

April 2023

## President's Message



As we head into spring and move toward more daylight hours, I can't help to think about time and how there is never quite enough of it. We have to choose between working and

socializing, making art or sleeping, cultivating a new relationship or spending time with old friends. I had the honor of hosting a dinner at my home with 6 other women from WIFV last week. At the end of the evening **Dee Lewis** said to me, "What is the thing you want most in life? Work toward that."

You might have heard of the 80/20 rule - that 80% of the outcomes you want is the result of only 20% of what you're doing. Everything else is just noise or distraction. Our time and attention is a finite resource, so we need to focus our efforts to maximize the time spent on the important stuff. I find I've been struggling lately with time management and being pulled into too many directions. I want WIFV to grow and be a more valuable resource for all of you. I want to win an Oscar. I also want to lie on my couch, binge a docu-series, and sleep.

As I'm looking back on my two years as WIFV President, I'm wondering if I've done enough to move the organization in the right direction. And I'm looking forward to the future knowing that it will be in excellent hands. In the next month, we'll be looking for volunteers to step up and become board members. I ask that you consider running, and spend some time to help grow this organization. It's a

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## Roundtable Roundup

**Narrative Directors:** *Working with Composers*

Monday, April 3, 6:30 pm [RSVP here](#)

**Documentary:** *Trailer Night*

Monday, April 10, 7:00 pm [RSVP here](#)

**Screenwriters:** *TBA*

Monday, April 24, 6:30 pm

wonderful group of humans committed to a very honorable mission - to support mediamakers and celebrate women's creative and technical achievements.

On May 12th we'll be honoring 3 amazing women in the industry with our Women of Vision Awards. I hope you can join us!

**Sara Barger**

## Dinners Around the Region



Roundtables are free for WIFV Members. There is a \$10 fee for non-members **You must pre-register to receive login links for online programs.**

## Send Your News & Photos

Deadline for Members in the News is the 10th of the month. Send an article (100 words or so) and a photograph or link to [director@wifv.org](mailto:director@wifv.org). **You can see past issues here.** Deadline for the monthly newsletter is the 20th of the month.

**We welcome receiving photos of you at work - writing, filming, acting, and being a stellar PA.** Send your photos to [director@wifv.org](mailto:director@wifv.org). Please provide a project name and a photo credit.

Photos at the end of the President's Message are from two of the WIFV Dinners Across the Region held on March 24.

Top hosted by Candice Bloch and Sheri Ratick Stroud. Other guests are Rebecca Bustamante, Robin Noonan-Price, Laurisha Yniguez, Joe Dzikiewicz, Mark Maxey. Not pictured: Paige Gold

Bottom hosted by Judith Dwan Hallet. Other guests are Michal Carr, Mary Awosika, Vinita Mehta, Libby Richman, Amy Rankin, Tanya Hutchins, Melissa Houghton.

## New and Renewing Members (Mar 1 - Mar 29, 2023)

Gertrude Agboli  
Sohrab Amid-Hozour  
Wendy Anderson  
Christina Arellano  
Jane Barbara  
Jordan Barber  
Sara Barger  
Tracy Baumgardner  
Greg Berger  
Shaina Blackman  
Randall Blair  
Candice Bloch  
Catherine J. Brewster  
M. Junior Bridge  
Heather Brumley  
Jena Burchick  
Ryan Burke  
Kerry Cadden

Michael Gabel  
Alan Gaffere  
Terry Menefee Gau  
Scott Gordon  
Frances Hardin  
Kristin Reiber Harris  
Alex Herder  
Cedric Hill  
Chad Horn  
Jaime Horrigan  
Melissa "Mel" Howerton  
Bridget Hunnicutt  
Anna Reid Jhirad  
Jeannie Johnson  
Gemma Kibunja  
Michelle L. Kim  
Frances Kramer  
Adam Krell

Aliyah Oestreicher  
Kathi Overton  
Elissa Padula  
Dara Padwo-Audick  
Angela Pinaglia  
Jacqui Porth  
Kathryn Raaker  
William Reid  
Geri Reinhart  
Danielle Ricks  
Dounia Sabah  
Liane Scott  
Evan Scudner  
Peter Scudner  
Judith Snyderman  
Dasia Sepulveda  
Marisa Stevens  
Reilly Thate

Mike Capbarat  
Caitlin Carroll  
Leah Carter  
Abel Chanyalew  
Cheryl Costello  
Betsy Cox  
Natalie Deutsch  
Hannah Dowgiallo  
Renee Eastman  
Robin Farmer  
Lillian Fennell  
Cheryle Franceschi

Laura Lassen  
Talynn Leach  
Penny Lee  
Jennifer Manner  
Shannon Maroney-Garrett  
Valeria Massarelli  
Heather Louise Morgan  
Abby Moser  
Bjorn Munson  
Catherine Murphy  
Shir Nagari  
Heming Nelson  
Harry Oakes  
Louise Ober

Erika Timmins  
Katie Trayte  
Rangeley Wallace  
Vicki Warren  
Genise White  
Maida Withers  
**Corporate Supporters:**  
Berger Video  
Duke & Duck  
Studio Unknown  
Triode Media Group, Ltd  
Word Wizards

## News You Can Use



### Welcome to the '23 NSDF Fellows!

**Jane Barbara**, LAND OF ENCHANTMENT  
**Alan Field**, RICHIE BOY  
**Kathy Li**, REFUGE  
**Heather Morgan**, RIVER BLUFF  
**Alexis Siegel**, OFF BASE  
**Morgen Whiteman**, AFRICAN AMERICAN

Congrats to the '22 Fellows!  
**Alyscia Cunningham**, SURVEYANCE  
**Joe Dzikiewicz**, DOMICIDAL  
**Laura Kroeger**, BIGGER IN TEXAS  
**Bridget Bell McMahon**, TURNING POINTE  
**Mark Ricche**, THE CONGREGATION

Through the nine-month **WIFV Narrative Script Development Fellowship**, open only to WIFV members, accomplished film professionals will work with the Fellows to take feature-length scripts from page to production. By program's end, the Fellows will have a shooting script, budget, a plan to make their films and access funds, OR a project they can successfully pitch to producers outside of their teams. This Fellowship will enhance the local narrative film infrastructure and strengthen the Mid-Atlantic as an independent film production hub.

The WIFV Narrative Script Development Fellowship is supported in part by an award from the National Endowment for the Arts. To find out more about how National Endowment for the Arts grants impact individuals and communities, visit [www.arts.gov](http://www.arts.gov). Additional support was received from **OCTFME**, **202Creates**, and the Gem Star Foundation.



## SAVE THE DATE - May 12, 2023

Join WIFV as we celebrate the honorees of the 2023 Women of Vision Awards  
**Abby Greensfelder**, founder of **Everywoman Studios**  
**Lynda Obst**, founder of **Lynda Obst Productions**  
**Vonnya Pettigrew**, founder of **Root Branch Media Group**

Given the work they have produced and their upcoming productions,  
it is an event you won't want to miss!

## WIFV Expands Executive Member Benefits

WIFV is excited to announce that our Executive Membership benefits have been expanded. Executive Membership is open to individuals with more than ten years of experience working in the media (including television, film, video, other screen-based media, or live events) or a related industry (entertainment law, publicity, public relations, etc.).

### EXECUTIVE MEMBERSHIP BENEFITS INCLUDE:

- Full access to WIFV member services;
- Special Executive Series programs;
- Executive Member-only listserv in addition to WIFV listserv;
- Executive Member Coffee held online monthly;
- Complimentary admission to Wednesday Ones;
- \$5 discount from member price for other WIFV professional development programs, including ScriptDC virtual events;
- Quarterly in-person Happy Hour or Executive Breakfast;
- Exclusive invitation to WOV VIP Reception with purchase of event ticket.



## Tips for Podcast Guests for a Better Outcome

WIFV's Media & Monuments podcast is now in its third season with more than 50 episodes available for your listening pleasure and is one more way WIFV adds value for our members.

Podcasts are also becoming a great way to promote your project and expand your network, so if you are asked to be on, or want to be a guest on a podcast, toss out the misconception that it is just another Zoom call. Podcasts are more akin to doing a radio interview because they are taped studio productions, but you can do them from your computer at home or work. Some podcasts may use Zoom, but many use other recording platforms. We at Media & Monuments use Riverside, for example.

To enhance your discussion with the podcast host, we have 4 tips for you. [Read the full article here.](#)

**CONGRATS to the Media & Monuments Producers on the 3,000th download. Have you subscribed yet?**

## Upcoming Events

### Finding & Licensing Music for Your Films - April 4

In this workshop, **Elizabeth Miller** will share how working with a music supervisor can help you find and license the music you want for your film. This will also be a good discussion for composers who want insights on how to get their music in front of music supervisors





and into films. [Presenter bio here](#).

**Tuesday, April 4, 6:30 pm [RSVP here](#)**

\$15 for WIFV Members (must be logged in) and Students / \$30 for public

You will receive login information with your registration confirmation.

*In recognition of Passover, the Weds One will be moved to the first Tuesday in April.*

Event sponsored by [Interface Media Group](#), [202Creates](#), and [OCTFME](#)

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## NSDF 2023 Starts April 6 with Pitching Master Class

Join **Diana Kerew** and **Laurie Scheer** to learn how to make a masterful pitch of your film or series. The presenters bring years of experience from both sides of the desk that will be shared in this program. Our goal is to give you the confidence and

information you need to sell your ideas to producers, investors, and your family members.

[Speaker bios here](#).

**Thursday, April 6, 6:30 pm [RSVP here](#)**

\$15 for WIFV Members (must be logged in) and Students / \$30 for public

You will receive login information with your registration confirmation.

The WIFV Narrative Script Development Fellowship is supported in part by an award from the National Endowment for the Arts. To find out more about how National Endowment for the Arts grants impact individuals and communities, visit [www.arts.gov](http://www.arts.gov). Additional support was received from [OCTFME](#), [202Creates](#), and the Gem Star Foundation.

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## IMAGINING THE INDIAN - April 8

IMAGINING THE INDIAN: The Fight Against Native American Mascoting is a comprehensive examination of the movement to eradicate the words, images, and gestures that many Native Americans and their allies find demeaning and offensive. The film takes a deep-dive into the issues through archival footage and interviews with those involved in the fight. The psychological research is clear, the use of Native American mascots is detrimental, not only to Native people, but to marginalized groups everywhere.

[Get tickets here](#).



Panelists: **Aviva Kempner**, co-director and co-producer

**Barbara Ballow**, editor

**Rhonda Levaldo** (Acoma Pueblo) founder of Not in Our Honor and Faculty in Media Communications at Haskell Indian Nations University

Moderator: Melissa Houghton

**Saturday, April 8, 1:30 pm screening followed by panel**

Avalon Theatre, 5612 Connecticut Ave NW, Washington, DC 20015

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You will receive the login information with your registration confirmation for the coffees held on Zoom.

### In-person Annapolis Coffee

49 West Coffeehouse, 49 West Street

Tuesday, April 4, 8:00 am [RSVP here](#)

### WIFV Executive Members

[RSVP here](#) You will receive login info

Tuesday, April 11, 9:00 am

### In-Person Brunch [RSVP here](#)

Friday, April 14, 11:00 am

WIFV Office, 1200 18th Street, NW

**Reel Moms Coffee [RSVP here](#)**

Friday, April 21, 10:00 am

Short Film Challenge Theme is RING

You will receive login info

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## Richmond Zoom Happy Hour April 17

Join with other Richmond-area Mediamakers and WIFV colleagues for an online Happy Hour. This way you get exactly the drink and chair you want!



**Monday, April 17, 5:30 pm [RSVP here](#)**

You will receive the login info with your registration confirmation.

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## THE MANCHURIAN CANDIDATE (1962) - April 17

An American POW in the Korean War is brainwashed as an unwitting assassin for an international Communist conspiracy. Starring Frank Sinatra, Laurence Harvey, Janet Leigh and directed by John Frankenheimer. Available on PlutoTV, Tubi, Amazon Prime.



After registering for Film Club, you'll be emailed the Zoom login information. **Make sure you watch (or re-watch) the film in advance of the discussion.** Come prepared to share your likes, dislikes, and insights. It's like a book club, except instead of reading a book, you get to watch a film!

Your WIFV Film Club Hosts: Ericka Boston and Connie St. John

**Monday, April 17, 7:30 pm [RSVP here](#)**

You will receive the login info with your registration confirmation.

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## Directing a Drone Pilot: Getting the Shots You Need - April 25

Adding a drone to your creative toolbox can greatly increase the production value of your film or video, but not all shots are best suited for a drone. On top of that, the DC Airspace is the most controlled in the entire country. How do you navigate it? In this presentation, **Mike Sobola** and **Luisa Winters** of Mid-Atlantic Drones use visual examples to translate drone shots into film terms so you can effectively direct a pilot (or fly your drone) to get the shots you want and need. In addition, they'll touch on how to choose the best drone type for each job, what's required to fly in this airspace (including downtown DC) and how to know if your potential pilot has the skills and knowledge necessary to get the shots you need. This presentation is aimed at Producers, Directors and Drone Pilots. [Speaker bios here.](#)



**Tuesday, April 25, 6:30 pm [RSVP Here](#)**

\$15 WIFV Members and Students / \$30 Public

Interface Media Group, 1233 20th Street NW (Farraguts or Dupont South Metro)

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## Become a WIFV Board Member! How? Find out April 26

One way to engage with WIFV is with your time and talent! The Board of Directors is looking for members ready to work and engage in taking WIFV into the next 40 years!

We will hold an online meeting at 6:30 pm on Wednesday, April 26 to provide info to potential WIFV Board of Director candidates outlining the requirements and process for joining the WIFV Board. You will receive the link to the Zoom meeting with your registration. [More info and RSVP here](#)

Candidates must submit a candidate statement/biography (maximum of 400 words) and jpg photo to [director@wifv.org](mailto:director@wifv.org) by May 10, 2023 at 5:00 PM. [Guidelines for becoming a WIFV Board Candidate are here.](#)

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### Contracts - May 3

**Richard Volin, Esq.** will discuss contracts that freelancers and small business owners might need to protect themselves when taking on projects, especially relating to agreements with employees and contractors.



**Wednesday, May 3, 6:30 pm** [RSVP here](#)

\$15 for WIFV Members (must be logged in) and Students / \$30 for public

This is a meeting held on Zoom. You will receive login information with your registration confirmation.

Event sponsored by [Interface Media Group](#), [202Creates](#), and [OCTFME](#).

## COVID-19 Resources

WIFV has been collecting (and suggesting) relief resources for freelancers, artists, and small businesses across the region. [Access them here.](#)

[Care for Creatives](#) provides pay-what-you-can mental health support to the DC creative and entrepreneurial community. Individuals who reach out to the CCSC are matched with a clinical intern to support them through a solution-oriented therapy approach. All services are confidential and will be provided via tele-health.

Email [CCSCFoggyBottom@gwu.edu](mailto:CCSCFoggyBottom@gwu.edu) and the Care for Creatives team will follow up with more information.

## Thanks to our sponsors



Send Stories to:  
[director@wifv.org](mailto:director@wifv.org)



### About WIFV

Women in Film & Video provides educational and networking opportunities for screen-based media makers, celebrates women's creative and technical achievements in media, and advocates for parity both in front of and behind the camera to ensure that all voices can be heard.

