April 2023

President's Message

As we head into spring and move toward more daylight hours, I can’t help to think about time and how there is never quite enough of it. We have to choose between working and socializing, making art or sleeping, cultivating a new relationship or spending time with old friends. I had the honor of hosting a dinner at my home with 6 other women from WIFV last week. At the end of the evening Dee Lewis said to me, “What is the thing you want most in life? Work toward that.”

You might have heard of the 80/20 rule - that 80% of the outcomes you want is the result of only 20% of what you’re doing. Everything else is just noise or distraction. Our time and attention is a finite resource, so we need to focus our efforts to maximize the time spent on the important stuff. I find I’ve been struggling lately with time management and being pulled into too many directions. I want WIFV to grow and be a more valuable resource for all of you. I want to win an Oscar. I also want to lie on my couch, binge a docu-series, and sleep.

As I’m looking back on my two years as WIFV President, I’m wondering if I’ve done enough to move the organization in the right direction. And I’m looking forward to the future knowing that it will be in excellent hands. In the next month, we’ll be looking for volunteers to step up and become board members. I ask that you consider running, and spend some time to help grow this organization. It’s a

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Roundtable Roundup

Narrative Directors: Working with Composers
Monday, April 3, 6:30 pm RSVP here

Documentary: Trailer Night
Monday, April 10, 7:00 pm RSVP here

Screenwriters: TBA
Monday, April 24, 6:30 pm
A wonderful group of humans committed to a very honorable mission - to support mediamakers and celebrate women’s creative and technical achievements.

On May 12th we’ll be honoring 3 amazing women in the industry with our Women of Vision Awards. I hope you can join us!

Sara Barger

Dinners Around the Region

Roundtables are free for WIFV Members. There is a $10 fee for non-members. You must pre-register to receive login links for online programs.

Send Your News & Photos
Deadline for Members in the News is the 10th of the month. Send an article (100 words or so) and a photograph or link to director@wifv.org. You can see past issues here. Deadline for the monthly newsletter is the 20th of the month.

We welcome receiving photos of you at work - writing, filming, acting, and being a stellar PA. Send your photos to director@wifv.org. Please provide a project name and a photo credit.

Photos at the end of the President's Message are from two of the WIFV Dinners Across the Region held on March 24.

Top hosted by Candice Bloch and Sheri Ratick Stroud. Other guests are Rebecca Bustamante, Robin Noonan-Price, Laurisha Yniguez, Joe Dzikiewicz, Mark Maxey. Not pictured: Paige Gold

Bottom hosted by Judith Dwan Hallet. Other guests are Michal Carr, Mary Awosika, Vinita Mehta, Libby Richman, Amy Rankin, Tanya Hutchins, Melissa Houghton.

New and Renewing Members (Mar 1 - Mar 29, 2023)

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<tr>
<th>Gertrude Agboli</th>
<th>Michael Gabel</th>
<th>Aliyah Oestreicher</th>
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<td>Sohrab Amid-Hozour</td>
<td>Alan Gaffere</td>
<td>Kathi Overton</td>
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<td>Wendy Anderson</td>
<td>Terry Menefee Gau</td>
<td>Elissa Padula</td>
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<td>Christina Arellano</td>
<td>Scott Gordon</td>
<td>Dara Padwo-Audick</td>
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<td>Jane Barbara</td>
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<td>Jordan Barber</td>
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<td>Sara Barger</td>
<td>Alex Herder</td>
<td>Kathryn Raaker</td>
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<td>Tracy Baumgardner</td>
<td>Cedric Hill</td>
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<td>Greg Berger</td>
<td>Chad Horn</td>
<td>Geri Reinhart</td>
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<td>Shaina Blackman</td>
<td>Jaime Horrigan</td>
<td>Danielle Ricks</td>
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<td>Randall Blair</td>
<td>Melissa &quot;Mel&quot; Howerton</td>
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<td>Candice Bloch</td>
<td>Bridget Hunnicutt</td>
<td>Liane Scott</td>
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<td>Catherine J. Brewster</td>
<td>Anna Reid Jhirad</td>
<td>Evan Scudner</td>
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<td>M. Junior Bridge</td>
<td>Jeannie Johnson</td>
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<td>Heather Brumley</td>
<td>Gemma Kibunja</td>
<td>Judith Snyderman</td>
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<td>Jena Burchick</td>
<td>Michelle L. Kim</td>
<td>Dasia Sepulveda</td>
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<td>Ryan Burke</td>
<td>Frances Kramer</td>
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<td>Kerry Cadden</td>
<td>Adam Krell</td>
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Welcome to the '23 NSDF Fellows!

Jane Barbara, LAND OF ENCHANTMENT
Alan Field, RICHIE BOY
Kathy Li, REFUGE
Heather Morgan, RIVER BLUFF
Alexis Siegel, OFF BASE
Morgen Whiteman, AFRICAN AMERICAN

Congrats to the '22 Fellows!
Alyscia Cunningham, SURVEYANCE
Joe Dzikiewicz, DOMICIDAL
Laura Kroeger, BIGGER IN TEXAS
Bridget Bell McMahon, TURNING POINTE
Mark Ricche, THE CONGREGATION

Through the nine-month WIFV Narrative Script Development Fellowship, open only to WIFV members, accomplished film professionals will work with the Fellows to take feature-length scripts from page to production. By program’s end, the Fellows will have a shooting script, budget, a plan to make their films and access funds, OR a project they can successfully pitch to producers outside of their teams. This Fellowship will enhance the local narrative film infrastructure and strengthen the Mid-Atlantic as an independent film production hub.

The WIFV Narrative Script Development Fellowship is supported in part by an award from the National Endowment for the Arts. To find out more about how National Endowment for the Arts grants impact individuals and communities, visit www.arts.gov. Additional support was received from OCTFME, 202Creates, and the Gem Star Foundation.
SAVE THE DATE - May 12, 2023
Join WIFV as we celebrate the honorees of the 2023 Women of Vision Awards
Abby Greensfelder, founder of Everywoman Studios
Lynda Obst, founder of Lynda Obst Productions
Vonnya Pettigrew, founder of Root Branch Media Group
Given the work they have produced and their upcoming productions, it is an event you won't want to miss!

WIFV Expands Executive Member Benefits
WIFV is excited to announce that our Executive Membership benefits have been expanded. Executive Membership is open to individuals with more than ten years of experience working in the media (including television, film, video, other screen-based media, or live events) or a related industry (entertainment law, publicity, public relations, etc.).

EXECUTIVE MEMBERSHIP BENEFITS INCLUDE:
· Full access to WIFV member services;
· Special Executive Series programs;
· Executive Member-only listserv in addition to WIFV listserv;
· Executive Member Coffee held online monthly;
· Complimentary admission to Wednesday Ones;
· $5 discount from member price for other WIFV professional development programs, including ScriptDC virtual events;
· Quarterly in-person Happy Hour or Executive Breakfast;
· Exclusive invitation to WOV VIP Reception with purchase of event ticket.

Tips for Podcast Guests for a Better Outcome
WIFV’s Media & Monuments podcast is now in its third season with more than 50 episodes available for your listening pleasure and is one more way WIFV adds value for our members.

Podcasts are also becoming a great way to promote your project and expand your network, so if you are asked to be on, or want to be a guest on a podcast, toss out the misconception that it is just another Zoom call. Podcasts are more akin to doing a radio interview because they are taped studio productions, but you can do them from your computer at home or work. Some podcasts may use Zoom, but many use other recording platforms. We at Media & Monuments use Riverside, for example.

To enhance your discussion with the podcast host, we have 4 tips for you. Read the full article here.

CONGRATS to the Media & Monuments Producers on the 3,000th download. Have you subscribed yet?

Upcoming Events
Finding & Licensing Music for Your Films - April 4
In this workshop, Elizabeth Miller will share how working with a music supervisor can help you find and license the music you want for your film. This will also be a good discussion for composers who want insights on how to get their music in front of music supervisors.
Tuesday, April 4, 6:30 pm RSVP here
$15 for WIFV Members (must be logged in) and Students / $30 for public
You will receive login information with your registration confirmation.
In recognition of Passover, the Weds One will be moved to the first Tuesday in April.
Event sponsored by Interface Media Group, 202Creates, and OCTFME

NSDF 2023 Starts April 6 with Pitching Master Class
Join Diana Kerew and Laurie Scheer to learn how to make a masterful pitch of your film or series. The presenters bring years of experience from both sides of the desk that will be shared in this program. Our goal is to give you the confidence and information you need to sell your ideas to producers, investors, and your family members. Speaker bios here.

Thursday, April 6, 6:30 pm RSVP here
$15 for WIFV Members (must be logged in) and Students / $30 for public
You will receive login information with your registration confirmation.
The WIFV Narrative Script Development Fellowship is supported in part by an award from the National Endowment for the Arts. To find out more about how National Endowment for the Arts grants impact individuals and communities, visit www.arts.gov. Additional support was received from OCTFME, 202Creates, and the Gem Star Foundation.

IMAGINING THE INDIAN - April 8
IMAGINING THE INDIAN: The Fight Against Native American Mascoting is a comprehensive examination of the movement to eradicate the words, images, and gestures that many Native Americans and their allies find demeaning and offensive. The film takes a deep-dive into the issues through archival footage and interviews with those involved in the fight. The psychological research is clear, the use of Native American mascots is detrimental, not only to Native people, but to marginalized groups everywhere. Get tickets here.
Panelists: Aviva Kempner, co-director and co-producer
Barbara Ballow, editor
Rhonda Levaldo (Acoma Pueblo) founder of Not in Our Honor and Faculty in Media Communications at Haskell Indian Nations University
Moderator: Melissa Houghton

Saturday, April 8, 1:30 pm screening followed by panel
Avalon Theatre, 5612 Connecticut Ave NW, Washington, DC 20015

In-person Annapolis Coffee
49 West Coffeehouse, 49 West Street
Tuesday, April 4, 8:00 am RSVP here

WIFV Executive Members
RSVP here You will receive login info
Tuesday, April 11, 9:00 am

In-Person Brunch RSVP here
Friday, April 14, 11:00 am
WIFV Office, 1200 18th Street, NW
Richmond Zoom Happy Hour
April 17
Join with other Richmond-area Mediamakers and WIFV colleagues for an online Happy Hour. This way you get exactly the drink and chair you want!

Monday, April 17, 5:30 pm RSVP here
You will receive the login info with your registration confirmation.

THE MANCHURIAN CANDIDATE (1962) - April 17
An American POW in the Korean War is brainwashed as an unwitting assassin for an international Communist conspiracy. Starring Frank Sinatra, Laurence Harvey, Janet Leigh and directed by John Frankenheimer.
Available on PlutoTV, Tubi, Amazon Prime.

After registering for Film Club, you'll be emailed the Zoom login information. Make sure you watch (or re-watch) the film in advance of the discussion. Come prepared to share your likes, dislikes, and insights. It's like a book club, except instead of reading a book, you get to watch a film!

Your WIFV Film Club Hosts: Ericka Boston and Connie St. John

Monday, April 17, 7:30 pm RSVP here
You will receive the login info with your registration confirmation.

Directing a Drone Pilot: Getting the Shots You Need - April 25
Adding a drone to your creative toolbox can greatly increase the production value of your film or video, but not all shots are best suited for a drone. On top of that, the DC Airspace is the most controlled in the entire country. How do you navigate it? In this presentation, Mike Sobola and Luisa Winters of Mid-Atlantic Drones use visual examples to translate drone shots into film terms so you can effectively direct a pilot (or fly your drone) to get the shots you want and need. In addition, they'll touch on how to choose the best drone type for each job, what's required to fly in this airspace (including downtown DC) and how to know if your potential pilot has the skills and knowledge necessary to get the shots you need. This presentation is aimed at Producers, Directors and Drone Pilots.
Speaker bios here.

Tuesday, April 25, 6:30 pm RSVP Here
$15 WIFV Members and Students / $30 Public
Interface Media Group, 1233 20th Street NW (Farraguts or Dupont South Metro)
Become a WIFV Board Member!
How? Find out April 26

One way to engage with WIFV is with your time and talent! The Board of Directors is looking for members ready to work and engage in taking WIFV into the next 40 years!

We will hold an online meeting at 6:30 pm on Wednesday, April 26 to provide info to potential WIFV Board of Director candidates outlining the requirements and process for joining the WIFV Board. You will receive the link to the Zoom meeting with your registration. More info and RSVP here

Candidates must submit a candidate statement/biography (maximum of 400 words) and jpg photo to director@wifv.org by May 10, 2023 at 5:00 PM. Guidelines for becoming a WIFV Board Candidate are here.

Contracts - May 3

Richard Volin, Esq. will discuss contracts that freelancers and small business owners might need to protect themselves when taking on projects, especially relating to agreements with employees and contractors.

Wednesday, May 3, 6:30 pm  RSVP here
$15 for WIFV Members (must be logged in) and Students / $30 for public
This is a meeting held on Zoom. You will receive login information with your registration confirmation.

Event sponsored by Interface Media Group, 202Creates, and OCTFME.

COVID-19 Resources

WIFV has been collecting (and suggesting) relief resources for freelancers, artists, and small businesses across the region. Access them here.

Care for Creatives provides pay-what-you-can mental health support to the DC creative and entrepreneurial community. Individuals who reach out to the CCSC are matched with a clinical intern to support them through a solution-oriented therapy approach. All services are confidential and will be provided via tele-health.

Email CCSCFoggyBottom@gwu.edu and the Care for Creatives team will follow up with more information.

Thanks to our sponsors
About WIFV
Women in Film & Video provides educational and networking opportunities for screen-based media makers, celebrates women's creative and technical achievements in media, and advocates for parity both in front of and behind the camera to ensure that all voices can be heard.