need a motivational boost.

At WIFV, our offices will be closed this week, but we are taking some time to have a networking coffee on December 29th. On January 5, we're back to our regular programming with a **Wednesday One focusing on AI, VR and Augmented Realities in storytelling**. On January 10, we open

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Roundtable Roundup

Most of the Roundtable leaders are taking December off as they prepare for 2021.

Narrative Directors: *Let's Make Short Films*

Monday, Jan 3, 6:30 pm [RSVP here](#)

Documentary: *Creating Trust*

Monday, Jan 10, 6:30 pm [RSVP here](#)

applications for the exciting, **new WIFV Narrative Script Development Fellowship** (more info below). We're having our first **LGBTQIA Happy Hour online January 13th**.

Are you determined to work on a short film in 2022? The Narrative Directors and Screenwriters Roundtables are developing a short film production initiative that will help filmmakers through the process of producing and finishing a narrative short film. You can find out more about that collaborative process at the Narrative Directors Roundtable on January 3rd.

With so much activity in January and a desire to celebrate with colleagues in person, we decided to host the **WIFV Holiday Party during our favorite month, Women's History Month (March)**, when the weather will be more amicable for a large gathering. You can still connect with the WIFV members you might not have seen past year at our many coffees and happy hours.

I can't wait to see what amazing new projects everyone has in store for the upcoming year. I wish you a very safe, cozy winter and hope to see you at one of our upcoming events!

Yours truly,
Sara Barger

Editors: Color Correction
Tuesday, Jan 18, 6:30 pm [RSVP here](#)

Screenwriters: Yes, We're Making Short Films
Monday, Jan 24, 6:30 pm [RSVP here](#)

Makeup/Hair: Topic TBA
Wednesday, Jan 26, 6:30 pm

Roundtables are free for WIFV Members. There is a \$10 fee for non-members **You must pre-register to receive login links for online programs.**

Each roundtable has its own listserv! Now is the time to make sure you are subscribed to the subject matter listserv(s) that are relevant to you by emailing director@wifv.org with your subscription request and please identify your roundtable choices:

- Animators
- Audio
- BIPOC
- Conscious Media
- Docs
- Education & Children's Media
- Editors
- Makeup/Hair
- Reel Moms (all caregivers welcome)
- Rising Professionals
- Science
- Sci Fi Creators
- Screenwriters
- Talent

Send Your News & Photos

Deadline for Members in the News is the 10th of the month. Send an article (100 words or so) and a photograph or link to director@wifv.org. **You can see past issues here.** Deadline for the monthly newsletter is the 20th of the month.

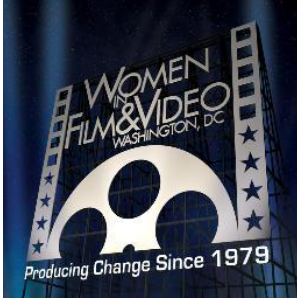
We welcome receiving photos of you at work - writing, filming, acting, being a stellar PA. Send your photos to director@wifv.org. Please provide a project name and a photo credit.

News You Can Use

Thank you Brooke! Welcome Britt!

2021 has been a year of many changes at WIFV. We changed our address to 1200 18th Street NW, Suite 300, DC 20036 when we formed a media hive with Video Action early in the year.

We more than doubled the programs we provided for mediamakers and spread our geographic reach given an online



platform. I never would have imagined having coffee with people in Saudi Arabia, Ohio, Colorado, Bethesda, Arlington, and DC under the old traffic patterns! The connections, even across those territories, were invigorating! We anticipate doing more in-person programs in 2022 but will also use online provision to engage a broad audience.

But the more things changed, the more the value of the personal support that WIFV provides became evident. None of the transition would have been possible without the enthusiasm of

Brooke Friedman, as the Membership/Programming Coordinator. When situations changed and Brooke transitioned from the organization, she made a bittersweet time more sweet than bitter. We wish her all the best.

As we move into 2022, we are delighted to welcome **Brittany Morton** as the new WIFV Membership/Programming Coordinator. You will be meeting her at networking events or talking with her on the phone, if you haven't already met her on set!

Vision to Viability: WIFV Narrative Script Development Fellowship Application Period Opens January 10

Through the nine-month WIFV Narrative Script Development Fellowship, **open only to WIFV members**, accomplished film professionals will work with 4-6 Fellows to take feature-length scripts from page to production. The scripts will become the basis of collaboration between the mentors and Fellows. Two meetings per month with mentors – a master class and a follow-up session – will workshop the scripts through all aspects of pre-production and development. The Fellows will also meet monthly, forming a cohort to support each other as they move out of the Fellowship. By program's end, the Fellows will have a shooting script, budget, a plan to make their films and access funds OR a project they can successfully pitch to producers outside of their teams. This Fellowship will enhance the local narrative film infrastructure and strengthen the Mid-Atlantic as an independent film production hub.

What's the Plan?

January 10 – Application is available online. There is a \$50 application fee. Applicants must be WIFV Members in good standing.

February 10 – Applications are to be submitted electronically by 5:00 pm (eastern time). The applicant must provide:

- Contact info;
- Title and logline for script under consideration;
- Feature-length narrative script OR pilot script with series arc;
- Why you? Why now? Include body of work summary;
- Goal – Are you looking to package the script to sell it or make it yourself?
- Distribution – Theatrical, Broadcast, Streaming, MoW, other;
- Define success for your project.

More info here.

The WIFV Narrative Script Development Fellowship is supported in part by an award from the National Endowment for the Arts. To find out more about how National Endowment for the Arts grants impact individuals and communities, visit www.arts.gov. Additional support was received from **OCTFME/202 Creates**.

The News App for Writing about Suicide is Here

Thanks to Cisco and Dr. Dan Reidenberg, the Entertainment Industries Council (EIC) is sharing an App for writing about suicide. It is based on best practices and developed out of a personal calling to address the rise in

suicides; there is no fee involved. It brings hope by framing this important health issue with non-stigmatizing language; it is clear, easy to use and quick with replies...a game changer to get it right!

Please consider using this resource when you are creating your narratives...

How we talk about suicide is important, in fact it is critical to preventing contagion from happening. The way in which people talk about suicide can influence others and increase the risk that vulnerable people might also die by suicide merely because of how and how often inappropriate language is used when talking about suicide.

The Best Practices for Media Reporting on Suicide were developed by **SAVE** and in partnership with **Cisco** "we developed an artificial intelligence tool that functions like a grammar checker to help messengers know if what they are communicating about suicide is safe or not."

The tool identifies ways in which language could violate a best practice and helps the user understand why, as well as offer positive reinforcement for appropriate language used. Go to www.reportingonsuicide.org where it says Verify... find the app at the bottom of the page.

COVID-19 Resources

WIFV has been collecting (and suggesting) relief resources for freelancers, artists, and small businesses across the region. [Access them here.](#)

Care for Creatives provides pay-what-you-can mental health support to the DC creative and entrepreneurial community. Individuals who reach out to the CCSC are matched with a clinical intern to support them through a solution-oriented therapy approach. All services are confidential and will be provided via tele-health.

Email CCSCFoggyBottom@gwu.edu and the Care for Creatives team will follow up with more information.

Upcoming Events

High Tech Storytelling - January 5

Join us for a conversation about high tech storytelling with **Amelia Winger-Bearskin**, an artist who uses technology such as Artificial Intelligence, as well as Virtual and Augmented Reality to tell stories. **Emma Mankey-Hidem** will moderate. [Panelist bio here.](#)

Wednesday, January 5 at 6:30 pm [RSVP here](#)

\$15 WIFV Members (must be logged in) and Students / \$30 public

This is a meeting held on Zoom. You will receive login information with your registration confirmation.



Event sponsored by [Everywoman Studios](#), [Interface Media Group](#), [202Creates](#), and [OCTFME](#).

Executive Member Lunch - January 11 Overcoming Ageism: Have Confidence in Your Competence

According to AARP, most older workers believe age discrimination begins when workers are in their 50s.

Misperceptions around technology skills, cognition, and mindset are just some of the potential barriers this age cohort faces. But with 10,000 Baby Boomers turning 65 every day, many of whom will continue to work, employers are starting to realize benefits of an age-diverse workforce. Wisdom,

experience, and reliability are a few of the many assets 50+ professionals offer – if only they knew it.

This interactive session with generational enthusiast, **Shira Lotzar**, will help you shift your mindset so your competence, not your age, is what employers and clients see first.

Online Program sponsored by **OCTFME/202Creates**.

Tuesday, January 11 at 12:30 pm [RSVP here](#)

FREE for WIFV Executive Members. You will receive login info with confirmation email.

You get to have exactly the lunch you want because you're making it!

ScriptDC Webinars in January

ScriptDC is made possible with support from **202Creates**, **Interface Media Group**, **Maryland Film Office**, **OCTFME**, and **Virginia Film Office**.

These programs will be **online webinars** and you will receive the login link with your registration confirmation. All times are Eastern Time Zone.



Production Insurance 101 - January 11

Stacie O'Beirne, Sr. Vice President of Front Row Insurance Brokers and a long time Film and Entertainment Insurance Broker will detail the special coverage needed for Productions, from pre-production through principal photography to distribution. Stacie brings her depth of experience to bring to you everything you want and need to know about Production and Errors & Omissions Insurance Coverage. [Panelist bio here](#).

Tuesday, January 11 at 6:30 pm [RSVP here](#)

\$15 for WIFV Members (must be logged in) and Students/ \$30 public

You will receive login info with your confirmation email.

Legal and Business Needs for Your Media Project - January 25

While every media project is different, **Kurt R. Klaus, Esq.** and **John Aaron, CPA** will present some guidelines producers and others involved with content creation should consider when structuring their businesses, managing intellectual property, and negotiating contracts. Whether a documentary, TV series, music, or a narrative project, you will want your business and legal affairs in place before you start production. Kurt will also answer your general questions related to media/entertainment business and legal affairs. [Panelist bios here](#)

Tuesday, January 25 at 6:30 pm [RSVP here](#)

\$15 for WIFV Members (must be logged in) and Students/ \$30 public

You will receive login info with your registration confirmation.

Film Club: THE CHINA SYNDROME - Jan 17



In **THE CHINA SYNROME**, a TV reporter and her cameraman discover a coverup of faulty safety controls at a nuclear power plant, putting the plant at risk of a nuclear meltdown through the earth's core "all the way to China." Eerily, this 1979 film was released 12 days before the Three Mile Island accident, and was a tremendous critical and commercial success. Features Jane Fonda, Jack Lemmon, and Michael Douglas.

Some questions for discussion:

- Would this movie even be made today? If so, what might be different if it was made now?
- Does this movie feel dated? Or timeless? Why?
- How has the pandemic affected our appetite for dystopian movies?

We won't be watching the film during the meeting, just discussing it. We'll announce the next film at the end of each meeting. Your Film Club hosts are **Ericka Boston, Connie St. John, and Cathie Saadeh.**

Monday, January 17, 7:30 pm [RSVP here](#)

You will receive the login link with your registration confirmation for this free, online event.



These are free, online events. You will receive the login with your registration confirmation.

LGBTQIA Happy Hour, **Thursday, Jan 13**

5:00 pm [RSVP here](#)

BIPOC Happy Hour, **Thursday, Jan 20, 4:30 pm [RSVP here](#)**

WIFV Happy Hour, **Thursday, Jan 27, 5:30 pm [RSVP here](#)**



These are free events. All welcome!

In-Person Coffee in Annapolis
49 West Coffeehouse

Friday, Jan 14, 9:00 am [RSVP here](#)

Reel Moms Coffee, **Friday, Jan 21, 10:00 am [RSVP here](#)**

You will receive the login credentials with your registration confirmation.

4 Webinars - Directing Intensive Begins 2/1

This **series of four webinars**, led by **Joan Darling** and reprising her 2-day ScriptDC seminar, will teach the practical things that a director does to bring the performance they want from the actors out of the script, onto the set, and into the camera. Ten attendees will actively participate in all four sessions and will direct a scene they have written or present a scene provided by Ms. Darling. **Choose that you want to be one of the 10 when you register.** Others are welcome to observe and learn. We suggest that you take all four workshops.

Fee for all four webinars starting February 1 - [RSVP here](#)

\$50 for WIFV Members (must be logged in) and Students / \$100 for general public
You will have the option to be one of the ten ultimately directing a scene with your registration. You will receive the login info with your registration confirmation.

Individual Webinars (Feb 1, 8, 15, 22): [Register at WIFV calendar here](#)

\$15 for WIFV Members (must be logged in) and Students / \$30 for general public



ScriptDC is made possible with support from **202Creates**, **Interface Media Group**, **Maryland Film Office**, **OCTFME**, and **Virginia Film Office**. These programs will be **online webinars** and you will receive the login link with your registration confirmation. All times are Eastern Time Zone.

New & Renewing Members (Nov 22 - Dec 28)

Danielle Abrams	Jack HARRIS	Nora Rappaport
Bob Ahmed	Dorothy Kolb	Zohar Rom
Patricia Aufderheide	Thaddeus Johnson	Michael Rose
Via Bia	Richard Kain	Jean Rosolino
Susan Borke	Nancy Kaiser	Christina Ruppert
Victoria Bruce	Annette King	Douglas Ryan
Abel Chanyalew	Brenda Kinzinger	Noelle Cwiklinski Serper
Taren Coleman	Lance Kramer	Darryl Singletary
Betsy Cox	Joy LaViere	Joan Smyth
Wm. David Crosson	Gussie Lehman	Mary Tierney
Deryl Davis	Monique M. Lyons	Ilana Trachtman
Amy DeLouise	Matt Maddock	Miranda Waddy
Erin Essenmacher	Mark Maxey	Peggy Weston
Tim Flaherty	Laura McCann	Pamela Vines
Jon Gann	Brittany Morton	Bart Woodward
Louis Garcia	Michael Moser	Juliana Yellin
Amy Garelick	Julia Luce Mouketo	
Tara Garwood	Penny Nichols	Corporate Supporters:
India Gregory	Elisabeth Noone	TeamPeople
Jonathan Gruber	Rachel Peters	VIVA Creative

Thanks to our sponsors



Send Stories to:
director@wifv.org



About WIFV

Women in Film & Video provides educational and networking opportunities for screen-based media makers, celebrates women's creative and technical achievements in media, and advocates for parity both in front of and behind the camera to ensure that all voices can be heard.

Support Women In Film & Video Inc.

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