



Award Ceremony May 12, 2023

The WIFV Women of Vision Awards celebrate women's creative and technical achievements in media.

Abby Greensfelder is the Founder/CEO of Everywoman Studios, a media company with a mission to tell female-focused, female-driven stories creating positive cultural impact. The company's first feature documentary, LFG, chronicles the U.S. Women's National Soccer Team's fight for equal pay. The film premiered at the 2021 Tribeca Film Festival, ran on HBO Max and received many awards, including an Emmy nomination. In addition to creating content, the studio launched "Propelle", an accelerator program to open doors for up-and-coming women creators, in partnership with Realscreen. Prior to her current venture, Greensfelder co-founded Half Yard Productions, which launched the hit franchise, SAY YES TO THE DRESS. She has a B.A. from Yale University and an MBA from the Wharton School at the University of Pennsylvania. A native Washingtonian, Greensfelder recently served on the board of the Alliance for Women in Media.

Lynda Obst is a prolific film and television producer as well as a best-selling author. Her long list of hit films include FLASHDANCE, THE FISHER KING, SLEEPLESS IN SEATTLE, ONE FINE DAY, CONTACT, HOPE FLOATS, HOW TO LOSE A GUY IN 10 DAYS, and INTERSTELLAR. Together they have amassed two Oscar wins, 11 Oscar nominations, four Golden Globe wins and 11 Golden Globe nominations. Her TV credits include executive producer of HOT IN CLEVELAND and THE HOT ZONE, a 2019 limited series for National Geographic based on Richard Preston's 1994 book of the same name. Obst's non-fiction books include *Hello He Lied: And Other Truths from the Hollywood Trenches* and *Sleepless in Hollywood: Tales from the New Abnormal in the Movie Business*. She attended Columbia University and is the Founder/President of Lynda Obst Productions.

Vonnya Pettigrew is the CEO/Founder of the award-winning Root Branch Media Group based in Baltimore, Maryland. The media mogul has more than two dozen years of professional experience as a filmmaker, writer, TV producer, director, instructor, and casting agent. Her credits include creating content for government agencies, corporations, universities, and broadcast networks such as Discovery, TV One, and CharmTV. Her company is the recipient of two Telly Awards and is well-known for its film academy, providing film and digital media arts lessons for grades K-12, in partnership with schools and organizations. A Philadelphia native, she earned a B.A. from the University in Maryland and served as an intern in the Clinton White House. Pettigrew is an alumni of the Goldman Sachs 10K Small Business Program and is a member of numerous associations including the NAACP Baltimore. In March 2023, *The Daily Record* named her to the list of Maryland's Top 100 Women.